

Media Release

Relocatable homes: how buyers can get a home that's greener and more affordable!

According to the 2022 National Waste Report, Australia generated 75.8 million tonnes of waste during the 2020 – 2021 financial year, of which \$25.2 million tonnes were building and demolition materials. A lot of this can be attributed to the construction of new homes, and demolition of existing homes to make way for new developments.

However, according to Founder and Managing Director of House Relocation Marketplace, Simone Ferrier, there could be another option out there that will help buyers get a home that's greener and more affordable.

"House relocation is one of the property industry's best kept secrets. Essentially, it involves relocating an existing house to a new location," Simone said.

"Buying and relocating a house can be a really inexpensive way for buyers to get the house of their dreams, without racking up a huge mortgage. It often comes in at around 30-40% less than buying a pre-existing house or building a new home, which can work out to tens, if not hundreds, of thousands of dollars in savings."

In addition to being a great way for low- and middle-income earners to get their foot on the property ladder in an industry where housing prices only continue to rise, Simone added that house relocation was a much more environmentally friendly option.

"Relocating an existing house is a smart, sustainable, and financially savvy choice that benefits us and the planet we call home. It's a choice that we can feel good about, knowing that we are doing our part to protect the environment, conserve resources, and build a better future for generations to come.

"By choosing to relocate and retrofit an existing home with energy-efficient systems, we become part of the circular economy, which aims to minimise waste and maximise the use of resources by keeping them in use for as long as possible.

"Relocating a house fit perfectly into the notion of a circular economy, because you are reusing an existing product, recycling an existing product, and reducing the waste that comes with demolition and new construction."

Simone added that relocating an existing house had a number of other benefits for the environment, including that it helps to reduce waste, greenhouse gas emissions, carbon emissions, and energy costs. It also helps to preserve the environment by eliminating the need to remove trees and vegetation, and preventing materials that take many years to break down from entering landfill (such as wood, concrete, and metals).

Simone added that house relocation had the added benefit of helping us to preserve Australia's cultural heritage, as it "allows us to preserve the unique architectural features and history of older homes, adding character and charm to our neighbourhoods while reducing waste and avoiding the high costs of new construction."

Simone said that relocating an older house to a new location and retrofitting it with energy-efficient features, such as insulation, draught proofing, solar panels, double glazed windows, and energy-efficient appliances, could help buyers to reduce their energy consumption and greenhouse gas emissions further.

For buyers interested in house relocation for a home that's greener and more affordable, Simone recommended visiting House Relocation Marketplace – a one-stop-shop for all things house relocation.

Not only does House Relocation Marketplace connect developers and real estate agents with buyers looking for a house to relocate to make a home, but it also provides a supportive online community where house relocators can connect. It also offers dedicated house relocation training and education opportunities, and connects house relocation experts from across the industry with those wishing to learn more about house relocation.

All members of House Relocation Marketplace are identity verified for security. A reviews system is also in place to reduce the headaches, and create a completely trustworthy platform that is built on trust between buyers and sellers.

For more information visit: www.houserelocationmarketplace.com.au

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