

# Contents

<b>1</b>	<b>Introduction and Motivation</b>	<b>3</b>
<b>2</b>	<b>Related Literature</b>	<b>4</b>
<b>3</b>	<b>Factor Strength</b>	<b>6</b>
3.1	Definition . . . . .	6
3.2	Estimation Under single factor setting . . . . .	7
3.3	Estimation Under Multi-Factor Setting . . . . .	8
<b>4</b>	<b>Monte Carlo Design</b>	<b>9</b>
4.1	Design . . . . .	9
4.2	Experiment Setting . . . . .	10
4.3	Monte Carlo Discoveries . . . . .	12
<b>5</b>	<b>Empirical Application</b>	<b>13</b>
5.1	Data . . . . .	13
5.2	Factor Strength Analysis . . . . .	14
5.2.1	Regression model for single security and two factors . . . . .	14
5.2.2	Factor Strength Finding . . . . .	15
5.2.3	Conclusion and Explanation . . . . .	17
	<b>References</b>	<b>18</b>
<b>A</b>	<b>Simulation Result Table</b>	<b>22</b>
<b>B</b>	<b>Comparison Table</b>	<b>25</b>
<b>C</b>	<b>Strength Comparison Figures</b>	<b>46</b>

## List of Figures

1	Strength Comparison . . . . .	46
2	Thirty Year Decompose Comparison . . . . .	52

## List of Tables

1	Data Set Dimensions . . . . .	14
2	Proportion of Strength (Excluded Market Factor) . . . . .	15
3	Selected Risk Factor with Strength . . . . .	16
4	Simulation result for experiment 1 . . . . .	22
5	Simulation result for experiment 2 . . . . .	23
6	Simulation result for experiment 3 . . . . .	24
7	Ranked Three Data Set Comparison . . . . .	25
8	Three Data Set Comparison . . . . .	30
9	Ten and Twenty Comparison . . . . .	33
10	Ten and Thirty Comparison . . . . .	36
11	Twenty and Thirty Comparison . . . . .	39
12	Thirty Year Decompose . . . . .	42

# 1 Introduction and Motivation

Capital Asset Pricing Model (CAPM) (Sharpe (1964), Lintner (1965), and Black (1972)) introduces a risk pricing paradigm. By incorporating factors, the model divided asset's risk into two parts: systematic risk and asset specified idiosyncratic risk. In general, the market factor captures the systematic risk, and different risk factors price the idiosyncratic risk. Researches (see Fama and French (1992), Carhart (1997), Kelly, Pruitt, and Su (2019)) has shown that, adding different risk factors into the CAPM model can enhance the ability of risk pricing. Because of this, identify risk factors has becomes an important topic in finance. Numerous of researchers are devoted into this field, Harvey and Liu (2019) had collected over 500 factors from papers published in the top financial and economic journals, and they found the growth of new factors speed up since 2008.

But we should notice that not all factors can pass the significant test comfortably every time like factors in three-factor model (Fama & French, 1992). Pesaran and Smith (2019) provide a criteria called factor strength to measure such discrepancy. In general, if a factor can generate loadings significantly different from zero for all assets, then we call such factor strong factor. And the less significant loading a factor can generate, the weaker the strength it has.

In his 2011 president address Cochrane emphasizes the importance of finding factors which can provide independent information about average return and risk. With regard of this, a number of scholars had applied various methods to find such factor. For instance, Harvey and Liu (2017) provided a bootstrap methods to adjust the threshold of factor loading's significant test, trying to exclude some falsely significant factor caused by multiple-test problem. Some other scholars use machine learning methods to reduce the potential candidates, more precisely, a stream of them have used a shrinkage and subset selection method called Lasso (Tibshirani, 1996) and it's variations to find suitable factors. One example is Rapach, Strauss, and Zhou (2013). They applied the Lasso regression, trying to find some characteristics from a large group to predict the global stock market's return.

But an additional challenge is that factors, especially in the high-dimension, are commonly correlated. Kozak, Nagel, and Santosh (2020) point out that when facing a group of correlated factors, Lasso will only pick several highly correlated factors seemly randomly, and then ignore the other and shrink them to zero. In other word, Lasso fails to handle the correlated factor appropriately.

Therefore, the main empirical question in this project is: how to select useful factors from a large group of highly correlated candidates. We address this question from two different prospects.

From one side, we employ the idea of factor strength discussed above, trying to use this criteria to select those strong factors. From the other hand, we will use another variable selection method called Elastic Net (Zou & Hastie, 2005) to select factors. With regard of the first solution, Bailey, Kapetanios, and Pagan (2020) provides a consistent estimates method for the factor strength, and we will use such method to exam the strength of each candidate factors, and filter out those spurious factors. For the second solution, elastic net fixes the problem of Lasso can not handle correlated variables by adding extra penalty term, which makes it suitable for our purpose. And we will compare two method to use will we have a consistent selection of the risk factors. What's more, we can also use the factor strength as a standard to reduce the dimension of our candidates factor and then applied elastic net to conduct further selection.

In the rest of this thesis, we will first go through some literatures relates with CAPM model and methods about factor selection. Then in the section 3, we will provides a detailed description of the concept of factor strength and the estimation method. Also, we will introduce the elastic net. In the section 4, we set up a simple Monte Carlo simulation experiment to exam the estimation of factor strength. Section 5 includes the empirical application, we estimates the factors' strength and applied the elastic net method to select factors.

## 2 Related Literature

This project is builds on papers devoted on risk pricing. Formulated by Sharpe (1964), Lintner (1965), and Black (1972), the CAPM model only contains the market factor, which is denoted by the difference between market return and risk free return. Fama and French (1992) develop the model into three-factors, and then it even extend it into four (Carhart, 1997), and five (Fama & French, 2015). Recent research created a six-factors model and claim it outperform all other sparse factor model. (Kelly et al., 2019). Harvey and Liu (2019)

This thesis also connects with papers about involving factors has no or weak correlation with assets' return into CAPM model. Kan and Zhang (1999) found that the test-statistic of FM two-stage regression (Fama & MacBeth, 1973) will inflate when incorporating factors which are indepen-

dent with the cross-section return. Therefore, when factors with no pricing power was involved in the model, those factors may have the chance to pass the significant test. Kleibergen and Zhan (2015) found out that even when some factor-return relationship does not exist, the r-square and the t-statistic of the FM two stage regression would become in favour of the conclusion of such structure presence. Gospodinov, Kan, and Robotti (2017) show how the involving of a spurious factor will distort the statistical inference of parameters. And, Anatolyev and Mikusheva (2018) studied the behaviours of the model with the presence of weak factors under asymptotic settings, and the regression will lead to an inconsistent risk premia estimation result.

This project also relates to some researches effort to identify useful factors from a group of potential factors. Harvey, Liu, and Zhu (2015) examine over 300 factors published on journals, presents that the traditional threshold for a significant test is too low for newly proposed factor, and they suggest to adjust the p-value threshold to around 3. Methods like a Bayesian procedure introduced by Barillas and Shanken (2018) were used to compare different factor models. Pukthuanthong, Roll, and Subrahmanyam (2019) defined several criteria for "genuine risk factor", and based on those criteria introduced a protocol to examine does a factor associated with the risk premium.

### **More details about the previous effort of identifying useful factors**

This thesis will attempt to address the factor selection problem by using machine learning techniques. Gu, Kelly, and Xiu (2020) elaborate the advantages of using emerging machine learning algorithms in asset pricing. Those advantages including more accurate pricing result, and superior efficiency. Various machine learning algorithms have been adopted on selecting factors for the factor model, especially in recent years. Lettau and Pelger (2020) applying Principle Components Analysis on investigating the latent factor of model. Lasso method, since it's ability to select features, is popular in the field of the factor selection. Feng, Giglio, and Xiu (2019) used the double-selected Lasso method (Belloni, Chernozhukov, & Hansen, 2014), and a grouped lasso method (Huang, Horowitz, & Wei, 2010) is used by Freyberger, Neuhierl, and Weber (2020) on picking factors from a group of candidates. Kozak et al. (2020) used a Bayesian-based method, combining with both Ridge and Lasso regression, argues that the sparse factor model is ultimately futile.

### 3 Factor Strength

The concept of factor strength employed by this project comes from Bailey et al. (2020), and it was first introduced by Bailey, Kapetanios, and Pesaran (2016). They defined the strength of factor from prospect of the cross-section dependences of large panel and connect it to the pervasiveness of the factor, which is captured by the factor loadings. In a latter paper, Bailey et al. (2016) extended the method by loosen some restrictions, and proposed that their estimation can also be applied on the residuals or regression result. Thereafter, they focusing on the case of observed factors, and proposed the method we employed in this project (Bailey et al., 2020).

#### 3.1 Definition

Consider the following multi-factor model for  $n$  different cross-section units and  $T$  observations with  $k$  factors.

$$x_{it} = a_t + \sum_{j=1}^k \beta_{ij} f_{jt} + \varepsilon_{it} \quad (1)$$

In the left-hand side, we have  $x_{it}$  denotes the cross-section unit  $i$  at time  $t$ , where  $i = 1, 2, 3, \dots, n$  and  $t = 1, 2, 3, \dots, T$ . In the other hand,  $a_t$  is the constant term.  $f_{jt}$  of  $j = 1, 2, 3 \dots k$  is factors included in the model, and  $\beta_{ij}$  is the corresponding factor loading.  $\varepsilon_{it}$  is the stochastic error term.

The factor strength is relates to how many non-zero loadings correspond to a factor. More precisely, for a factor  $f_{jt}$  with  $n$  different factor loading  $\beta_{ij}$ , we assume that:

$$\begin{aligned} |\beta_{ij}| > 0 & \quad i = 1, 2, \dots, [n^{\alpha_j}] \\ |\beta_{ij}| = 0 & \quad i = [n^{\alpha_j}] + 1, [n^{\alpha_j}] + 2, \dots, n \end{aligned}$$

The  $\alpha_j$  represents strength of factor  $f_{jt}$  and  $\alpha_j \in [0, 1]$ . If factor has strength  $\alpha_j$ , we will assume that the first  $[n^{\alpha_j}]$  loadings are all different from zero, and here  $[\cdot]$  is defined as integral operator, which will only take the integral part of inside value. The rest  $n - [n^{\alpha_j}]$  terms are all equal to zero. Assume for a factor which has strength  $\alpha = 1$ , the factor's loadings will be non-zero for all cross-section units. We will refer such factor as strong factor. And if we have factor strength  $\alpha = 0$ , it means

that the factor has all factor loadings equal to zero, and we will describe such factor as weak factor (Bailey et al., 2016). For any factor with strength in  $[0.5, 1]$ , we will refer such factor as semi-strong factor. In general term, the more non-zero loading a factor has, the stronger the factor's strength is.

