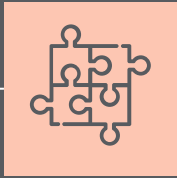


The background is a dark gray surface decorated with several thin, vertical white lines of varying lengths and numerous small squares in teal, orange, and pink. The main title is centered in a large, bold, white sans-serif font.

Learn to work with Power BI: automate data processes and visualise data

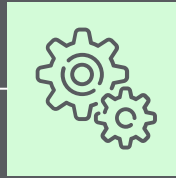
November 8, 2023

AGENDA



01

INTRODUCTION



02

DASHBOARDING



03

POWER BI
(HANDS-ON)

The background is a dark gray field decorated with several thin, vertical white lines of varying lengths. Scattered across this field are numerous small squares in three colors: cyan, pink, and orange. Some squares are solid, while others are outlined. The overall aesthetic is modern and minimalist.

01

INTRODUCTION

ABOUT GOOD ANALYTICS

Good Analytics' mission is to help non-profits use data to make more informed decisions, better understand their constituents, and more effectively advocate for their cause.



Founded in
December
2022



Provides support with
data analytics,
visualizations,
dashboarding and
management



Volunteer-
driven

... and looking
for
volunteers!

The background is a dark gray color. It features several thin, vertical white lines of varying lengths scattered across the frame. Interspersed among these lines are small squares in three colors: teal, pink, and orange. Some squares are solid, while others are outlined. The overall aesthetic is modern and minimalist.

02

DASHBOARDING

NON-PROFITS NEED DASHBOARDING TOO

GROSS PROFIT MARGIN

84 %

OPEX RATIO

62 %

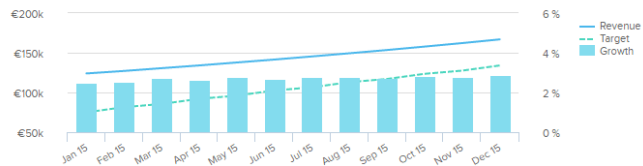
EBIT MARGIN

18 %

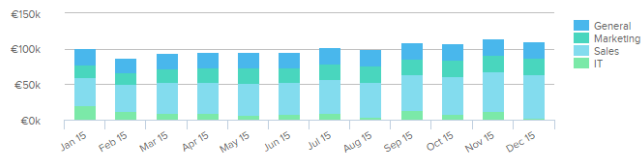
NET PROFIT MARGIN

12 %

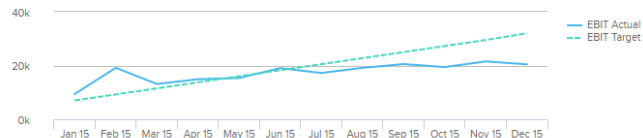
Revenue



Operational Expenses



Earning before Interest and Taxes



INCOME STATEMENT

Revenue	1,305,507 €
COGS	208,453 €
GROSS PROFIT	1,097,054 €
OPEX	815,306 €
Sales	279,886 €
Marketing	192,710 €
IT	150,054 €
General & Admin	192,656 €
OTHER INCOME	2,131 €
OTHER EXPENSES	51,195 €
EBIT	232,684 €
Interest and Tax	38,244 €
NET PROFIT	194,440 €



