

# Media Release

## Introducing the world's first online marketplace for house relocation

House relocation is fast becoming one of the last options that low- to middle-income earners have to get their foot on the housing ladder, in an economy where property prices only continue to rise.

Now, the world's first online marketplace for house relocation is making it easier for buyers to get started on their house relocation journey.

Founder and Managing Director of House Relocation Marketplace, Simone Ferrier said that House Relocation Marketplace was born out of the need to bring together all things house relocation on a central global platform.

"I started to develop the site ten years ago, when I was working on my own first house relocation project. At the time, I really wished there had been somewhere where I could source all the information I needed, and connect with other house relocators who I could ask questions and bounce my ideas off.

"Don't get me wrong – the house relocation company I worked with were amazing. But there was no one place where I could go to get an end-to-end understanding of everything I needed to know."

And so, House Relocation Marketplace was born. Positioned as a one-stop-shop for all things house relocation, the marketplace aims to empower its members with the tools, knowledge, and resources to make their house relocation dreams a reality.

Simone said that the marketplace was "designed for anyone who wants to learn about house relocation, no matter how much or how little renovating experience they have."

"Basically, our site is for anyone who is thinking about house relocation, but does not know where to start," she said.



“Our goal is to teach our members everything they need to know from start to finish – from finding a house to relocate to how to relocate it, and everything that can go wrong along the way.”

House Relocation Marketplace is the only site in the world that brings together all of the available housing stock and potential houses for relocation across Australia. It also connects developers and real estate agents with buyers looking for a relocatable house to make a home, and offers members access to exclusive discounts and house relocation packages from the professionals.

In addition to its marketplace feature, the platform is also home to a supportive online community where house relocators can connect, and ask industry experts questions that could save them time, money, and many headaches along the way.

The platform is also the only site in Australia that offers dedicated house relocation education and training. Members can access a comprehensive library of self-paced online study modules, and an exclusive 100-page House Relocation Guide.

All members of House Relocation Marketplace are identity verified for security. A reviews system is also in place to reduce the headaches, and create a completely trustworthy platform that is built on trust between buyers and sellers.

If you're looking to get started on your home relocation journey, make House Relocation Marketplace your first stop.

For more information visit: [www.houserelocationmarketplace.com.au](http://www.houserelocationmarketplace.com.au)

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