### 3.2 Estimation Under single factor setting

To estimate the strength  $\alpha_j$ , Bailey et al. (2020) provides following estimation.

To begin with, we consider a single-factor model with only factor named  $f_t$ .  $\beta_i$  is the factor loading of unit  $i$ .  $v_{it}$  is the stochastic error term.

$$x_{it} = a_i + \beta_i f_t + v_{it} \quad (2)$$

Assume we have  $n$  different units and  $T$  observations for each unit:  $i = 1, 2, 3, \dots, n$  and  $t = 1, 2, 3, \dots, T$ . Running the OLS regression for each  $i = 1, 2, 3, \dots, n$ , we obtain:

$$x_{it} = \hat{a}_{iT} + \hat{\beta}_{iT} f_t + \hat{v}_{it}$$

For every factor loading  $\hat{\beta}_{iT}$ , we can examining their significance by constructing a t-test. The t-test statistic will be  $t_{iT} = \frac{\hat{\beta}_{iT} - 0}{\hat{\sigma}_{iT}}$ . Then the test statistic for the corresponding  $\hat{\beta}_i$  will be:

$$t_{iT} = \frac{(\mathbf{f}'\mathbf{M}_\tau\mathbf{f})^{1/2} \hat{\beta}_{iT}}{\hat{\sigma}_{iT}} = \frac{(\mathbf{f}'\mathbf{M}_\tau\mathbf{f})^{-1/2} (\mathbf{f}'\mathbf{M}_\tau\mathbf{x}_i)}{\hat{\sigma}_{iT}} \quad (3)$$

Here, the  $\mathbf{M}_\tau = \mathbf{I}_T - T^{-1} \tau \tau'$ , and the  $\tau$  is a  $T \times 1$  vector with every elements equals to 1.  $\mathbf{f}$  and  $\mathbf{x}_i$  are two vectors with:  $\mathbf{f} = (f_1, f_2, \dots, f_T)'$   $\mathbf{x}_i = (x_{i1}, x_{i2}, \dots, x_{iT})'$ . The denominator  $\hat{\sigma}_{iT} = \frac{\sum_{t=1}^T \hat{v}_{it}^2}{T}$ .

Using this test statistic, we can then define an indicator function as:  $\ell_{i,n} := \mathbf{1}[|\beta_i| > 0]$ . If the factor loading is none-zero,  $\ell_{i,n} = 1$ . In practice, we use the  $\hat{\ell}_{i,nT} := \mathbf{1}[|t_{iT}| > c_p(n)]$ . Here, if the t-statistic  $t_{iT}$  is greater than critical value  $c_p(n)$ ,  $\hat{\ell}_{i,n} = 1$ , otherwise  $\hat{\ell}_{i,n} = 0$ . In other word, we are counting how many  $\hat{\beta}_{iT}$  are significant. With the indicator function, we then defined  $\hat{\pi}_{nT}$  as the fraction of significant factor loading amount to the total factor loadings:

$$\hat{\pi}_{nT} = \frac{\sum_{i=1}^n \hat{\ell}_{i,nT}}{n} \quad (4)$$

In term of the critical value  $c_p(n)$ , rather than use the traditional critical value from student-t

distribution  $\Phi^{-1}(1 - \frac{P}{2})$ , we use:

$$c_p(n) = \Phi^{-1}(1 - \frac{P}{2n^\delta}) \quad (5)$$

Suggested by Bailey, Pesaran, and Smith (2019), here,  $\Phi^{-1}(\cdot)$  is the inverse cumulative distribution function of a standard normal distribution,  $P$  is the size of the test,  $\delta$  is a non-negative value represent the critical value exponent. This adjusted critical value, adopt helps to tackle the problem of multiple-test.

After obtain the  $\hat{\pi}_{nT}$ , we can use the following formula provided by Bailey et al. (2020) to estimate our strength indicator  $\alpha_j$ :

$$\hat{\alpha} = \begin{cases} 1 + \frac{\ln(\hat{\pi}_{nT})}{\ln n} & \text{if } \hat{\pi}_{nT} > 0, \\ 0, & \text{if } \hat{\pi}_{nT} = 0. \end{cases} \quad (6)$$

Whenever we have  $\hat{\pi}_{nT}$ , the estimated  $\hat{\alpha}$  will be equal to zero. From the estimation, we can find out that  $\hat{\alpha} \in [0, 1]$

### 3.3 Estimation Under Multi-Factor Setting

This estimation can also be extended into a multi-factor set up. Consider the following multi-factor model:

$$x_{it} = a_i + \sum_{j=1}^k \beta_{ij} f_{jt} + v_{it} = a_i + \beta_i' \mathbf{f}_t + v_{it}$$

In this set up, we have  $i = 1, 2, \dots, n$  units,  $t = 1, 2, \dots, T$  time observations, and specially,  $j = 1, 2, \dots, k$  different factors. Here  $\beta_i = (\beta_{i1}, \beta_{i2}, \dots, \beta_{ik})'$  and  $\mathbf{f}_t = (f_{1t}, f_{2t}, \dots, f_{kt})$ . We employed the same strategy as above, after running OLS and obtain the:

$$x_{it} = \hat{a}_{iT} + \hat{\beta}_{ij} \mathbf{f}_{jt} + \hat{v}_{it}$$

To conduct the significant test, we calculates the t-statistic:  $t_{ijT} = \frac{\hat{\beta}_{ijT} - 0}{\hat{\sigma}_{ijT}}$ . Empirically, the test



statistic can be calculated using:

$$t_{ijT} = \frac{\left(\mathbf{f}_{j\circ}' \mathbf{M}_{F-j} \mathbf{f}_{j\circ}\right)^{-1/2} \left(\mathbf{f}_{j\circ}' \mathbf{M}_{F-j} \mathbf{x}_i\right)}{\hat{\sigma}_{iT}}$$

Here,  $\mathbf{f}_{j\circ} = (f_{j1}, f_{j2}, \dots, f_{jT})'$ ,  $\mathbf{x}_i = (x_{i1}, x_{i2}, \dots, x_{iT})'$ ,  $\mathbf{M}_{F-j} = \mathbf{I} - \mathbf{F}_{-j} (\mathbf{F}_{-j}' \mathbf{F}_{-j})^{-1} \mathbf{F}_{-j}'$ , and  $\mathbf{F}_{-j} = (\mathbf{f}_{1\circ}, \dots, \mathbf{f}_{j-1\circ}, \mathbf{f}_{j+1\circ}, \dots, \mathbf{f}_{m\circ})'$ . For the denominator's  $\hat{\sigma}_{iT}$ , it was from  $\hat{\sigma}_{iT}^2 = T^{-1} \sum_{t=1}^T \hat{u}_{it}^2$ , the  $\hat{u}_{it}$  is the residuals of the model. Then, we can use the same critical value from (5). Obtaining the correspond ratio  $\hat{\pi}_{nTj}$  from (4), and after that use the function:

$$\hat{\alpha}_j = \begin{cases} 1 + \frac{\ln \hat{\pi}_{nT,j}}{\ln n}, & \text{if } \hat{\pi}_{nT,j} > 0 \\ 0, & \text{if } \hat{\pi}_{nT,j} = 0 \end{cases}$$

to estimates the factor loading.

## 4 Monte Carlo Design

### 4.1 Design

In order to study the finite sample property of factor strength  $\hat{\alpha}_j$ , we designed a Monte Carlo simulation. Through the simulation, we compare the property of the factor strength in different settings. We set up the experiments to reflect the CAPM model and it's extension. Consider the following data generating process (DGP):

$$r_{it} - r_{ft} = q_1(r_{mt} - r_{ft}) + q_2\left(\sum_{j=1}^k \beta_{ij} f_{jt}\right) + \varepsilon_{it}$$

In the simulation, we consider a dataset has  $i = 1, 2, \dots, n$  different cross-section units, with  $t = 1, 2, \dots, T$  different observations.  $r_{it}$  is the unit's return, and  $r_{ft}$  represent the risk free rate at time t, therefore, the left hand side term  $r_{it} - r_{ft}$  is the excess return of the unit i. For simplicity, we define  $x_{it} := r_{it} - r_{ft}$ .  $f_{jt}$  represents different risk factors, and the corresponding  $\beta_{ij}$  are the factor loadings. We use  $r_{mt} - r_{ft}$  to denotes the market factor, and here  $r_{mt}$  is the average market return.

Also, we use the term  $f_{mt} := r_{mt} - r_{ft}$  to denotes the market factor. We expect the market factor



will has strength equals to one all the time, so we consider the market factor has strength  $\alpha_m = 1$ .  $\varepsilon_{it}$  is the stochastic error term. Therefore, the simulation model can be simplified as:

$$x_{it} = q_1(f_{mt}) + q_2\left(\sum_{j=1}^k \beta_{ij} f_{jt}\right) + \varepsilon_{it}$$

$q_1(\cdot)$  and  $q_2(\cdot)$  are two different functions represent the unknown mechanism of market factor and other risk factors in pricing asset risk. In the classical CAPM model and it's multi-factor extensions, for example the three factor model introduced by Fama and French (1992), both  $q_1$  and  $q_2$  are linear.

For each factor, we assume they follow a multinomial distribution with mean zero and a  $k \times k$  variance-covariance matrix  $\Sigma$ .

$$\mathbf{f}_t = \begin{pmatrix} f_{1,t} \\ f_{2,t} \\ \vdots \\ f_{k,t} \end{pmatrix} \sim MVN(\mathbf{0}, \Sigma) \quad \Sigma := \begin{pmatrix} \sigma_{f1}^2 & \rho_{12}\sigma_{f1}\sigma_{f2} & \cdots & \rho_{1k}\sigma_{f1}\sigma_{fk} \\ \rho_{12}\sigma_{f2}\sigma_{f1} & \sigma_{f2}^2 & \cdots & \rho_{2k}\sigma_{f2}\sigma_{fk} \\ \vdots & \vdots & \ddots & \vdots \\ \rho_{1k}\sigma_{fk}\sigma_{f1} & \rho_{k2}\sigma_{fk}\sigma_{f2} & \cdots & \sigma_{fk}^2 \end{pmatrix}$$

The diagonal of matrix  $\Sigma$  indicates the variance of each factor, and the rest represent the covariance among all  $k$  factors.

