

Website Planning Document

Title of Site:

Weather You Like it or Not

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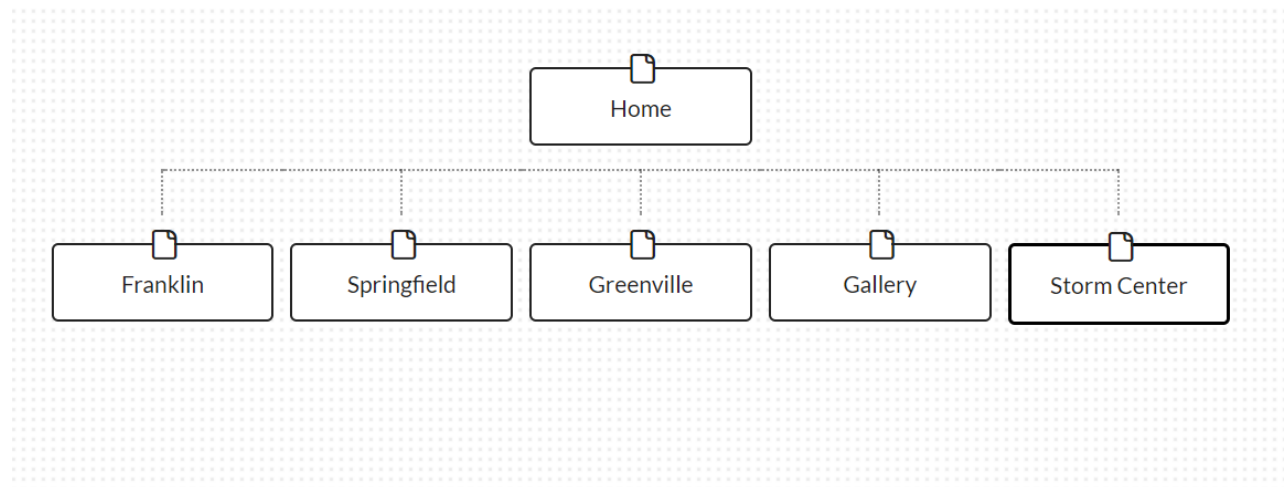
Site Purpose

The purpose of this website is to help me learn the fundamentals of website design and demonstrate those skills to others.

Target Audience

The target audience for this website is going to be my classmates and my professor. I will also potentially show it to future employers and family members who may be interested.

Site Map



Color Scheme

The Scheme that I will be using is a mixture of dark Blues and Yellows.

The Blues will be in this color range possibly going a bit lighter

DarkBlue	#00008B		
Navy	#000080		
MidnightBlue	#191970		

The Yellows will be in this color range possibly going a bit darker.

Gold	#FFD700	
Yellow	#FFFF00	

The Nav will have a dark blue background and gold or darker typography. The Footer will also have a dark blue background with gold or darker typography. Blue and yellow will be used for the logo.

Typography

The Primary Text fonts that I will be using are Lora and Roboto (stacked in that order)

Header	Lora	40px	#000000	Sample
Primary Nav	Lora	30px	#00008B	Sample
Footer Nav	Lora	20px	#00008B	Sample
Heading 1	Lora	30px	#000000	Sample
Heading 2	Lora	25px	#000000	Sample
Heading 3	Lora	20px	#000000	Sample
Paragraph Text	Roboto	16px	#000000	Sample

Desktop Weather Site Wireframe

Logo/Title/motto

Navigation/Menu

City Name

Current temp

High for today

Low for today

10 day forecast

[illegible]

City Image

City Article

Article
Image

Footer

Ipad Weather Site Wireframe

Logo/Title/motto									
Navigation/Menu									
City Name Current temp High for today Low for today									
10 Day Forecast									
City Image					City Article				
					Article Image				
Footer									

IPhone Weather Site Wireframe

