

**ONE
APP
PER
DAY** .com

**The Ultimate
No-Code AI App
Launch
Framework for
Non-Tech
Founders.**

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Intro: The Daily App Mindset

Build fast, fail faster.

In today's AI-driven product market, speed beats everything. According to **Y Combinator alumni data**, 70% of successful founders shipped their MVPs within **3–7 days** after idea validation. Every extra day you waste debating perfection is a lost data point from the market.

Don't marry your ideas.

In the **Lean Startup model** (Eric Ries), most startups pivot **2–3 times before product-market fit**. Clinging to a weak idea kills momentum. Treat your ideas as hypotheses, not babies.

80% of ideas are trash — and that's perfect.

The goal is data, not perfection.

Your MVP is not your product — it's a **data-collection tool**.

The goal is to measure: **CTR (Click-Through Rate)**, **CPC (Cost per Click)**, **CVR (Conversion Rate)**, **CAC (Customer Acquisition Cost)**

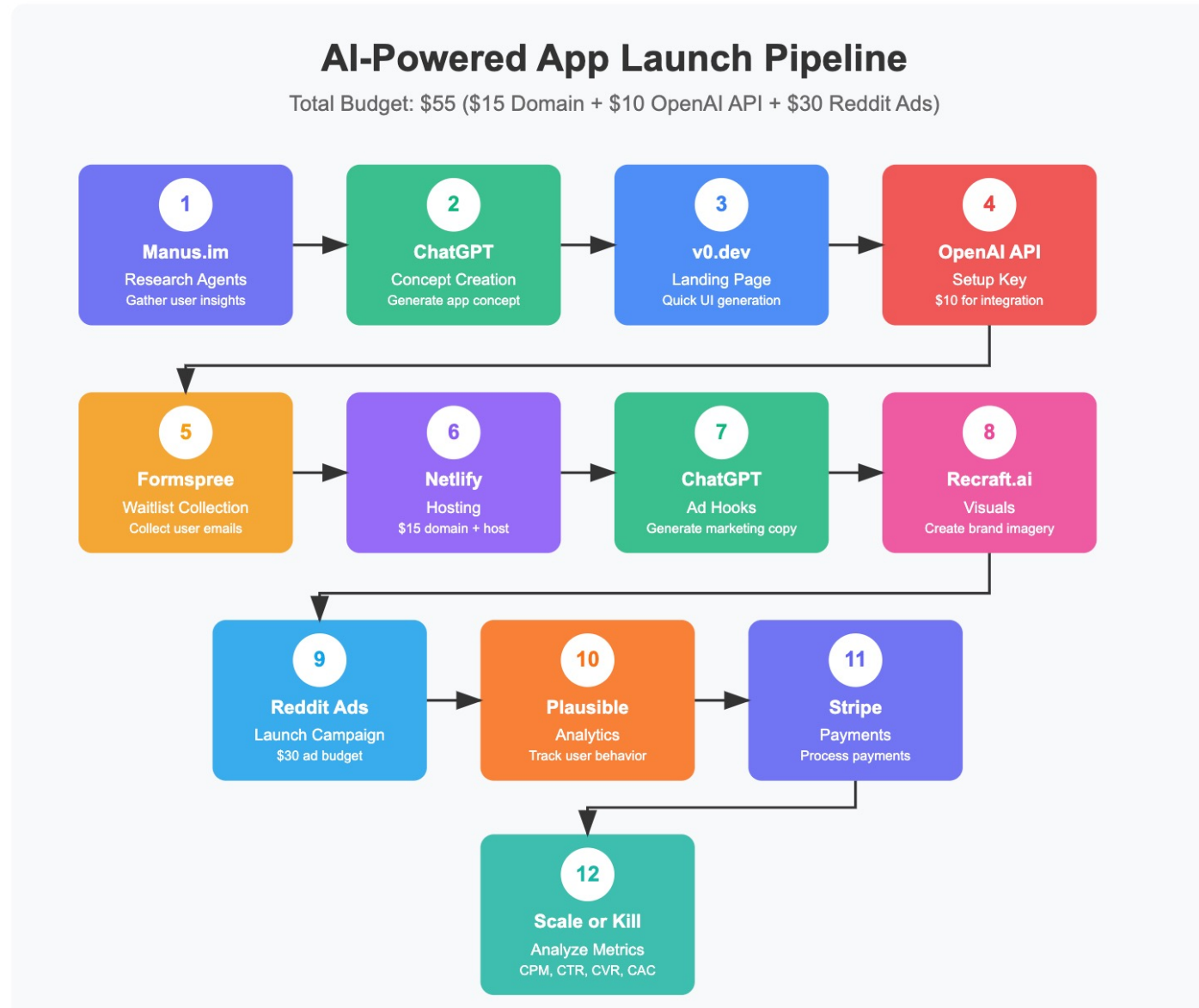
For example:

- If Reddit Ads generate a **CTR of 2%+**, it's a green light for concept-market fit.
- If your waitlist landing page converts **>10% visitors to emails**, the offer resonates.
- If your CAC is lower than your expected LTV (Lifetime Value), you have a viable model.

Key Principle: Ideas grow or die in 24 hours.

Your market will tell you in a day what your mind would debate for a month.