## 4.2 Experiment Setting

Follow the general model above, we assume both  $q_1(\cdot)$  and  $q_2(\cdot)$  are linear function:

$$q_1(f_{mt}) = a_i + \beta_{im} f_{mt}$$

$$q_2\left(\sum_{j=1}^k \beta_{ij} f_{jt}\right) = \sum_{j=1}^k \beta_{ij} f_{jt}$$

To start the simulation, we consider a two factor model:

$$x_{it} = a_i + \beta_{i1} f_{1t} + \beta_{i2} f_{2t} + \varepsilon_{it} \quad (7)$$

The constant term  $a_i$  is generate from a uniform distribution,  $a_{it} \sim U[-0.5, 0.5]$ . For the factor loading  $\beta_{i1}$  and  $\beta_{i2}$ , we first use a uniform distribution  $IIDU(\mu_\beta - 0.2, \mu_\beta + 0.2)$  to produce the values. Here we set  $\mu_{\beta_{i1}} = 0.71$  to make sure every generated loading value is sufficiently larger than 0. Then we randomly assign  $n - [n^{\alpha_1}]$  and  $n - [n^{\alpha_2}]$  factor loadings as zero.  $\alpha_1$  and  $\alpha_2$  are the true factor strength of  $f_1$  and  $f_2$ . In this simulation, we will start the factor strength from 0.7 and increase it gradually till unity with pace 0.05, say  $(\alpha_1, \alpha_2) = \{0.7, 0.75, \dots, 1\}$ .  $[\cdot]$  is the integer operator defined at section (3.2). This step reflects the fact that only  $[n^{\alpha}]$  factor loadings are non-zero. In terms of the factors, they comes from a multinomial distribution  $MVN(\mathbf{0}, \Sigma)$ , as we discuss before.

Currently, we consider three different experiments set up:

**Experiment 1 (single factor, normal error, no correlation)** Set  $\beta_{i2}$  from (7) as 0, the error term  $\varepsilon_{it}$  and the factor  $f_{1t}$  are both standard normal.

**Experiment 2 (two factors, normal error, no correlation)** Both  $\beta_{i1}$  and  $\beta_{i2}$  are non-zero. Error term and both factors are standard normal. The correlation  $\rho_{12}$  between  $f_{1t}$  and  $f_{2t}$  is zero. The factor strength for the first factor  $\alpha_1 = 1$  all the time, and  $\alpha_2$  various.

**Experiment 3 (two factors, normal error, weak correlation)** Both  $\beta_{i1}$  and  $\beta_{i2}$  are non-zero. Error term and both factors are standard normal. The correlation  $\rho_{12}$  between  $f_{1t}$  and  $f_{2t}$  is 0.3. The factor strength for the first factor  $\alpha_1 = 1$  all the time, and  $\alpha_2$  various.

The factor strength in each experiment is estimated using the method discussed in section (3.2), the size of significant test is  $p = 0.05$ , and the critical value exponent  $\sigma$  has been set as 0.5. For each of the experiment, we calculate the bias, the RMSE and the size of the test to justify the estimation performances. The bias is calculated as the difference between the true factor strength  $\alpha$  and the estimate factor strength  $\hat{\alpha}$ . The Root Square Mean Error (RMSE) comes from:

$$RMSE = [\frac{1}{R} \sum_{r=1}^R (bias_r)^2]^{1/2}$$

Where the R represent the total replicate times. The size of the test is under the hypothesis that  $H_0 : \hat{\alpha}_j = \alpha_j, j = 1, 2$  against the alternative hypothesis  $H_1 : \hat{\alpha}_j \neq \alpha_j, j = 1, 2$ . Here we employed the following test statistic from Bailey et al. (2020).

$$z_{\hat{\alpha}_j:\alpha_j} = \frac{(\ln n) (\hat{\alpha}_j - \alpha_j) - p (n - n^{\hat{\alpha}_j}) n^{-\delta - \hat{\alpha}_j}}{\left[ p (n - n^{\hat{\alpha}_j}) n^{-\delta - 2\hat{\alpha}_j} \left( 1 - \frac{p}{n^\delta} \right) \right]^{1/2}} \quad j = 1, 2 \quad (8)$$

Define a indicator function  $\mathbf{1}(|z_{\hat{\alpha}_j:\alpha_j}| > c|H_0)$ . For each replication, if this test statistic is greater than the critical value of standard normal distribution:  $c = 1.96$ , the indicator function will return value 1, and 0 otherwise. Therefore, we calculate the size of the test base on:

$$size = \frac{\sum_{r=1}^R \mathbf{1}(|z_{\hat{\alpha}_j:\alpha_j}| > 1.96|H_0)}{R} \quad j = 1, 2, \quad (9)$$

In purpose of Monte Carlo Simulation, we consider the different combinations of T and n with  $T = \{120, 240, 360\}$ ,  $n = \{100, 300, 500\}$ . The market factor, if included in the experiment, will have strength  $\alpha_m = 1$  all the time, and the strength of the other factor will be  $\alpha_x = \{0.7, 0.75, 0.8, 0.85, 0.9, 0.95, 1\}$ . For every setting, we will replicate 2000 times independently, all the constant and variables will be re-generated for each replication.

### 4.3 Monte Carlo Discoveries

We report the results in Table (4) , (5) and (6) in Appendix A.

Table (4) provides the results under the experiment 1. The estimation method we applied tends to over-estimate the strength slightly most of the time when the true strength is relatively weak under the single factor set up. With the strength increase, the bias will turn to negative, represents a under-estimated results. Such bias, however, vanish quickly while observation t, unit amount n, and  $\alpha$  increase. When we increase the time span by including more data from the time dimensions, the bias, as well as the RMSE decrease significantly. Also, when including more cross-section unit n into the simulation, the performance of the estimation improves, showing by the decrease bias and RMSE values. An impressive result is that, the gap between estimation and true strength will goes to zero when we have  $\alpha = 1$ , the strongest strength we can have. With the strength approaching unity, the both bias and RMSE will converge to zero. We also presents the size of the test in the table. The size of the test will not variate too much when the strength increases, so as the unit increases, But we can observe that when observations for each unit increase, in other word, when t increases, the size will shrink dramatically. The size will become smaller than the 0.05 threshold after we

extend the  $t$  to 240, or empirically speaking, when we included 20 years monthly return data into estimation. Notice that, from the equation (8), when  $\hat{\alpha} = \alpha = 1$ , the nominator will becomes zero. Therefore, the size will collapse into zero in all settings, so we do not report the size for  $\hat{\alpha} = \alpha = 1$

For the two factors scenarios, we obtain similar conclusions in both the no correlation setting and weak correlation setting. The result of no correlation settings is shown in the table (5), and the table (6) shows the result when the correlation between two factors is 0.3. The estimation results will be improved by increasing either the observations amount  $t$ , or the cross-section units amount  $n$ . We also have the same unbiased estimation when true factor strength is unity under all unit-time combination. In some cases, even when the factor strength is relatively weak, we can have unbiased estimation if the  $n$  and  $t$  are big enough. (see table (6)). However, we should also notice that when we have a imbalanced panel data, like the scenario when  $t > n$  The results of size of the test in two factors setting are performing similar to the single factor result. The size will shrink with the observation amount  $t$  increasing, and when we have  $t$  grater than 240, the size will be smaller than 0.05 threshold in all situations.

## 5 Empirical Application

In this section, we introduced the data prepared for the empirical application, discuss the results of factor strength estimations. Then we apply the elastic net method introduced before,

### 5.1 Data

In the empirical application part, we use the monthly U.S. stock return as the assets. The companies are selected from Standard Poor (S&P) 500 index component companies.<sup>1</sup> We prepared three data sets for different time spams: 10 years (January 2008 to December 2017), 20 years (January 1998 to December 2017), and 30 years (January 1989 to December 2017). Because of the components companies of the index are constantly changing, bankrupt companies will be moved out, and new companies will be added in. Also, some companies does not have enough observation. Therefore, for each of the datasets, the companies amount ( $n$ ) are different, the dimensions of the data set is showing in the table (1) below.

<sup>1</sup>The data was obtained from the Global Finance Data, Osiris, and Yahoo Finance.

Table 1: Data Set Dimensions

	Time Span	Companies Amount (n)	Observations Amount (T)
10 Years	January 2008 - December 2017	419	120
20 Years	January 1998 - December 2017	342	240
30 Years	January 1988 - December 2017	242	360

For the risk free rate, we use the one-month U.S. treasury bill return.<sup>2</sup> For company  $i$ , we calculates the companies return at month  $t$  ( $r_{it}$ ) use the following formula:

$$r_{it} = \frac{p_{it} - p_{it-1}}{p_{it-1}} \times 100$$

and calculate the excess return  $x_{it} = r_{it} - r_{ft}$ . Here the  $p_{it}$  and  $p_{it-1}$  are the company's close stock price at the first day of month  $t$  and  $t-1$ . The price is adjusted for the dividends and splits.<sup>3</sup>

With regard of the factors, we use 145 different risk factors from Feng, Giglio, and Xiu (2020). The factor set also includes one market factor, represented by the difference between the average market return and risk free return. The average market return is a weighted average return of all stocks in U.S. market, incorporated by CSRP. Each factors contains monthly value from the January 1988 to December 2017.

## 5.2 Factor Strength Analysis

### 5.2.1 Regression model for single security and two factors

For the first part of the empirical application, we estimates the factor strength using the method discussed in the section 3. Precisely, we set the regression model base on the discussion of section

3.3.

$$x_{it} = a_i + \beta_{im}(r_{mt} - r_{ft}) + \beta_{ij}f_{jt} + v_{it}$$

where  $x_{it}$  is the excess return of asset  $i$  at time  $t$ , which is pre-defined in the section 5.1.  $r_{mt} - r_{ft}$  represents the market factor, calculated by the difference between average market return and risk free return at the same time  $t$ .  $f_{jt}$  is the value of  $j^{th}$  risk factor at time  $t$ . Here  $j = 1, 2, 3, \dots, 145$ .

<sup>2</sup>The data was fetched from the Kenneth R. French website: <http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/>

<sup>3</sup>The data is adjusted base on the Central for Research in Security Price (CRSP) method.

$\beta_{mt}$  and  $\beta_{ij}$  are the factor loadings for market factor and risk factor, respectively.

