

ALEXA JORDAN

Full-Stack Developer

London, UK (open to remote work)

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LinkedIn

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SUMMARY

An ambitious full-stack developer adept with the MERN stack, recently transitioned from a rich background in design and photography. Keen eye for detail, reinforced by extensive experience in image and video post production. Harnesses a unique blend of creative insight and technical proficiency to drive impactful results.

SKILLS & TOOLS

| | |
|-------------------|--|
| Front-end: | HTML, CSS, JS, Python, Bootstrap, React, React Native, Angular, JQuery |
| Back-end: | Node.js, JSON, AWS, Django, MongoDB, SQL, Express |
| Other: | Git, TDD, Postman, Photoshop, Adobe Illustrator, PremierPro |
| Languages: | English (native), Russian (native), French (intermediate) |

SELECTED PROJECTS

- **Movie App** - A responsive single-page movie application with user authentication, personal data management, and favourites functionality. (Node.js, Express, and MongoDB, React)

Other apps (details available on LinkedIn):

- **Chat App** (React Native, Firebase authentication)
- **Meet App** (PWA built with React using TDD, Enzyme, and Jest)
- **Game App** (HTML, CSS, and JavaScript)

EDUCATION

Professional Certificate in Full-Stack Development | CareerFoundry, UK (online) | Sep 2022 - Sep 2023

- Intense project-based training focusing on JS and Python.
- Over 500 hours of hands-on training under the guidance of leading industry experts.
- Demonstrable skills through 6 completed projects.

MA in International Business | Aix-Marseille Graduate School of Management, France | 2011-2012

Expertise in project management, transversal approach of business issues and enhancing the capacity to encourage intercultural viewpoints and diversity.

MA in Broadcast Journalism | Saint Petersburg State University, Russia | 2009-2011

Creative Journalism, Practical On-Air Training (TV or Radio), Design in Mass Media, Adobe Suite, Photoshop, InDesign, Lightroom, Premier Pro, Stylistics, Visual Journalism, Copywriting, Advertising and PR.

EMPLOYMENT

Self-Employed

London, UK
Sep 2016 - Sep 2023

Responsibilities: On-site and studio Photography, RAW Image Retouching, Video Editing and Content Creation.

- Increased brand visibility by providing hi end images & videos (companies & private clients).
- Increased dwell time by improving user experience on the website by strengthening its design, in collaboration with SEO and web development teams.
- Maximised SEO impact on product sales and web traffic by enhancing existing photo and video materials.