



Olga Lukina

Sr. UX/UI-Designer

CONTACT

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LINKS

Portfolio

LinkedIn

TOOLS

Figma, Adobe Creative Suite, Miro, Jitter, Notion

Web Frameworks: Vue Js, Laravel, Tailwind, GSAP Animation

Git, GitHub

No code: Framer, Webflow, Tilda

PM: JIRA, Confluence

AI Tools: Lovable, Midjourney, ChatGPT, Adobe Firefly, UX Pilot and more

SKILLS

UX Design: User Research & User Flow, User testing, information architecture, Usability testing, A/B testing

UI Design: Wireframing, Low-fidelity and Higt-fidelity Prototypes, Interactive Prototypes

Code knowledge: HTML ,CSS, PHP, MySQL, JavaScript

Grafik design: all print products, animation for Web

LANGUAGES

Englisch (fluent)
German (fluent)
Russisch (native)

CERTIFICATS

Using AI in the UX Design Process (Date: 2024)

I am working as a designer for B2B and B2C clients since 2005. My work combines in-depth technical and graphic knowledge with intercultural experience and an overarching understanding of all phases of the design process.

WORK EXPERIENCE

Sr. UX/UI Designer/ Product Designer at Gracier Carbon

AI-based ESG software provider

from 02/2025

Lead UX and UI Design End-to-End of two complex, AI-supported web applications in the ESG context (CSRD and EcoVadis reporting).

- Design and development of scalable, user-centered user flows with integrated AI-driven features such as auto answering, gap analysis, confidence scoring, and industry benchmarking.
- Implementation of complex requirements in close collaboration with product owners and AI developers.
- **Technologies & methods: AI-powered workflows.**

Freelance/ full stack Product Designer (variety of clients)

03/2024 - 02.2025

- Design, new branding, content creation and development a new page [UNICONCRETO](#).
- Design, branding and development a new page [Anaplan Support](#)
- Design, new branding, content creation and development a new page [3Com Service](#).
- Design, new branding, content creation and development a new page [Ikari Style](#)

Sr. UX/UI Designer/ Product Designer at Hallo Sonne

Solar company, Austria

09/2022- 10/2023

- Lead UX and UI Design End-to-End for 2 digital products, from conceptualization to final hand-off to the Engineering team.
- Redesigned the user interface for the e-commerce landing page, **increasing conversion rates by 15%**.
- Designed a new installer portal, increasing project efficiency and profitability for project managers and installer partners **by 40%**.
- Leveraged Material UI Design System, reducing development time for the user interface **by 30%**.
- Conducted user research and testing for a web redesign project, **increasing usability scores by 50%**

UX/UI Designer/ Grafik at IREKS GmbH

Food company (B2B), Germany

07/2012-08/2022

- Designed a product e-catalogue, attracting **35% more new customers** and reducing **customer support time by 50%**.
- Created wireframes and interactive prototypes for a client project, improving design approval speed **by 40%**.
- Conception, design and realisation of print advertising and varios social media content for international Markets

Freelancer in Web/Print Design at Power Consult Kehrer

IT-Project Management, Germany

04/2011 - 02/2012

- designed, developed & launched a corporate web page in four languages, attracting **15% more new customers**

Design Manager at Artsmile

Crossmedia Advertising Agency , Russia

03/2005 - 09/2008

- Designed targeted marketing materials for a digital and print campaign, resulting in a 25% increase in lead generation.
- Customer presentations, engagement and support
- Supervising freelancers and mentoring trainees

Assistant Lecturer

Tomsk State University, Russia

09/2005 - 09/2008

- Development of course materials and program for “Design Technology”
- Teaching

EDUCATION

Webdesign & Development (Diploma)

SAE Institute, Vienna, Austria

09/2019 - 09/2021

Specialization in UX/UI Design, Final grade: 1.3

Master of Arts in Communications Design

HAWK University of Applied Sciences, Hildesheim, Germany

09/2009 - 08/2011

Specialization in Design Marketing and Communications Design, Final grade: 1.8

Diploma of Graphic Design

Tomsk State University, Tomsk, Russia

09/1999 – 08/2004

Focus: Graphic Design and Teaching, Final grade: 1.5