### 5.2.2 Factor Strength Finding

The complete results of factor strength estimation is present in the appendix B and C. We estimate the factors' strength using three different data sets discussed in the section 5.1, and list those strength from strong to weak, alongside the market factor strength, in the table (8). For different data sets, we obtain inconsistent factor strength estimations. In general, the ten-year data set provides a significantly weaker result, compared with the other two data sets results. Except the market factor, no factors show strength above 0.8 from the ten-years result. The strongest factor beside the market factor is the beta factor which has strength around 0.75. The strongest risk factor in the twenty-year data set is the ndp (net debt-to-price), which has strength 0.904. In the thirty-year scenario, the salecash (sales to cash) is the strongest with strength 0.857. When comparing the proportion (see table (2)), we can find that nearly 40% of factors from the ten-year dataset show strength less than 0.5, which is almost three times higher than the twenty and thirty-year proportions. If we use 0.8 as a threshold, we can see that there are over forty percent of factors in the twenty-year results exceed this threshold, and the percentage for the thirty-year results is 31%.

Table 2: Proportion of Strength (Excluded Market Factor)

Strength Level	10 Year Data Proportion	20 Year Data Proportion	30 Year Data Proportion
[0.9, 1]	0%	2.07%	0%
[0.85, 0.9)	0%	24.1%	4.14%
[0.8, 0.85)	0%	16.6%	27.6%
[0.75, 0.8)	0%	8.28%	12.4%
[0.7, 0.75)	7.59%	11.7%	9.66%
[0.65, 0.7)	15.9%	5.52%	15.9%
[0.6, 0.65)	17.9%	8.28%	5.52%
[0.55, 0.6)	13.1%	8.97%	5.52%
[0.5, 0.55)	8.97%	2.76%	4.83%
[0, 0.5)	36.6%	11.7%	14.5%

Another important finding is that from the twenty-year data set, we obtained three factors: ndq (Net debt-to-price,  $\hat{\alpha} = 0.904$ ), salecash (sales to cash,  $\hat{\alpha} = 0.902$ ), and quick (quick ratio,  $\hat{\alpha} = 0.901$ ) has strength greater than 0.9. We would expect when applying the elastic net method with the twenty-year data set, those three factors with the market factors would be selected.

Table 3: Selected Risk Factor with Strength

Ten Year			Twenty Yera			Thirty Year		
Rank	Factor	Strength	Rank	Factor	Strength	Rank	Factor	Strength
1	beta	0.749	1	ndp	0.904	1	salecash	0.857
2	baspread	0.730	2	salecash	0.902	2	ndp	0.852
3	turn	0.728	3	quick	0.901	3	quick	0.851
4	zerotrade	0.725	4	dy	0.897	4	age	0.851
5	idiovol	0.723	5	lev	0.897	5	roavol	0.850
6	retvol	0.721	6	cash	0.897	6	ep	0.849
7	std_turn	0.719	7	zs	0.896	7	depr	0.848
8	HML_Devil	0.719	8	cp	0.894	8	cash	0.847
9	marel	0.715	9	roavol	0.894	9	rds	0.843
10	roavol	0.713	10	age	0.894	10	currat	0.840
20	UMD	0.678	28	HML	0.874	38	HML	0.811
24	HML	0.672	76	SMB	0.745	69	SMB	0.721
87	SMB	0.512	88	UMD	0.703	95	UMD	0.672

We also pay attention to some famous factors, precisely the Fama-French size factor (Small Minus Big SMB), Fama-French Value factor (High Minus Low: HML) (Fama & French, 1992) and the Momentum factor (UMD) (Carhart, 1997). It is surprise that none of these three factors enter the top ten list for each data sets. Except the HML factor from the twenty and thirty year data set has strength above 0.8, none of the other factors in any data set shows strength higher than 0.75. The value factor SMB from the ten year data set only has strength 0.512, ranked no.87.

In order to see how factor strength evolve through the time, we decompose the thirty year data set into three small subsamples. For each subsamples, it contains 242 companies ( $n = 242$ ). And for each companies, we obtained 120 observations ( $t = 120$ ). The results is present in the table (12) and figure (2).

In general, we can conclude that for most of the factors, their strength gradually increased from the first decade (January 1988 to December 1997) to the second decade (January 1998 to December 2007), and then decreased in the third decade (January 2008 to December 2017). This pattern can also be seen in the figure (2). The drop of factor strength in the third decades has been regards as the main reasons why the ten-years data results shows a significantly weaker results than the twenty and thirty years data set.



### 5.2.3 Conclusion and Explanation

From the factor strength prospect, we would expect that for different time period, we will have different candidate factors for the CAPM model. For the ten-year data set, we would expect that only the market factor be useful, and therefore the elastic net method applied latter may only select the market factor. If we use the twenty and thirty year data, we will have a longer list for potential factors, 62 factors from the twenty-year estimation and 45 from the thirty years has strength greater than 0.8. Hence, we would expect the elastic net to select a less parsimonious model.

In terms of this discrepancy, there are several potential explanation. First if we consider the structure of our data set, we will find that the longer the time span, the less companies are included. This is because the S&P index will adjust the component, remove companies with inadequate behaviours, and add in new companies to reflect the market situation. Hence, those 242 companies in the thirty year data set can be viewed as survivals after series of financial and economic crisis.<sup>4</sup> We would expect those companies will have above average performances, such as better profitability and administration, comparing with other companies.

**Notes: (But for how will those merits influence the factor's risk pricing ability is unclear for now)**

Another possible explanation is the Global Financial Crisis in 2008. The financial market has been disturbed by this crisis, so therefore some mechanism may no longer working properly during that period.

We also need to notice that for some factors, their strength will decrease with the time. For instance, the gma (gross profitability) factor and convind (convertible debt indicator) factor (see figure 2) has consecutive strength decrease from the 1987-1997 period to 2007-2017 period. And for most of the factors, their strength will decrease significantly from the 1997-2007 period to 2007-2017 period.

---

<sup>4</sup>For instance, the dot-com bubble in the early 20th century, the 911 attack, and the 2008 Global Financial Crisis

## References

- Anatolyev, S., & Mikusheva, A. (2018, 7). Factor models with many assets: strong factors, weak factors, and the two-pass procedure. *CESifo Working Paper Series*. Retrieved from <http://arxiv.org/abs/1807.04094>
- Bailey, N., Kapetanios, G., & Pesaran, M. H. (2016, 9). Exponent of cross-sectional dependence: Estimation and inference. *Journal of Applied Econometrics*, 31, 929-960. Retrieved from <http://doi.wiley.com/10.1002/jae.2476> doi: 10.1002/jae.2476
- Bailey, N., Kapetanios, G., & Pesaran, M. H. (2020). Measurement of factor strength: Theory and practice. *CESifo Working Paper*.
- Bailey, N., Pesaran, M. H., & Smith, L. V. (2019, 2). A multiple testing approach to the regularisation of large sample correlation matrices. *Journal of Econometrics*, 208, 507-534. doi: 10.1016/j.jeconom.2018.10.006
- Barillas, F., & Shanken, J. (2018, 4). Comparing asset pricing models. *The Journal of Finance*, 73, 715-754. Retrieved from <http://doi.wiley.com/10.1111/jofi.12607> doi: 10.1111/jofi.12607
- Belloni, A., Chernozhukov, V., & Hansen, C. (2014, 4). Inference on treatment effects after selection among high-dimensional controls. *The Review of Economic Studies*, 81, 608-650. doi: 10.1093/restud/rdt044
- Black, F. (1972). Capital market equilibrium with restricted borrowing. *The Journal of Business*, 45, 444-455. Retrieved from [www.jstor.org/stable/2351499](http://www.jstor.org/stable/2351499)
- Carhart, M. M. (1997, 3). On persistence in mutual fund performance. *The Journal of Finance*, 52, 57-82. Retrieved from <http://doi.wiley.com/10.1111/j.1540-6261.1997.tb03808.x> doi: 10.1111/j.1540-6261.1997.tb03808.x
- Cochrane, J. H. (2011, 8). Presidential address: Discount rates. *The Journal of Finance*, 66, 1047-1108. Retrieved from <http://doi.wiley.com/10.1111/j.1540-6261.2011.01671.x> doi: 10.1111/j.1540-6261.2011.01671.x
- Fama, E. F., & French, K. R. (1992, 6). The cross-section of expected stock returns. *The Journal of Finance*, 47, 427-465. Retrieved from

- <http://doi.wiley.com/10.1111/j.1540-6261.1992.tb04398.x> doi: 10.1111/j.1540-6261.1992.tb04398.x
- Fama, E. F., & French, K. R. (2015, 4). A five-factor asset pricing model. *Journal of Financial Economics*, 116, 1-22. doi: 10.1016/j.jfineco.2014.10.010
- Fama, E. F., & MacBeth, J. D. (1973, 5). Risk, return, and equilibrium: Empirical tests. *Journal of Political Economy*, 81, 607-636. doi: 10.1086/260061
- Feng, G., Giglio, S., & Xiu, D. (2019, 1). *Taming the factor zoo: A test of new factors*. Retrieved from <http://www.nber.org/papers/w25481.pdf> doi: 10.3386/w25481
- Feng, G., Giglio, S., & Xiu, D. (2020, 6). Taming the factor zoo: A test of new factors. *The Journal of Finance*, 75, 1327-1370. Retrieved from <https://onlinelibrary.wiley.com/doi/abs/10.1111/jofi.12883> doi: 10.1111/jofi.12883
- Freyberger, J., Neuhierl, A., & Weber, M. (2020, 4). Dissecting characteristics non-parametrically. *The Review of Financial Studies*, 33, 2326-2377. Retrieved from <https://doi.org/10.1093/rfs/hhz123> doi: 10.1093/rfs/hhz123
- Gospodinov, N., Kan, R., & Robotti, C. (2017, 9). Spurious inference in reduced-rank asset-pricing models. *Econometrica*, 85, 1613-1628. doi: 10.3982/ecta13750
- Gu, S., Kelly, B., & Xiu, D. (2020, 2). Empirical asset pricing via machine learning. *The Review of Financial Studies*, 33, 2223-2273. Retrieved from <https://doi.org/10.1093/rfs/hhaa009> doi: 10.1093/rfs/hhaa009
- Harvey, C. R., & Liu, Y. (2017, 12). False (and missed) discoveries in financial economics. *SSRN Electronic Journal*. doi: 10.2139/ssrn.3073799
- Harvey, C. R., & Liu, Y. (2019, 3). A census of the factor zoo. *SSRN Electronic Journal*. doi: 10.2139/ssrn.3341728
- Harvey, C. R., Liu, Y., & Zhu, H. (2015, 10). ... and the cross-section of expected returns. *The Review of Financial Studies*, 29, 5-68. Retrieved from <https://doi.org/10.1093/rfs/hhv059> doi: 10.1093/rfs/hhv059
- Huang, J., Horowitz, J. L., & Wei, F. (2010, 8). Variable selection in nonparametric additive models. *Annals of Statistics*, 38, 2282-2313. doi: 10.1214/09-AOS781
- Kan, R., & Zhang, C. (1999, 2). Two-pass tests of asset pricing models with

