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1 First Project Work Week Assignment

1.1 Business Understanding

Business applications of predicting an overall default rate could include capcacity planning and financial reporting. However, the ability to predict whether an individual customer will default is also an important aspect of managing the profitability of a credit card business.

Projecting the likelihood of default for a given customer can be used to:

- 1. Determine the collection strategy if a customer misses a payment
- 2. Determine the appropriate credit limit for that customer

Use of inaccurate predictions to determine how a customer will be treated can adversely impact profitability. - If the risk is overestimated, collection efforts may be too intense thereby alienating customers and unnecessarily constraining credit lines. Restricing credit lines too much may inhibit customers' ability and willingness to use the product. - If the risk is underestimated, the bank will incur higher losses than it might otherwise. We expect that a more acceptable bias would be to overestimate the likelihood of default rather than underestimate it.

** Goal ** The goal of this analysis is to identify basic patterns in the data. In subsequent studies we will predict the probablity of default for credit card customers. We will set aside a portion of the data for validation (the test set), and use Logistic Regression on the remaining training set.

The effectiveness of the model in predicting an overall default rate will be measured by its performance when applied to the test data set. If the actual results are within 10% of the estimate, we will deem it to be successful. We will also use the AUC against the test set. Judgmentally, we will consider an AUC of 80% or more acceptable.

To test the effectiveness of the model for use in determining the course of action with respect to a specific customer we will look for specificity and sensitivity rates at certain probabilities of default. In order to determine whether a "lighter" collection strategy should be used, we will look for those probabilities where the sensitivity (true positive rate) is greater than 90%. In order to determine that a request to increase credit will be declined, we will look for those probabilities where the specificity is 90% or more.

1.2 Data Meaning Type

Attribute Information The data used is "Default of Credit Card Clients" from UCI. It was attained by I-Cheng Yeh with Chung Hua University and Tamkang University in Taiwan. The original goal was to predict default rates.

The data has a 6 month history of 30,000 Taiwanese credit account balances and transactions. Each observation contains a binary reponse variable "default" with values 1 indicating a default occured and 0 indicating no default occured.

The following explanatory variables are included:

- LIMIT_BAL = Total credit amount allowed
- SEX
 - -1 = Male
 - -2 = Female
- EDUCATION
 - 1 = Graduate School
 - -2 = University
 - -3 = High School
 - -4 = Other
- MARRIAGE
 - 1 = Married
 - -2 = Single
 - -3 = Other
- AGE = Credit holder age in years

Payment history (2005) - PAY_0 = September - PAY_2 = August - PAY_3 = July - PAY_4 = June - PAY_5 = May - PAY_6 = April - -1 = payment received on time - 1 = payment received one month late - 2 = payment received two months late - "......" - 9 = payment received nine months late or more

Statement amount (NT dollars, 2005) - BILL_AMT1 = September - BILL_AMT2 = August - BILL_AMT3 = July - BILL_AMT4 = June - BILL_AMT5 = May - BILL_AMT6 = April

Payment amount (NT dollars, 2005). - PAY_AMT1 = September - PAY_AMT2 = August - PAY_AMT3 = July - PAY_AMT4 = June - PAY_AMT5 = May - PAY_AMT6 = April

Original Source Data Set Information

https://archive.ics.uci.edu/ml/datasets/default+of+credit+card+clients#

```
In [1]: #import libraries
    import pandas as pd
    import seaborn as sns
    import numpy as np
    import matplotlib.pyplot as plt
    import warnings
    warnings.simplefilter('ignore', DeprecationWarning)
```

```
#import the data
        df = pd.read_csv('Input/DefaultCreditcardClients.csv')
        df.rename(columns={'default payment next month':'default'}, inplace=True)
        df.index = df.ID
        if 'ID' in df:
             del df['ID']
        df.head()
Out[1]:
                              EDUCATION MARRIAGE AGE PAY_0 PAY_2 PAY_3 PAY_4 \
            LIMIT_BAL
                        SEX
        ID
        1
                 20000
                          2
                                      2
                                                 1
                                                      24
                                                              2
                                                                      2
                                                                            -1
                                                                                    -1
        2
                120000
                          2
                                      2
                                                 2
                                                      26
                                                             -1
                                                                      2
                                                                             0
                                                                                     0
        3
                 90000
                          2
                                      2
                                                 2
                                                      34
                                                              0
                                                                      0
                                                                             0
                                                                                     0
        4
                 50000
                          2
                                      2
                                                 1
                                                      37
                                                              0
                                                                      0
                                                                             0
                                                                                     0
        5
                 50000
                          1
                                      2
                                                      57
                                                             -1
                                                                      0
                                                                            -1
                                                                                     0
                                         BILL_AMT5
                                                     BILL_AMT6 PAY_AMT1 PAY_AMT2 \
            PAY 5
                              BILL AMT4
                     . . .
        ID
                                      0
                                                  0
                                                              0
                                                                         0
                                                                                  689
        1
                -2
        2
                 0
                                   3272
                                               3455
                                                           3261
                                                                         0
                                                                                 1000
        3
                 0
                                  14331
                                              14948
                                                          15549
                                                                      1518
                                                                                 1500
        4
                 0
                                              28959
                                                                      2000
                                                                                 2019
                                  28314
                                                          29547
                     . . .
        5
                                                                                36681
                 0
                                  20940
                                              19146
                                                          19131
                                                                      2000
                     . . .
            PAY_AMT3 PAY_AMT4 PAY_AMT5 PAY_AMT6
                                                       default
        ID
                                          0
                                                     0
        1
                    0
                               0
                                                              1
        2
                 1000
                            1000
                                          0
                                                 2000
                                                              1
        3
                 1000
                            1000
                                      1000
                                                 5000
                                                              0
        4
                 1200
                                                              0
                            1100
                                      1069
                                                 1000
        5
                10000
                            9000
                                        689
                                                  679
                                                              0
```

The table above shows a peek at the first 5 records in the dataset.

In [2]: df.dtypes

Out[2]: LIMIT_BAL int64 SEX int64EDUCATION int64 MARRIAGE int64AGE int64 PAY_0 int64PAY_2 int64 PAY_3 int64 PAY_4 int64 PAY_5 int64 PAY_6 int64

[5 rows x 24 columns]

```
BILL_AMT1
             int64
BILL_AMT2
             int64
BILL_AMT3
             int64
BILL_AMT4
             int64
BILL AMT5
             int64
BILL_AMT6
             int64
PAY_AMT1
             int64
PAY_AMT2
             int64
PAY_AMT3
             int64
PAY_AMT4
             int64
PAY_AMT5
             int64
PAY_AMT6
             int64
default
             int64
dtype: object
```

PAY_6

int64

Pandas defaulted all data types to integer. The source has no explicit data type descriptions but there is enough context to safely change the datatypes of all continuous variables to floats.

```
In [3]: #Create Lists for Analysis
                     BillsAndPayments=['BILL_AMT1', 'BILL_AMT2', 'BILL_AMT3', 'BILL_AMT4', 'BILL_AMT5', 'BILL_AM
                     Bills=['LIMIT_BAL', 'BILL_AMT1', 'BILL_AMT2', 'BILL_AMT3', 'BILL_AMT4', 'BILL_AMT5', 'BILL_A
                     Payments=['PAY_AMT1','PAY_AMT2','PAY_AMT3','PAY_AMT4','PAY_AMT5','PAY_AMT6','default']
                     PayStatus=['PAY_0','PAY_2','PAY_3','PAY_4','PAY_5','PAY_6','default']
                     PayStausOnly = ['PAY_0', 'PAY_2', 'PAY_3', 'PAY_4', 'PAY_5', 'PAY_6']
                     continuous_features = ['LIMIT_BAL', 'BILL_AMT1', 'BILL_AMT2', 'BILL_AMT3',
                                                                                    'BILL_AMT4', 'BILL_AMT5', 'BILL_AMT6', 'PAY_AMT1',
                                                                                   'PAY_AMT2', 'PAY_AMT3', 'PAY_AMT4', 'PAY_AMT5',
                                                                                   'PAY_AMT6']
                     ordinal_features = ['EDUCATION', 'MARRIAGE', 'AGE', 'PAY_0', 'PAY_2', 'PAY_3', 'PAY_4',
                     pca_features = ['LIMIT_BAL','BILL_AMT1', 'BILL_AMT2','BILL_AMT3','BILL_AMT4', 'BILL_AMT4', 
                                                                 'PAY_AMT1','PAY_AMT2', 'PAY_AMT3', 'PAY_AMT4', 'PAY_AMT5','PAY_AMT6']
                      #Convert datatypes
                     df[continuous_features] = df[continuous_features].astype(np.float64)
                     df[ordinal_features] = df[ordinal_features].astype(np.int64)
                     df_pca = df[pca_features].astype(np.int64)
                     df.dtypes
Out[3]: LIMIT_BAL
                                                        float64
                     SEX
                                                             int64
                     EDUCATION
                                                             int64
                     MARRIAGE
                                                             int64
                     AGE
                                                             int64
                     PAY_0
                                                             int64
                     PAY_2
                                                             int64
                     PAY_3
                                                             int64
                     PAY_4
                                                             int64
                     PAY_5
                                                             int64
```

