Olga Lukina

Sr. UX/UI-Designer

CONTACT

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LINKS

Portfolio

LinkedIn

TOOLS

Figma, Adobe Creative Suite, Miro, Jitter, Notion

Web Frameworks: Vue Js, Laravel, Tailwind, GSAP Animation

Git, GitHub

No code: Framer, Webflow, Tilda

PM: JIRA, Confluence

AI Tools: Lovable, Midjourney, ChatGPT, Adobe Firefly, UX Pilot and more

SKILLS

UX Design: User Research & User Flow, User testing, information architecture, Usability testing, A/B testing
UI Design: Wireframing, Low-fidelity and Higt-fidelity Prototypes, Interactive Prototypes
Code knowledge: HTML ,CSS, PHP, MySQL, JavaScript
Grafik design: all print products, animation for Web

LANGUAGES

Englisch (fluent)
German (fluent)
Russisch (native)

CERTIFICATS

Using AI in the UX Design Process (Date: 2024)

I am working as a designer for B2B and B2C clients since 2005. My work combines in-depth technical and graphic knowledge with intercultural experience and an overarching understanding of all phases of the design process.

WORK EXPERIENCE

Sr. UX/UI Designer/ Product Designer at Gracier Carbon

AI-based ESG software provider   from 02/2025

Lead UX and UI Design End-to-End of two complex, AI-supported web applications in the ESG context (CSRD and EcoVadis reporting).

- Design and development of scalable, user-centered user flows with integrated AI-driven features such as auto answering, gap analysis, confidence scoring, and industry benchmarking.
- Implementation of complex requirements in close collaboration with product owners and AI developers.
- **Technologies & methods: AI-powered workflows.**

Freelance/ full stack Product Designer (variety of clients)   03/2024 - 02.2025

- Design, new branding, content creation and development a new page UNICONCRETO.
- Design, branding and development a new page Anaplan Support
- Design, new branding, content creation and development a new page 3Com Service.
- Design, new branding, content creation and development a new page Ikari Style

Sr. UX/UI Designer/ Product Designer at Hallo Sonne

Solar company, Austria   09/2022- 10/2023

- Lead UX and UI Design End-to-End for 2 digital products, from conceptualization to final hand-off to the Engineering team.
- Redesigned the user interface for the e-commerce landing page, **increasing conversion rates by 15%.**
- Designed a new installer portal, increasing project efficiency and profitability for project managers and installer partners **by 40%**
- Leveraged Material UI Design System, reducing development time for the user interface **by 30%.**
- Conducted user research and testing for a web redesign project, **increasing usability scores by 50%**

UX/UI Designer/ Grafik at IREKS GmbH

Food company (B2B), Germany   07/2012-08/2022

- Designed a product e-catalogue, attracting **35% more new customers** and reducing **customer support time by 50%**
- Created wireframes and interactive prototypes for a client project, improving design approval speed **by 40%**
- Conception, design and realisation of print advertising and varios social media content for international Markets

Freelancer in Web/Print Design at Power Consult Kehrer

IT-Project Management, Germany   04/2011 - 02/2012

- designed, developed & launched a corporate web page in four languages, attracting 1**5% more new customers**

Design Manager at Artsmile

Crossmedia Advertising Agency , Russia   03/2005 - 09/2008

- Designed targeted marketing materials for a digital and print campaign, resulting in a 25% increase in lead generation.
- Customer presentations, engagement and support
- Supervising freelancers and mentoring trainees

Assistant Lecturer

Tomsk State University, Russia   09/2005 - 09/2008

- Development of course materials and program for "Design Technology"
- Teaching

EDUCATION

Webdesign & Development (Diploma)
SAE Institute, Vienna, Austria   09/2019 - 09/2021
Specialization in UX/UI Design, Final grade: 1.3

Master of Arts in Communications Design
HAWK University of Applied Sciences, Hildesheim, Germany   09/2009 - 08/2011
Specialization in Design Marketing and Communications Design, Final grade: 1.8

Diploma of Graphic Design
Tomsk State University, Tomsk, Russia   09/1999 – 08/2004
Focus: Graphic Design and Teaching, Final grade: 1.5

hier my resume: Help me craft a standout LinkedIn bio and headline that effectively showcase my skills, achievements, and experience. Ensure the tone is professional yet engaging, optimized to attract recruiters and align with my career goals. Highlight key strengths that make me unique in my field.

Here's a link to my online case study: [https://lukinaolga.framer.website/#works]. Please analyze it and provide a comprehensive score based on the following criteria (score each out of 10): 1. Clarity: How clearly is the problem, approach, and solution articulated? 2. Structure: Is the case study well-organized with logical sections (e.g., problem, solution, results)? 3. Relevance: Does it effectively demonstrate my skills and align with industry standards? 4. Impact: Are the results or outcomes presented compelling and quantifiable? 5. Originality: Does the case study showcase unique insights, innovative approaches, or creative problem solving? Provide a detailed breakdown of the score, highlighting strengths and areas for improvement, along with actionable suggestions to make it more impactful.