- useless factors. *The Journal of Finance*, 54, 203-235. Retrieved from <http://doi.wiley.com/10.1111/0022-1082.00102> doi: 10.1111/0022-1082.00102
- Kelly, B. T., Pruitt, S., & Su, Y. (2019, 12). Characteristics are covariances: A unified model of risk and return. *Journal of Financial Economics*, 134, 501-524. doi: 10.1016/j.jfineco.2019.05.001
- Kleibergen, F., & Zhan, Z. (2015, 11). Unexplained factors and their effects on second pass r-squared's. *Journal of Econometrics*, 189, 101-116. doi: 10.1016/j.jeconom.2014.11.006
- Kozak, S., Nagel, S., & Santosh, S. (2020, 2). Shrinking the cross-section. *Journal of Financial Economics*, 135, 271-292. doi: 10.1016/j.jfineco.2019.06.008
- Lettau, M., & Pelger, M. (2020, 2). Estimating latent asset-pricing factors. *Journal of Econometrics*. doi: 10.1016/j.jeconom.2019.08.012
- Lintner, J. (1965). The valuation of risk assets and the selection of risky investments in stock portfolios and capital budgets. *The Review of Economics and Statistics*, 47, 13-37. doi: 10.2307/1924119
- Pesaran, M. H., & Smith, R. P. (2019). The role of factor strength and pricing errors for estimation and inference in asset pricing models. *CESifo Working Paper Series*.
- Pukthuanthong, K., Roll, R., & Subrahmanyam, A. (2019, 8). A protocol for factor identification. *Review of Financial Studies*, 32, 1573-1607. Retrieved from <https://doi.org/10.1093/rfs/hhy093> doi: 10.1093/rfs/hhy093
- Rapach, D. E., Strauss, J. K., & Zhou, G. (2013, 8). International stock return predictability: What is the role of the united states? *The Journal of Finance*, 68, 1633-1662. Retrieved from <http://doi.wiley.com/10.1111/jofi.12041> doi: 10.1111/jofi.12041
- Sharpe, W. F. (1964, 9). Capital asset prices: A theory of market equilibrium under conditions of risk. *The Journal of Finance*, 19, 425-442. Retrieved from <http://doi.wiley.com/10.1111/j.1540-6261.1964.tb02865.x> doi: 10.1111/j.1540-6261.1964.tb02865.x
- Tibshirani, R. (1996, 1). Regression shrinkage and selection via the lasso. *Journal of the Royal Statistical Society: Series B (Methodological)*, 58, 267-288. Retrieved from <http://doi.wiley.com/10.1111/j.2517-6161.1996.tb02080.x> doi: 10.1111/j.2517-6161.1996.tb02080.x

Zou, H., & Hastie, T. (2005, 4). Regularization and variable selection via the elastic net. *Journal of the Royal Statistical Society: Series B (Statistical Methodology)*, 67, 301-320. Retrieved from <http://doi.wiley.com/10.1111/j.1467-9868.2005.00503.x> doi: 10.1111/j.1467-9868.2005.00503.x

## A Simulation Result Table

Table 4: Simulation result for experiment 1

	Single Factor								
	Bias $\times 100$			RMSE $\times 100$			Size $\times 100$		
$\alpha_1 = 0.7$									
n\T	120	240	360	120	240	360	120	240	360
100	0.256	0.265	0.227	0.612	0.623	0.560	7.85	7.7	5.55
300	0.185	0.184	0.184	0.363	0.338	0.335	8.9	4.45	4.5
500	0.107	0.124	0.109	0.259	0.248	0.234	6.9	2.5	1.6
$\alpha_1 = 0.75$									
100	-0.178	-0.159	-0.168	0.490	0.465	0.450	2.5	0.85	0.4
300	0.154	0.156	0.143	0.281	0.258	0.234	9.4	3.7	3.35
500	0.024	0.033	0.263	0.171	0.155	0.148	7.8	2	1.25
$\alpha_1 = 0.8$									
100	-0.270	-0.265	-0.258	0.434	0.409	0.411	71.4	72.05	71.45
300	-0.052	-0.044	-0.043	0.183	0.149	0.150	10.15	2.45	2.9
500	0.045	0.068	0.067	0.136	0.126	0.121	16.6	6.4	5.9
$\alpha_1 = 0.85$									
100	0.053	0.062	0.058	0.253	0.228	0.221	6.05	2.95	2.5
300	-0.012	0.009	-0.001	0.124	0.104	0.095	10.55	1.8	1.15
500	-0.026	-0.007	-0.011	0.096	0.073	0.069	13.25	0.9	0.7
$\alpha_1 = 0.9$									
100	0.025	0.038	0.360	0.191	0.163	0.157	6.85	2	1.65
300	-0.034	-0.018	-0.020	0.099	0.069	0.068	13.2	0.8	0.9
500	-0.025	-0.001	-0.001	0.072	0.044	0.044	22.3	1.95	1.8
$\alpha_1 = 0.95$									
100	-0.099	-0.088	-0.090	0.156	0.125	0.126	5.6	0.3	0.55
300	-0.046	-0.025	-0.026	0.083	0.045	0.045	22.5	2.2	2.25
500	-0.030	-0.006	-0.006	0.061	0.026	0.025	33.1	4.4	3.8
$\alpha_1 = 1$									
100	0	0	0	0	0	0	-	-	-
300	0	0	0	0	0	0	-	-	-
500	0	0	0	0	0	0	-	-	-

**Notes:** This table shows the result of experiment 1. Factors and error are generate from standard normal distribution. Factor loadings come form uniform distribution  $IIDU(\mu_\beta - 0.2, \mu_\beta + 0.2)$ , and  $\mu_\beta = 0.71$ . We keep  $[n^{\alpha_j}]$  amount of loadings and assign the rest as zero. For each different time-unit combinations, we replicate 2000 times. For the size of the test, we use a two-tail test, under the hypothesis of  $H_0, \hat{\alpha}_j = \alpha_j, j = 1, 2$ . Cause under the scenarios of  $\alpha = 1$ , the size of the test will collapse, therefore the table does not report the sizes for  $\alpha_1 = 1$ .

Table 5: Simulation result for experiment 2

	Double Factor with correlation $\rho_{12} = 0$								
	Bias $\times 100$			RMSE $\times 100$			Size $\times 100$		
$\alpha_1 = 1, \alpha_2 = 0.7$									
n\T	120	240	360	120	240	360	120	240	360
100	0.567	0.737	0.628	4.062	3.819	3.799	2.95	1.45	1.85
300	0.512	0.611	0.518	2.398	2.103	1.979	6.25	0.55	0.5
500	-0.149	0.08	-0.019	1.796	1.498	1.443	8	0.2	0.1
$\alpha_1 = 1, \alpha_2 = 0.75$									
100	-3.051	-3.02	-3.092	4.582	4.245	4.248	2.45	0.1	0.10
300	0.491	-1.035	0.640	1.843	1.460	1.576	7.6	0.8	0.55
500	-0.611	-0.372	-0.393	1.520	1.136	1.125	11.35	0.15	0.1
$\alpha_1 = 1, \alpha_2 = 0.8$									
100	-3.752	-3.630	-3.581	4.557	4.213	4.210	84.65	85.9	85.25
300	-1.218	-0.331	-1.021	1.812	0.792	1.438	9.35	0.2	0.3
500	-0.022	0.192	0.147	1.047	0.782	0.742	15.35	1.1	1.1
$\alpha_1 = 1, \alpha_2 = 0.85$									
100	-0.075	0.127	0.088	1.996	1.697	1.606	5.4	1.15	0.95
300	-0.531	-0.406	-0.351	1.097	0.613	0.777	10.8	0.15	0.2
500	-0.647	-0.391	-0.391	1.020	0.643	0.630	19.1	0.15	0
$\alpha_1 = 1, \alpha_2 = 0.9$									
100	-0.128	0.043	0.025	1.428	1.143	1.118	4.9	0.65	0.7
300	-0.651	-0.334	-0.394	1.002	0.435	0.617	17.1	0.6	0.2
500	-0.434	-0.168	-0.171	0.7435	0.367	0.368	25.2	0.4	0.3
$\alpha_1 = 1, \alpha_2 = 0.95$									
100	-1.218	-1.043	-1.036	1.603	1.222	1.212	6.65	0.25	0.05
300	-0.611	-0.344	-0.356	0.881	0.435	0.434	23.35	0.6	0.45
500	-0.415	-0.123	-0.134	0.661	0.220	0.216	36.75	1.35	1.1
$\alpha_1 = 1, \alpha_2 = 1$									
100	0	0	0	0	0	0	-	-	-
300	0	0	0	0	0	0	-	-	-
500	0	0	0	0	0	0	-	-	-

**Notes:** This table shows the result of experiment 2. Factors and errors are generate from standard normal distribution. Between two factors, we assume they have no correlation. Factor loadings come form uniform distribution  $IIDU(\mu_\beta - 0.2, \mu_\beta + 0.2)$ , and  $\mu_\beta$  is set to 0.71. We keep  $[n^{\alpha_j}]$  amount of loadings and assign the rest as zero. For each different time-unit combinations, we replicate 2000 times. For the size of the test, we use a two-tail test, under the hypothesis of  $H_0, \hat{\alpha}_j = \alpha_j, j = 1, 2$ . Cause under the scenarios of  $\alpha = 1$ , the size of the test will collapse, therefore the table does not report the sizes for  $\alpha_1 = \alpha_2 = 1$