The Pipeline: step-by-step



Chapter 1: Catching Fresh Insights with Manus.im (1/2)

In the world of fast-moving trends, what you know today might already be irrelevant tomorrow. That's why insight hunting isn't a luxury — it's a survival skill for anyone building products. And with AI tools like Manus.im, it's never been easier (or weirder) to dive deep into what people are actually thinking, complaining about, or hoping for.

Why Insight Hunting Matters

Every successful product or viral meme starts with a clear cultural pulse. If you know what people hate, joke about, or secretly wish existed — you can build things they instantly connect with.

The challenge?

Scrolling Twitter or Reddit for hours isn't a strategy. Manus.im acts like an autonomous agent that can crawl conversations, forums, reviews, and niche communities — then bring back structured reports about what's catching fire or falling flat.

How to Brief Manus Agents

A good insight hunt starts with a good brief. You don't need to write a novel. You just need to be specific about the niche and the question you want answers to.



Chapter 1: Catching Fresh Insights with Manus.im (2/2)

Key elements for your Manus brief:

- Define the niche: Which audience or subculture are you interested in? (e.g. indie hackers, crypto degen traders, dating app users)
- Identify the curiosity or pain point: What are you trying to learn or spot?

Example briefs you could give Manus: “Find what AI tools indie hackers are complaining about this week.”, “Check what dating app users wish existed right now.”

How to Review a Manus Report

Once Manus brings back its findings, don't just skim it — hunt for patterns and surprises.

Look for:

- Recurring pains or desires: If multiple people complain about something, it's probably a big deal.
- Unexpected or weirdly specific insights: That one oddly specific meme or niche complaint might be your next breakout idea.
- Emerging language or memes: Watch for new slang, emoji combos, or jokes — those signal subcultural shifts.



TL;DR Process

1. Write a sharp, specific brief.

2. Let Manus hunt insights asynchronously.

3. Review the report for recurring pains, jokes, or weird surprises.

4. Pick one promising insight and act on it.

Cultural intuition powered by AI.

Chapter 2: Turning Insights into App Ideas with ChatGPT

Okay — you’ve got your insight report from Manus. Now what?

You don’t need a giant product team to convert it into product idea.

ChatGPT is your idea cofounder.

Step 1: Copy Your Manus Report

Once you get your Manus insights — whether it’s a Google Doc, Notion page, or plain text — copy the most interesting bits:

- Recurring complaints
- Unmet desires or fantasies

Step 2: Ask ChatGPT for a Product Idea

Now paste those insights into ChatGPT and give it a simple, clear prompt
We’re not asking for a 6-month roadmap — just a weird, fun, AI-powered product you could spin up quickly.

Prompt Template:

“Based on this, what’s a weird little AI-powered app we could launch today?”

Step 3: Refine the Idea Together

Once ChatGPT throws back a few options, you’re in collab mode. Pick one idea that feels interesting — and work together to sharpen it.

Things to decide:

- What’s the app’s single use-case? One clear, specific thing it does. No bloat, no extras
- What will you build?
 - o Options: Just a landing page + waitlist + meme promo

TL;DR Process

1. Copy your Manus insights.
2. Ask ChatGPT for a simple, viral AI product idea.
3. Pick the best one.
4. Define its single use-case.
5. Decide: full demo or landing page first.
6. Launch. Learn. Meme it. Repeat.

Idea velocity is the new growth hack.

Chapter 3: Turning Your Idea into a Landing Page with ChatGPT (1/2)

Alright — you've got your app idea. Now it's time to package it into a landing page and see if anyone actually cares.

Spoiler: 90% of the time, you don't need to build the product first. A good one-page site with an email form is enough to test demand.

And guess what? ChatGPT can help here too.

Step 1: Define the Goal of Your Landing Page

Before writing any prompt, be super clear on what you want to learn:

- If you're just testing the waters: A simple landing page with a waitlist form will do. (Use no-code tools like Formspre)
- If you plan to actually build this AI app: Your landing page should include a clear description of the problem + solution, how it works, demo images or mockups, a call-to-action (join waitlist / request early access / preorder).

What you ask ChatGPT for depends on this.

Step 2: Write a Prompt to Generate the Landing Page Content

Use this simple prompt template: "Write landing page copy for a product called: [insert your idea]."

The goal of the page is to: [collect waitlist signups / test demand / sell subscriptions].

Style: [fun / bold / minimalist / like a 2024 startup site].

Must include: [waitlist signup form / feature highlights / how it works section]."

Example goals:

- Collect a waitlist and test interest
- Sell an early subscription
- Build early community buzz

Chapter 3: Turning Your Idea into a Landing Page with ChatGPT (2/2)

Step 3: Add UX Requirements if It's an AI App

If your idea involves an AI-powered product, be sure to describe the basic user experience.

