



HOME RELOCATION  
— MARKETPLACE —

# Media Release

## Building a New Home vs Buying a Pre-Existing Home vs Relocating Your Home: How Your Options Compare

Buying a house is one of the most significant investments you will ever make. But with housing in short supply and house prices soaring, buying a pre-existing house or building a new home often means having to compromise on design, space, location, or price.

Fortunately, there is another option that will enable you to spend your hard-earned dollars on a house that meets your needs, suits your lifestyle, and comes in under budget: house relocation.

House relocation involves purchasing an existing house that has been built using traditional construction methods, and moving it to another location. According to Founder and Managing Director of House Relocation Marketplace, Simone Ferrier, it is the property industry's best kept secret.

"It's not an option that most people consider, but house relocation is actually a straightforward, no-nonsense, low-cost option for buyers to be able to get a foot on the property ladder and buy their own home," she said.

"And by that, I mean a real home, with large, spacious rooms and all the amenities you need; not a shipping container, pre-fabricated house made in a factory, or tiny house on wheels with size, space, and amenity restrictions."

Simone said home relocation had a number of advantages over buying an existing house or building a new home.

"One of the biggest ones is cost. Several Australian cities have been named as some of the least affordable places in the world to buy property. As property prices continue to rise, this has made the great Australian dream of owning your own home impossible for many low and middle-income earners," she said.

"Buying and relocating a house can be a really inexpensive way for buyers to get the house of their dreams, without racking up a huge mortgage. In fact, house relocation often comes in at around 30-40% less than buying a pre-existing house or building a new home, which can work out to tens, if not hundreds, of thousands of dollars in savings – all without compromising on location, space, design, or quality. It can also be a great way to get more for less. You'll be downsizing your mortgage while upsizing your space!"

Simone also said that many of the older traditionally built homes available for relocation came with stunning period detailing and craftsmanship that would be too expensive to find in a newer home.

"The cost of constructing grand entranceways, wrap-around bullnose verandas with intricate iron fretwork detailing, ornate fireplaces, solid timber doors, bay windows, leadlight windows, ceiling roses,

decorative cornices and architraves, and high ceilings would be astronomical in a newer property. And yet, all of this is available in many of the older homes available for relocation – all of the same price that you could be paying for a shoebox.”

Simone added that house relocation also often worked out to be a much less time-consuming option than building a new home or buying a pre-existing home.

“When buying off-the-plan, you’re looking at a wait time of anywhere between 6 and 24 months – particularly if your build time ends up blowing out. And if you buy an existing house, it can take months to find your dream home – and sometimes, you can still end up missing out when another party outbids you or makes a higher offer,” she said.

Finally, house relocation comes with the huge advantage that it allows you to save the planet, whilst living in the home of your dreams!

“Construction generates a ton of waste. In fact, between 30 and 50% of landfill waste comes from construction and demolition. The extraction of the raw resources needed for building and fitting out homes also contributes to the environmental impact of the construction and housing

Industry,” Simone said.

“By opting for house relocation, you’re doing more what is already available, and recycling and upcycling existing houses rather than demolishing pre-loved homes to make space for new ones. This obviously helps to save a lot of waste from ending up in landfill, making home relocation a much more sustainable option for home buyers who are interested in reducing their environmental impact.”

Simone said that for buyers interested in house relocation, their first stop should be House Relocation Marketplace – the only site in the world that brings together all of the houses across Australia that are available for relocation on the one central platform.

“With House Relocation Marketplace, our goal is to take as much of the hard work out of the house relocation process as possible by making it easy for buyers to connect with sellers, developers, and real estate agents,” Simone said.

“Our marketplace also connects buyers with a supportive community and industry experts, so they can find out all they need to know about getting started with house relocation.

“Our goal is to make the process as easy as possible, and help buyers get into their dream homes in no time – all with none of the stress, hassle, and headaches that come with buying an existing home or buying off-the-plan.”

For more information visit: [www.houserelocationmarketplace.com.au](http://www.houserelocationmarketplace.com.au)

#### **Media contact:**

For further information, comment and interviews please contact:

Simone Ferrier

Founder

House Relocation Marketplace

[media@houserelocationmarketplace.com.au](mailto:media@houserelocationmarketplace.com.au)

