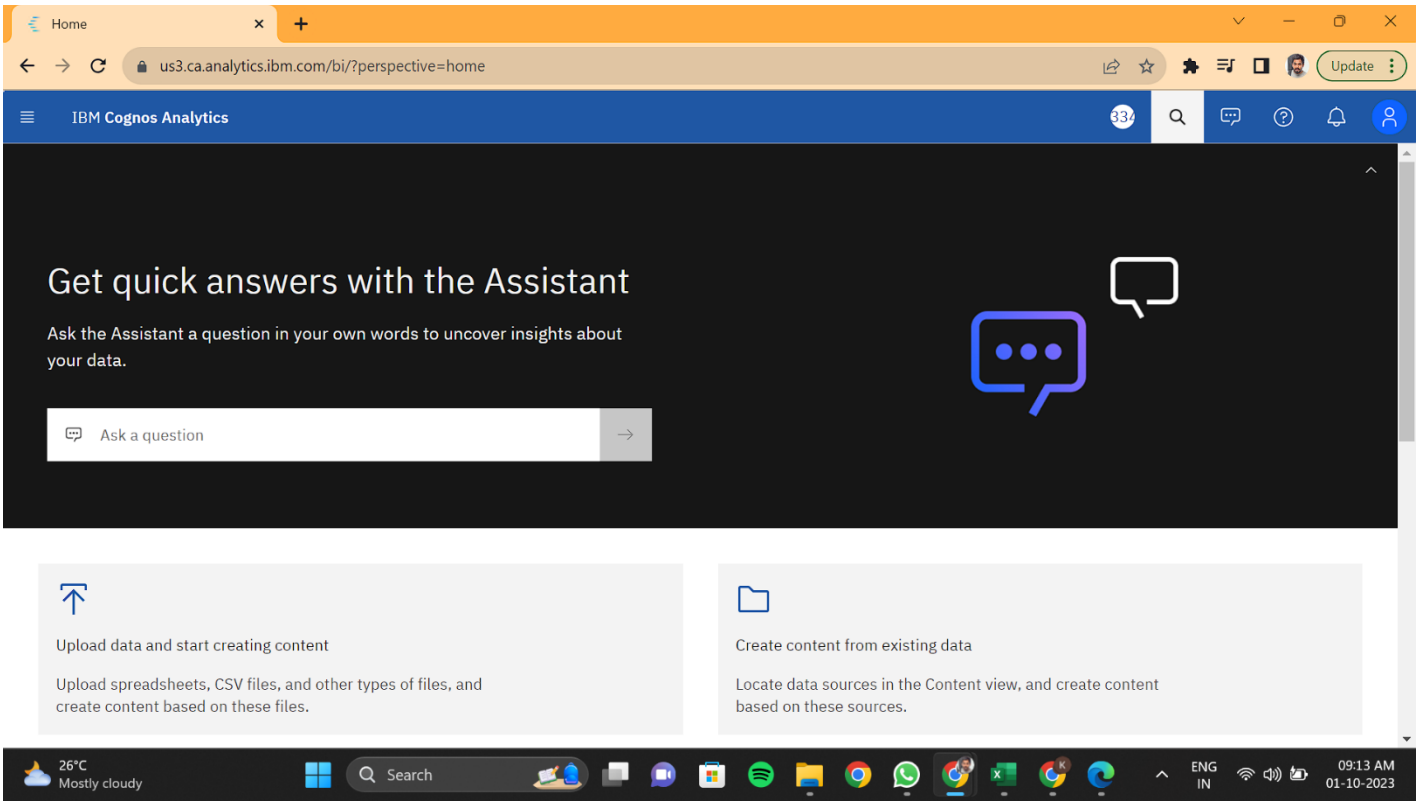
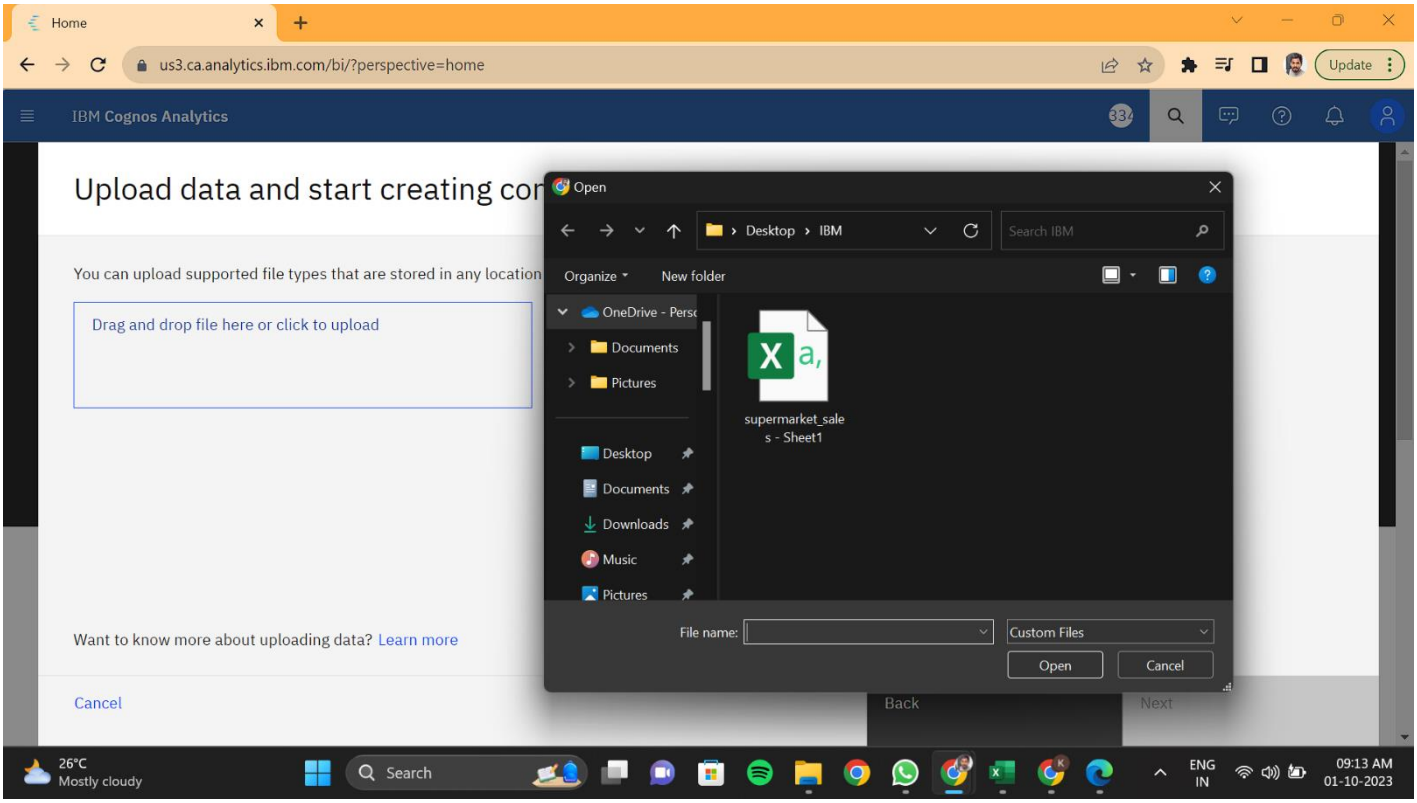
SUPER MARKET SALES ANALYSIS VISUALIZATION