BENEFITS OF DASHBOARDING



Automating data
processing



Automate
visualizations

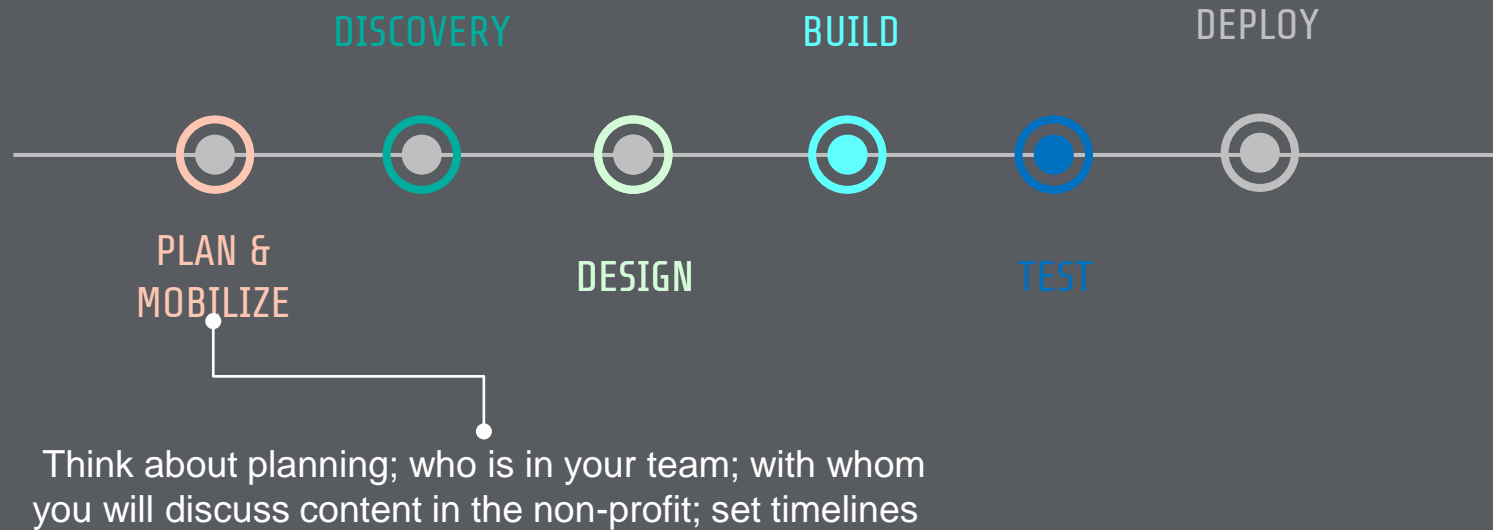


Visible KPIs for
data-driven
decisions



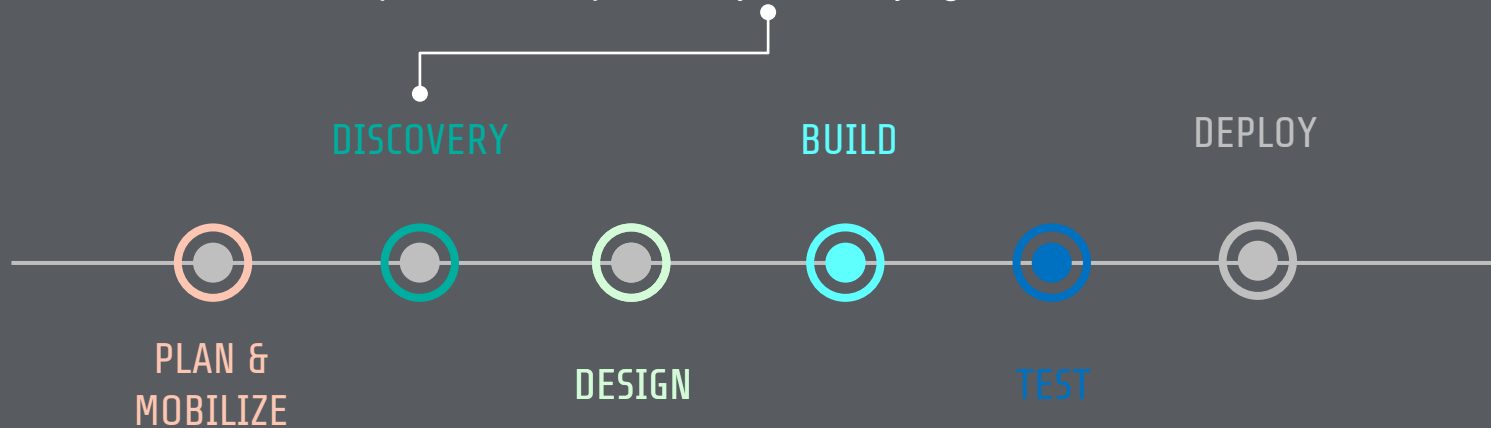
Forces to think
about what's the
most important

HOW DO WE DESIGN A GOOD DASHBOARD?