BILL_AMT1 float64 BILL_AMT2 float64 BILL_AMT3 float64 BILL_AMT4 float64 BILL AMT5 float64 BILL_AMT6 float64 PAY AMT1 float64 PAY_AMT2 float64 PAY_AMT3 float64 PAY_AMT4 float64 PAY_AMT5 float64 PAY_AMT6 float64 default int64

dtype: object

1.3 Data Quality

There were no missing values identified. However in cases where the bill amount is \$0 and the payment amount is \$0 presented challenges which are addressed only when necessary in each portion of analysis.

Field definitions and naming:

- 1. The payment fields range from PAY_0 to PAY_6. There is no PAY_1 named field. This raises suspicion; we will assume that there is no missing column and proceed with caution.
- 2. The descriptions of values -2 and 0 in the pay fields are not provided. Based on visual inspection, a value of -2 appears to indicate that no payment is due because the account has a credit balance. Because a value of -1 means "Paid on time" and a value of 1 means one month late, we are assuming that a value of zero means less than one month late. It may be that these are missing values coded as 0. About half of the data set has a value of 0 for these attributes.
- 3. The value 0 is found in the marriage attribute but is not defined. There are only 54 instances. We added these to the "Other" category.

Suspicious values:

- 1. There are only 34 instances where the payment status had a value of 1 for two months in a row. This is highly unusual given the propensity for customers with status values of 1 or 2 to remain in their current payment status for one month.
- 2. It appears that the first month the value of 1 is used is in PAY_0 with only a few observations prior to that. Therfore it seems that there is a methodology change part-way through the data series. We will proceed with caution since the number of observations is small.
- 3. There are nonsensical instances where the Payment Status implies late payment but the amount billed was zero or less. There are 1,769 such cases out of 150,000 possible payments.

Outliers: The range of values in the Payment, Amount Billed and Credit Limit fields are extremely wide and right-skewed. We explored a sample of outliers and concluded that the observations were legitimate. High payments were consistent with amounts billed and high balances were often recurring which is consistent with the credit limits.

The distributions of other variables seem reasonable.

1.4 Simple Statistics

Visualize appropriate statistics (e.g., range, mode, mean, median, variance, counts) for a subset of attributes. Describe anything meaningful you found from this or if you found something potentially interesting. Note: You can also use data from other sources for comparison. Explain why the statistics run are meaningful.

In [4]: # Describing the data set in two sections so we can see the values for all columnts.

df[['EDUCATION', 'MARRIAGE', 'AGE', 'PAY_0', 'PAY_2', 'PAY_3', 'PAY_4', 'PAY_5', 'PAY_6

| Out[4]: | EDUCATION | MARRIAGE | AGE | PAY_0 | PAY_2 | \ |
|---------|--------------|--------------|--------------|--------------|--------------|---|
| count | 30000.000000 | 30000.000000 | 30000.000000 | 30000.000000 | 30000.000000 | |
| mean | 1.853133 | 1.551867 | 35.485500 | -0.016700 | -0.133767 | |
| std | 0.790349 | 0.521970 | 9.217904 | 1.123802 | 1.197186 | |
| min | 0.000000 | 0.000000 | 21.000000 | -2.000000 | -2.000000 | |
| 25% | 1.000000 | 1.000000 | 28.000000 | -1.000000 | -1.000000 | |
| 50% | 2.000000 | 2.000000 | 34.000000 | 0.000000 | 0.000000 | |
| 75% | 2.000000 | 2.000000 | 41.000000 | 0.000000 | 0.000000 | |
| max | 6.000000 | 3.000000 | 79.000000 | 8.000000 | 8.000000 | |
| | | | | | | |
| | PAY_3 | PAY_4 | PAY_5 | PAY_6 | default | |
| count | 30000.000000 | 30000.000000 | 30000.000000 | 30000.000000 | 30000.000000 | |
| mean | -0.166200 | -0.220667 | -0.266200 | -0.291100 | 0.221200 | |
| std | 1.196868 | 1.169139 | 1.133187 | 1.149988 | 0.415062 | |
| min | -2.000000 | -2.000000 | -2.000000 | -2.000000 | 0.000000 | |
| 25% | -1.000000 | -1.000000 | -1.000000 | -1.000000 | 0.000000 | |
| 50% | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | |
| 75% | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | |
| max | 8.000000 | 8.000000 | 8.000000 | 8.000000 | 1.000000 | |
| | | | | | | |

In [5]: df[continuous_features].describe()

| Out[5]: | LIMIT_BAL | BILL_AMT1 | BILL_AMT2 | BILL_AMT3 | \ |
|---------|----------------|----------------|----------------|---------------|---|
| count | 30000.000000 | 30000.000000 | 30000.000000 | 3.000000e+04 | |
| mean | 167484.322667 | 51223.330900 | 49179.075167 | 4.701315e+04 | |
| std | 129747.661567 | 73635.860576 | 71173.768783 | 6.934939e+04 | |
| min | 10000.000000 | -165580.000000 | -69777.000000 | -1.572640e+05 | |
| 25% | 50000.000000 | 3558.750000 | 2984.750000 | 2.666250e+03 | |
| 50% | 140000.000000 | 22381.500000 | 21200.000000 | 2.008850e+04 | |
| 75% | 240000.000000 | 67091.000000 | 64006.250000 | 6.016475e+04 | |
| max | 1000000.000000 | 964511.000000 | 983931.000000 | 1.664089e+06 | |
| | DIII AMTA | DTII AMTE | DIII AMTA | DAV AMT1 | \ |
| | BILL_AMT4 | BILL_AMT5 | BILL_AMT6 | PAY_AMT1 | \ |
| count | 30000.000000 | 30000.000000 | 30000.000000 | 30000.000000 | |
| mean | 43262.948967 | 40311.400967 | 38871.760400 | 5663.580500 | |
| std | 64332.856134 | 60797.155770 | 59554.107537 | 16563.280354 | |
| min | -170000.000000 | -81334.000000 | -339603.000000 | 0.000000 | |

| 25% | 2326.750000 | 1763.000000 | 1256.000000 | 1000.000000 | |
|-------|---------------|---------------|---------------|---------------|---------------|
| 50% | 19052.000000 | 18104.500000 | 17071.000000 | 2100.000000 | |
| 75% | 54506.000000 | 50190.500000 | 49198.250000 | 5006.000000 | |
| max | 891586.000000 | 927171.000000 | 961664.000000 | 873552.000000 | |
| | | | | | |
| | PAY_AMT2 | PAY_AMT3 | PAY_AMT4 | PAY_AMT5 | PAY_AMT6 |
| count | 3.000000e+04 | 30000.00000 | 30000.000000 | 30000.000000 | 30000.000000 |
| mean | 5.921163e+03 | 5225.68150 | 4826.076867 | 4799.387633 | 5215.502567 |
| std | 2.304087e+04 | 17606.96147 | 15666.159744 | 15278.305679 | 17777.465775 |
| min | 0.000000e+00 | 0.00000 | 0.000000 | 0.00000 | 0.000000 |
| 25% | 8.330000e+02 | 390.00000 | 296.000000 | 252.500000 | 117.750000 |
| 50% | 2.009000e+03 | 1800.00000 | 1500.000000 | 1500.000000 | 1500.000000 |
| 75% | 5.000000e+03 | 4505.00000 | 4013.250000 | 4031.500000 | 4000.000000 |
| max | 1.684259e+06 | 896040.00000 | 621000.000000 | 426529.000000 | 528666.000000 |
| | | | | | |

The tables above show summary statistics for all the variables in the data set.