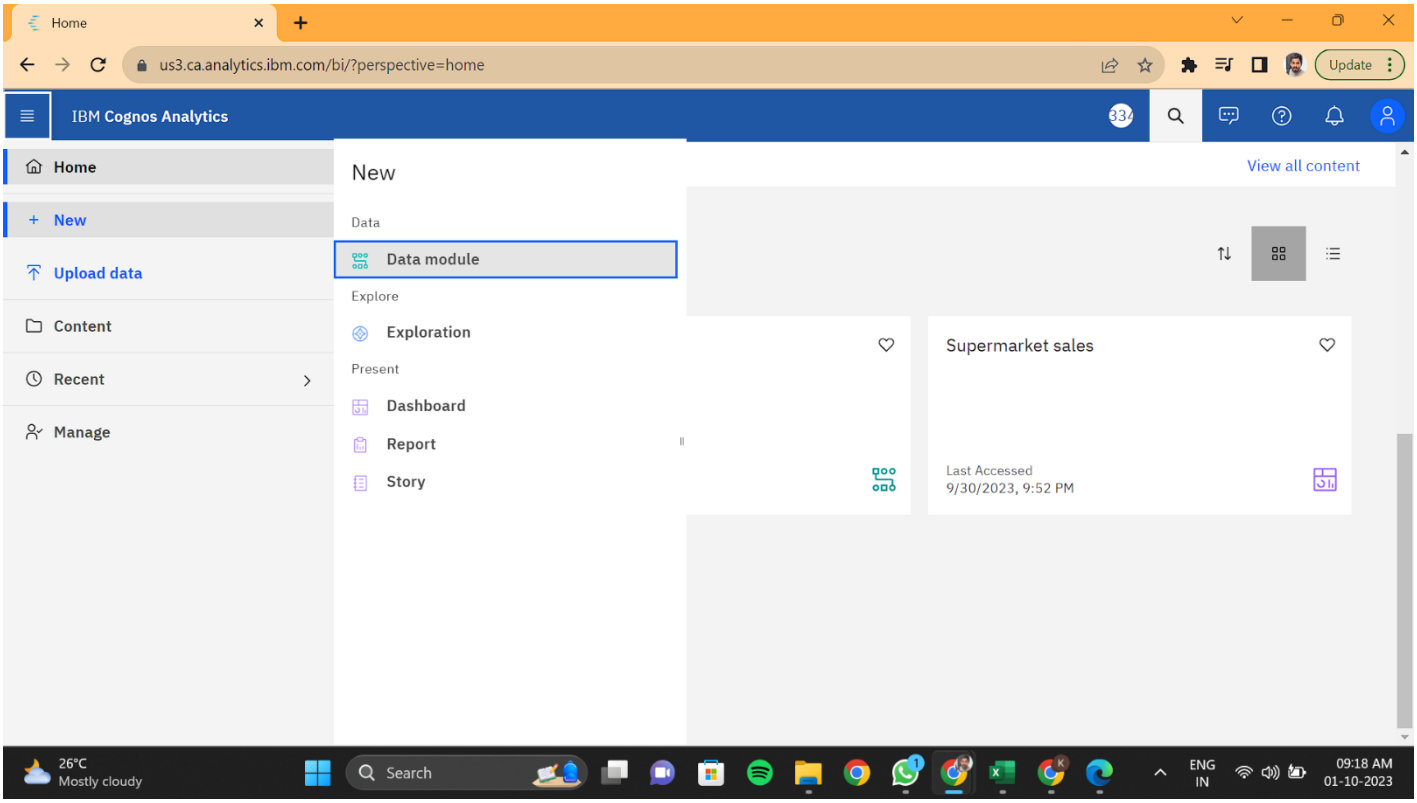
NAME : PARTHASARATHI V

1: UPLOAD THE DATASET(CSV FILE) IN COGNOS.