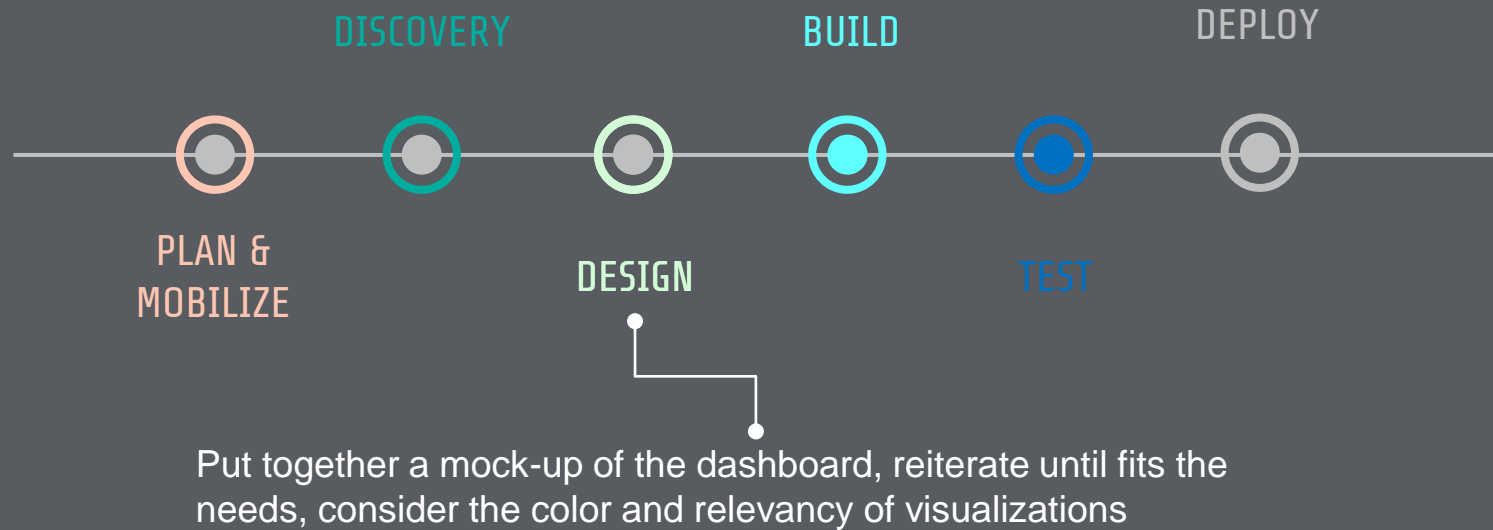


HOW DO WE DESIGN A GOOD DASHBOARD?