Table 6: Simulation result for experiment 3

	Double Factor with correlation $\rho_{12} = 0.3$								
	Bias $\times 100$			RMSE $\times 100$			Size $\times 100$		
$\alpha_1 = 1, \alpha_2 = 0.7$									
n\T	120	240	360	120	240	360	120	240	360
100	0.038	0.064	0.072	0.421	0.382	0.389	4.6	1.75	1.95
300	0.021	0.058	0.056	0.253	0.206	0.198	9.95	0.9	0.25
500	-0.032	0.006	0	0.201	0.153	0	12.20	0.1	0.05
$\alpha_1 = 1, \alpha_2 = 0.75$									
100	-0.325	-0.313	-0.310	0.488	0.419	0.420	4.75	0.1	0
300	0.028	0.063	0.065	0.253	0.157	0.159	9.95	0.55	0.5
500	-0.082	-0.037	-0.039	0.175	0.114	0.112	19.25	0.25	0.3
$\alpha_1 = 1, \alpha_2 = 0.8$									
100	-0.393	-0.361	-0.368	0.477	0.418	0.421	85.45	85.2	86.4
300	0.029	-0.099	-0.100	0.192	0.145	0.145	12.2	0.65	0.5
500	-0.037	-0.016	0.016	0.129	0.074	0.074	27.8	0.25	1.2
$\alpha_1 = 1, \alpha_2 = 0.85$									
100	-0.027	0.008	0.007	0.234	0.160	0.155	9.3	0.9	0.65
300	-0.147	-0.031	-0.037	0.219	0.079	0.077	16.75	0.3	0.2
500	-0.088	-0.039	-0.039	0.136	0.063	0.062	30.6	0.15	0
$\alpha_1 = 1, \alpha_2 = 0.9$									
100	-0.033	0.003	0.002	0.173	0.111	0.110	9.4	0.6	0.55
300	-0.087	-0.040	-0.041	0.131	0.061	0.061	27.8	0.1	0.05
500	-0.070	-0.017	-0.018	0.111	0.037	0.037	41.15	0.6	0.35
$\alpha_1 = 1, \alpha_2 = 0.95$									
100	-0.134	-0.101	-0.104	0.185	0.122	0.122	10.15	0.1	0.15
300	-0.083	-0.034	-0.034	0.118	0.043	0.044	39.35	0.6	0.6
500	-0.062	-0.013	-0.012	0.937	0.022	0.023	51.8	1.25	2.0
$\alpha_1 = 1, \alpha_2 = 1$									
100	0	0	0	0	0	0	-	-	-
300	0	0	0	0	0	0	-	-	-
500	0	0	0	0	0	0	-	-	-

**Notes:** This table shows the result of experiment 2. Factors and errors are generate from standard normal distribution. Between two factors, we assume they have correlation  $\rho_{12} = 0.3$  Factor loadings come form uniform distribution  $IIDU(\mu_\beta - 0.2, \mu_\beta + 0.2)$ , and  $\mu_\beta$  is set to 0.71. We keep  $[n^{\alpha_j}]$  amount of loadings and assign the rest as zero. For each different time-unit combinations, we replicate 2000 times. For the size of the test, we use a two-tail test, under the hypothesis of  $H_0, \hat{\alpha}_j = \alpha_j, j = 1, 2$ . Cause under the scenarios of  $\alpha = 1$ , the size of the test will collapse, therefore the table does not report the sizes when  $\alpha_1 = \alpha_2 = 1$



## B Comparison Table

Table 7: Ranked Three Data Set Comparison

	Ten Year Data			Twenty Year Data			Thirty Year Data		
	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength
1	beta	0.976	0.749	ndp	0.960	0.904	salecash	0.905	0.857
2	baspread	0.980	0.730	salecash	0.958	0.902	ndp	0.905	0.852
3	turn	0.983	0.728	quick	0.958	0.901	quick	0.905	0.851
4	zerotrade	0.983	0.725	dy	0.957	0.897	age	0.905	0.851
5	idiovol	0.981	0.723	lev	0.959	0.897	roavol	0.904	0.850
6	retvol	0.978	0.721	cash	0.958	0.897	ep	0.905	0.849
7	std_turn	0.983	0.719	zs	0.959	0.896	depr	0.905	0.848
8	HML_Devil	0.989	0.719	cp	0.960	0.894	cash	0.905	0.847
9	maxret	0.981	0.715	roavol	0.957	0.894	rds	0.905	0.843
10	roavol	0.985	0.713	age	0.959	0.894	currat	0.905	0.840
11	age	0.989	0.703	cfp	0.960	0.893	chesho	0.905	0.840
12	sp	0.985	0.699	op	0.958	0.893	zs	0.903	0.839
13	ala	0.986	0.699	nop	0.958	0.893	nop	0.904	0.839
14	ndp	0.987	0.686	ebp	0.959	0.893	dy	0.905	0.838
15	orgcap	0.989	0.686	ep	0.958	0.891	lev	0.903	0.838
16	tang	0.990	0.683	rds	0.958	0.890	cfp	0.905	0.838
17	ebp	0.988	0.683	depr	0.958	0.889	stdacc	0.905	0.837
18	invest	0.986	0.683	sp	0.958	0.888	cp	0.905	0.836
19	dpia	0.986	0.681	currat	0.958	0.887	stdcf	0.905	0.836
20	UMD	0.989	0.678	kz	0.958	0.887	op	0.904	0.835
21	zs	0.986	0.675	chesho	0.957	0.884	ebp	0.903	0.835
22	grltnoa	0.988	0.675	tang	0.960	0.884	tang	0.904	0.833
23	dy	0.988	0.672	ato	0.958	0.884	kz	0.903	0.831
24	HML	0.987	0.672	stdacc	0.958	0.883	ato	0.904	0.831
25	kz	0.986	0.669	adm	0.958	0.881	ww	0.904	0.827
26	ob_a	0.989	0.669	cashpr	0.959	0.878	std_turn	0.902	0.826
27	BAB	0.989	0.666	stdcf	0.956	0.878	adm	0.904	0.825
28	op	0.990	0.663	HML	0.958	0.874	idiovol	0.902	0.825
29	realestate_hxz	0.987	0.663	nef	0.956	0.873	maxret	0.902	0.825
30	ol	0.987	0.663	std_turn	0.956	0.870	baspread	0.902	0.820

Table 7: Ranked Three Data Set Comparison (Cont.)

	Ten Year Data			Twenty Year Data			Thirty Year Data		
	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength
31	adm	0.988	0.660	idiovol	0.955	0.870	IPO	0.905	0.818
32	lev	0.986	0.657	zerotrade	0.953	0.865	nef	0.902	0.818
33	nxf	0.989	0.651	turn	0.955	0.864	sp	0.903	0.817
34	nop	0.989	0.651	ww	0.959	0.863	turn	0.902	0.813
35	pm	0.986	0.648	maxret	0.956	0.863	retvol	0.902	0.813
36	pchcapx3	0.988	0.644	absacc	0.960	0.859	zerotrade	0.900	0.812
37	nef	0.988	0.644	baspread	0.955	0.854	absacc	0.905	0.812
38	cash	0.989	0.637	hire	0.959	0.851	HML	0.903	0.811
39	QMJ	0.978	0.637	IPO	0.960	0.850	lgr	0.905	0.810
40	rds	0.989	0.634	lgr	0.959	0.850	cashpr	0.903	0.808
41	LIQ_PS	0.988	0.634	nxf	0.956	0.849	dcol	0.905	0.807
42	ato	0.988	0.634	retvol	0.955	0.848	beta	0.900	0.806
43	salerec	0.992	0.630	salerec	0.957	0.847	RMW	0.904	0.806
44	currat	0.989	0.626	RMW	0.957	0.847	hire	0.905	0.805
45	acc	0.989	0.619	beta	0.954	0.846	salerec	0.905	0.803
46	stdcf	0.989	0.619	sin	0.959	0.844	nxf	0.903	0.801
47	HXZ_ROE	0.989	0.619	acc	0.960	0.843	acc	0.904	0.797
48	depr	0.988	0.615	bm_ia	0.960	0.843	dfin	0.902	0.791
49	noa	0.989	0.615	dcol	0.959	0.838	nincr	0.904	0.790
50	cashpr	0.987	0.615	dfin	0.959	0.838	noa	0.902	0.787
51	absacc	0.989	0.615	HML_Devil	0.953	0.838	HML_Devil	0.902	0.781
52	gma	0.987	0.615	HXZ_IA	0.960	0.838	HXZ_IA	0.904	0.780
53	dncl	0.986	0.611	nincr	0.959	0.834	rdm	0.904	0.778
54	ms	0.980	0.611	rna	0.958	0.826	rna	0.904	0.778
55	rna	0.989	0.611	noa	0.957	0.825	rd	0.903	0.774
56	STR	0.987	0.607	herf	0.957	0.824	bm_ia	0.904	0.772
57	rdm	0.988	0.607	rdm	0.958	0.823	sgr	0.904	0.769
58	chesho	0.987	0.607	sgr	0.958	0.819	ps	0.904	0.769
59	sin	0.987	0.607	dnco	0.959	0.816	sin	0.904	0.769
60	salecash	0.989	0.602	ps	0.957	0.807	realestate_hxz	0.905	0.769
61	dnco	0.988	0.598	CMA	0.960	0.805	herf	0.902	0.766
62	quick	0.989	0.593	egr_hxz	0.958	0.803	dnco	0.904	0.761
63	stdacc	0.989	0.593	realestate_hxz	0.957	0.798	CMA	0.905	0.759
64	poa	0.988	0.593	gad	0.958	0.788	egr_hxz	0.904	0.750

Table 7: Ranked Three Data Set Comparison (Cont.)