In your prompt, mention:

What users input > What the app outputs> Available options or settings>
Which button triggers the process

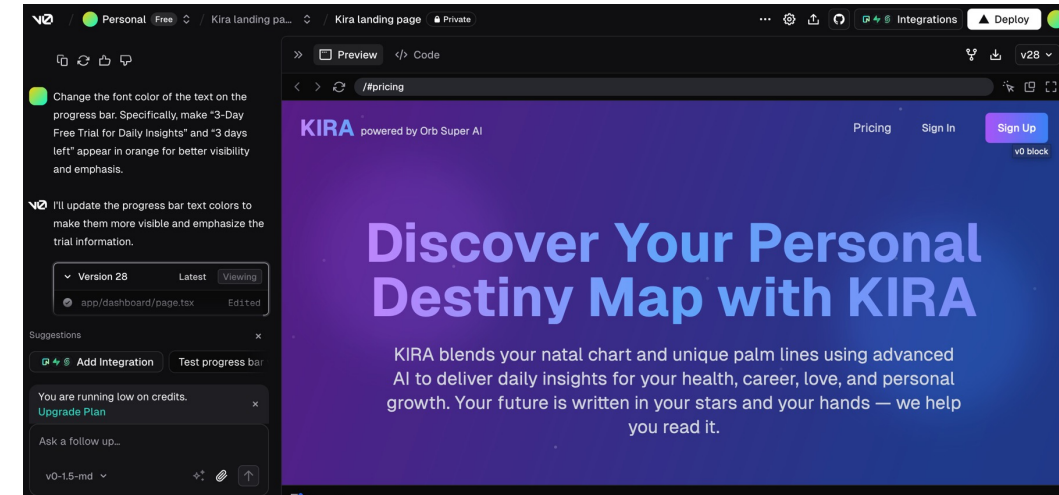
Example AI landing page prompt:

“Write a landing page for an AI app called ‘SaaS Price Hike Translator’.

The user pastes in an email from a SaaS company, clicks ‘Translate to Human’, and gets a no-BS version of what the email really means.

The goal is to collect waitlist signups and create viral buzz.

Style: witty, fun, and shareable.”



TL;DR Process

1. Define the goal of your landing page
2. Write a clear ChatGPT prompt with your idea and objective
3. Add basic UX flow if it's an AI app
4. Decide: no-code page or UX mockup?
5. Launch. Meme it. Track signups.

Chapter 4: Building a Landing Page in v0.dev (1/3)

Now that you've got your idea and landing page prompt from ChatGPT, it's time to get it live.

And the fastest, easiest tool for this right now is v0.dev.

If you haven't tried it — it's an AI-powered no-code builder designed for simple product pages, especially for AI apps.

Why v0.dev?

- Clean, modern templates
- Dead simple UX
- You can paste your prompt and get a working page in seconds

It's perfect for idea validation and **early traction testing**.



Step 1: Drop in Your GPT-Generated Prompt

Go to v0.dev, start a new project, and paste in the prompt you wrote in Chapter 4.

Example:

"Create a landing page for an AI app called 'PitchPolish'. It takes messy investor pitch decks and polishes them with AI. The page should have a bold headline, quick feature list, waitlist signup button via Formspree, and a 'How it Works' section."

Click **Generate** — v0 will create a clean layout for you.

Step 2: Tweak Text, Images & CTA

Once your page is generated:

- Edit the **headline** and **sub-headline**
- Replace placeholder images if you want
- Adjust your **call-to-action button text** (e.g. *"Join the Waitlist"*, *"Get Early Access"*, *"Try the Demo"*)

Step 3: Connect OpenAI API Key (Optional)

If your app idea includes a working AI demo on the page, v0.dev can connect to your OpenAI API key for live functionality.

Just drop your API key into the app config. (If you're only collecting emails, you can skip this.)

Chapter 4: Building a Landing Page in v0.dev (2/3)

Step 4: Add a Formspree Link for Waitlist Signups

To capture emails without backend coding:

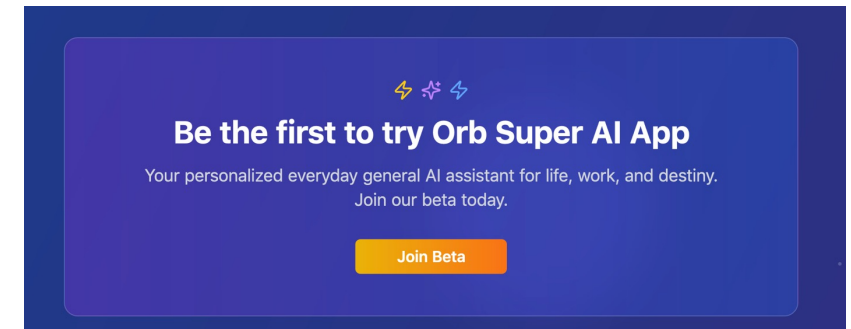
- Go to Formspree.io
- Create a form, copy the endpoint link
- Replace the form action URL in your v0 landing page with your Formspree link

Now your signup form works instantly.

Pro Tip: Keep It Stupid Simple

Your page should have: 1 Big headline, 1 Clear sub-headline, 1 CTA button

That's it. No clutter, no walls of text.