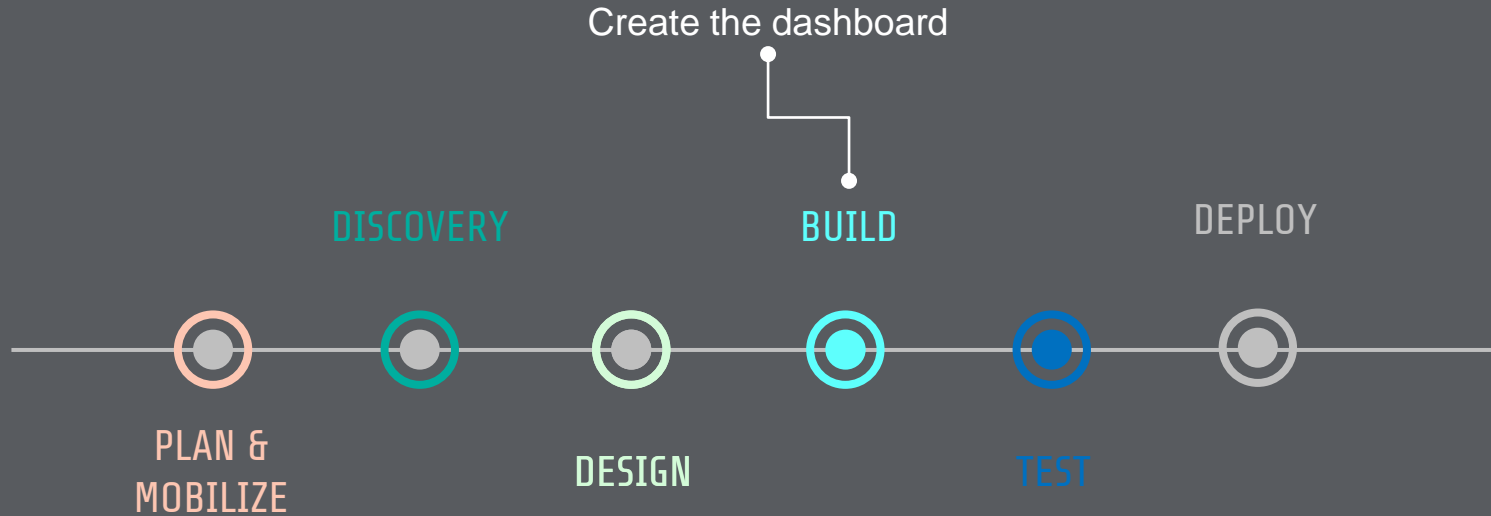
Define the audience, their needs, goals, learn about the process and problem you are trying to solve



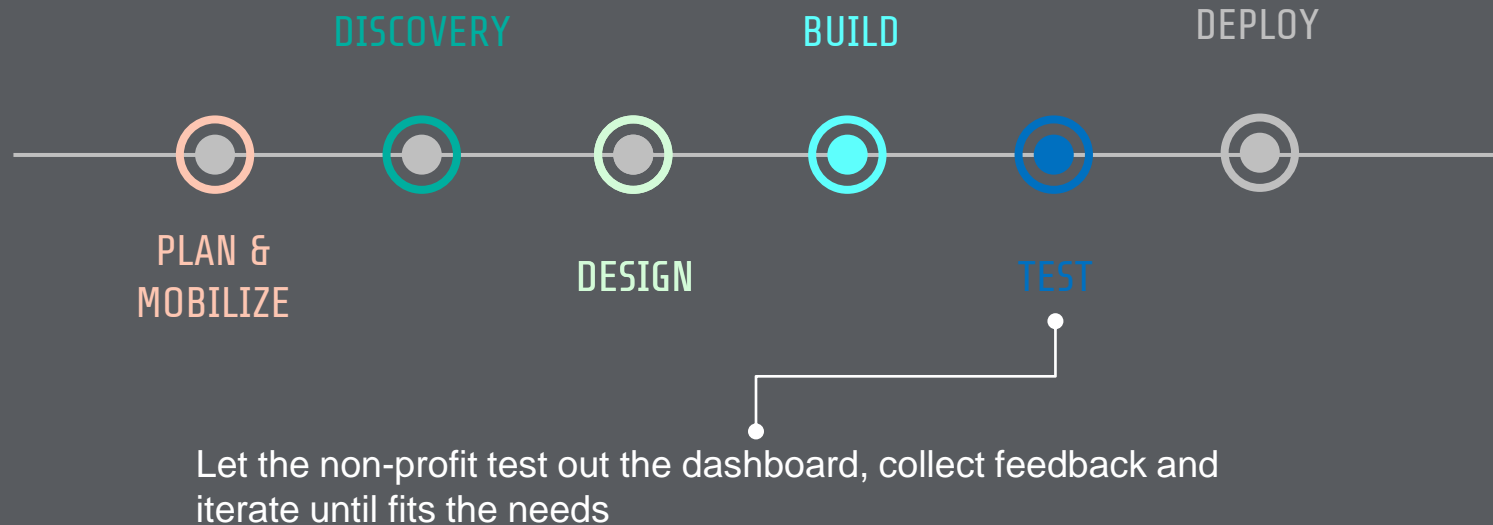
HOW DO WE DESIGN A GOOD DASHBOARD?



