

Olga Minaieva

Orillia, ON | (705) 345-4035 | minaeva9@gmail.com

Portfolio: <https://olga-minaieva-personal-website.vercel.app>

Front-End Developer | UX-Focused & Business-Savvy

Front-end developer with 1.3+ years of experience building responsive, user-friendly web applications using React, JavaScript, and Tailwind CSS. Transitioned from a successful career in hospitality operations and revenue management, bringing strong customer experience insights, strategic thinking, and leadership into every project. Passionate about optimizing user journeys and performance through clean UI, SEO, and mobile-first design.

Technical Experience

Front-End Developer (11/2023 – Present | Independently Trained)

- Built 3+ fully responsive, performance-optimized web apps using React, JavaScript (ES6+), and Tailwind CSS through a self-directed learning journey.
- Implemented REST API integrations, responsive design patterns, and cross-browser compatibility to improve UX.
- Currently advancing skills in Redux, TypeScript, React Router, and Next.js.

Previous Career – Hospitality Leadership

Revenue Manager | Carnival Cruise Line (06/2020 – 06/2023)

- Led cross-functional teams of 25+ in a high-pressure, multicultural environment; improved operational efficiency by 20% through workflow automation.
- Focused on guest satisfaction and revenue growth, aligning team efforts with strategic KPIs.
- Delivered 95%+ guest retention rate through process improvement, training, and team motivation.
- Mentored junior staff and coordinated training in customer experience, crisis management, and digital tools.

Projects

- Portfolio Website

Fully responsive React-based portfolio with friendly user experience.

- Barbershop Website

Designed and built an e-commerce-style interface with variant selectors, cart logic, and mock booking.

Focused on component reusability and mobile UX using React and Tailwind CSS.

Technical Skills

JavaScript (ES6+), React, HTML5, CSS3, REST APIs, Tailwind CSS, Git/GitHub, Terminal, Figma, SEO Optimization, Responsive Web Design, UI/UX Design Trends, Cross-Browser Compatibility

Strengths

- Customer-first mindset shaped by 10+ years of guest service leadership.
- Strategic thinker with a solid grasp of business goals, KPIs, and user behavior.
- Comfortable with ambiguity, fast-paced learning, and solving problems under pressure.