K.O.T.I.K.I.

Project specification

1. Persona = ten ktory sa vyzna, entuziast
2. Persona = ten co prisiel a system rozhodne zanho

Vela penazi, clovek co chce peniaze-kvalita

1. **The customer:** Describe shortly the customer, the owner/operator of the web site/application. What are their goals, what is their mission?
2. **Goals:** Enumerate the goals of the *application*. How will the application support the *customer's* goals?
3. **Success measures** How can you quantitatively measure whether your site/app is successful. What values of these measure do you want to achieve?
4. [Competition analysis](https://courses.matfyz.sk/webdesign/notes/note/labs/specification-and-user-modelling/specification/#competition-analysis) The idea that you come up with has probably already been explored and implemented by someone else.

Are there any **similar** web sites/applications? What can you learn from them? What are the things you like/dislike about their approach? What are the users' expectations with this kind of sites/applications (your best guess)?

You can analyze competing solutions one by one, but **always concisely summarize** the important findings of the whole competition analysis.

1. **Functional requirements:** What functionality will be required to achieve the application's goals?

Split the functionality into more-or-less separate functions. Describe each function separately. Focus on *what* the app will do, do not describe *how*. Relate each function to application's goals.

1. **Non-functional requirements:** What other requirements do you have? These are often *high-level* requirements on *how* the app should behave, interact, perform its functions, be implemented or deployed in terms of performance, security, availability, software quality, documentation, maintainability, etc.
2. **Schedule:** Try to break down the project into milestones
3. **Budget:** What will be the overall cost? What will be the cost of each milestone? You can specify the cost in person hours.
4. **Team and responsibilities:** Who are your team members and what is the split of responsibilities?