Some Noted Observations: - We can see that the average person is a 35 year old woman who graduated school and pays her bills on time. - Continuous variables appear right-skewed with large ranges. - Billed amounts seem to be increasing with time but the pattern appears less clear with payment amounts.

```
In [6]: %matplotlib inline
    # find the percentage of people who were default
    percentDefault = float(len(df[df.default != 0]))/len(df) * 100
    print (percentDefault)
```

22.12

Overall, the percentage of clients in the data set who defaulted on their credit cards is 22.12%. This matches the mean from the data frame describe() function in the table above. It gives us an indication of the robustness of the data set in terms of the variable we will be predicting.

```
In [1]: (130109.65-178099.72)/178099.72
Out[1]: -0.26945617881937156
```

The average credit limit (LIMIT_BAL) for clients who defaulted is 26.94% lower than those who did not. The bank may be successfully limiting credit to those it deems riskier.

History of delinquency in the above table (PAY_0 - PAY_6) confirms that late payments seem to be related to default.

In [9]: df.groupby(by=df.EDUCATION).mean()

| Out[9]: | | LIMIT_BAL | SEX | MARRIAGE | AGE | PAY_O | PAY_2 | \ |
|---------|-----------|---------------|----------|----------|-----------|-----------|-----------|---|
| | EDUCATION | | | | | | | |
| | 0 | 217142.857143 | 1.428571 | 1.714286 | 38.857143 | -0.500000 | -1.000000 | |
| | 1 | 212956.069910 | 1.588663 | 1.652338 | 34.231838 | -0.233916 | -0.408125 | |
| | 2 | 147062.437634 | 1.616964 | 1.523022 | 34.722096 | 0.102210 | 0.022523 | |

```
3
           126550.270490 1.595282 1.421192 40.299980 0.132805 0.040879
4
           220894.308943
                          1.658537
                                     1.601626 33.853659 -0.504065 -0.772358
5
           168164.285714
                           1.660714
                                     1.475000
                                                35.600000 -0.121429 -0.303571
                          1.509804
                                     1.490196
                                               43.901961 -0.176471 -0.313725
6
           148235.294118
              PAY_3
                         PAY_4
                                   PAY_5
                                              PAY 6
                                                                   BILL_AMT4 \
EDUCATION
                                                        . . .
0
          -0.928571 -0.857143 -1.071429 -1.357143
                                                                13350.214286
          -0.425886 -0.461974 -0.479074 -0.485971
1
                                                                42931.065187
2
          -0.018532 -0.083036 -0.141411 -0.170848
                                                                44748.779758
3
           0.002644 - 0.066504 - 0.139313 - 0.183649
                                                                38718.582266
4
          -0.764228 -0.813008 -0.780488 -0.739837
                                                                39570.268293
5
          -0.375000 -0.375000 -0.389286 -0.521429
                                                       . . .
                                                                62275.767857
6
          -0.372549 -0.411765 -0.509804 -0.647059
                                                                54259.490196
                                                       . . .
                                            PAY_AMT1
                                                          PAY_AMT2
              BILL_AMT5
                             BILL_AMT6
                                                                        PAY_AMT3
EDUCATION
0
            7409.071429
                           5272.928571
                                        5945.785714
                                                      13030.928571
                                                                     8825.142857
1
           40388.891261
                          38668.076051
                                        6780.933585
                                                       7306.622201
                                                                     6560.585735
2
           41588.566287
                          40431.943835
                                        5080.463293
                                                       5106.711333
                                                                     4556.800000
3
           35957.469392
                          34704.597315
                                        4866.397397
                                                       5053.454139
                                                                     3964.056742
4
           33840.113821
                          32136.130081
                                        5450.512195
                                                       6555.008130
                                                                     9990.626016
5
           53568.014286
                          46083.860714
                                        5970.714286
                                                       8912.921429
                                                                     7718.510714
                                                       6176.431373
                                                                     7644.941176
           44510.745098
                          39578.509804
6
                                        9780.450980
                                            PAY_AMT6
                                                       default
              PAY_AMT4
                             PAY_AMT5
EDUCATION
0
           3620.571429
                          2541.714286
                                        3007.214286
                                                      0.000000
1
           5804.565612
                          5776.562211
                                        6422.554842
                                                      0.192348
2
           4375.387313
                          4452.678689
                                        4716.487028
                                                      0.237349
3
           3992.658532
                          3599.658938
                                        3825.749034
                                                      0.251576
4
           5104.861789
                          5991.642276
                                        4284.967480
                                                      0.056911
5
           4927.332143
                          4633.246429
                                        7772.114286
                                                      0.064286
           5179.490196
                                       14773.901961
                         11691.137255
                                                      0.156863
```

[7 rows x 23 columns]

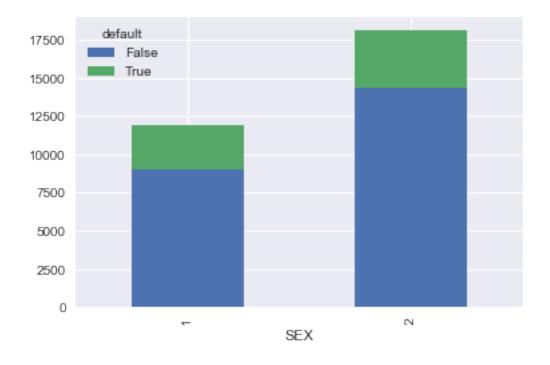
Those with a only high school education have the highest default rate at 25.15%. The "Other/undefined" categories are the lowest.

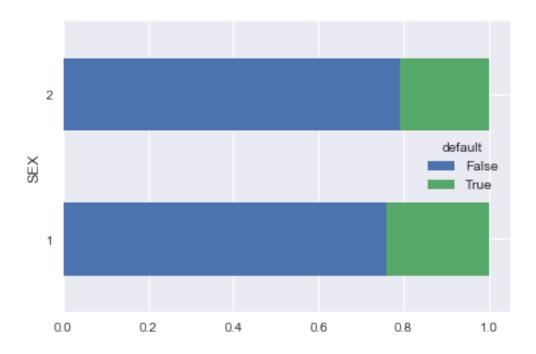
1.5 Visualize Attributes

In [10]: df.groupby(by=df.SEX).mean()

```
Out[10]:
                  LIMIT_BAL EDUCATION
                                        MARRIAGE
                                                         AGE
                                                                 PAY_0
                                                                           PAY 2 \
         SEX
         1
              163519.825034
                              1.839250
                                        1.572090
                                                   36.519431 0.063257 -0.029189
         2
              170086.462014
                              1.862246
                                        1.538593
                                                  34.806868 -0.069181 -0.202407
```

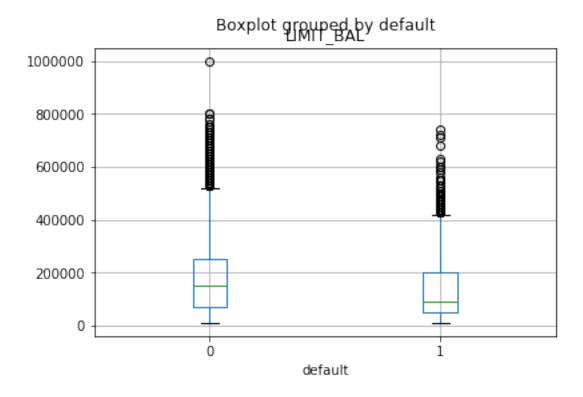
```
PAY_3
                           PAY_4
                                     PAY_5
                                               PAY_6
                                                                   BILL_AMT4 \
                                                        . . .
         SEX
                                                        . . .
         1
             -0.068557 -0.133832 -0.189182 -0.228634
                                                        . . .
                                                                45000.331090
         2
             -0.230289 -0.277661 -0.316751 -0.332100
                                                                42122.600099
                                                        . . .
                 BILL AMT5
                               BILL AMT6
                                             PAY AMT1
                                                          PAY AMT2
                                                                       PAY AMT3 \
         SEX
              41587.504963 40101.775320 5668.537264 5960.720138 5412.506057
         1
              39473.816807 38064.427286 5660.327076 5895.200088 5103.057255
         2
                              PAY_AMT5
                 PAY_AMT4
                                           PAY_AMT6
                                                      default
         SEX
              4869.177995
                           4830.827052 5276.196753
                                                     0.241672
         1
         2
              4797.786992 4778.752043 5175.665305 0.207763
         [2 rows x 23 columns]
In [42]: warnings.simplefilter('ignore', DeprecationWarning)
         %matplotlib inline
         Default_counts = pd.crosstab([df['SEX']], df.default.astype(bool))
         # Default_counts.plot(kind='bar', stacked=True, color=['grey','blue'])
         Default_counts.plot(kind='bar', stacked=True)
         # divide the counts to get rates
         Default_rate = Default_counts.div(Default_counts.sum(1).astype(float),axis=0)
         # Default rate.plot(kind='barh', stacked=True, color=['qrey','blue'])
         Default_rate.plot(kind='barh', stacked=True)
Out[42]: <matplotlib.axes._subplots.AxesSubplot at 0x1d458abc160>
```





