

Olta Shehi

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Dear Hiring Team,

I am writing to express my interest in the European Audience Targeting & DCO Team at Mazda for the intern position. I am really confident that my skills, my love for digital marketing, marketing, cars and my continuous motivation, would be fitting to the role.

I am really happy to apply in a job that allows me to not only work towards something that I am very passionate about, but also express my ideas, skills, creativity and be part of a friendly team.

I have finished my Bachelor studies where I graduated with a major in Global Economics and Management and a minor in International Relations. I have been a Student Assistant for the past two years in Krupp College. On this job I have gained teamwork, event management, communication, organizing and problem-solving skills. Some of the tasks I have done, useful to this position, would be:

- Providing a range of support to students, event management and development of the college, which has given me insight on different ways to approach different situations and to understand the importance of a right and clear communication
- Supervising college related administrative tasks e.g. managing the social media pages and websites, advertising events and products, creating ideas and organizing events for the students (even large-scale events, for 500+people).

Previously, having done an internship as a Social Media and Marketing manager at EMI Metall+Montage, I am able to grasp how the public thinks and can do various tasks in a way that I know the public will be able to fully understand, which in return I think in this position would lead to an even stronger relationship with the audience and users of the company's products. I also was in charge of designing all websites and social medias related to the company and manage them for the three months of the internship.

I am a very creative person, I can draw and design different things via free hand or technologically and I am very keen on DIY tasks, which I think would be a good addition to marketing ideas. What characterizes me is a high degree of motivation and being motivated at all times allows me to have a positive attitude towards everyone and my surrounding environment, making working in a team a great experience. Some other things I am passionate about are: public speaking, football and writing (I have published a book and currently writing a new one).

If Mytheresa is looking for a forward thinking, motivated and enthusiastic employee, I would be delighted to hear back from you and discuss further more my skill set.

Thank you very much for your consideration and I hope to have a chance to truly express my skills in your team.

Best regards,
Olta Shehi