

Media Release

Relocate a House

How to get an awesome home **really cheap**.

In a market where the cost of buying a home continues to trend upwards, the great Australian dream is becoming impossible for many. There is one alternative way to get on to the property ladder – relocate a house.

Recent global housing affordability data released, reported that Australia is one of the most unaffordable housing markets in the world – when comparing the average median house price to average household income.

Post covid, current market conditions are making it difficult for many to get onto the property ladder. With building companies collapsing weekly and housing materials sky rocketing, Australian's are looking for alternative ways to get into their first home.

Relocating a house may be the perfect solution for many who are just starting out and unable to purchase an existing home or frightened by the growing risks of building off the plan.

Founder and Managing Director of House Relocation Marketplace, Simone Ferrier, said house relocation is the real estate industries best kept secret. It can make you a lot of money and it can save you a lot of money.

“Relocating an existing house to a new location is one of the best ways to create a low-cost entry point into the highly competitive and extremely expensive Australian property market,” she said.

- **House relocation makes owning a house affordable.** You can reduce your length of a mortgage from 30 to 10 years;
- **House relocation is sustainable.** It reduces waste and landfill through unnecessary home demolition;
- **House relocation is empowering.** House Relocation Marketplace provides its members with the knowledge, tools, coaching and stock to complete a deal;
- **House relocation, makes property more attainable.** It lowers the barriers of entry for our members to become home owners.

Simone said that for anyone interested in house relocation, their first stop should be House Relocation Marketplace.

“House Relocation Marketplace was borne out of the need to bring together all things house relocation to a central global platform,” she said.

- It is an education and community connection platform. Nowhere else in Australia can you find dedicated house relocation training.
- It brings together developers, real estate agents and connects them with those looking for a house to relocate to make a home.
- It brings together house relocation experts from across the industry and connects them to those wishing to learn about house relocation and have their questions answered
- It provides a supportive online community to connect with other house relocators.

“Unlike other online marketplaces and social media platforms, House Relocation Marketplace uses, user identity verification, to ensure that every financial member is exactly who they are supposed to be.

This verification ensures that we are operating a completely trustworthy platform and helps to build trust between buyers and sellers,” said Simone.

“House Relocation Marketplace aims to take as much of the hard work out of the house relocation process.

We connect our members with a supportive house relocation community and put them in touch with industry experts, so that they learn all they need to know, for a successful house relocation,” said Simone.

For more information visit: www.houserelocationmarketplace.com.au

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