It satisfies our curiosity that 21% of women default while 24% of men default. It is also interesting that 60% of the data set is women. It is not clear from these statistics alone whether gender is a meaningful factor in estimating default rates after other variables are considered.

Out[12]: <bound method _AxesBase.set_yscale of <matplotlib.axes._subplots.AxesSubplot object a

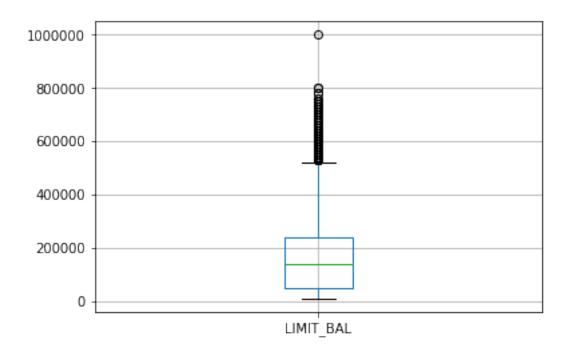


The boxplot above shows that credit limits (LIMIT_BAL) tend to be lower overall for those who default than those who don't. It is not just a matter of the average being 26.94% lower as noted earlier.

This could be interesting because the bank may be successfully managing its risk through limits, which could indicate factors at work in the data other than the attributes provided. The limits could be set on variables not provided, and changes in their credit granting processes could impact the default rates without change in the attributes provided. It also shows that the credit limit could provide value as an explanatory variable.

```
In [13]: b = df.boxplot(column='LIMIT_BAL')
    b.set_yscale
```

Out[13]: <bound method _AxesBase.set_yscale of <matplotlib.axes._subplots.AxesSubplot object a

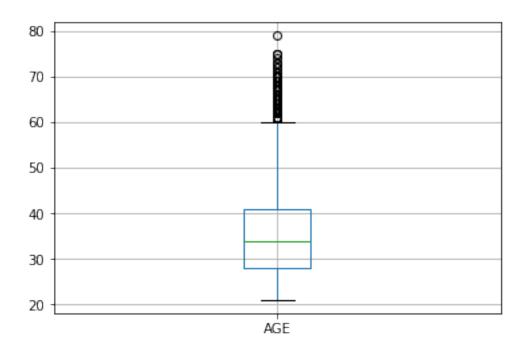


From the boxplot above we see that credit limits are right-skewed. The max for the top 90% of the data is approximately 500,000 a median of 140,000 and a potential outlier at 1 million.

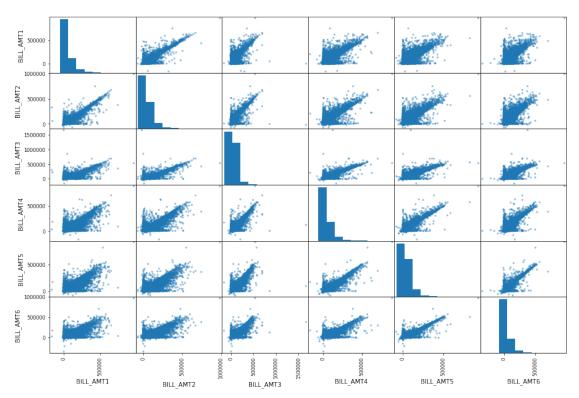
We believe that the 1 million point is valid because billed amounts are consistent with that limit. We also checked some of the others and didn't see any potential data issues.

We may want to be mindful of the extreme spread in credit limits. Such a spread may create modelling issues and we may want to cluster customers into similar groups.

Out[14]: <bound method _AxesBase.set_yscale of <matplotlib.axes._subplots.AxesSubplot object a

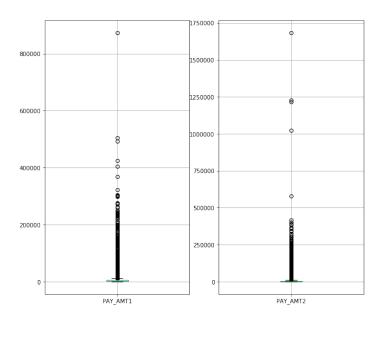


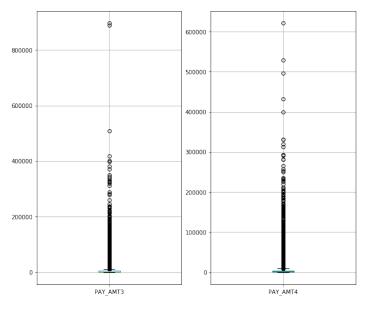
The age variable seems pretty clean. 90% of the observations are between 21 and 60. Mean age is 35 and the median is 34. The skew doesn't seem to dominate most of the data.

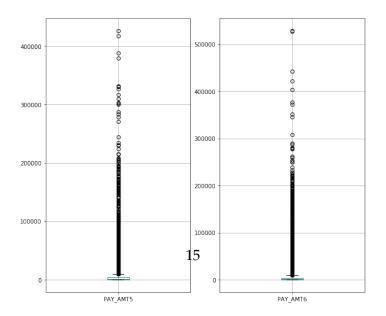


We see on the scatter matrix high correlation between amounts of bill statements. All BILL_AMT distributions are right skewed. There are also indications of outliers. We looked at a small sample, and saw no reason to question the data.

We may use a log transform for this data in subsequent analysis.

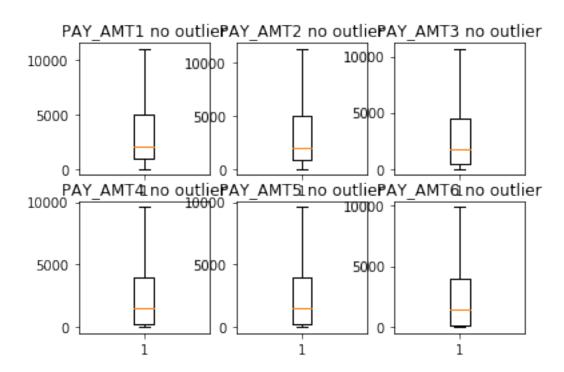






As observed previously the range of values in the amount of payments made is extremely wide. This makes visualization and potentially modeling difficult. Again log or some other transforms may be necessary but we will keep the scale for the purposes of visualization.

```
In [17]: fig, axs = plt.subplots(2, 3)
    axs[0, 0].boxplot(df.PAY_AMT1, 0, '')
    axs[0, 0].set_title("PAY_AMT1 no outlier")
    axs[0, 1].boxplot(df.PAY_AMT2, 0, '')
    axs[0, 1].set_title("PAY_AMT2 no outlier")
    axs[0, 2].boxplot(df.PAY_AMT3, 0, '')
    axs[0, 2].set_title("PAY_AMT3 no outlier")
    axs[1, 0].boxplot(df.PAY_AMT4, 0, '')
    axs[1, 0].set_title("PAY_AMT4 no outlier")
    axs[1, 1].boxplot(df.PAY_AMT4, 0, '')
    axs[1, 1].set_title("PAY_AMT5 no outlier")
    axs[1, 2].boxplot(df.PAY_AMT6, 0, '')
    axs[1, 2].set_title("PAY_AMT6 no outlier")
```



