Be-Goals
- be productive while working at the computer.
- be satisfied with the new performance.
- own the most stylish computer in the player team.
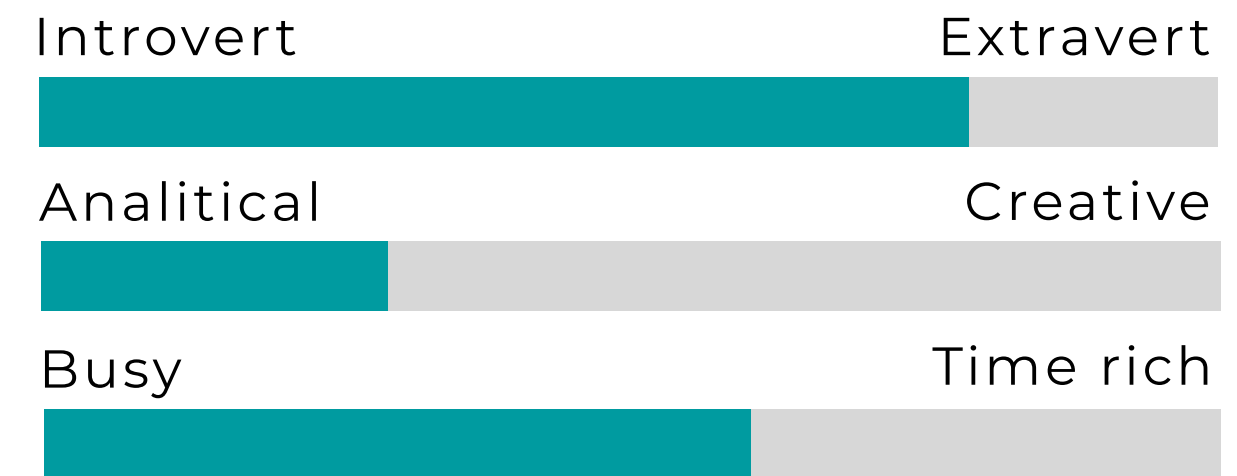- try out the latest in the gaming industry on powerful hardware

Do-Goals
- personalize a computer in your own way
- use the newest and most powerful components in the assembly
- be able to see the incompatibility of parts

Bio

Alexander is 27 years old web designer who codes. He is a freelancer and he has worked internationally, in-house, and remotely on projects for leading brands, agencies, startups, and charities. Alex is well versed in modern technology, familiar with a wide range of computer software and hardware. In the future, Alexander wants to develop not only in his specialty, but also to master the skills of 3D modeling and game development. When he has some free time he likes to relax with friends and play some video games.

I have lived all my life in the virtual world and did not know it even by 5%.

Name: Alexander Wilkins
Age: 27
Work: freelance (web designer)
Location: Praha, Czech Republik

Behaviours

Introvert — Extravert

Analitical — Creative

Busy — Time rich

Skills

Mobile phone using

Social networks

Computer literacy

Sense of taste

Frustrations
- no guarantee
- lack of desired parts for assembly
- inconvenient mobile interface
- too high prices

Ideal Experience
- all assembly steps in one place
- expert assistance service
- the ability to save the computer model and share with friends
- smart constructor that gives hints to the user
- the ability to customize the design for yourself