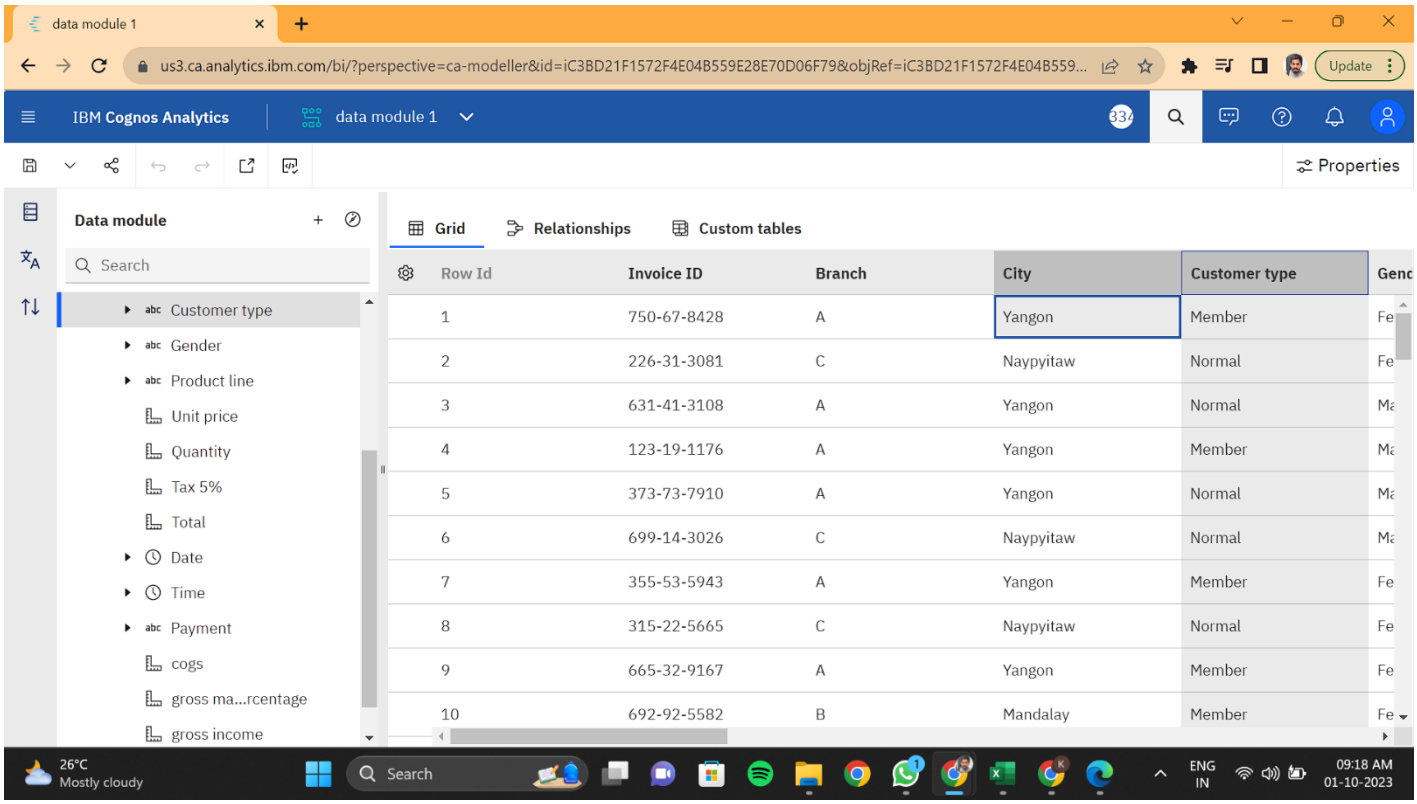




2: CREATE DATA MODULE

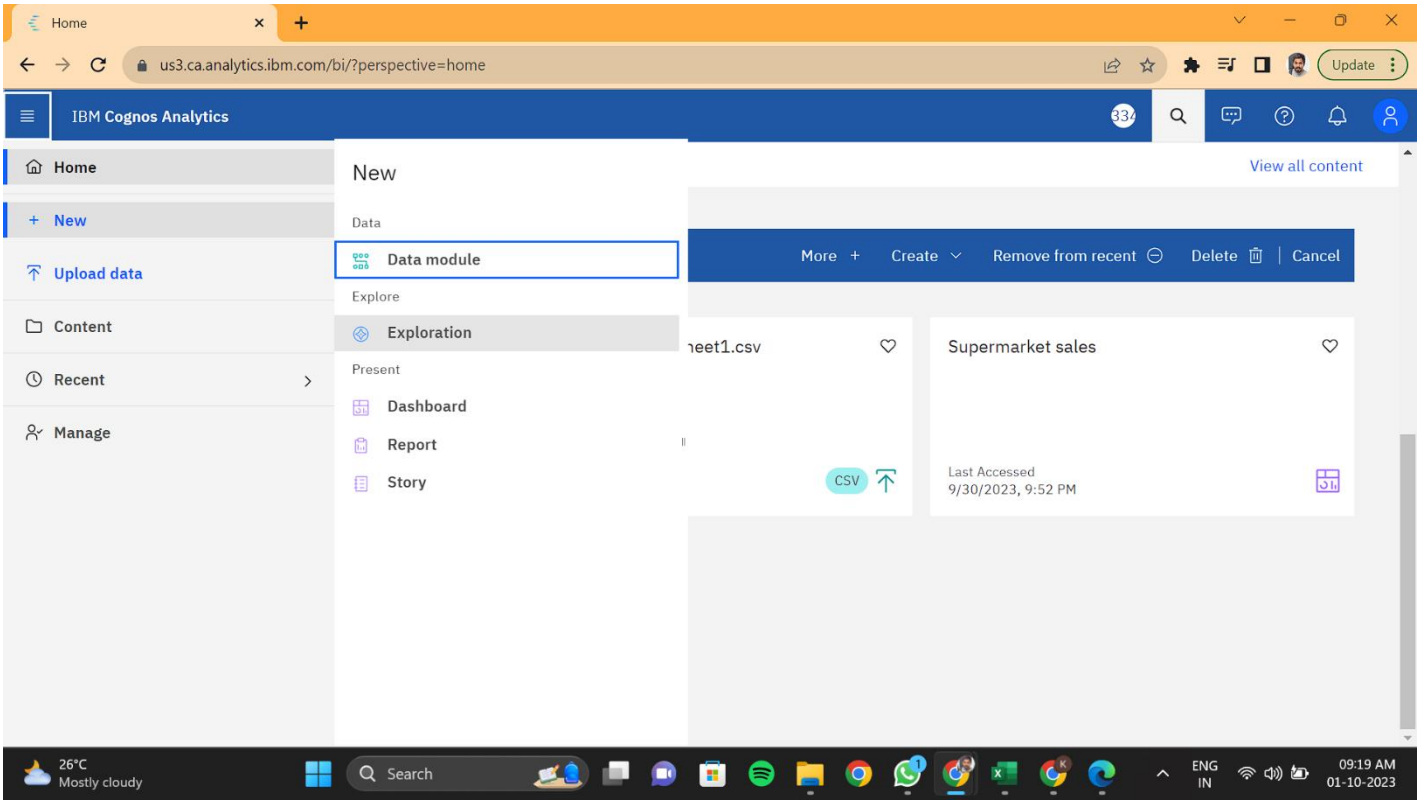


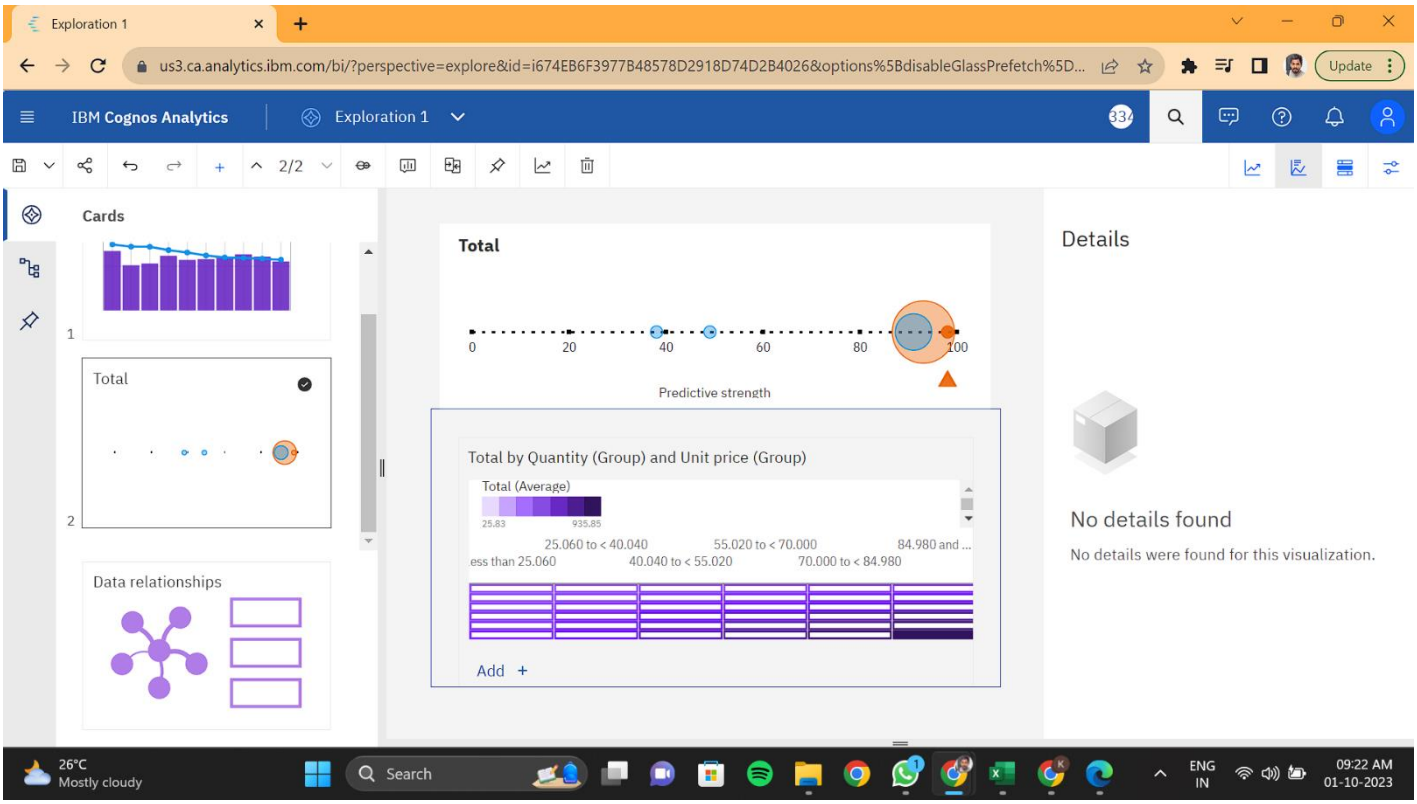
DELETE OR REMOVE UNNECESSARY VALUES OR COLUMNS:



3: EXPLORATION OF DATASET

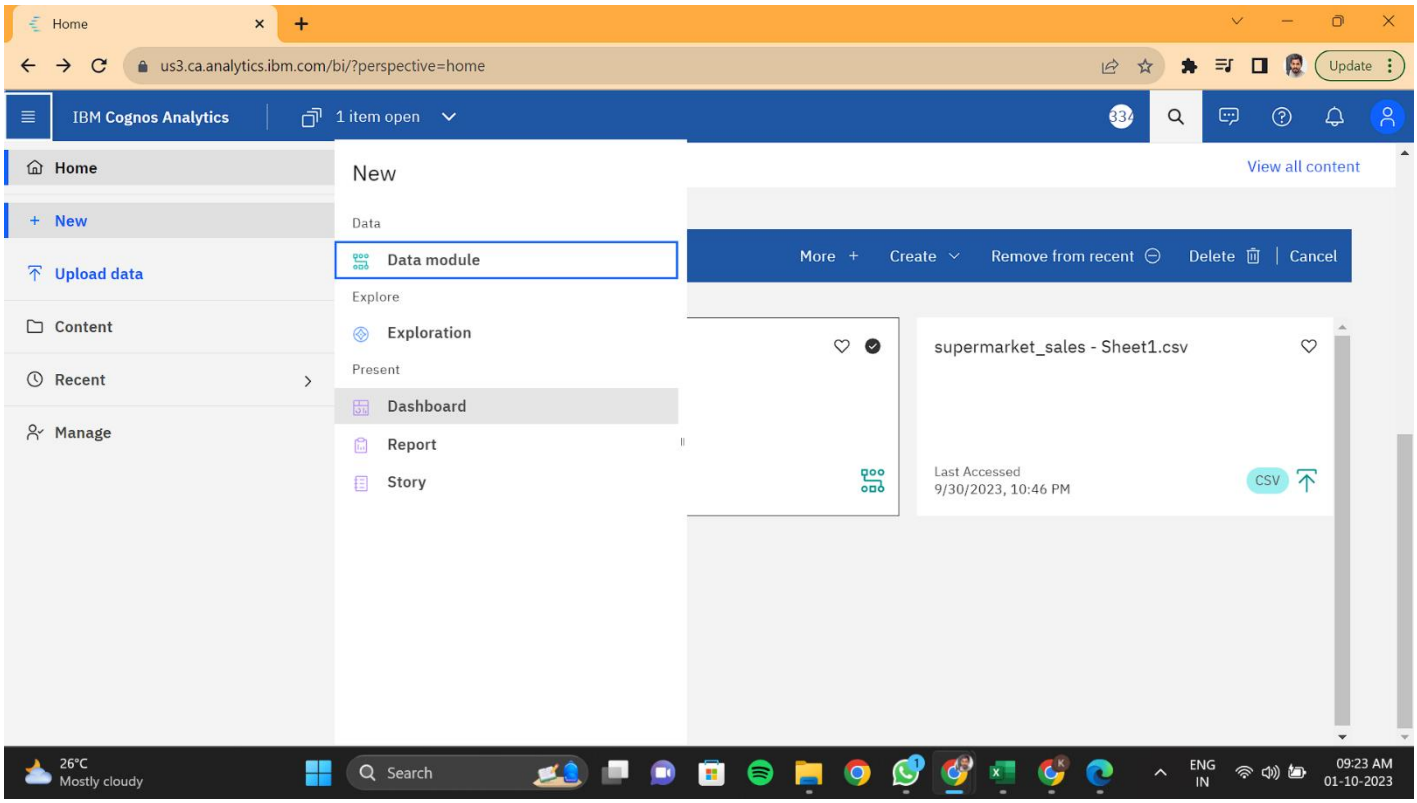
SELECT EXPLORATION:



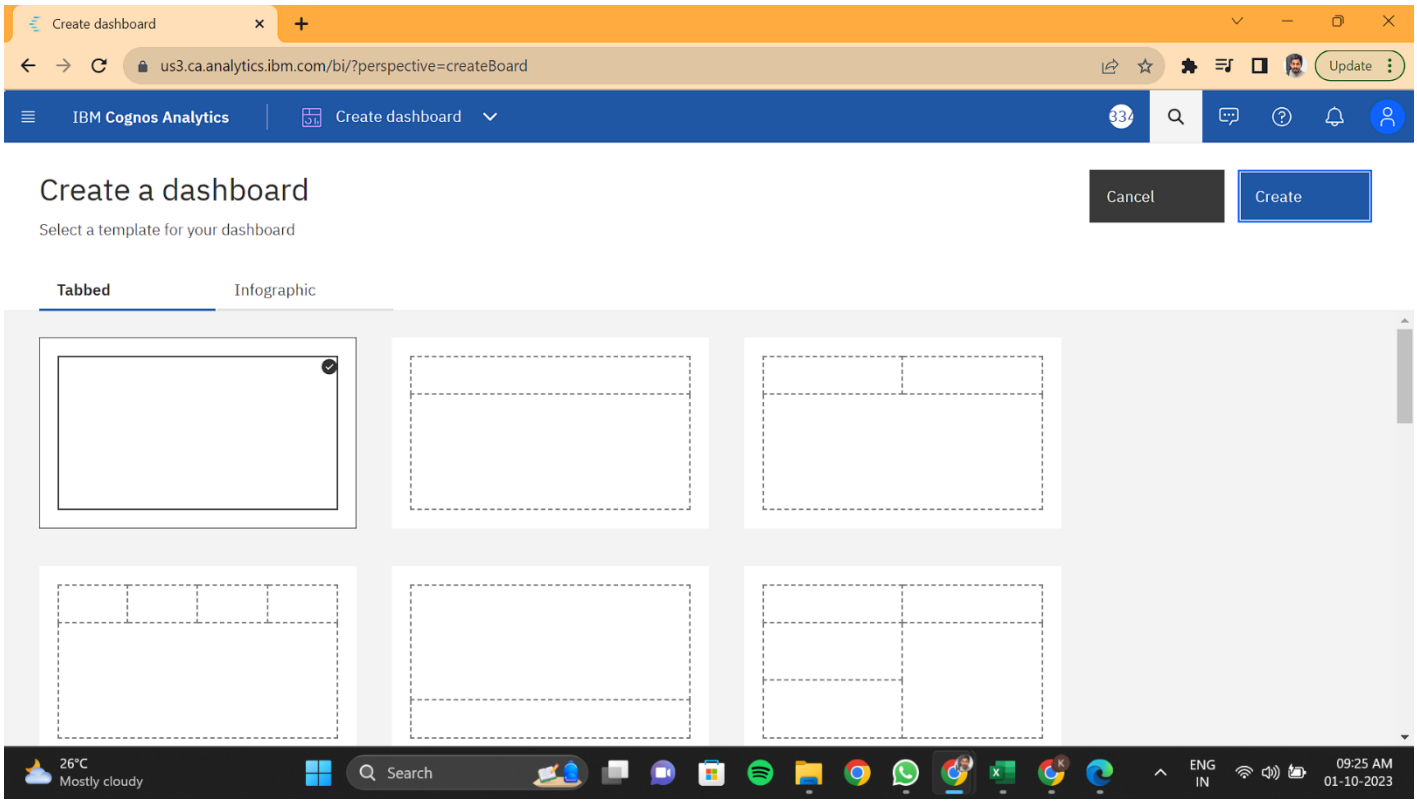


4. VISUALIZATION OF DATASET

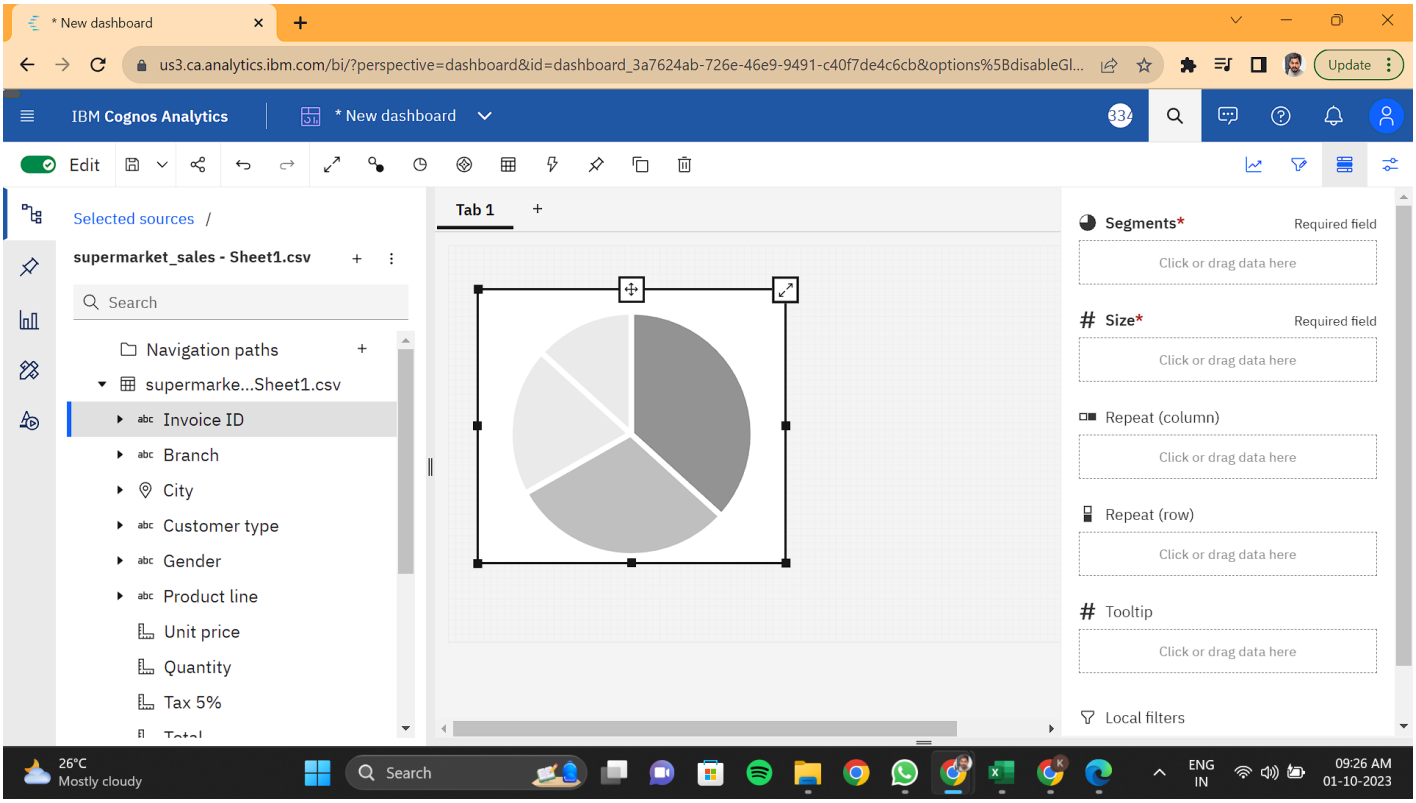
CREATE DASHBOARD:



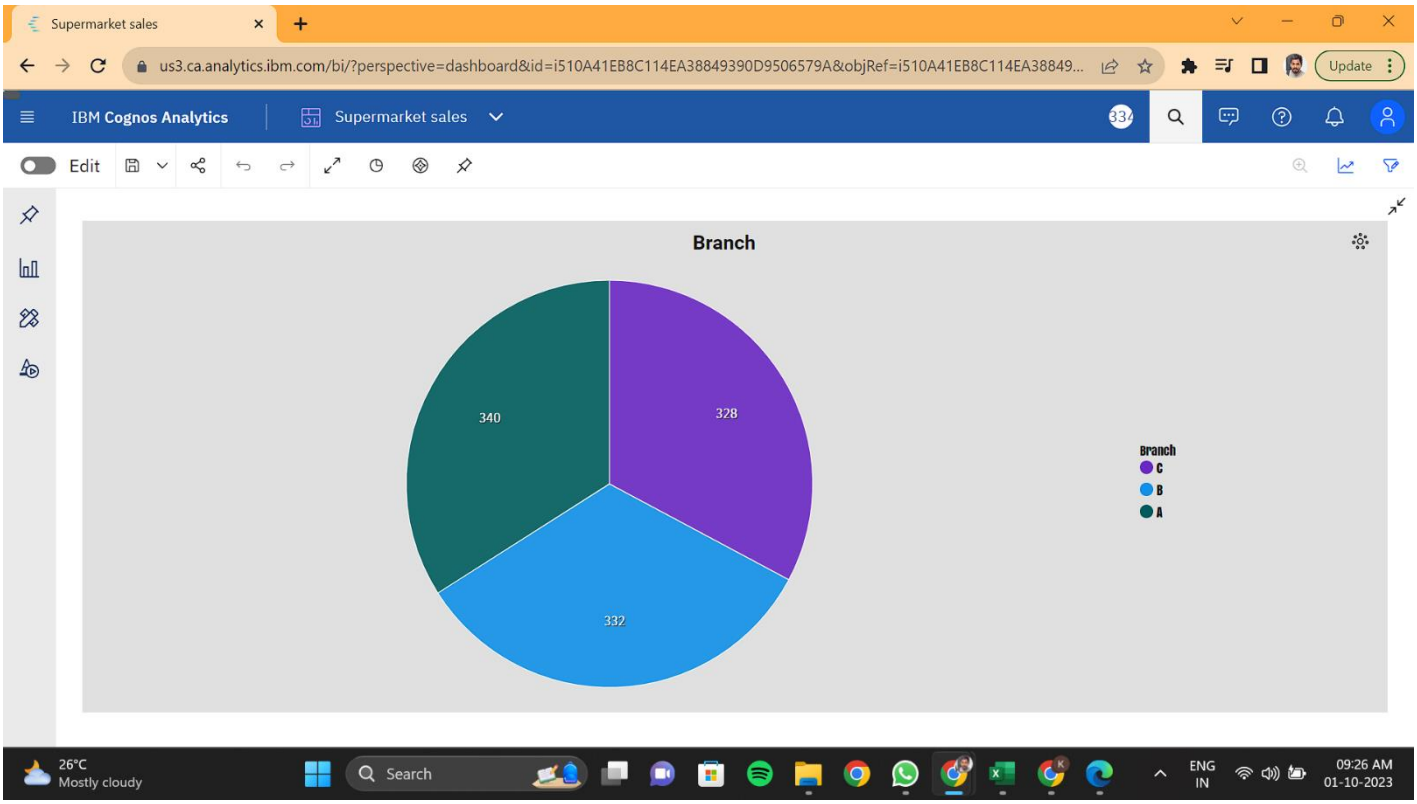
CHOOSE TEMPLATE:

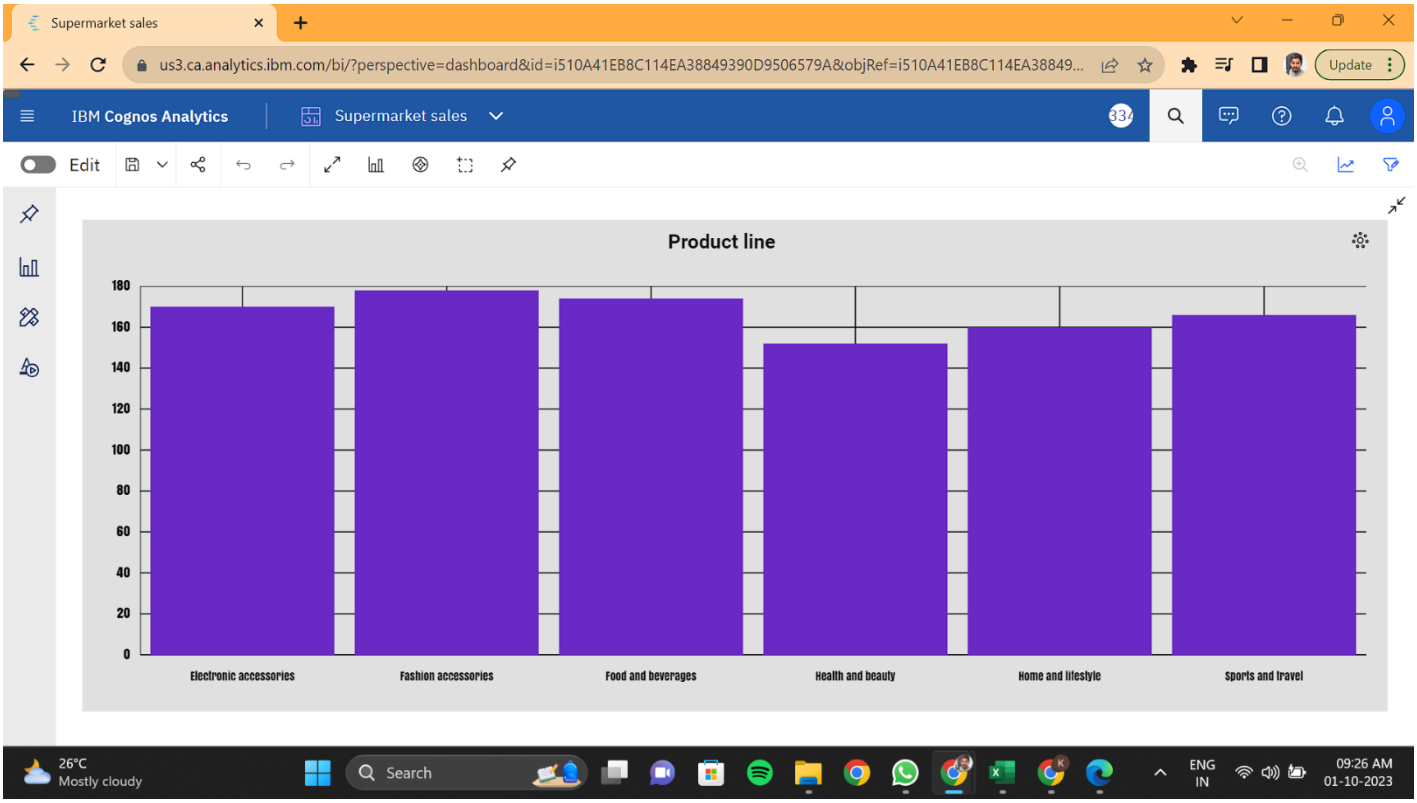


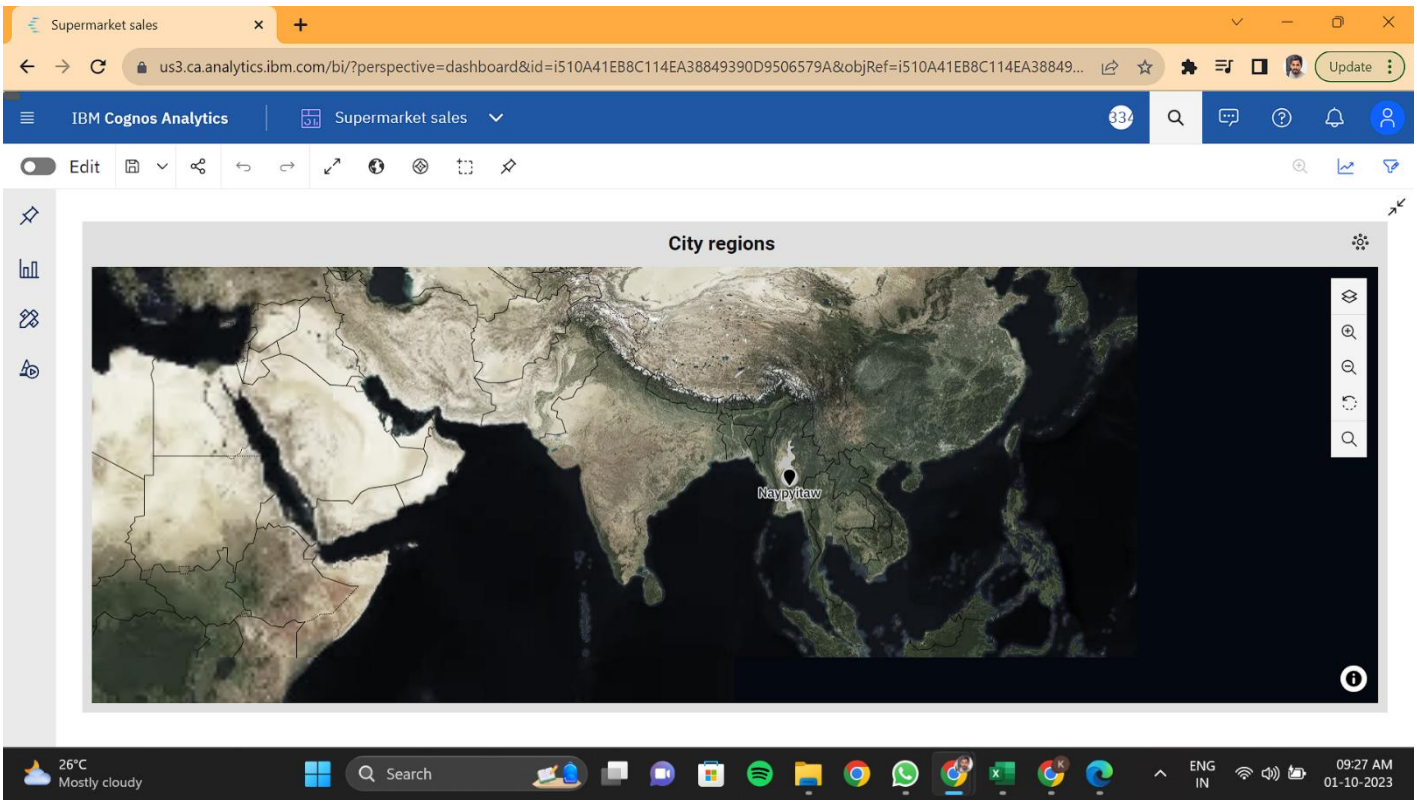
CHOOSE VISUALIZATION TYPE:

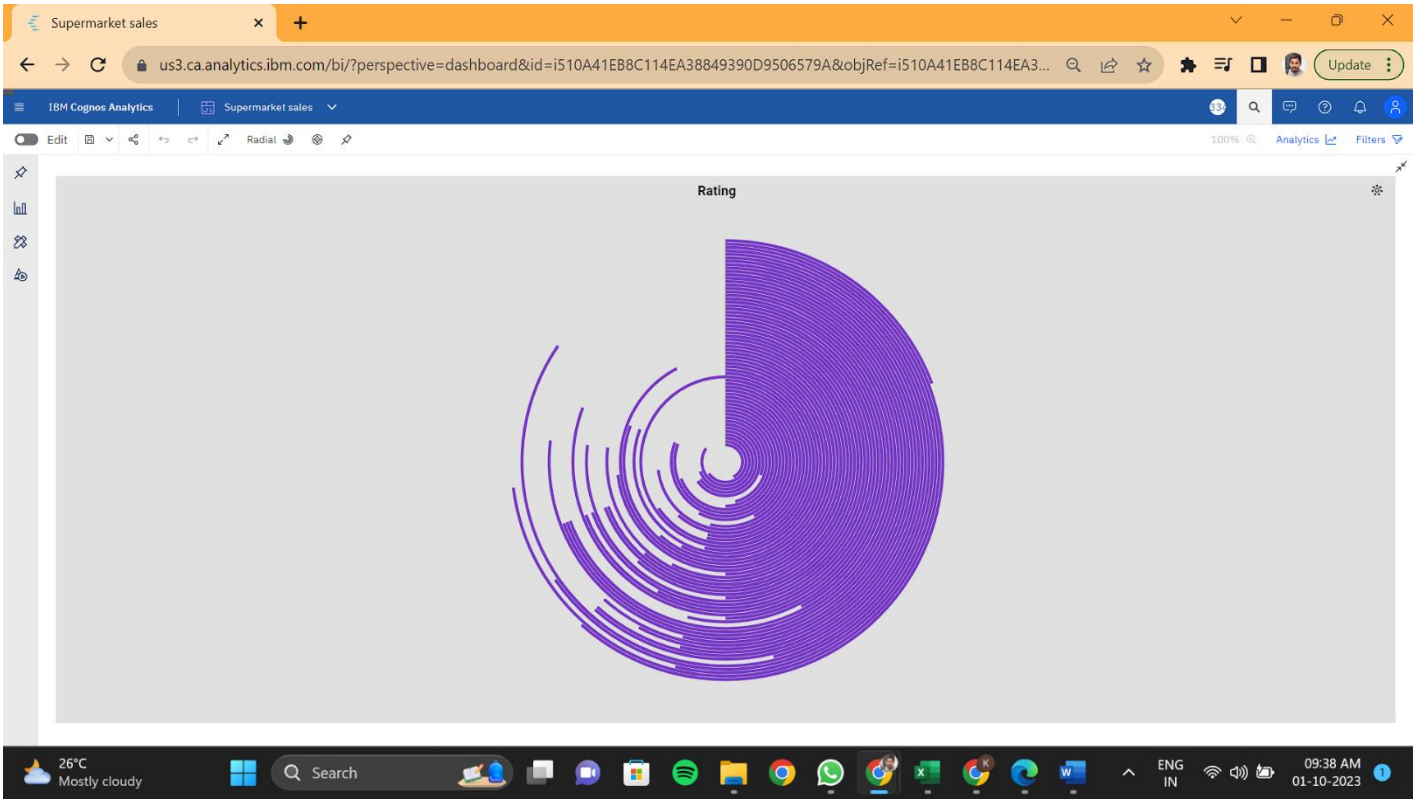


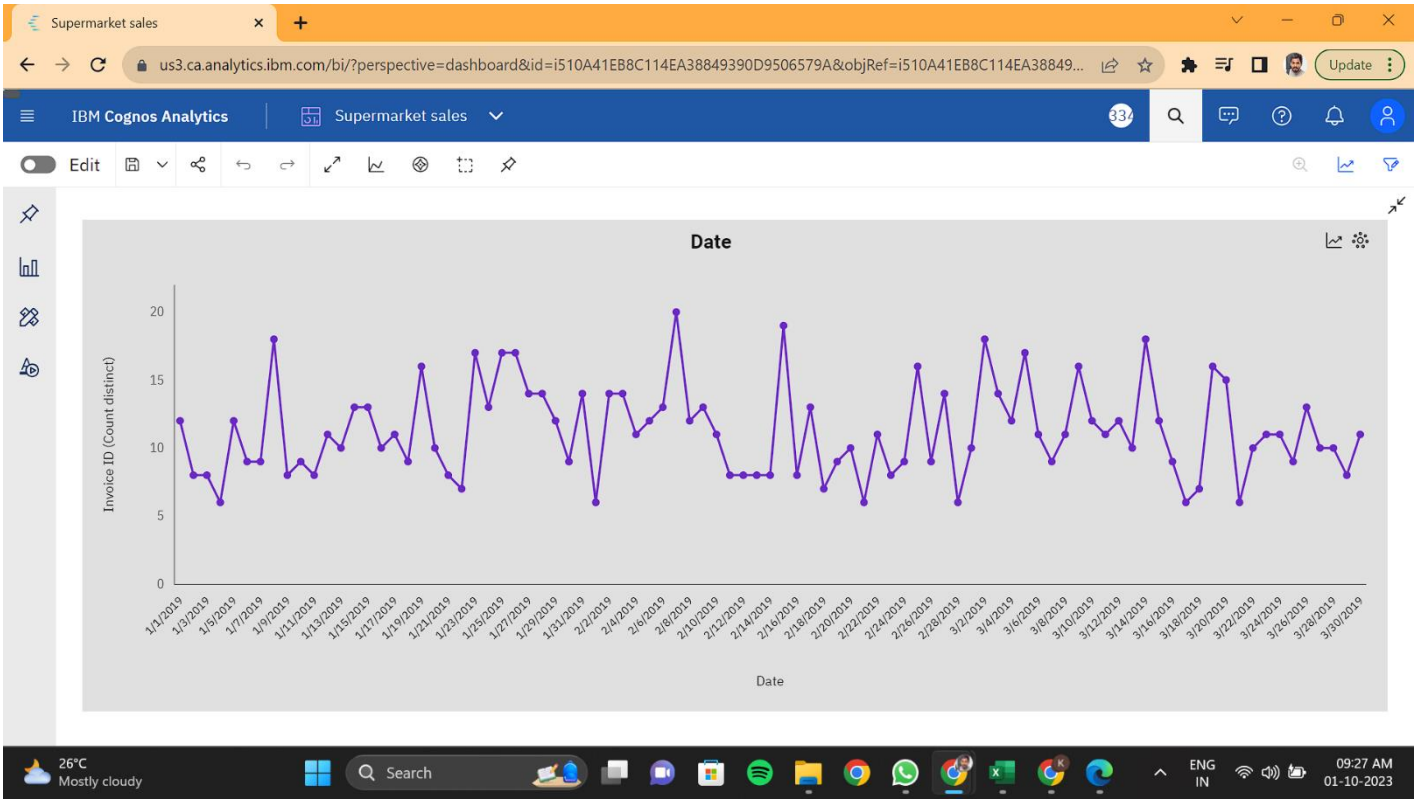
CREATE VISUALIZATION USING DATA SETS:(SOME VISUALIZATIONS)

