



# Media Release

## Struggling to get a foot on the property ladder? Here's how you can own your own home for \$100k

As property prices continue to rise, the great Australian dream of owning your own home has become an impossible one for many low- to middle-income earners. But according to Founder and Managing Director of House Relocation Marketplace, Simone Ferrier, it doesn't have to be.

"House relocation is one of the property industry's best kept secrets. Buying and relocating a house can be a really inexpensive way for buyers to get the house of their dreams, without racking up a huge mortgage," she said.

"House relocation often comes in at around 30-40% less than buying a pre-existing house or building a new home, which can work out to tens, if not hundreds, of thousands of dollars in savings. Sometimes, it can even be done for as little as \$100k!"

For buyers looking to buy and relocate a house for around the \$100k mark, Simone said that one of the biggest things that buyers will need to think about is securing a low-cost relocatable property.

"To get your house relocation in under the \$100k mark, you will be looking at older, rundown fixer-uppers that are in desperate need of some TLC, which agents or developers are struggling to get off their books. Sometimes, you can even get hold of these properties for free," she said.

"Being realistic, you will probably not have all the bells and whistles a newer, more expensive house might offer. But you will have a comfortable, compliant, and legally habitable house, with a much smaller mortgage. That's got to be better than paying rent, right?"

Simone said that there were several key things that buyers needed to keep in mind if they wanted to get their relocation in under \$100k.

"For one thing, you'll need to be able to get hold of a relocatable home for free. You'll also need to manage your project as an owner-builder, meaning you'll need to take responsibility for the building works being carried out," she said.

"You'll also need to move the house directly onto your land to avoid storage costs, and do as much of the work as you can yourself. For example, if you need to patch up plastering, do some painting touch-ups, or change or repair the floor or window coverings, it will work out far cheaper to do this yourself than hiring someone to do it."

"You'll also want to avoid performing any cosmetic improvements or renovations – for example, replacing the kitchens or bathrooms because they look outdated, or renovating the laundry. Basically, you'll only want to be performing the repairs that are absolutely essential."

Simone reassured buyers that even if their house wasn't the fanciest one on the block to start with, there was still time to save up for future upgrades and renovations.

"If you buy a newer, more expensive property, you're going to end up a lot more out of pocket, meaning you're more likely to get into debt or rack up a massive mortgage. By buying an older, lower-cost relocatable house, you can save up for these things in future, whilst still having a perfectly habitable space to live in in the meantime," she said.

"Aside from the cost, you'll also have the luxury of being able to plan for future alterations and renovations as you get used to your new space. Many renovators can attest that their biggest mistake was moving into a house and renovating straight away, only to realise months or even years later that they used their spaces differently than they thought they would.

"The key is to be prepared to be patient with a house relocation. Don't expect to jump in and get everything done all at once. Take your time to get used to the space, and rather than taking on enormous debt and working for the next 30 years to appease your bank, do the renovations bit by bit when your budget allows."

For buyers interested in getting their foot on the property ladder through house relocation, Simone recommended consulting House Relocation Marketplace – a one-stop-shop for all things house relocation.

Not only does House Relocation Marketplace connect developers and real estate agents with buyers looking for a house to relocate to make a home, but it also provides a supportive online community where house relocators can connect. It also offers dedicated house relocation training and education opportunities, and connects house relocation experts from across the industry with those wishing to learn more about house relocation.

All members of House Relocation Marketplace are identity verified for security. A reviews system is also in place to reduce the headaches, and create a completely trustworthy platform that is built on trust between buyers and sellers.

For more information visit: [www.houserelocationmarketplace.com.au](http://www.houserelocationmarketplace.com.au)

**Media contact:**

For further information, comment and interviews please contact:

Simone Ferrier

Founder

House Relocation Marketplace

[media@houserelocationmarketplace.com.au](mailto:media@houserelocationmarketplace.com.au)

