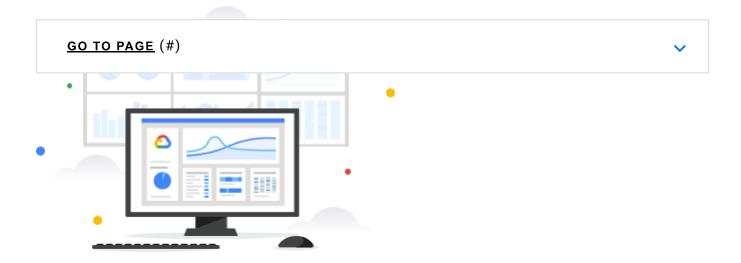
Accelerate your learning and growth with Google Cloud Innovators. Join now (/innovators)



# Data engineering and smart analytics

The need for data analysis skills grew by 86% from 2013 to 2018. 

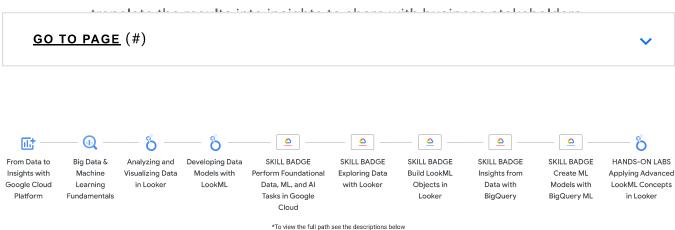
(https://www.burning-glass.com/wp-content/uploads/hybrid\_jobs\_2019\_final.pdf) Become data-driven with Google Cloud. Leverage data and gain real-time insights that improve your decision-making and accelerate innovation. Learn how to design and build data processing systems.

Pick your path Y

(#DATA-ANALYST-LEARNING-PATH)

# Data Analyst learning path

The role of a Data Analyst can vary depending on what type of industry they're in or which part of their organization they are supporting. Data Analysts gather data, analyze that data and





## From Data to Insights with Google Cloud Platform

Want to know how to query and process petabytes of data in seconds? Curious about data analysis that scales automatically as your data grows? Data to Insights in Google Cloud features interactive scenarios and hands-on labs where you can explore, mine, load, visualize, and extract insights from diverse BigQuery datasets.

Learn more (/training/course/data-to-insights)



## Big Data & Machine Learning Fundamentals

Get started with big data and machine learning. This course provides an introduction to Google Cloud capabilities and a deeper dive of the data processing capabilities.

This course is recommended for Data and Business Analysts interested in getting started in developing data engineering skills.

Learn more (/training/course/data-ml-fundamentals)



## Analyzing and Visualizing Data in Looker

Explore Looker's capabilities for getting the most insight out of your data. This course offers guided demos that give you practical experience with Looker's data exploration, analysis and visualization functionalities.

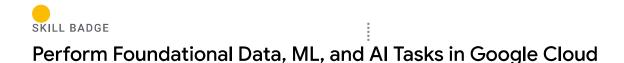
**Learn more** (/training/course/analyzing-and-visualizing-data-in-looker)



# Developing Data Models with LookML

Go deeper with your Looker knowledge. Learn about writing LookML code, as well as how to make data accessible and interpretable for business users.

Learn more (/training/course/developing-data-models-with-look-ml)



Get started with big data, machine learning, and artificial intelligence. Take your first steps with Google Cloud tools like BigQuery, Cloud Speech API, and AI Platform. You'll have the opportunity to earn a Google Cloud skill badge upon completion.

Learn (https://cloudskillsboost.google/quests/117?
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## **Exploring Data with Looker**

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Learn (https://cloudskillsboost.google/quests/165?

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## **Build LookML Objects in Looker**

Get practice with the basics of Looker from designing, building, and updating dimensions and measures. You'll also learn how to create, refine, and join existing Explores. Complete this quest for the opportunity to earn a Google Cloud skill badge.

Learn (https://www.cloudskillsboost.google/quests/187? more utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



## Insights from Data with BigQuery

Learn about BigQuery's basic features like writing SQL queries, creating database tables in Cloud SQL, querying public tables, and much more. You'll have the opportunity to earn a Google Cloud skill badge upon completion.