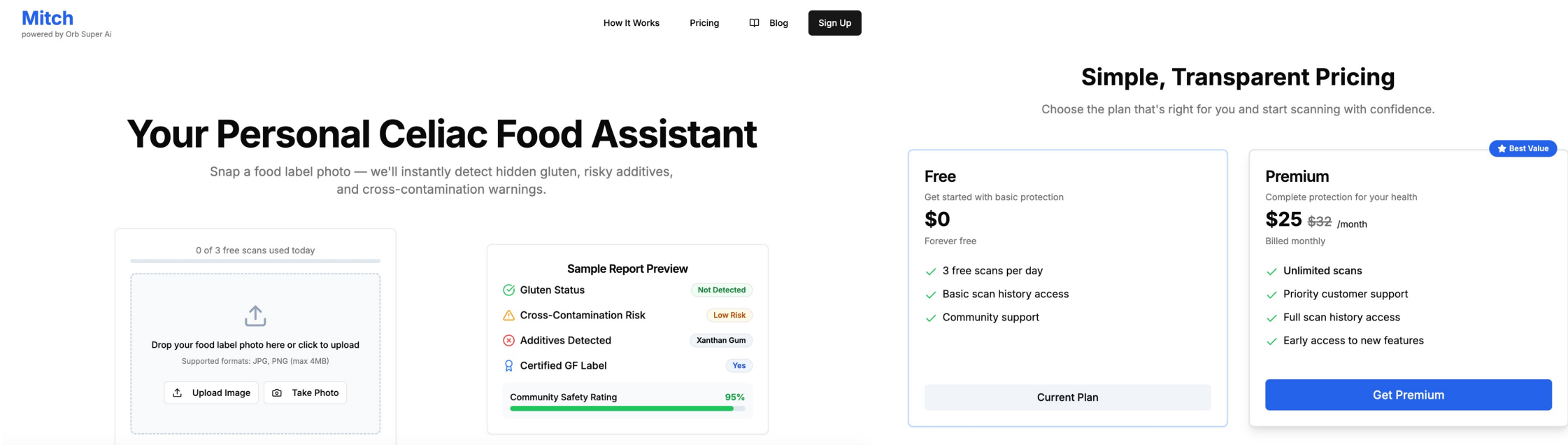


TL;DR Process

1. Paste your landing page prompt into v0.dev
2. Edit text, images, and button labels
3. (Optional) Connect OpenAI API key for live AI demos
4. Add Formspree link for email collection
5. Keep it clean and simple — launch in minutes

Chapter 4: Building a Landing Page in v0.dev (3/3)

Your landing page should looks like this.



Chapter 5: Getting an OpenAI API Key

If your AI app idea needs to actually *do something* — like generate text, images, or process inputs on your landing page — you'll need an OpenAI API key. Here's how to get one fast.

Step 1: Quick Signup

Go to <https://platform.openai.com/signup>

Create an account if you don't have one yet.

Step 2: Generate a Secret API Key

Once you're in:

- Click your avatar in the top-right corner
- Go to **API Keys**
- Click **+ Create new secret key**
- Name it something like *"v0.dev demo"*
- Copy the key — you won't be able to see it again later

Step 3: Plug It into v0.dev

In v0.dev:

- Open your project's config/settings
- Look for **OpenAI API key** field
- Paste your key in

Now your demo app can talk to OpenAI's API for live generation.

Step 4: Set Usage Limits (Important)

To avoid surprise bills:

- In your [OpenAI account billing settings](#)
- Set a **hard usage limit** — for example \$5 or \$10
- You can also enable email notifications when you're close to your limit

This keeps your experiments cheap and stress-free.

TL;DR Process

1. Sign up at OpenAI
2. Create a secret API key
3. Paste it into your v0.dev project settings
4. Set a budget limit

Now you're ready to connect your AI-powered landing page or prototype!

Chapter 6: Collecting Waitlists with Formspree

Before you spend time (or money) building a full product, you need to validate if *anyone actually cares*. A simple waitlist helps you:

Why You Need a Waitlist

- **Validate demand** — See if people are curious enough to leave their email.
- **Build a tiny community** — Early signups = future testers, fans, or buyers.
- **Gather pre-launch feedback** — Ask them what they'd want from your app before you even build it.

How to Set It Up with Formspree

Formspree lets you add a working form to your landing page without writing any backend code.

1. Go to <https://formspree.io>
2. Create a free account
3. Create a new form
4. Copy the **form endpoint URL** they give you
5. In your landing page code (or v0.dev), replace your form's action attribute with this URL

Example

```
<form action="https://formspree.io/f/mnqwabcd" method="POST">
  <input type="email" name="email" placeholder="Your email" required />
  <button type="submit">Join Waitlist</button>
</form>
```

Important tip: Use this prompt to add your Form endpoint

"When the button Join Waitlist is clicked, open a modal with a form. The form should have two input fields: Name and Email. When the form is submitted, send a POST request to <https://formspree.io/f/xqaqjadb> using the method="POST" attribute in the form tag. Add a success message after submission like "Thanks for joining the waitlist!". Do not redirect the page after submission — keep it inside the modal."

TL;DR Process

1. Create a free Formspree account
2. Set up a form and get your endpoint URL
3. Connect it to your landing page
4. Start collecting emails while you sleep

Chapter 7: Hosting Your Site on Netlify

(1/3)

Once your landing page is built, you need to get it online — fast and free. Netlify is one of the easiest ways to host simple sites and prototypes without touching a backend.

Why Use Netlify?