HOW DO WE DESIGN A GOOD DASHBOARD?

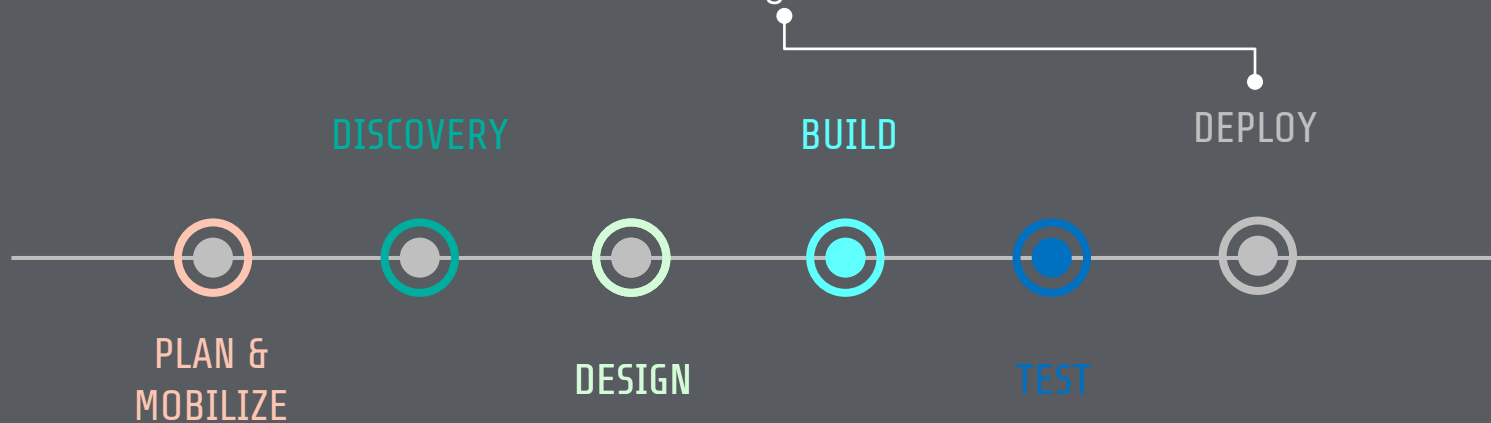


HOW DO WE DESIGN A GOOD DASHBOARD?



HOW DO WE DESIGN A GOOD DASHBOARD?

Create detailed documentation, design and implement user training, think of communication plan about the dashboard organization-wide



The background is a dark gray color. It is decorated with several thin, vertical white lines of varying lengths. Scattered throughout the background are small squares in three colors: teal, pink, and orange. Some squares are solid, while others are outlined. The text is centered in the middle of the image.

02 POWER BI (HANDS ON)

POWER BI



Power BI Desktop

- Low cost for non-profits via Techsoup (3 EUR per user) or free, based on the type of usage
- Easy to use
- Can integrate well with other services

The background is a dark gray color. It is decorated with several thin, vertical white lines of varying lengths. Scattered across the background are numerous small squares in three colors: pink, orange, and teal. Some of these squares are solid, while others are outlined. The overall aesthetic is modern and minimalist.

Questions?

www.goodanalytics.nl