

# MEYNARD OLICIA

GRAPHIC DESIGNER & WEB DEVELOPER



## WORK EXPERIENCE

OCT  
2023  
TO  
PRESENT

### SMARTER WEBSITES

- Build WordPress sites using Beaver Builder, Elementor, and Divi.
- Install, configure, and manage themes and plugins.
- Customize designs using HTML, CSS, and JavaScript.
- Ensure websites are responsive, fast, and secure.
- Write custom HTML, CSS, and JavaScript for design enhancements.
- Modify WordPress themes beyond page builders.
- Use Figma and Whimsical for wireframes and prototypes.
- Improve UI/UX for better user engagement.
- Design logos, branding, and marketing materials.
- Create social media graphics, banners, and print designs.

MAR  
2018  
TO  
OCT  
2023

### MANNIX CARANCHO PRESTIGE CORPORATION GRAPHIC ARTIST / VIDEO EDITOR

- Use computer programs to create 2D and 3D illustrations and Videos to promote the brand.
- Responsible in creating brand packagings, banners, and video ads and 3D mockups for online advertisements.
- Editing Videos for Brand channel blogs and events.
- Maintaining the brand's consistency across all designs and printed materials.
- Keeping up to date with the latest design trends, techniques, and printing standards

FEB  
2017  
TO  
MAR  
2018

### DAVUI PRINTERY (OVERSEAS | FIJI ISLAND) GRAPHIC ARTIST

- Meeting with client to design briefs and requirements.
- Rendering and presenting design mockups for revision and feedback.
- Creating Print and Online Designs

DEC  
2015  
TO  
JAN  
2017

### PRESTIGE INTERNATIONAL DIRECT SELLING GRAPHIC ARTIST

- Company branding
- Banners, flyers, packaging, online advertisements.
- Develop social media strategy to increase sales and conversions.

OCT  
2012  
TO  
DEC  
2015

### CB BALINGIT PRINTSHOP (PHILIPPINES) GRAPHIC ARTIST

- Developing design briefs that suit the client's purpose, Designs and produces graphic design work for such items as print and digital advertisements, brochures, pamphlets, presentations, charts, graphs, posters, banners, maps, flyers, Signages, T-shirt Print (Heat Press), Mug Prints etc.

## EDUCATION

MAY 2023  
TO  
SEP 2023

- **KODEGO, FULLSTACK WEB DEVELOPMENT BOOTCAMP**  
Top Student Award, Best in Mini Project Award

2007 TO 2011

- **PANPACIFIC UNIVERSITY NORTH PHILIPPINES**  
Bachelor of Science in Computer Science

2002 TO 2006

- **SAINT ANTHONY ABBOT ACADEMY**

1996 TO 2002

- **VILLASIS I CENTRAL SCHOOL**

## INFO



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Facebook  
fb/designermeynard

## PROGRAMMING SKILLS:

HTML, CSS, JavaScript

jQuery, C#, .Net,

WordPress, PHPMySQL,

Microsoft Sql, Bootstrap,

GitHub

## MULTIMEDIA

Photoshop, Figma, Illustrator,

After Effects, Premiere Pro, Blender,

Canva, Microsoft Office