



Paw Champ

2025

Slava Haponiuk

Analytics Lead, Pawchamp

2018-2021: math, physics competitions

2021-now: NTUU KPI, IASA, System Analysis

2023-now: Analytics school -> Junior Analyst -> Analytics Lead



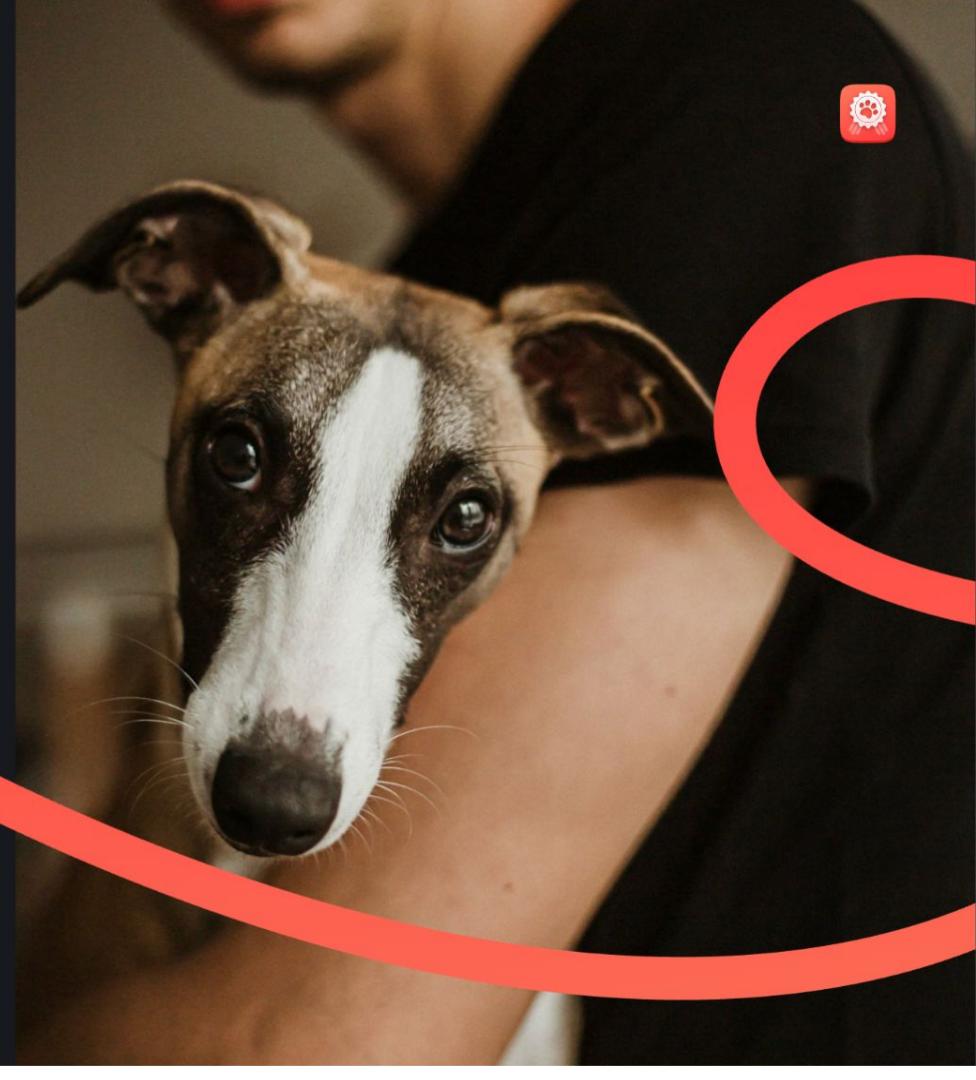
PawChamp

Why PawChamp?



