**Olha** Polishchuk

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**PROFILE**

Experienced Data Analyst with a strong background in IT and software, specializing in data analysis, optimization, and project management. Proficient in SQL, Excel, Power BI, and data warehousing with a bachelor’s degree in business informatics and/or data analysis. Proven ability to work independently, under pressure, and build relationships across internal departments and international teams. Fluent in English and basic knowledge of German.

**EDUCATION**

**IT Career Hub GmbH** Berlin, Germany

Data Analysis Program 2024 – 2025

• Completed comprehensive coursework in data analysis and business intelligence.

• Gained hands-on experience with Python, SQL, Power BI, and Tableau for data visualization and optimization.

**Technische Schule für Rechnungsführungsmechanisierung** Charkiw, Ukraine

Programming Focus 1986 – 1989

• Acquired foundational programming skills and database management techniques.

• Learned to work with early computing systems and automation tools.

**SKILLS**

SQL, Excel, Power BI, Data Extraction, Data Cleaning, Data Modelling, Data Warehousing, ETL Processes, SAP/Oracle, Snowflake

**CERTIFICATIONS**

• Data Analyst Certificate - IT Career Hub GmbH

**EXPERIENCE**    
Key highlights relevant to this position: Performed data analysis to support business strategies and decision-making at IT Career Hub GmbH.; Created dashboards using Power BI for data visualization at IT Career Hub GmbH.; Optimized workflows using Python scripts and SQL queries at IT Career Hub GmbH.; Managed projects from conception to completion, ensuring timely delivery and client satisfaction as a Social Media Manager.

IT Career Hub GmbH 2024 – 2025 Berlin, Germany

Data Analyst

• Performed data analysis to support business strategies and decision-making.

• Created dashboards using Power BI and Tableau for data visualization.

• Optimized workflows using Python scripts and SQL queries.

Sprachinvest GmbH 2023 – 2024 Düsseldorf, Germany

Integration and Language Courses

• Delivered language and integration courses to diverse audiences.

• Analyzed participant data to improve course offerings and outcomes.

Social Media Manager / Mediendesigner (Self-employed) 2016 – 2023 Charkiw, Ukraine

• Designed and implemented over 50 media projects, increasing audience engagement by 30%.

• Optimized workflows using MS Office and Visual Basic, reducing reporting preparation time by 25%.

• Managed projects from conception to completion, ensuring timely delivery and client satisfaction.

Retail Business Owner - Mary Kay Ukraine 2003 – 2016 Charkiw, Ukraine

• Established and expanded a retail business, increasing annual revenue by 15% through market analysis and operational optimization.

• Applied analytical skills for demand forecasting and inventory management.

Lead Engineer - Giprostal Research and Development Institute 1989 – 2003 Charkiw, Ukraine

• Led technical solution development, reducing production costs by 10% through process optimization.

• Developed Visual Basic 6.0 applications to automate internal tasks, improving team efficiency by 20%.

**PROJECTS**

**Flight Data Analysis Dashboard (Tableau) (**[**GitHub**](https://github.com/OlgaPolish/Tableau_Project_Flights)**)** Feb-25 – Mar-25

• Developed an interactive Tableau dashboard to analyze flight delays and cancellations in the US for 2015

• Visualized key trends and patterns to assess airline and airport performance.

**Social Media Analytics (Python, Data Visualization) (**[**GitHub**](https://github.com/OlgaPolish/Analytics-CRM-IT-school)**)** May-25

• Analyzed audience engagement and content performance metrics using Python.

• Created actionable insights to improve social media strategies.