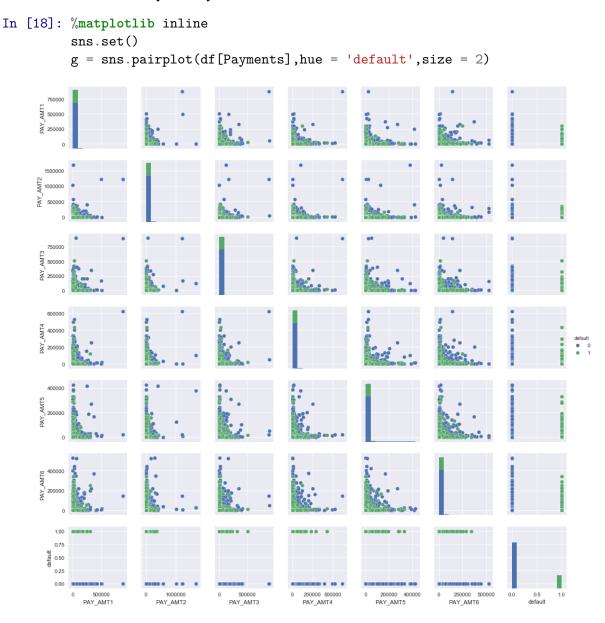
Removal of outliers above \$10,000 (about the 90th percentile) makes the box-plots more interpretable. The plots look similar from month to month, but the skew seems to be decreasing with time. This point will be important for modeling.

1.6 Explore Joint Attributes

Overview Amount Billed, Payment Amount, and Pay(Delinquency Status) are time series. We examined for autocorrelation by reviewing scatterplots, correlation matrices and cross-tabs.

There are assumed structural relationships between some of the attributes: 1. The amount of a payment is likely related to the Amount Billed in the prior month 2. The Amount Billed is likely limited by the Credit Limit

Serial Correlation Analysis: Payments

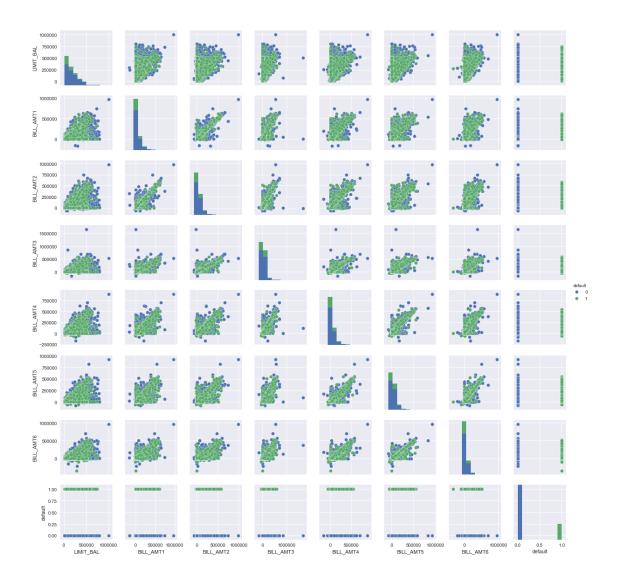


In [19]: df[Payments].corr()

```
Out[19]:
                  PAY_AMT1 PAY_AMT2 PAY_AMT3 PAY_AMT4 PAY_AMT5 PAY_AMT6
                                                                             default
                                                        0.148459
        PAY_AMT1
                  1.000000 0.285576
                                     0.252191
                                               0.199558
                                                                  0.185735 -0.072929
        PAY_AMT2
                  0.285576 1.000000
                                     0.244770
                                               0.180107
                                                         0.180908 0.157634 -0.058579
        PAY_AMT3
                  0.252191 0.244770
                                     1.000000 0.216325
                                                        0.159214 0.162740 -0.056250
        PAY AMT4
                  0.199558 0.180107
                                     0.216325
                                                         0.151830 0.157834 -0.056827
                                               1.000000
        PAY_AMT5
                  0.148459
                           0.180908
                                     0.159214 0.151830
                                                         1.000000 0.154896 -0.055124
        PAY AMT6 0.185735 0.157634 0.162740 0.157834
                                                        0.154896 1.000000 -0.053183
        default -0.072929 -0.058579 -0.056250 -0.056827 -0.055124 -0.053183 1.000000
```

A visual review of the scatter plots above does not show obvious serial correlation in payments. However, correlation coefficients approaching 30% in certain cases as indicated in the table above indicate that this is something we need to consider in the modelling phase.

Serial Correlation Analysis: Billed Amounts and Credit Limits



In [21]: df[Bills].corr()

BILL_AMT1

| Out[21]: | | LIMIT_BAL | BILL_AMT1 | BILL_AMT2 | BILL_AMT3 | BILL_AMT4 | BILL_AMT5 | \ |
|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---|
| | LIMIT_BAL | 1.000000 | 0.285430 | 0.278314 | 0.283236 | 0.293988 | 0.295562 | |
| | BILL_AMT1 | 0.285430 | 1.000000 | 0.951484 | 0.892279 | 0.860272 | 0.829779 | |
| | BILL_AMT2 | 0.278314 | 0.951484 | 1.000000 | 0.928326 | 0.892482 | 0.859778 | |
| | BILL_AMT3 | 0.283236 | 0.892279 | 0.928326 | 1.000000 | 0.923969 | 0.883910 | |
| | BILL_AMT4 | 0.293988 | 0.860272 | 0.892482 | 0.923969 | 1.000000 | 0.940134 | |
| | BILL_AMT5 | 0.295562 | 0.829779 | 0.859778 | 0.883910 | 0.940134 | 1.000000 | |
| | BILL_AMT6 | 0.290389 | 0.802650 | 0.831594 | 0.853320 | 0.900941 | 0.946197 | |
| | default | -0.153520 | -0.019644 | -0.014193 | -0.014076 | -0.010156 | -0.006760 | |
| | | | | | | | | |
| | | BILL_AMT6 | default | | | | | |
| | LIMIT BAL | 0.290389 | -0.153520 | | | | | |

0.802650 -0.019644

A visual review of the scatter plots above shows clear indication of correlation in Billed Amounts across different months. It also shows that the Billed Amounts tend to be bound by the Credit Limit.

This is confirmed by the high correlation coefficients in the table above. We will need to consider mitigation methods in the modelling phase.

Serial Correlation Analysis: PAY ("Payment Delinquency Status")

```
In [22]: # Creating a cross-tab of counts by the value of the ordinal variable to check autoce
         #Payment Status.
         # We are showing the migration of statuses from one period to the next.
         # The rows are the first period status and the columns are the next period status.
         # This requires re-shaping (stacking) data.
         # First, create a single column of all Initial time period statuses,
         #regardless of attribute name (month).
         InitialList = ['PAY_6', 'PAY_5', 'PAY_4', 'PAY_3', 'PAY_2']
         dfFirstStatus = df[InitialList]
         StatusStacked = pd.DataFrame({'First':dfFirstStatus.stack()})
         StatusStacked = StatusStacked.reset_index(drop=True)
         # Then, create a single column of all subsequent time period statuses, regardless
         #of attribute name (month).
         NextList = ['PAY_5','PAY_4','PAY_3','PAY_2','PAY_0']
         dfNextStatus = df[NextList]
         NextStatusStacked = pd.DataFrame({'Next':dfNextStatus.stack()})
         NextStatusStacked = NextStatusStacked.reset_index(drop=True)
         # Combining the two columns into a single df.
         StatusStacked['Next'] = NextStatusStacked['Next']
         pd.crosstab(StatusStacked['First'],StatusStacked['Next'])
Out[22]: Next
                   -2
                          -1
                                  0
                                         1
                                                          4
                                                                5
                                                                    6
                                                                         7
                                                                             8
         First
         -2
                17602
                                    1233
                                             253
                        1477
                                1091
                                                     0
                                                                0
                                                                    0
                                                                         0
                                                                             0
         -1
                                                                         0
                 1904 21915
                                3476
                                       621
                                            1038
                                                     0
                                                          0
                                                                0
                                                                             0
          0
                    4
                        4106
                              72148
                                         6
                                            4918
                                                     0
                                                          0
                                                                0
                                                                             0
          1
                    0
                                   0
                                        34
                                                     0
                                                                0
                                                                             0
          2
                   10
                        1306
                                2814 1676 9460
                                                 1031
                                                          0
                                                                0
                                                                    0
                                                                         0
                                                                             0
          3
                          84
                                  92
                                                                         0
                    0
                                       109
                                             362
                                                   176
                                                        285
                                                                0
                                                                    0
                                                                             0
```