Learn (https://cloudskillsboost.google/quests/123? more utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



## Create ML Models with BigQuery ML

What makes a good machine learning model? Learn how to create and evaluate machine learning models as well as make predictions using BigQuery ML. Prove your knowledge by completing the quest and sharing your skill badge.

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## Applying Advanced LookML Concepts in Looker

Get hands-on experience applying advanced LookML concepts in Looker. Use Liquid to customize and create dynamic dimensions and measures, create dynamic SQL derived tables and customized native derived tables, and use extends to modularize your LookML code.

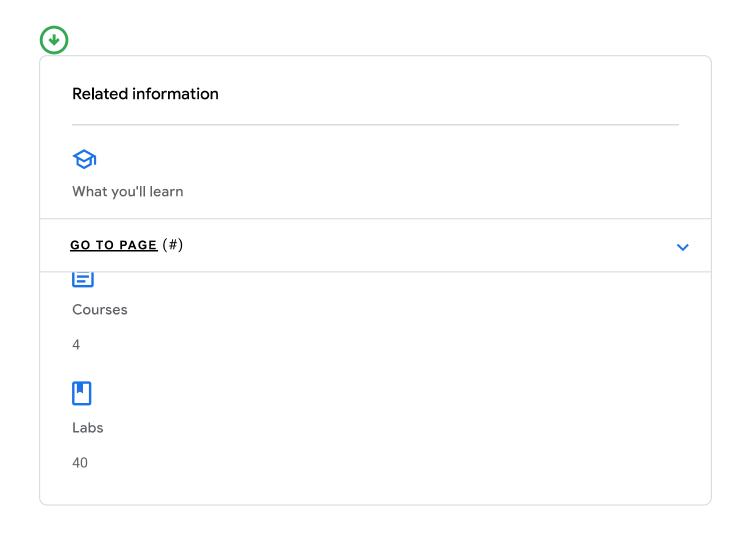
Learn (https://www.cloudskillsboost.google/quests/182? more utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



### **Data Catalog Fundamentals**

Data Catalog is a fully managed and scalable metadata management service that empowers organizations to quickly discover, understand, and manage all of their data. Learn how to search and tag data assets and metadata with Data Catalog and discover how to build MySQL, PostgreSQL, and SQLServer to Data Catalog Connectors.

Learn (https://cloudskillsboost.google/quests/134? more utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



## Take the next step

SKILL BADGES

Earn the Create and Manage Cloud Resources skill badge

Read more

\_(/training/course/getting-started-create-andmanage-cloud-resources)

# Additional courses and practice



**Engineer Data in Google Cloud** 

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#### Scientific Data Processing

Use real-life, scientific data sets in tasks like earthquake data analysis and satellite image aggregation.

Get (https://cloudskillsboost.google/quests/28? started utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



#### Data Science on Google Cloud

Practice all aspects of ingestion, preparation, processing, querying, exploring, and visualizing data sets using Google Cloud tools and services.

Get (https://cloudskillsboost.google/quests/43?

started utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



#### **Building Codeless Pipelines on Cloud Data Fusion**

Get acquainted with the Cloud Data Fusion UI, try running batch and realtime pipelines, and practice

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Get (https://cloudskillsboost.google/quests/130? started utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



#### Building Advanced Codeless Pipelines on Cloud Data Fusion

Dive deeper into advanced data integration features available in Cloud Data Fusion and learn best practices to build more robust, reusable, dynamic pipelines.

Get (https://cloudskillsboost.google/quests/131? started utm\_source=gcp\_training&utm\_medium=website&utm\_campaign=cgc-dataml)



#### Industrial IoT on Google Cloud Platform

This course is a starting point for anyone interested in Industrial applications of the Internet of Things (IoT). The course covers IoT architecture, sensors and devices, connecting to Google Cloud, ingesting, processing, and analyzing IoT data.

