



Olga Ulrich

I developed my skills as a Full-Stack Developer, but most of all I enjoy Frontend. I like to think about UX, how to present information and design. Looking for Frontend junior position or internship.

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- +41 79 470 84 99
- Github profile
- LinkedIn profile
- Emil Oprecht Strasse 9, 8050 Zurich

Personal Information

Date of birth: 04. May 1994
Nationality: Russian Federation
Permit: B

Experience

July 2019 - September 2020

SEO-specialist

[Korus Consulting \(Saint-Petersburg, Russian Federation\)](#)

Serving and promoting websites of Korus Consulting.
User experience analyses.
On-page and off-page optimization.
Competitor analysis.
Writing technical tasks for programmers and designers.
Coordinating and communicating with members of the marketing department, designers, programmers.
Building of semantic core for landings, webpages, search advertising campaigns.
Monthly reporting.

June 2018 - July 2019

SEO-specialist

[TopFace \(Saint-Petersburg, Russian Federation\)](#)

Working out with the big project — international dating website.
Searching and checking failures that impede promotion web pages in search engines Google and Yandex.
Working with links: creating new links and removal of bad links (Link Detox for Google).
Working with descriptions for pages (Title, Description, Keywords).
User experience analysis.
Collaboration with designers and programmers.

May 2017 - May 2018

SEO-specialist

[Promo Expert \(Ekaterinburg, Russian Federation\)](#)

Optimization and promotion websites of clients, according to the agency standards and rules.
Preparation of advertising ads and approval of them with the client.
Setting up ad campaigns - Google Ads and Yandex Direct.
On-page website optimization.
Link building.
Monthly reporting on the work done.

Skills

CSS (Proficient) HTML (Proficient)
GIT version control (Intermediate)
Javascript (Intermediate) React (Intermediate)
Redux (Intermediate) Docker (Basic)
Django (Basic) Python (Basic)

Languages

Russian (Native) English (Proficient)
German (Intermediate)

Education

September 2012 - July 2016

BEd Information systems and technologies

[State Vocational Pedagogical University \(- Ekaterinburg, Russian Federation\)](#)

BACHELOR'S DEGREE OF PEDAGOGICAL
EDUCATION OF INFORMATION SYSTEMS AND
TECHNOLOGIES