106 109

| 5 | 0 | 3 | 3 | 7 | 18 | 7 | 11 | 12 | 50 | 0 | 0 |
|---|---|---|---|---|----|---|----|----|----|-----|----|
| 6 | 0 | 1 | 1 | 2 | 5 | 1 | 1 | 3 | 4 | 45 | 0 |
| 7 | 0 | 0 | 0 | 1 | 56 | 2 | 0 | 0 | 1 | 126 | 23 |
| 8 | 0 | 0 | 0 | 1 | 3 | 0 | 1 | 0 | 0 | 1 | 3 |

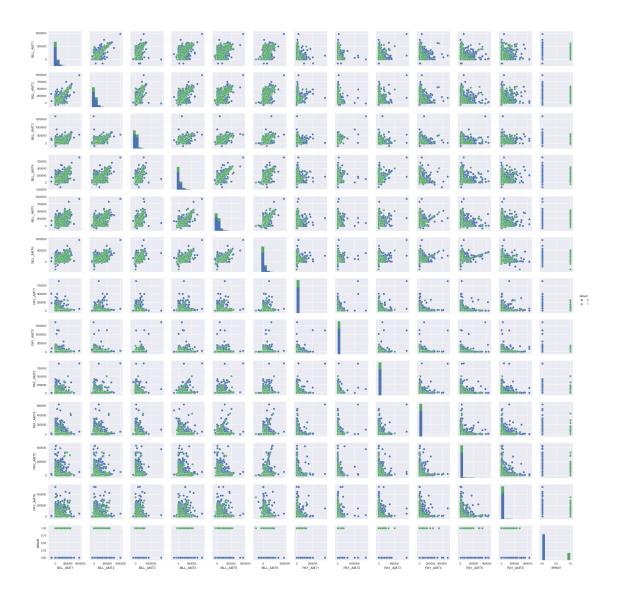
The table above shows the propensity of an account to remain in the same status in some cases. We will illustrate how the table above works by describing the first row. The table shows that there were 17,602+1,477+1,091+1,233+253=21,656 instances where an account had a Pay Status of -2 in a month where the status in the next month is available. Of those instances, 17,602 also had a Status of -2 in the following month, and 1,477 had a Status of -1 in the following month and so on.

The table shows that accounts with initial Statuses of -2 through 2 tend to stay in that status the following month. Status 1 seems to be a special case discussed in *Data Quality*. We will need to account for this in the modelling phase.

| _ | 1 | 5686 | 6050 | 5938 | 5687 | 5539.0 | 5740.0 |
|---|---|-------|-------|-------|-------|---------|---------|
| | 0 | 14737 | 15730 | 15764 | 16455 | 16947.0 | 16286.0 |
| | 1 | 3688 | 28 | 4 | 2 | NaN | NaN |
| | 2 | 2667 | 3927 | 3819 | 3159 | 2626.0 | 2766.0 |
| ; | 3 | 322 | 326 | 240 | 180 | 178.0 | 184.0 |
| • | 4 | 76 | 99 | 76 | 69 | 84.0 | 49.0 |
| | 5 | 26 | 25 | 21 | 35 | 17.0 | 13.0 |
| | 6 | 11 | 12 | 23 | 5 | 4.0 | 19.0 |
| • | 7 | 9 | 20 | 27 | 58 | 58.0 | 46.0 |
| ; | 8 | 19 | 1 | 3 | 2 | 1.0 | 2.0 |

The table above shows that a value of 1 for this variable only appears in meaningful amounts in the PAY_0, the most recent month. It could be that this indicates the creation of a new "Status" or a data issue.

Serial Correlation Analysis: Billed Amounts and Payment Amounts



In [25]: df[BillsAndPayments].corr()

| Out[25]: | | BILL_AMT1 | BILL_AMT2 | BILL_AMT3 | BILL_AMT4 | BILL_AMT5 | BILL_AMT6 | \ |
|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---|
| | BILL_AMT1 | 1.000000 | 0.951484 | 0.892279 | 0.860272 | 0.829779 | 0.802650 | |
| | BILL_AMT2 | 0.951484 | 1.000000 | 0.928326 | 0.892482 | 0.859778 | 0.831594 | |
| | BILL_AMT3 | 0.892279 | 0.928326 | 1.000000 | 0.923969 | 0.883910 | 0.853320 | |
| | BILL_AMT4 | 0.860272 | 0.892482 | 0.923969 | 1.000000 | 0.940134 | 0.900941 | |
| | BILL_AMT5 | 0.829779 | 0.859778 | 0.883910 | 0.940134 | 1.000000 | 0.946197 | |
| | BILL_AMT6 | 0.802650 | 0.831594 | 0.853320 | 0.900941 | 0.946197 | 1.000000 | |
| | PAY_AMT1 | 0.140277 | 0.280365 | 0.244335 | 0.233012 | 0.217031 | 0.199965 | |
| | PAY_AMT2 | 0.099355 | 0.100851 | 0.316936 | 0.207564 | 0.181246 | 0.172663 | |
| | PAY_AMT3 | 0.156887 | 0.150718 | 0.130011 | 0.300023 | 0.252305 | 0.233770 | |
| | PAY_AMT4 | 0.158303 | 0.147398 | 0.143405 | 0.130191 | 0.293118 | 0.250237 | |
| | PAY AMTS | 0 167026 | 0 157957 | 0 179712 | 0 160433 | 0 141574 | 0.307729 | |

```
PAY_AMT6
                               0.182326
                                         0.177637
                                                    0.164184
           0.179341
                     0.174256
                                                              0.115494
default
          -0.019644 -0.014193 -0.014076 -0.010156 -0.006760 -0.005372
          PAY_AMT1 PAY_AMT2 PAY_AMT3 PAY_AMT4 PAY_AMT5
                                                        PAY_AMT6 \
BILL AMT1 0.140277
                   0.099355
                            0.156887
                                     0.158303
                                               0.167026
                                                        0.179341
BILL_AMT2 0.280365
                   0.100851 0.150718
                                     0.147398
                                               0.157957
                                                        0.174256
BILL AMT3 0.244335
                   0.316936 0.130011
                                     0.143405 0.179712
                                                        0.182326
BILL_AMT4 0.233012
                   0.207564 0.300023 0.130191 0.160433
                                                        0.177637
BILL_AMT5 0.217031 0.181246 0.252305 0.293118 0.141574
                                                        0.164184
                                                        0.115494
BILL_AMT6 0.199965
                   0.172663 0.233770 0.250237 0.307729
PAY_AMT1
          1.000000
                   0.285576 0.252191 0.199558 0.148459
                                                        0.185735
          0.285576
                   1.000000 0.244770 0.180107 0.180908
PAY_AMT2
                                                        0.157634
PAY_AMT3
          0.252191
                   0.244770 1.000000
                                     0.216325 0.159214
                                                        0.162740
PAY_AMT4
          0.199558
                   0.180107 0.216325
                                     1.000000 0.151830
                                                        0.157834
PAY_AMT5
          0.148459
                   0.180908 0.159214
                                     0.151830 1.000000
                                                        0.154896
PAY_AMT6
          1.000000
default
         -0.072929 -0.058579 -0.056250 -0.056827 -0.055124 -0.053183
           default
BILL_AMT1 -0.019644
BILL_AMT2 -0.014193
BILL_AMT3 -0.014076
BILL_AMT4 -0.010156
BILL_AMT5 -0.006760
BILL_AMT6 -0.005372
PAY_AMT1
        -0.072929
PAY_AMT2
        -0.058579
PAY_AMT3
        -0.056250
PAY_AMT4
         -0.056827
PAY_AMT5
         -0.055124
PAY_AMT6
        -0.053183
default
          1.000000
```

A visual review of the scatterplots above show that there is a potential relationship between the Billed Amount in one month (e.g. BILL_AMT6) and the resulting payment (e.g. PAY_AMT5). This is confirmed by the correlation matrix, which indicates that the correlation between the billed amount and the resulting payment is in the 30% range.

```
ProblemCountV_Zero = 0

# Checking Delinquency if Status 0 is Delinquent:
for i in np.arange(0,len(StatusStacked)):
    if StatusStacked['Billed'][i] < 1 and StatusStacked['Next'][i]>-1:
        ProblemCountV_Minus1 = ProblemCountV_Minus1 + 1

# Checking Delinquency if Status 1 only is Delinquent:
for i in np.arange(0,len(StatusStacked)):
    if StatusStacked['Billed'][i] < 1 and StatusStacked['Next'][i]>0:
        ProblemCountV_Zero = ProblemCountV_Zero + 1

print("Versus -1: ", ProblemCountV_Minus1,"Versus 0: ", ProblemCountV_Zero)
Versus -1: 4702 Versus 0: 1769
```

As mentioned in the "Suspicious Values" section of this analysis: The data points above show that there are instances where the Payment Status implies late payment but the amount billed was zero or less. This seems nonsensical. There are 1,769 such cases (out of 150,000 possible payments: 30,000 accounts and 5 months of validatable data) if measured against payment statuses defined as delinquent by the data providers, and 4,702 if we consider Payment Status of zero as delinquent.