- Totally free for basic sites
- Drag & drop deployment
- Custom domains with HTTPS
- Great for AI MVPs, landing pages, and waitlist sites

1. Download your v0.dev site as a ZIP

- Click the download button on v0.dev and save the ZIP

2. Go to <https://netlify.com>

- Create a free account if you don't have one

3. Drag & Drop your ZIP folder

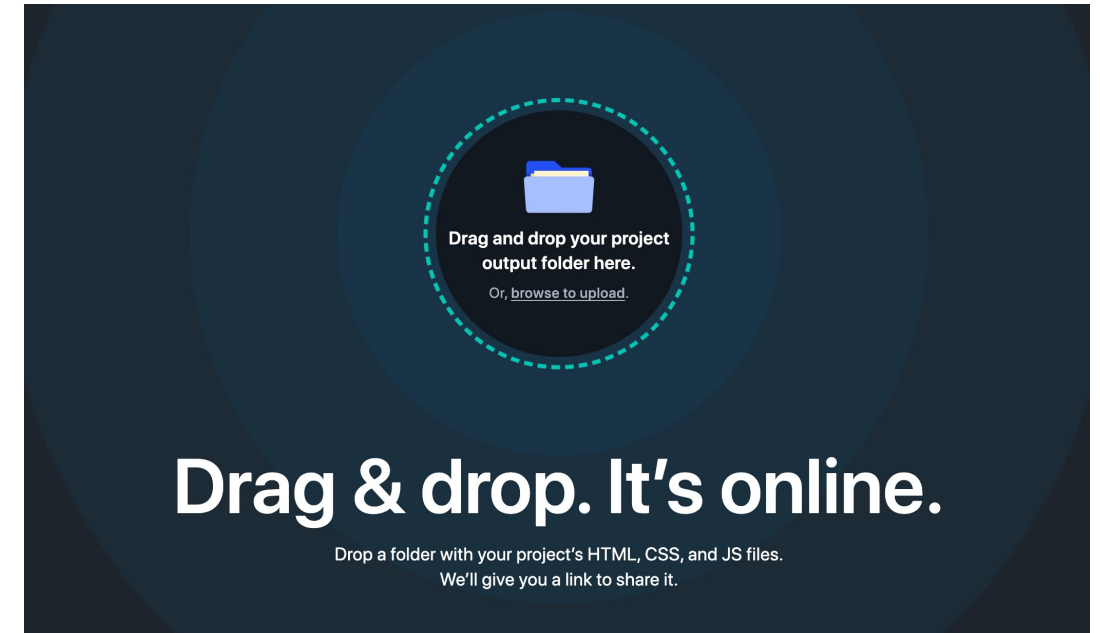
- After logging in, head to the Netlify dashboard
- Click “Add new site” → “Deploy manually”
- Drag your site folder (unzipped) into the upload area

4. Wait for the build to finish

- Netlify will automatically deploy and give you a public link

5. Buy a Custom Domain (easiest way)

- Around \$10–\$15/year



Chapter 7: Hosting Your Site on Netlify

(2/3)

⚠ Important Notes on Hosting v0.dev Sites on Netlify

If you download your site from v0.dev as raw code, you can't upload the unbuilt source files directly to Netlify. It needs to be compiled (built) into production-ready files first.

Here's how to properly do it step by step: 1. Download the ZIP from v0.dev > 2. Unzip the folder > 3. Open your terminal (command line) > 4. Navigate into your project folder:

```
cd your-project-folder
```

5. Install the required dependencies (usually npm or yarn):

```
npm install
```

6. Run the build command (depends on your tech stack, but usually):

```
npm run build
```

7. This will generate a dist or build folder containing your production-ready files

How to Deploy with Netlify

Now you have two good options:

Option A:

- Upload the contents of your dist or build folder manually in Netlify
- Go to Netlify → Add new site → Deploy manually

Option B (Recommended):

- Push your built project to a private or public GitHub repository
- Connect your GitHub repo to Netlify via "Import from Git" option
- Set your build command (e.g. npm run build) and publish directory (dist or build) in Netlify settings
- Netlify will automatically build and deploy your site when you push updates to GitHub

Chapter 7: Hosting Your Site on Netlify

(3/3)

Important API Timeout Tip

If your app relies on **external APIs** — for example, AI image generation services or other third-party APIs — you might run into timeout issues, especially on free plans.

Here's the issue:

Most free API plans have a 10-second timeout limit

If your app's request takes longer than that (common for image generation, video, or complex AI responses), it will fail.

Pro Tip:

Upgrade to a paid plan early — typically \$19/month.

As soon as you upgrade, **email the platform's support team** and ask them to increase your API timeout to **30 seconds** or more.

Most services will do this on request if you're on a paid plan.

Why it matters:

Without extending the timeout, your app might randomly break or hang for users, especially if it relies on heavier AI-powered tasks.