	Ten Year Data			Twenty Year Data			Thirty Year Data		
	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength
65	cp	0.988	0.589	rd	0.958	0.787	ob_a	0.903	0.745
66	tb	0.988	0.589	ol	0.954	0.787	ol	0.902	0.741
67	HXZ_IA	0.987	0.584	cinvest_a	0.959	0.784	cinvest_a	0.903	0.739
68	saleinv	0.987	0.579	dolvol	0.960	0.774	gad	0.902	0.723
69	cfp	0.988	0.579	ob_a	0.955	0.764	SMB	0.902	0.721
70	egr	0.987	0.579	ala	0.958	0.762	dolvol	0.904	0.715
71	dnca	0.986	0.579	pchdepr	0.959	0.761	gma	0.902	0.715
72	egr_hxz	0.988	0.579	BAB	0.960	0.757	ala	0.904	0.715
73	os	0.984	0.569	gma	0.955	0.756	cto	0.902	0.710
74	pps	0.983	0.563	pchcapx3	0.957	0.752	aeavol	0.905	0.710
75	cto	0.987	0.563	dnca	0.958	0.747	BAB	0.905	0.710
76	grltnoa_hxz	0.986	0.563	SMB	0.957	0.745	convind	0.904	0.710
77	cei	0.988	0.563	poa	0.957	0.739	tb	0.902	0.708
78	CMA	0.988	0.563	aeavol	0.961	0.737	QMJ	0.903	0.708
79	em	0.989	0.552	tb	0.953	0.732	pricedelay	0.904	0.701
80	ww	0.990	0.546	grltnoa_hxz	0.958	0.730	egr	0.902	0.699
81	std_dolvol	0.987	0.539	cei	0.953	0.730	orgcap	0.902	0.699
82	grcapx	0.986	0.539	indmom	0.956	0.725	pchdepr	0.903	0.696
83	pctacc	0.989	0.539	egr	0.958	0.725	indmom	0.902	0.696
84	ep	0.989	0.533	moms12m	0.957	0.725	dcoa	0.902	0.696
85	pricedelay	0.989	0.533	dsti	0.957	0.723	moms12m	0.903	0.694
86	hire	0.988	0.519	orgcap	0.956	0.715	pchcapx3	0.902	0.691
87	SMB	0.987	0.512	pchcurrat	0.958	0.710	cei	0.902	0.691
88	pchcapx_ia	0.989	0.512	UMD	0.951	0.706	roic	0.902	0.691
89	aeavol	0.988	0.512	dcoa	0.959	0.706	pm	0.903	0.691
90	moms12m	0.987	0.512	roic	0.951	0.703	dnca	0.902	0.689
91	cashdebt	0.984	0.504	QMJ	0.951	0.703	saleinv	0.903	0.686
92	lgr	0.987	0.504	cinvest	0.958	0.701	grltnoa_hxz	0.903	0.683
93	cinvest	0.988	0.496	HXZ_ROE	0.957	0.699	poa	0.903	0.681
94	herf	0.987	0.496	cto	0.955	0.694	HXZ_ROE	0.905	0.678
95	bm_ia	0.988	0.487	pctacc	0.954	0.694	UMD	0.902	0.672
96	cfp_ia	0.987	0.479	pricedelay	0.958	0.691	pctacc	0.902	0.672
97	cinvest_a	0.989	0.479	pchcapx_ia	0.957	0.681	cinvest	0.903	0.660
98	chmom	0.989	0.469	convind	0.955	0.669	dsti	0.902	0.660

Table 7: Ranked Three Data Set Comparison (Cont.)

	Ten Year Data			Twenty Year Data			Thirty Year Data		
	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength
99	RMW	0.987	0.469	cdi	0.958	0.654	em	0.902	0.657
100	sue	0.987	0.459	rsup	0.957	0.651	pchcurrat	0.902	0.654
101	mom36m	0.986	0.459	chtx	0.958	0.644	ms	0.902	0.648
102	indmom	0.987	0.459	invest	0.957	0.644	invest	0.902	0.641
103	dcoa	0.988	0.459	em	0.952	0.644	pchcapx_ia	0.902	0.630
104	etr	0.986	0.448	pm	0.957	0.641	os	0.900	0.623
105	chinv	0.988	0.448	saleinv	0.955	0.637	chtx	0.902	0.623
106	ill	0.988	0.448	ta	0.958	0.634	dpia	0.902	0.623
107	roic	0.986	0.448	dpia	0.957	0.634	cdi	0.903	0.623
108	convind	0.988	0.448	pchquick	0.957	0.626	pps	0.902	0.611
109	sgr	0.988	0.437	os	0.948	0.626	roaq	0.900	0.602
110	IPO	0.989	0.437	ms	0.950	0.619	rs	0.902	0.584
111	dolvol	0.989	0.437	roaq	0.953	0.607	rsup	0.902	0.579
112	dcol	0.987	0.425	grcapx	0.955	0.593	chinv	0.902	0.569
113	nincr	0.989	0.411	pps	0.952	0.589	cfp_ia	0.902	0.563
114	chempia	0.987	0.411	ndf	0.957	0.589	ta	0.903	0.563
115	rs	0.988	0.411	cfp_ia	0.957	0.584	cashdebt	0.900	0.557
116	pchcapx	0.988	0.411	dncl	0.957	0.584	ndf	0.902	0.557
117	chtx	0.988	0.397	pchsale_pchrect	0.955	0.574	grcapx	0.902	0.552
118	ivg	0.988	0.381	mom6m	0.958	0.569	STR	0.902	0.546
119	LTR	0.985	0.364	rs	0.955	0.563	pchcapx	0.902	0.546
120	mom6m	0.987	0.364	pchcapx	0.958	0.563	pchquick	0.902	0.539
121	cdi	0.987	0.364	cashdebt	0.951	0.557	grltnoa	0.902	0.539
122	chatoia	0.987	0.364	pchsaleinv	0.955	0.557	pchsaleinv	0.902	0.519
123	gad	0.985	0.364	chempia	0.958	0.557	dncl	0.902	0.519
124	pchcurrat	0.988	0.297	LIQ_PS	0.956	0.557	ivg	0.902	0.504
125	pchgm_pchsale	0.988	0.297	dwc	0.955	0.546	mom6m	0.902	0.496
126	rd	0.986	0.297	grltnoa	0.956	0.533	chempia	0.902	0.496
127	dsti	0.989	0.297	STR	0.956	0.526	LIQ_PS	0.902	0.496
128	dfnl	0.987	0.297	dfnl	0.955	0.519	mom36m	0.902	0.479
129	roaq	0.986	0.297	mom36m	0.957	0.496	std_dolvol	0.903	0.459
130	pchdepr	0.988	0.266	std_dolvol	0.955	0.496	pchsale_pchinv	0.902	0.448
131	dnoa	0.988	0.230	sue	0.956	0.487	pchsale_pchxsga	0.902	0.448
132	ta	0.988	0.230	LTR	0.954	0.487	dwc	0.902	0.448

Table 7: Ranked Three Data Set Comparison (Cont.)

	Ten Year Data			Twenty Year Data			Thirty Year Data		
	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength	Factor	Market Factor Strength	Risk Factor Strength
133	chpmia	0.987	0.230	chmom	0.953	0.479	dfnl	0.902	0.437
134	pchquick	0.987	0.182	pchsale_pchinv	0.955	0.448	chmom	0.902	0.437
135	dfin	0.988	0.182	chatoia	0.957	0.437	pchsale_pchrect	0.902	0.425
136	rsup	0.988	0.182	pchsale_pchxsga	0.957	0.425	sue	0.902	0.397
137	pchsaleinv	0.988	0.115	lfe	0.956	0.425	LTR	0.902	0.381
138	pchsale_pchinv	0.988	0.115	chinv	0.956	0.397	pchgm_pchsale	0.902	0.322
139	pchsale_pchrect	0.988	0.115	ivg	0.957	0.397	lfe	0.902	0.297
140	ps	0.990	0.115	pchgm_pchsale	0.957	0.381	ill	0.902	0.297
141	dwc	0.989	0.115	etr	0.955	0.344	dnoa	0.902	0.182
142	pchsale_pchxsga	0.989	0.000	chpmia	0.957	0.344	ear	0.903	0.182
143	lfe	0.988	0.000	ill	0.955	0.266	chatoia	0.902	0.182
144	ndf	0.986	0.000	dnoa	0.955	0.266	chpmia	0.902	0.182
145	ear	0.988	0.000	ear	0.958	0.266	etr	0.902	0.115

**Notes:** This table presents the estimation results of factors' strength, ordered decreasingly by risk factor strength. For the estimation, we use the method from Section 3.3, with one market factor and one risk factor. The three data set is describe in the section 5.1

Table 8: Three Data Set Comparison

Factor	10 Year Strength	20 Year Strength	30 Year Strength	Mean	Standard Deviation
1 ps	0.115	0.807	0.769	0.564	0.318
2 dfin	0.182	0.838	0.791	0.604	0.299
3 ndf	0.000	0.589	0.557	0.382	0.270
4 rd	0.297	0.787	0.774	0.619	0.228
5 pchdepr	0.266	0.761	0.696	0.574	0.219
6 rsup	0.182	0.651	0.579	0.471	0.206
7 pchsale_pchxsga	0.000	0.425	0.448	0.291	0.206
8 pchsaleinv	0.115	0.557	0.519	0.397	0.200
9 pchquick	0.182	0.626	0.539	0.449	0.192
10 pchsale_pchrect	0.115	0.574	0.425	0.371	0.191
11 nincr	0.411	0.834	0.790	0.678	0.190
12 dsti	0.297	0.723	0.660	0.560	0.188
13 dcol	0.425	0.838	0.807	0.690	0.188
14 IPO	0.437	0.850	0.818	0.702	0.188
15 gad	0.364	0.788	0.723	0.625	0.187
16 dwc	0.115	0.546	0.448	0.370	0.185
17 pchcurrat	0.297	0.710	0.654	0.554	0.183
18 lfe	0.000	0.425	0.297	0.240	0.178
19 ta	0.230	0.634	0.563	0.475	0.176
20 sgr	0.437	0.819	0.769	0.675	0.170
21 RMW	0.469	0.847	0.806	0.707	0.169
22 ep	0.533	0.891	0.849	0.758	0.160
23 pchsale_pchinvt	0.115	0.448	0.448	0.337	0.157
24 lgr	0.504	0.850	0.810	0.721	0.155
25 bm_ia	0.487	0.843	0.772	0.701	0.154
26 dolvol	0.437	0.774	0.715	0.642	0.147
27 hire	0.519	0.851	0.805	0.725	0.147
28 roaq	0.297	0.607	0.602	0.502	0.145
29 herf	0.496	0.824	0.766	0.695	0.143
30 ww	0.546	0.863	0.827	0.745	0.142
31 etr	0.448	0.344	0.115	0.302	0.139
32 cfp	0.579	0.893	0.838	0.770	0.137
33 quick	0.593	0.901	0.851	0.782	0.135
34 cinvest_a	0.479	0.784	0.739	0.667	0.135
35 cp	0.589	0.894	0.836	0.773	0.133
36 salecash	0.602	0.902	0.857	0.787	0.132
37 cdi	0.364	0.654	0.623	0.547	0.130
38 stdacc	0.593	0.883	0.837	0.771	0.127
39 chesho	0.607	0.884	0.840	0.777	0.122
40 depr	0.615	0.889	0.848	0.784	0.121
41 indmom	0.459	0.725	0.696	0.627	0.119
42 roic	0.448	0.703	0.691	0.614	0.117
43 convind	0.448	0.669	0.710	0.609	0.115
44 dcoa	0.459	0.706	0.696	0.620	0.114
45 stdcf	0.619	0.878	0.836	0.778	0.114
46 currat	0.626	0.887	0.840	0.785	0.113
47 cash	0.637	0.897	0.847	0.794	0.113
48 chtx	0.397	0.644	0.623	0.555	0.112
49 rds	0.634	0.890	0.843	0.789	0.111
50 cashpr	0.615	0.878	0.808	0.767	0.111
51 ear	0.000	0.266	0.182	0.149	0.111

Table 8: Three Data Set Comparison (Cont.)