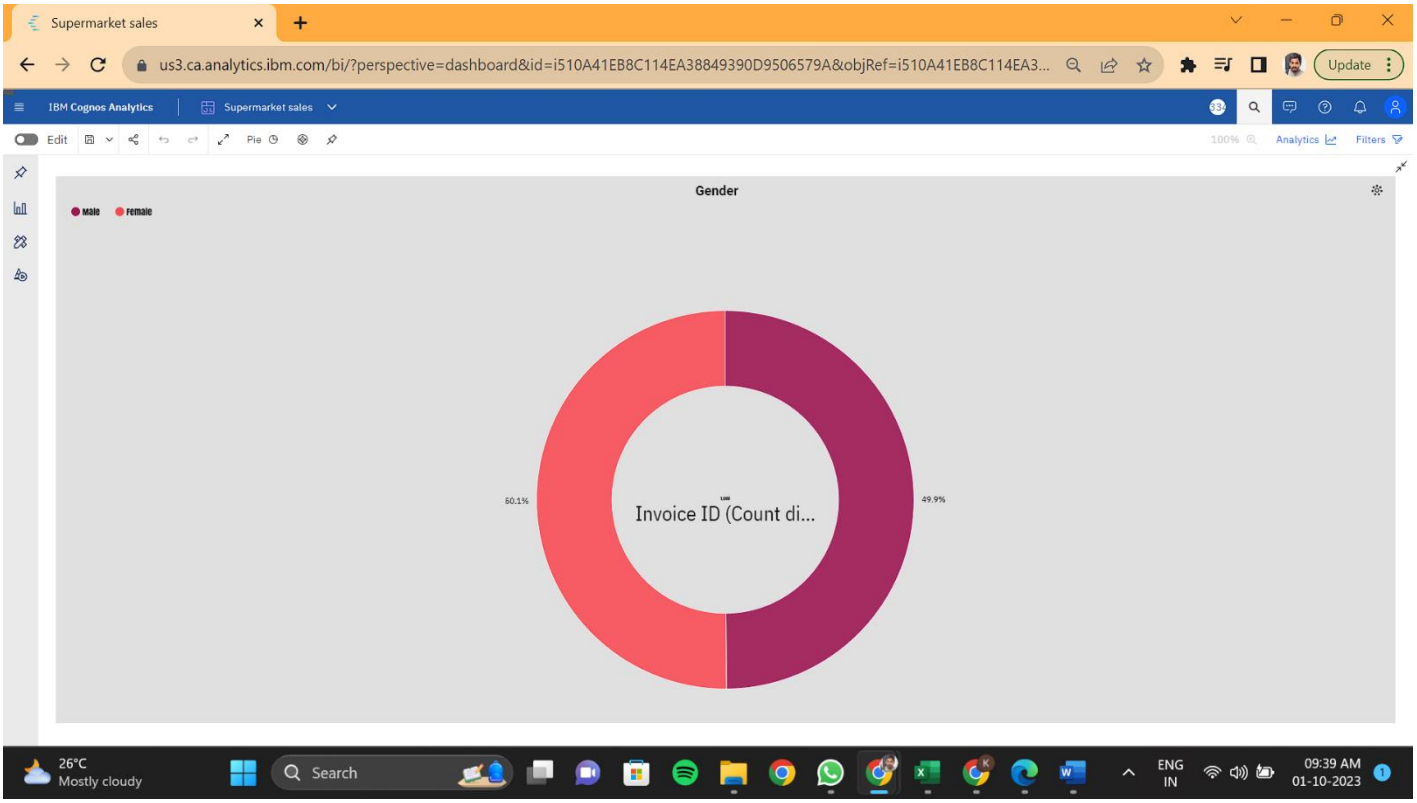


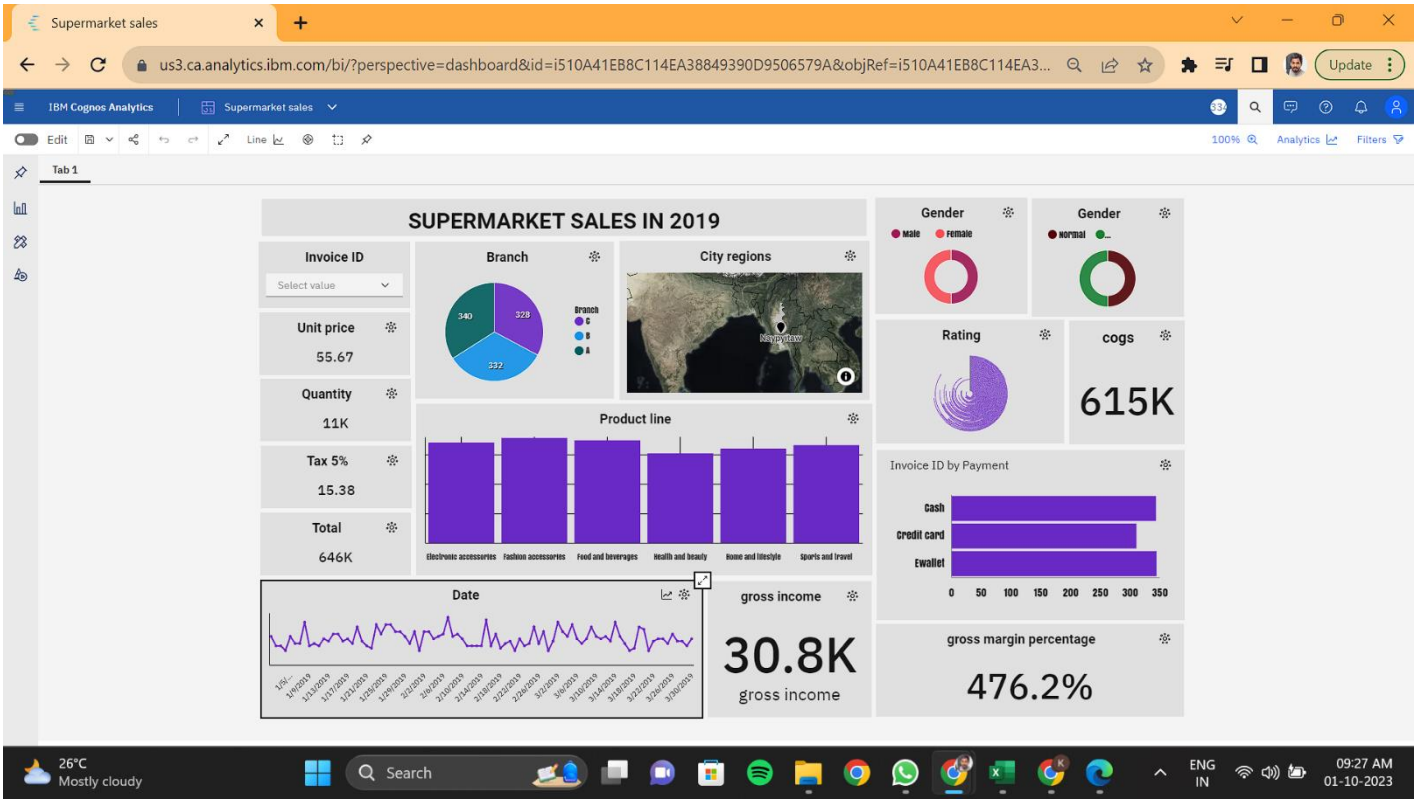

Supermarket sales
us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i510A41EB8C114EA38849390D9506579A&objRef=i510A41EB8C114EA38849...
Update
IBM Cognos Analytics
Supermarket sales
Edit
Product line
180
160
140
120
100
80
60
40
20
0
Electronic accessories
Fashion accessories
Food and beverages
Health and beauty
Home and lifestyle
Sports and travel
26°C
Mostly cloudy
Search
ENG
IN
09:26 AM
01-10-2023


Supermarket sales
us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i510A41EB8C114EA38849390D9506579A&objRef=i510A41EB8C114EA38849...
Update
IBM Cognos Analytics
Supermarket sales
Edit
City regions
Naypyitaw
26°C
Mostly cloudy
Search
ENG
IN
09:27 AM
01-10-2023


Supermarket sales
us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i510A41EB8C114EA38849390D9506579A&objRef=i510A41EB8C114EA3...
Update
IBM Cognos Analytics
Supermarket sales
Edit
Radial
Analytics
Filters
Rating
26°C
Mostly cloudy
Search
ENG
IN
09:38 AM
01-10-2023


Supermarket sales
us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i510A41EB8C114EA38849390D9506579A&objRef=i510A41EB8C114EA38849...
Update
IBM Cognos Analytics
Supermarket sales
Edit
Date
Invoice ID (Count distinct)
0
5
10
15
20
Date
26°C
Mostly cloudy
Search
ENG
IN
09:27 AM
01-10-2023


Supermarket sales
us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i510A41EB8C114EA38849390D9506579A&objRef=i510A41EB8C114EA3...
Update
IBM Cognos Analytics
Supermarket sales
Edit
Pie
Analytics
Filters
Gender
Male
Female
60.1%
49.9%
Invoice ID (Count di...
26°C
Mostly cloudy
Search
ENG
IN
09:39 AM
01-10-2023


Supermarket sales
us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i510A41EB8C114EA38849390D9506579A&objRef=i510A41EB8C114EA3...
Update
IBM Cognos Analytics
Supermarket sales
Edit
Line
100%
Analytics
Filters
Tab 1
SUPERMARKET SALES IN 2019
Invoice ID
Select value
Unit price
55.67
Quantity
11K
Tax 5%
15.38
Total
646K
Branch
340
328
332
City regions
Product line
Electronic accessories
Fashion accessories
Food and beverages
Health and beauty
Home and lifestyle
Sports and travel
Date
gross income
30.8K
gross income
Gender
Male
Female
Gender
Normal
Rating
cogs
615K
Invoice ID by Payment
Cash
Credit card
Ewallet
0
50
100
150
200
250
300
350
gross margin percentage
476.2%
26°C
Mostly cloudy
Search
ENG
IN
09:27 AM
01-10-2023