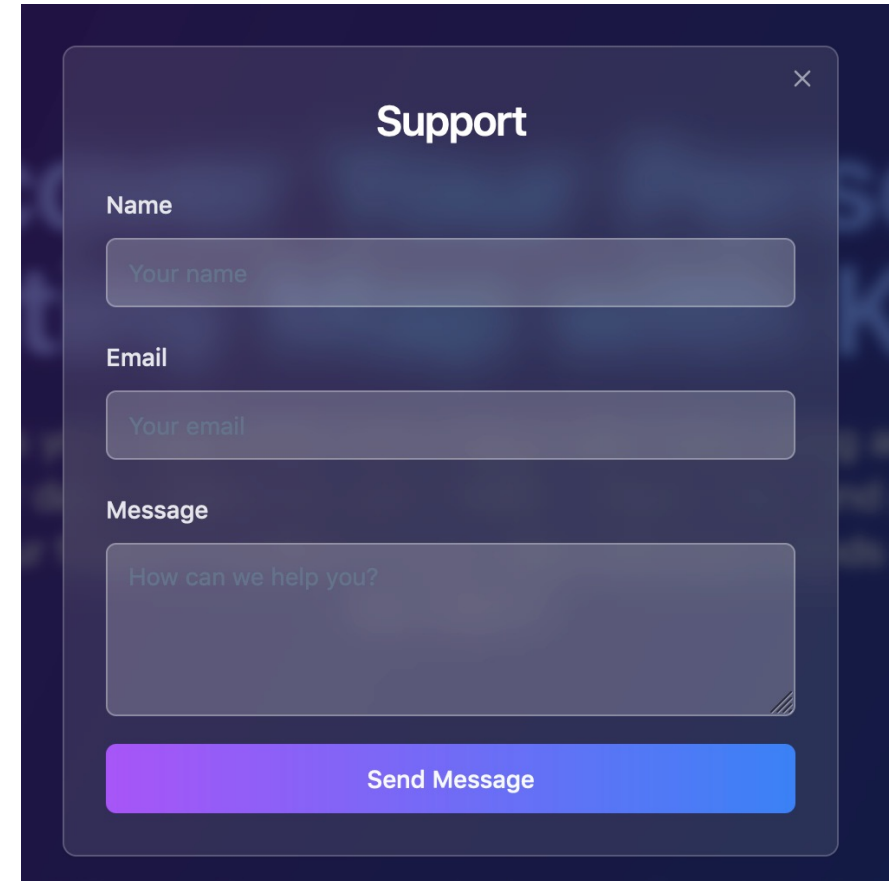
Chapter 8: Handling Support Requests

When you launch even a simple AI app or landing page, you'll quickly realize people will have questions, bugs, or feedback. The fastest, no-code way to start accepting support messages is with Formspree.

Support Form:

1. Go to [Formspree.io](https://formspree.io) and create a free project and new form.
2. In your v0.dev landing page prompt, add a Contact Support section with a form.
3. Include just three fields:
 - Name
 - Email (the one linked to their account)
 - Message
4. Connect the form's action URL to your Formspree endpoint.
5. Done — you're now ready to receive support tickets.

Example of prompt: «When the button Send is clicked, open a modal with a form. The form should have three input fields: Name, Email and Message. When the form is submitted, send a POST request to `https://formspree.io/f/mdkgrpzn` using the `method="POST"` attribute in the form tag. Add a success message after submission like “Your request is submitted!”. Do not redirect the page after submission — keep it inside the modal.»



The image shows a dark-themed modal form titled "Support" with a close button (X) in the top right corner. The form contains three input fields: "Name" with placeholder text "Your name", "Email" with placeholder text "Your email", and "Message" with placeholder text "How can we help you?". Below the fields is a blue button labeled "Send Message".

Chapter 9: Creating Killer Ad Creatives with Recraft.ai

Why visuals matter: Good visuals are what stop the scroll. A clean, bold image can double your CTR.

How to do it:

1. Brief ChatGPT with your idea or insight:
“Create a weird, meme-friendly ad concept for this AI app: [describe app]. Should be simple, bold, and scroll-stopping.”
2. Take that prompt and plug it into **Recraft.ai**.
3. Download your clean, punchy visual in seconds.

Pro tip:

Make it weird. Make it meme-friendly. Strange, playful visuals consistently outperform generic stock photos.



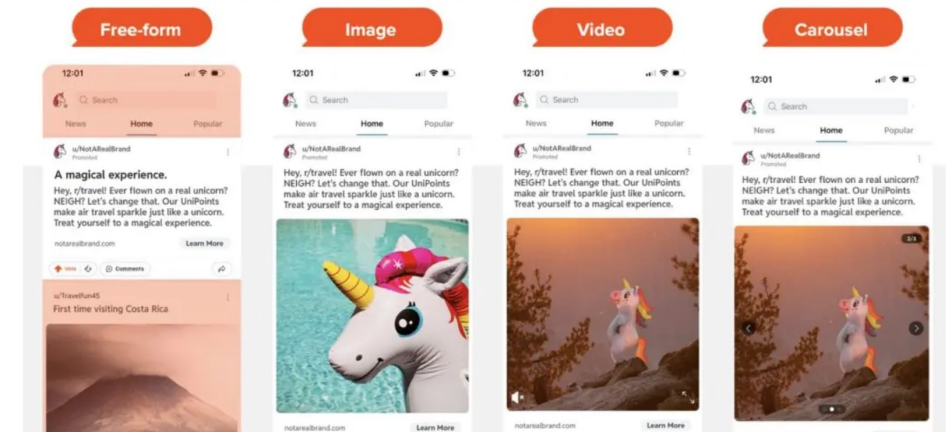
Chapter 10: Writing Irresistible Reddit (or FB) Ad Hooks

Why Reddit?

Reddit is insanely good for testing early ideas. Real users, cheap CPM, brutal honesty.

How to do it:

1. Ask ChatGPT to write ad hooks:
"Write 5 Reddit post titles for indie hackers about this AI app."
2. Generate 5–10 different hooks.
3. Focus on:
 - Curiosity ("This AI app just saved me 6 hours of work today.")
 - Humor ("This dumb little AI tool makes better decisions than my manager.")
 - Pain points ("Tired of wasting time on X? This AI fixes it.")