1.7 Explore Attributes and Class

In this section we review the various relationships between our various features and there relationship to our target class (default =1). This will allow us to understand certain features or potentially identify new features for use in our model.

We began by exploring the relationships between the available demographic data to the default class.

Customer Demographics and Default

```
In [28]: #do some transformations
    #convert any non-identified education categories to 'OTHER'
    df['EDUCATION'] = df['EDUCATION'].replace(to_replace=(0,5,6),value=4)

#convert any non-identified marriage categories to 'OTHER'
    df['MARRIAGE'] = df['MARRIAGE'].replace(to_replace=(0),value=3)

#calculate the credit usage values
    df['USAGE_1'] = df['BILL_AMT1']/df['LIMIT_BAL']
    df['USAGE_2'] = df['BILL_AMT2']/df['LIMIT_BAL']
    df['USAGE_3'] = df['BILL_AMT3']/df['LIMIT_BAL']
    df['USAGE_4'] = df['BILL_AMT4']/df['LIMIT_BAL']
    df['USAGE_5'] = df['BILL_AMT5']/df['LIMIT_BAL']
    df['USAGE_6'] = df['BILL_AMT6']/df['LIMIT_BAL']
```

```
payments = ['PAY_0','PAY_2','PAY_3','PAY_4','PAY_5','PAY_6']
         df['TotalMonthsLate'] = df[payments].sum(axis=1)
         #transform continuous variables as they each have a mostly exponential distribution
         df[continuous_features] = df[continuous_features].replace(to_replace=0,value=np.nan).
In [29]: # this python magics will allow plot to be embedded into the notebook
         %matplotlib inline
         # cross tabs provide a quick view of the relationships between characteristics of the
         #borrower & our target
         plotVar = ['SEX', 'EDUCATION', 'MARRIAGE', 'AGE']
         fig, axes = plt.subplots(nrows=len(plotVar), ncols=2, figsize=(15, 25))
         for fi,feature in enumerate(plotVar):
             Counts = pd.crosstab(df[feature],df.default.astype(bool))
             Counts.plot(kind='bar', stacked=True, ax=axes[fi,0])
             Rate = Counts.div(Counts.sum(1).astype(float),axis=0)
             Rate.plot(kind='barh', stacked=True, ax=axes[fi,1])
         plt.show()
```



After reviewing the features from above there are a couple relationships that stand out when comparing the demographic features and the proportion of defaults for our sample. The review of this data below simply addresses the variable relationships to the default class. It does not address the potential ethical or legal concerns of using a customer's demographic information to influence a bank's decision on credit limits or interest rates.

Sex - There does not appear to be a noticeable difference in the default rates by gender based on a visual inspections.

Education - There does seem to pattern between the amount of education people receive and the default rates. Based on the visual inspection of the above data there is some indication that people with higher levels of education default at lower rates.

Marriage - There does not seem to be any obvious discernable trends based on Marital Status Age: - Based on the age variables there is potentially some indications that people in there early 20's are more succeptible to defaulting, however this variable may need to be bucketed differently to better interpret the succeptible age groups. We will cover this in our 'New Features' section.

Payment History and Default After looking through the customers demographic history we wanted to explore the relationships between the customers bill payment history to identify any patterns that emerge.

We begin with the relationship between prior payment status (late payments vs ontime)

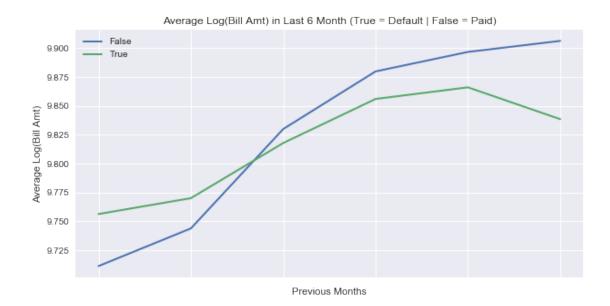


From above the customers that defaulted paid there previous bill between .2 to .7 months late on average. Additionally, it appears that as we move closer to the month we are predicting(left to right), the timeliness of the bill payments seems to be getting worse for both groups.

Logically we interpret this to support the notion that people who have trouble paying there previous bills will likely have similar difficulties paying in the future.

This lends to the potential for a new features that better captures the timeliness of previous payments as well as the status of the last payment (paid or still outstanding).

In order to understand why, we will look at the average of the log transformed bill amounts to see if there is any identifiable pattern.



Interestingly, when looking at the bill amount from the previous months there does not seem to be a considerable difference between the median bill amount between customers that default and those that don't.

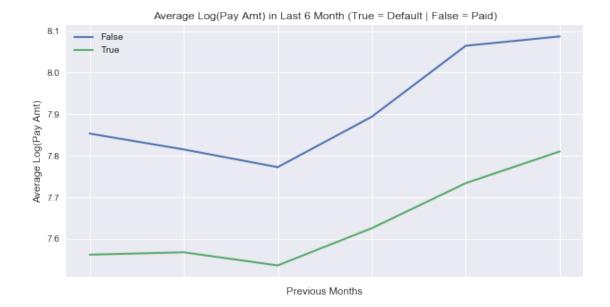
Based on this it would seem that the actual bill amount by itself will offer little insight into the likelihood of default. This is perhaps an indication that it should be considered relative to the total available credit and the prior payments.

Next we look deeper that log transformed payment amounts.

```
In [32]: plotVar = ['PAY_AMT1', 'PAY_AMT2', 'PAY_AMT3', 'PAY_AMT4', 'PAY_AMT5', 'PAY_AMT6', 'defar plotDF = df[plotVar]

meanDF = plotDF.groupby(by='default').mean().T.reset_index()
meanDF['Month'] = [9,8,7,6,5,4]
meanDF.columns = ['PreviousMonths', 'False', 'True', 'Month']
meanDF = meanDF.sort_values(by=['Month'], ascending=True)

meanDF.plot(x='PreviousMonths', y=['False', 'True'], figsize=(10,5), grid=True, lw = : plt.title('Average Log(Pay Amt) in Last 6 Month (True = Default | False = Paid)')
plt.xlabel('Previous Months')
plt.ylabel('Average Log(Pay Amt)')
Out[32]: Text(0,0.5, 'Average Log(Pay Amt)')
```



There does appear to be a difference in the median payment amount between the customers that defaulted and those that did not.

It appears that customers that did not default make higher payments against their credit on average than those that do default.

This leads us to question if customers that default are paying less, but maintain a similar bill amount then they are likely using a higher proportion of there credit. We will introduce a new feature that will measure the customer's credit usage in the 'New Features' section.

Summary Based on the reviews of the features above it appears that we have several features that have a relationship to our target class. Additionally, we identified several limitations of our current features and have decided to include a several new features that could potentially improve our model.

1.8 New Features

Based on the above analysis we believe we idenfied several new features that we will derive from our existing data. Below we explain the variable and the code used to create it.

Bucketed Age Group This will allow us to pick up some of the traits of different age groups and life events. For example young adults (21-28) will likely have a different financial situation than a retiree.

```
In [33]: # Creating Age Buckets
          df['Agegroup'] = df['AGE']//10
```

Credit Usage History Using the billed amounts relative to the total available credit for each of the customers gives us information on how much available credit they are using and carrying over month to month. This feature will allow us to determine how high consistently high credit usage effects a customer's likelihood of defaulting.