Register for course (/training/course/iiot-google-cloud-platform)

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With the right data skills, the sky's the limit. Expand yours at Cloud OnBoard: Unleash Your Data Potential, a free instructor-led training event. Explore the fundamentals of data analysis, machine learning, and data processing, then learn how to harness the full power of BigQuery.

Regi (https://cloudonair.withgoogle.com/events/cloud-onboard-data-fundamentals?ster utm\_source=google\_owned\_website&utm\_medium=et&utm\_campaign=-now &utm\_content=cgc-training-cob-data-fundamentals&utm\_term=-)

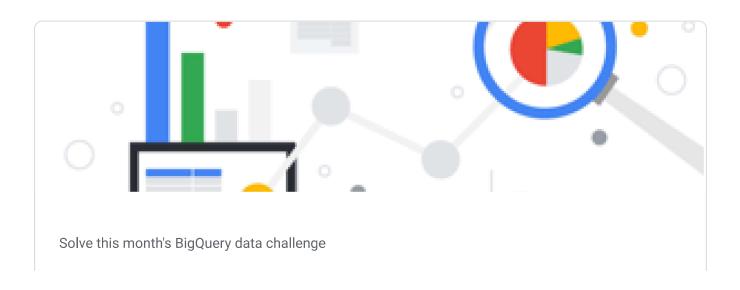
# Digital events and webinars

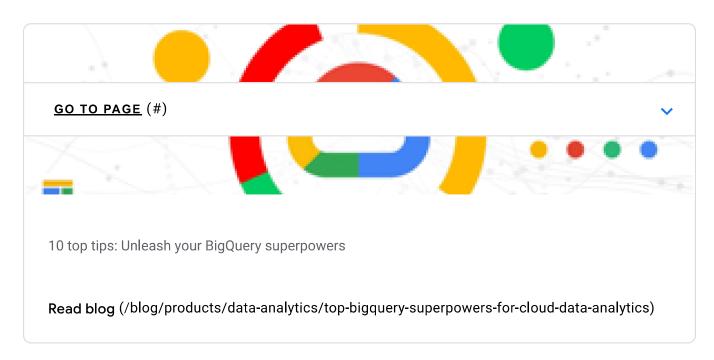




(https://cloudonair.withgoogle.com/events/health-datasets? utm\_source=google&utm\_medium=website&utm\_content=cgc-training-data-science-public-health)

# Resources



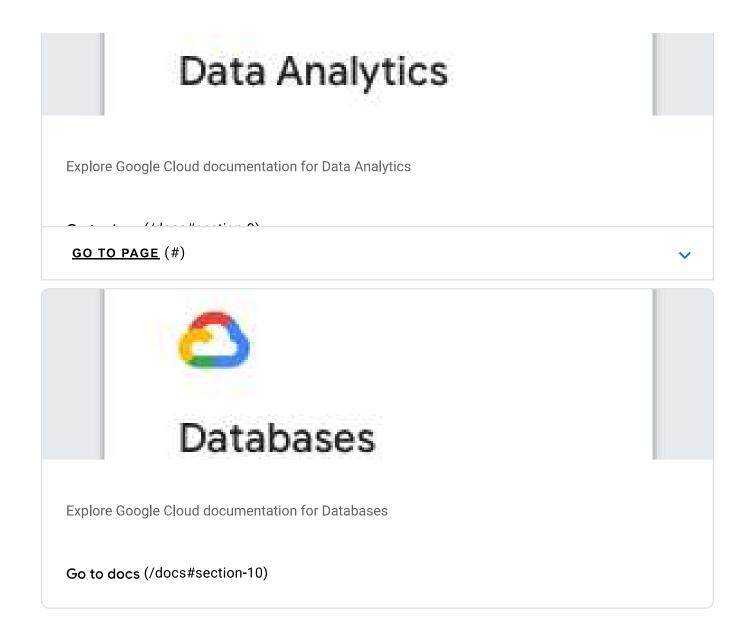




Start making business decisions backed by data with Looker

Go to Looker training (https://training.looker.com/)





# Ready to get started?

Enroll today and claim your exclusive Google Cloud training discounts.

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Go to schedule (/training/courses)

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