Our mission

We help people
become better pet
parents





Our market

\$ 160B+

Pet Products market size

\$ 23B+

Pet Services market size

\$ 12B+

Global Dog Training
market size

in 7 years

\$ 18B+

Dog Training market
size growth

by 2030

\$ 250B+

Combined Pet Products &
Services market projection

\$ 4B+

Online Dog Training
segment size

Our Impact in Numbers

250k

Trusted by dog
owners worldwide

86%

Improved dog obedience
with PawChamp

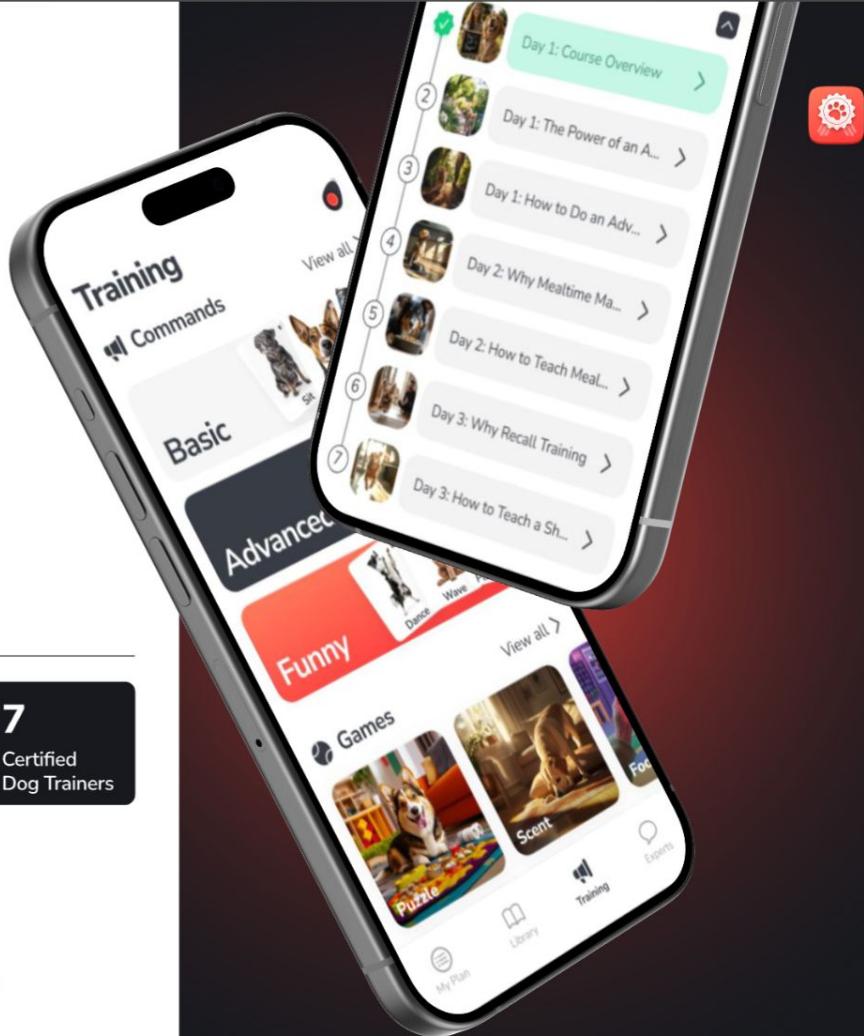
5
Learning
Programs

12
Quick
Courses

100+
Doggy Games
& Commands

7
Certified
Dog Trainers

Trusted & Featured Worldwide







Ricky



Timon



Kasper



Dollars



Kiara



Frosya



Nestor



Bite



Felix



Mia



Bianka



Milka



Nota



Tudor



Tumba



Roki



Muffin



Bulka



Keks



Hrinochka



Pussen&Bobak



Persyk

PawFamily 2025



Funtik



Ron



Stepha



Lis



Kuzia



Asya



Yuki&Katsu



Bilya



Lampa



Daisy



Sioma



Pupita



Businka



Skoda



Syrok



Ellie (vampire)



Jameson



Buddha



Barni



Gerard



Surprise



Bakki

We are hiring

- **Data Analyst**
- User acquisition manager
- Creative Marketing Manager
- Product Marketing Manager
- and more roles...

For contacts:

viacheslav.haponiuk@skelar.tech