Late Payments Total How many times has a customer been late on a payment in the last six months? We saw in the section above that a history of late payments does appear to have a strong relationship with our target variable default.

Changes in Client Behavior Trends in Billed Amounts or % of Billed Amounts paid may prove to be related to the propensity to default.

```
In [35]: transformVar = ['PAY_0', 'PAY_2', 'PAY_3', 'PAY_4', 'PAY_5', 'PAY_6']

for fi,feature in enumerate(transformVar):
    df[feature] = pd.cut(df[feature], [-3,-1,8], 2, labels=[0,1]).astype(np.int64)

df['TotalMonthsLate'] = df[transformVar].sum(axis=1)
```

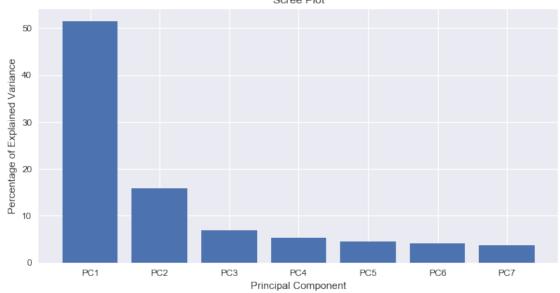
1.9 Exceptional Work

```
In [36]: df = pd.read_csv('Input/DefaultCreditcardClients.csv')
        df.rename(columns={'default payment next month':'default'}, inplace=True)
        df.index = df.ID
        if 'ID' in df:
            del df['ID']
        df["log_LIMIT_BAL"]=np.log(df.LIMIT_BAL)
        df["log_PAY_AMT1"]=np.log(df.PAY_AMT1+1)
        df["log_PAY_AMT2"] = np.log(df.PAY_AMT2+1)
        df["log_PAY_AMT3"]=np.log(df.PAY_AMT3+1)
        df["log_PAY_AMT4"]=np.log(df.PAY_AMT4+1)
        df["log_PAY_AMT5"] = np.log(df.PAY_AMT5+1)
        df["log_PAY_AMT6"]=np.log(df.PAY_AMT6+1)
        from sklearn.decomposition import PCA
        pca=PCA(n_components=4)
        X=df[['log_LIMIT_BAL', 'BILL_AMT1', 'BILL_AMT2', 'BILL_AMT3', 'BILL_AMT4', 'BILL_AMT5',
                       'log_PAY_AMT1', 'log_PAY_AMT2', 'log_PAY_AMT3', 'log_PAY_AMT4', 'log_P.
        X_pca = pca.fit(X).transform(X)
        print ('pca:', pca.components_)
3.97979144e-01 3.69918767e-01 3.53063573e-01 6.69199565e-06
```

6.94605205e-06 7.48699545e-06 7.87942983e-06 7.79690911e-06

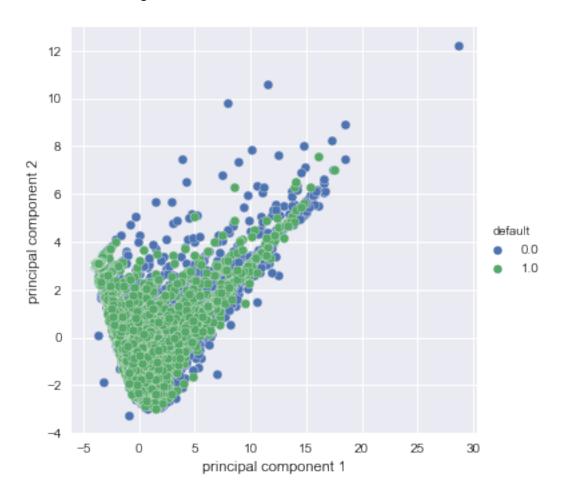
```
7.83768078e-061
 [-3.36391191e-07 5.53642823e-01 3.91611377e-01 7.51240163e-02
  -2.67274713e-01 -4.50579053e-01 -5.09920857e-01 4.57022076e-06
 -1.29278520e-06 -7.60193355e-06 -1.05517954e-05 -1.09800464e-05
 -7.43284675e-061
 [-1.42657603e-06 -4.49920270e-01 -3.35071473e-02 7.17866806e-01
   2.91213435e-01 -1.73749572e-01 -4.07580779e-01 5.45394684e-06
   1.85954127e-05 3.88365681e-06 -6.73941550e-06 -9.32576735e-06
  -3.24824575e-06]
 [-4.45743980e-07 -1.92812760e-01 1.68834826e-01 4.13771338e-01
  -7.06454730e-01 -1.56148804e-01 4.89541199e-01 6.18075806e-06
   5.90076772e-06 -2.24234453e-05 5.05479320e-06 2.06556973e-05
   5.94049376e-06]]
In [37]: from sklearn.preprocessing import StandardScaler
         features = ['log_LIMIT_BAL', 'BILL_AMT1', 'BILL_AMT2', 'BILL_AMT3', 'BILL_AMT4', 'BILL_
                         'log_PAY_AMT1','log_PAY_AMT2', 'log_PAY_AMT3', 'log_PAY_AMT4', 'log_P.
         x = df.loc[:, features].values
         y = df.loc[:,['default']].values
         x = StandardScaler().fit_transform(x)
         from sklearn.decomposition import PCA
         pca = PCA(n_components=7)
         principalComponents = pca.fit_transform(x)
         principalDf = pd.DataFrame(data = principalComponents
                      , columns = ['principal component 1', 'principal component 2', 'principal
                                   'principal component 5', 'principal component 6', 'principal
         principalDf.head()
Out [37]:
            principal component 1 principal component 2 principal component 3 \
                        -3.500827
                                                2.365336
                                                                        1.480592
         1
                        -1.857898
                                                0.154172
                                                                       -0.510818
         2
                        -0.545440
                                               -1.180344
                                                                        0.045414
         3
                                               -0.737854
                         0.000963
                                                                        0.860512
         4
                        -0.225923
                                               -1.794903
                                                                        0.952715
            principal component 4 principal component 5 principal component 6
         0
                         0.362212
                                                1.284113
                                                                        0.873443
                         0.931328
                                                                        0.412477
         1
                                                1.141986
         2
                         0.257409
                                                0.025700
                                                                       -0.222169
         3
                         0.156770
                                                0.033502
                                                                       -0.092137
                                                0.571804
                                                                       0.419759
                        -0.020841
            principal component 7
         0
                         0.331434
                        -1.674209
         1
                         0.095423
```

```
3
                         0.117068
         4
                        -0.507973
In [38]: finalDf = pd.concat([principalDf, df[['default']]], axis = 1)
In [39]: pca.explained_variance_ratio_
Out[39]: array([0.51460566, 0.15764278, 0.06993085, 0.05446773, 0.04516576,
                0.04217214, 0.03813215])
In [40]: #Scree plot
         plt.rcParams['figure.figsize'] = [10, 5]
         #Calculate % that each comp accounts for
         per_var = np.round(pca.explained_variance_ratio_*100, decimals=1)
         #Create labels
         labels = ['PC' + str(x) for x in range(1, len(per_var)+1)]
         #Create matplotlib bar (scree) plot
         plt.bar(x=range(1,len(per_var)+1), height=per_var, tick_label=labels)
         plt.ylabel('Percentage of Explained Variance')
         plt.xlabel('Principal Component')
         plt.title('Scree Plot')
         plt.show()
                                        Scree Plot
```



The Percentage of Explained Variance in the plot above tells us how much information (variance) can be attributed to each of the principal components. This is important as while we can convert 13 dimensional space to 7 dimensional space, we lose some of the variance (information) when we do this. By using the attribute explained_variance_ratio_, we can see that the first principal component contains 51.46% of the variance, the second principal component contains 15.76% of the variance and the third principal component contains 6.99% of the variance and so on. Together these seven components explain 92.18% of the variance.

In [41]: sns.pairplot(x_vars=["principal component 1"], y_vars=["principal component 2"], data
Out[41]: <seaborn.axisgrid.PairGrid at 0x1d457017240>



Above scatterplot represents 67.21% of the continuus features variance just using only the first 2 principal components.