



INFO



Name  
Meynard Olicia



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SOCIAL



Facebook  
fb/designermeynard



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ig/mxd.1013

PERSONAL INFORMATION

Date of birth: Jan 12, 1990

Place of Birth: Marikina City

Civil Status: Married

Citizenship: Filipino

Height: 5'5

Weight: 60kg

Gender: Male



MEYNARD OLICIA  
GRAPHIC & WEB DESIGNER



WORK EXPERIENCE

OCT  
2012  
TO  
DEC  
2015

CB BALINGIT PRINTSHOP (PHILIPPINES)  
GRAPHIC ARTIST

- Meeting clients to discuss the business objectives and requirements of the job.
- Estimating the time required to complete the work and providing quotes for clients.
- Developing design briefs that suit the client's purpose,
- Designs and produces graphic design work for such items as print and digital advertisements, brochures, pamphlets, presentations, charts, graphs, posters, banners, maps, flyers, Signages, T-shirt Print (Heat Press), Mug Prints etc.

DEC  
2015  
TO  
JAN  
2017

PRESTIGE INTERNATIONAL DIRECT SELLING  
GRAPHIC ARTIST

- Company branding
- Banners, flyers, packaging, online advertisements.
- Develop social media strategy to increase sales and conversions.

FEB  
2017  
TO  
MAR  
2018

DAVUI PRINTERY (OVERSEAS | FIJI ISLAND)  
GRAPHIC ARTIST

- Meeting with client to design briefs and requirements.
- Rendering and presenting design mockups for revision and feedback.
- Implementing feedback revision and creating final designs for printing.
- Reviewing and proofreading designs to ensure that copy, layout, and dimensions are print-ready.
- Overseeing the printing process to ensure color quality and consistency.
- Managing the timelines and workflow of print design projects.
- Communicating updates, feedback, and issues with the clients, managers, and the creative team.

MAR  
2018  
TO  
PRESENT

MANNIX CARANCHO PRESTIGE CORPORATION  
GRAPHIC ARTIST / VIDEO EDITOR

- Use computer programs to create illustrations and Videos to promote the brand.
  - Responsible in creating brand packagings, banners, and video ads for online advertisements.
  - Editing Videos for Brand channel blogs and events.
  - Experience in using DSLR camera for shooting videos.
  - Reviewing product positioning and online marketing content to identify room for improvement.
  - Maintaining the brand's consistency across all designs and printed materials.
- Keeping up to date with the latest design trends, techniques, and printing standards



EDUCATION

- 2007 TO 2011

  - PANPACIFIC UNIVERSITY NORTH PHILIPPINES  
Bachelor of Science in Computer Science
- 2002 TO 2006

  - SAINT ANTHONY ABBOT ACADEMY
- 1996 TO 2002

  - VILLASIS I CENTRAL SCHOOL



SKILLS