Chapter 11: Running Cheap, Smart Ad Tests

How to do it:

1. Set up a **\$30 Reddit Ads** campaign.
2. Pick **relevant subreddits** (**you can perfectly search it with Manus**).
3. Set small daily budgets (\$5–\$10/day).
4. Track:
 - **CTR (click-through rate)**
 - **CPC (cost per click)**
 - **Conversion rate** (waitlist signups or demo uses)
 - **CAC (customer acquisition cost)**

Pro tip:

If your CTR is under **1%**, kill the ad immediately. Bad creatives waste money fast.

Chapter 12: Tracking Analytics with Plausible

Why you need analytics:

Without data — you're guessing. With it — you're iterating smart. Plausible is a super lightweight, privacy-friendly analytics tool perfect for indie AI projects.

How to do it:

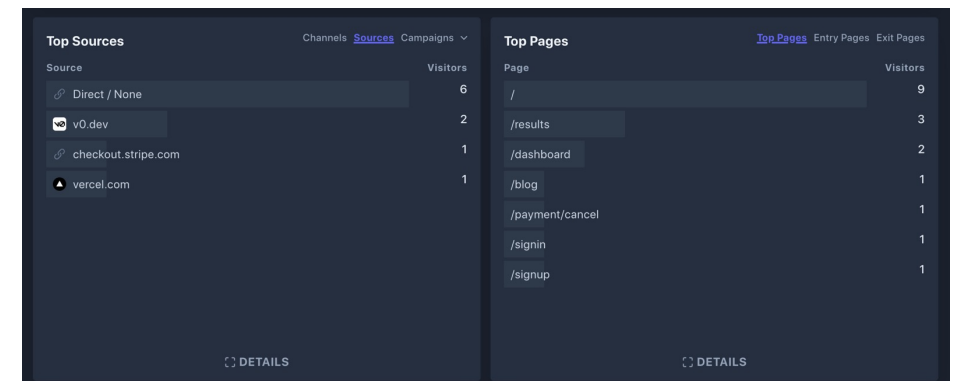
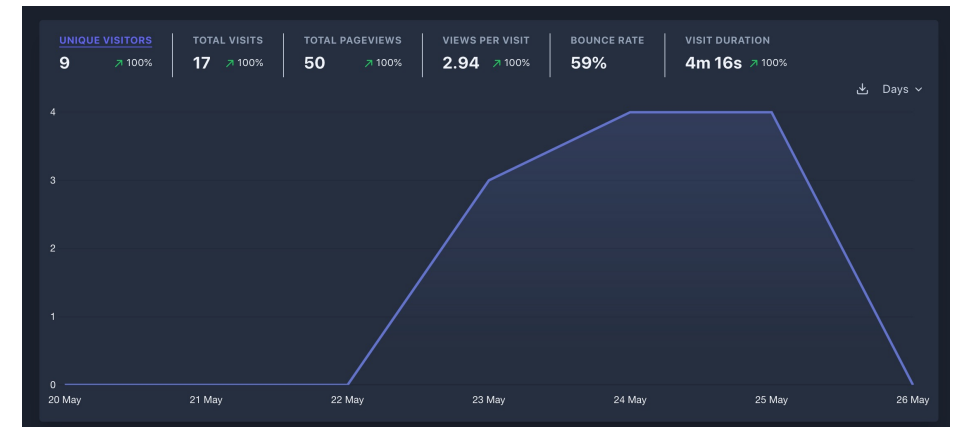
1. Go to plausible.io and create a free trial account.
2. Add your project's domain.
3. Copy the **tracking script** snippet.
4. Paste it into your site's <head> (if using v0.dev → drop it into your exported code before build).

What to track:

- **Unique visitors**
- **Pageviews**
- **Bounce rate**
- **Waitlist signups (via thank you page hits)**
- **Traffic sources (Reddit, FB, Google)**

Pro tips:

- Set up **event goals** for signup completions (like hitting /thank-you page).
- Use UTM tags on your ad links to easily track which creative / platform performs better.
- Don't overcomplicate. For MVPs — track visitors, signups, and conversion rate. That's it.



Chapter 13: How to Add a Favicon to Your AI App Landing Page

Why it matters:

A favicon makes your site feel polished and trustworthy. Tiny detail — big perception shift.

How to do it:

1. Create your favicon:

- Go to favicon.io or realfavicongenerator.net.
- Upload your logo or pick a letter/icon.
- Download the favicon .ico or .png files (better to take both).

2. Add it to your site:

Place the favicon.ico file into your project's /public or /static folder (depending on your framework).

In your site's <head> section, add:

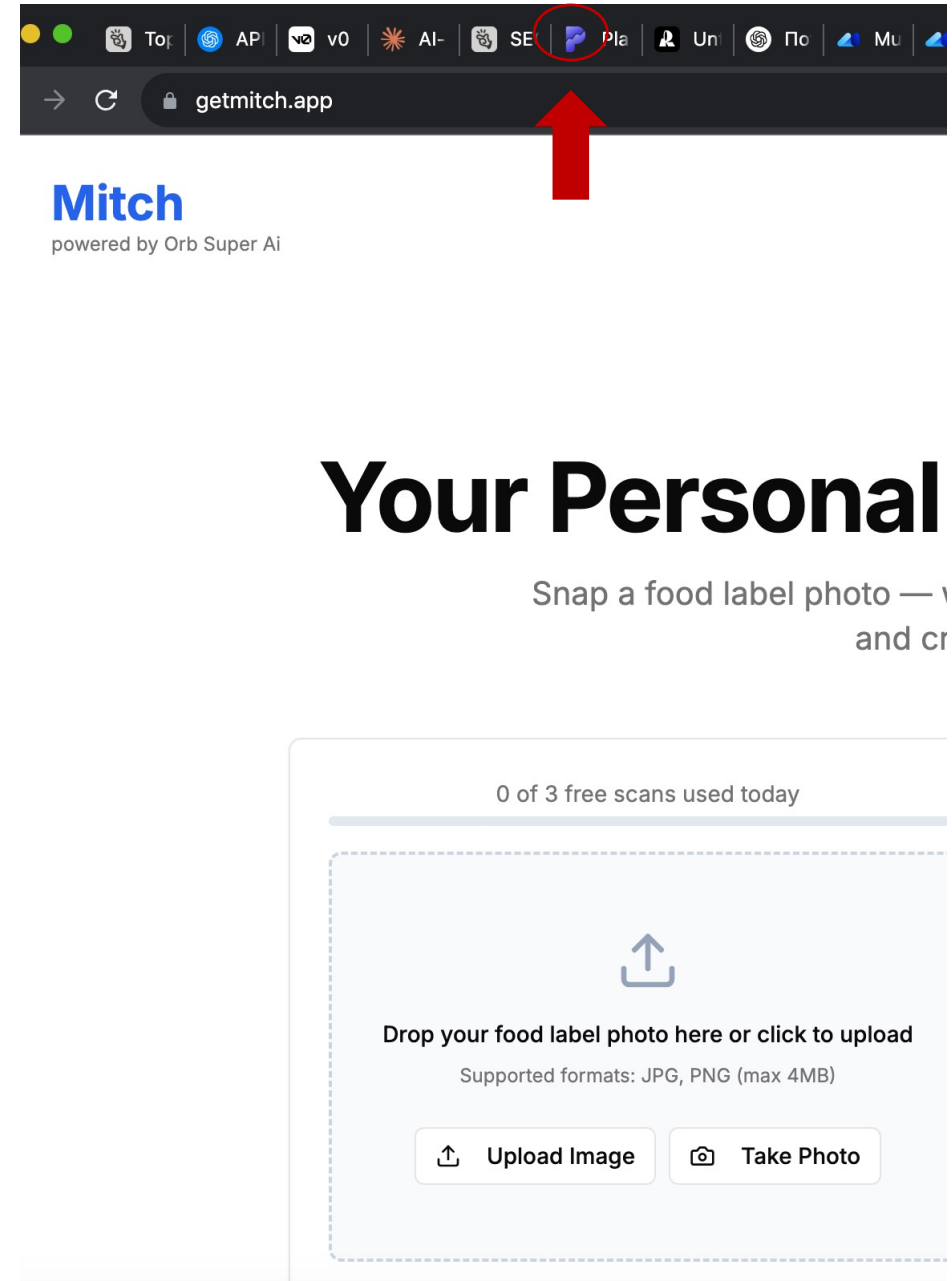
```
<link rel="icon" type="image/png" href="/favicon.ico">
```

Deploy your site (Netlify / Vercel / StackBlitz etc.) and clear your browser cache to see the updated favicon.

Pro tip:

If you use **v0.dev** — after exporting your code, manually place favicon.ico in the /public folder before building.

For multi-device support, generate icons in multiple sizes via RealFaviconGenerator and include all <link> tags they suggest.



Chapter 14: Connecting Stripe Payments to Your v0.dev App (and Netlify)

If you're building your app with v0.dev and want to accept payments, the easiest way is by embedding your Stripe Checkout links into existing form components, then managing your keys and webhooks via Netlify.

How It Works:

- You'll create a Stripe account
- Generate a **Secret API key** and a **Webhook signing secret**
- Add these values directly into your **v0.dev form components** via their props



Step-by-Step Setup:

1. Set Up Your Stripe Account

- Sign up at <https://stripe.com>
- Go to **Developers** → **API keys**
- Copy your **Secret key** (sk_live_...)

2. Create a Webhook in Stripe

- Go to **Developers** → **Webhooks**
- Click **+ Add endpoint**
- Copy the **Webhook signing secret** (whsec_...)

3. Add Stripe Keys to v0.dev Forms

In your **v0.dev** project:

- Open the **payment form component** or create a new one

4. Set Up Environment Variables in Netlify

Once you download your project and upload it to Netlify:

- Go to your **Netlify Dashboard**
- Select your project → **Site Settings**
- Go to **Environment variables**
- Add:
 - STRIPE_SECRET_KEY
 - STRIPE_WEBHOOK_SECRET

SUMMARY (top tools mentioned)

Tool	Purpose	Link
Manus	Research	manus.im
ChatGPT	Prompt-based idea generation	openai.com
v0.dev	AI-powered landing page builder	v0.dev
Formspree	No-code waitlist & support forms	formspree.io
Netlify	Hosting landing pages via GitHub	netlify.com
Recraft.ai	AI-generated ad creatives & visuals	recraft.ai
Plausible Analytics	Privacy-friendly web analytics	plausible.io
OpenAI API	Power your AI apps	platform.openai.com
Reddit Ads	Cheap, targeted ad campaigns	ads.reddit.com