Factor	10 Year Strength	20 Year Strength	30 Year Strength	Mean	Standard Deviation
52 HXZ_IA	0.584	0.838	0.780	0.734	0.109
53 ato	0.634	0.884	0.831	0.783	0.107
54 chatoia	0.364	0.437	0.182	0.328	0.107
55 absacc	0.615	0.859	0.812	0.762	0.106
56 SMB	0.512	0.745	0.721	0.659	0.105
57 CMA	0.563	0.805	0.759	0.709	0.105
58 nop	0.651	0.893	0.839	0.794	0.104
59 lev	0.657	0.897	0.838	0.798	0.102
60 aeavol	0.512	0.737	0.710	0.653	0.101
61 sin	0.607	0.844	0.769	0.740	0.099
62 nef	0.644	0.873	0.818	0.778	0.097
63 op	0.663	0.893	0.835	0.797	0.097
64 acc	0.619	0.843	0.797	0.753	0.097
65 egr_hxz	0.579	0.803	0.750	0.711	0.096
66 dy	0.672	0.897	0.838	0.803	0.095
67 moms12m	0.512	0.725	0.694	0.644	0.094
68 adm	0.660	0.881	0.825	0.789	0.094
69 salerec	0.630	0.847	0.803	0.760	0.094
70 zs	0.675	0.896	0.839	0.803	0.094
71 rdm	0.607	0.823	0.778	0.736	0.093
72 ndp	0.686	0.904	0.852	0.814	0.093
73 dnco	0.598	0.816	0.761	0.725	0.093
74 rna	0.611	0.826	0.778	0.738	0.092
75 kz	0.669	0.887	0.831	0.796	0.092
76 dfnl	0.297	0.519	0.437	0.418	0.092
77 noa	0.615	0.825	0.787	0.742	0.091
78 cinvest	0.496	0.701	0.660	0.619	0.089
79 ebp	0.683	0.893	0.835	0.804	0.088
80 tang	0.683	0.884	0.833	0.800	0.085
81 mom6m	0.364	0.569	0.496	0.476	0.085
82 nxf	0.651	0.849	0.801	0.767	0.084
83 HML	0.672	0.874	0.811	0.786	0.084
84 age	0.703	0.894	0.851	0.816	0.082
85 ill	0.448	0.266	0.297	0.337	0.080
86 sp	0.699	0.888	0.817	0.801	0.078
87 roavol	0.713	0.894	0.850	0.819	0.077
88 pricelay	0.533	0.691	0.701	0.642	0.077
89 rs	0.411	0.563	0.584	0.519	0.077
90 chin	0.448	0.397	0.569	0.471	0.072
91 cei	0.563	0.730	0.691	0.661	0.071
92 pchcapx_ia	0.512	0.681	0.630	0.608	0.071
93 grltnoa_hxz	0.563	0.730	0.683	0.659	0.070
94 dnca	0.579	0.747	0.689	0.671	0.070
95 pctacc	0.539	0.694	0.672	0.635	0.068
96 chpmia	0.230	0.344	0.182	0.252	0.068
97 pchcapx	0.411	0.563	0.546	0.507	0.068
98 cto	0.563	0.694	0.710	0.656	0.066
99 grltnoa	0.675	0.533	0.539	0.582	0.066
100 egr	0.579	0.725	0.699	0.668	0.064
101 std_turn	0.719	0.870	0.826	0.805	0.064
102 maxret	0.715	0.863	0.825	0.801	0.063

Table 8: Three Data Set Comparison (Cont.)

Factor	10 Year Strength	20 Year Strength	30 Year Strength	Mean	Standard Deviation
103 tb	0.589	0.732	0.708	0.676	0.063
104 idiovol	0.723	0.870	0.825	0.806	0.061
105 poa	0.593	0.739	0.681	0.671	0.060
106 chempia	0.411	0.557	0.496	0.488	0.060
107 gma	0.615	0.756	0.715	0.695	0.059
108 realestate_hxz	0.663	0.798	0.769	0.743	0.058
109 zerotrade	0.725	0.865	0.812	0.801	0.058
110 turn	0.728	0.864	0.813	0.802	0.056
111 LIQ_PS	0.634	0.557	0.496	0.562	0.056
112 LTR	0.364	0.487	0.381	0.411	0.055
113 ivg	0.381	0.397	0.504	0.427	0.055
114 retvol	0.721	0.848	0.813	0.794	0.054
115 baspread	0.730	0.854	0.820	0.801	0.053
116 ol	0.663	0.787	0.741	0.731	0.051
117 HML_Devil	0.719	0.838	0.781	0.779	0.049
118 em	0.552	0.644	0.657	0.618	0.047
119 cfp_ia	0.479	0.584	0.563	0.542	0.046
120 pchcapx3	0.644	0.752	0.691	0.696	0.044
121 saleinv	0.579	0.637	0.686	0.634	0.044
122 ob_a	0.669	0.764	0.745	0.726	0.041
123 beta	0.749	0.846	0.806	0.800	0.040
124 dncl	0.611	0.584	0.519	0.571	0.038
125 sue	0.459	0.487	0.397	0.448	0.038
126 BAB	0.666	0.757	0.710	0.711	0.037
127 pchgm_pchsale	0.297	0.381	0.322	0.333	0.035
128 dnoa	0.230	0.266	0.182	0.226	0.035
129 STR	0.607	0.526	0.546	0.559	0.034
130 HXZ_ROE	0.619	0.699	0.678	0.665	0.034
131 std_dolvol	0.539	0.496	0.459	0.498	0.033
132 QMJ	0.637	0.703	0.708	0.683	0.032
133 ala	0.699	0.762	0.715	0.725	0.027
134 os	0.569	0.626	0.623	0.606	0.026
135 cashdebt	0.504	0.557	0.557	0.540	0.025
136 dpia	0.681	0.634	0.623	0.646	0.025
137 grcapx	0.539	0.593	0.552	0.561	0.023
138 pm	0.648	0.641	0.691	0.660	0.022
139 pps	0.563	0.589	0.611	0.587	0.019
140 invest	0.683	0.644	0.641	0.656	0.019
141 chmom	0.469	0.479	0.437	0.461	0.018
142 ms	0.611	0.619	0.648	0.626	0.016
143 mom36m	0.459	0.496	0.479	0.478	0.015
144 UMD	0.678	0.706	0.672	0.685	0.015
145 orgcap	0.686	0.715	0.699	0.700	0.012

**Notes:** This table presents the estimated factor strength, using data from three different data set. For the data description see Section 5.1. The table also presents the calculated mean and standard deviation of each factors. The table is ordered decreasingly by the standard deviation.



Table 9: Ten and Twenty Comparison

Factor	10 Year Strength	20 Year Strength	Difference
1 ps	0.115	0.807	0.692
2 dfin	0.182	0.838	0.656
3 ndf	0.000	0.589	0.589
4 pchdepr	0.266	0.761	0.494
5 rd	0.297	0.787	0.490
6 rsup	0.182	0.651	0.469
7 pchsale_pchrect	0.115	0.574	0.459
8 pchquick	0.182	0.626	0.445
9 pchsaleinv	0.115	0.557	0.443
10 dwc	0.115	0.546	0.431
11 dsti	0.297	0.723	0.427
12 pchsale_pchxsga	0.000	0.425	0.425
13 lfe	0.000	0.425	0.425
14 gad	0.364	0.788	0.425
15 nincr	0.411	0.834	0.423
16 pchcurrat	0.297	0.710	0.414
17 dcol	0.425	0.838	0.414
18 IPO	0.437	0.850	0.413
19 ta	0.230	0.634	0.404
20 sgr	0.437	0.819	0.382
21 RMW	0.469	0.847	0.378
22 ep	0.533	0.891	0.358
23 bm_ia	0.487	0.843	0.356
24 lgr	0.504	0.850	0.346
25 dolvol	0.437	0.774	0.337
26 pchsale_pchinvt	0.115	0.448	0.334
27 hire	0.519	0.851	0.332
28 herf	0.496	0.824	0.328
29 ww	0.546	0.863	0.318
30 cfp	0.579	0.893	0.314
31 roaq	0.297	0.607	0.310
32 quick	0.593	0.901	0.308
33 cp	0.589	0.894	0.306
34 cinvest_a	0.479	0.784	0.306
35 salecash	0.602	0.902	0.300
36 cdi	0.364	0.654	0.290
37 stdacc	0.593	0.883	0.290
38 chesho	0.607	0.884	0.278
39 depr	0.615	0.889	0.274
40 indmom	0.459	0.725	0.266
41 ear	0.000	0.266	0.266
42 cashpr	0.615	0.878	0.263
43 currat	0.626	0.887	0.260
44 cash	0.637	0.897	0.260
45 stdcf	0.619	0.878	0.259
46 rds	0.634	0.890	0.256
47 roic	0.448	0.703	0.255
48 HXZ_IA	0.584	0.838	0.254
49 ato	0.634	0.884	0.250
50 chtx	0.397	0.644	0.247
51 dcoa	0.459	0.706	0.247

Table 9: Ten and Twenty Comparison (Cont.)

Factor	10 Year Strength	20 Year Strength	Difference
52 absacc	0.615	0.859	0.244
53 nop	0.651	0.893	0.242
54 CMA	0.563	0.805	0.241
55 lev	0.657	0.897	0.240
56 sin	0.607	0.844	0.238
57 SMB	0.512	0.745	0.233
58 op	0.663	0.893	0.230
59 nef	0.644	0.873	0.229
60 aeavol	0.512	0.737	0.226
61 dy	0.672	0.897	0.225
62 acc	0.619	0.843	0.225
63 egr_hxz	0.579	0.803	0.224
64 dfnl	0.297	0.519	0.222
65 convind	0.448	0.669	0.221
66 zs	0.675	0.896	0.221
67 adm	0.660	0.881	0.221
68 ndp	0.686	0.904	0.218
69 dnco	0.598	0.816	0.218
70 kz	0.669	0.887	0.217
71 salerec	0.630	0.847	0.217
72 rdm	0.607	0.823	0.216
73 rna	0.611	0.826	0.215
74 moms12m	0.512	0.725	0.214
75 noa	0.615	0.825	0.210
76 ebp	0.683	0.893	0.210
77 cinvest	0.496	0.701	0.205
78 mom6m	0.364	0.569	0.205
79 HML	0.672	0.874	0.202
80 tang	0.683	0.884	0.200
81 nxf	0.651	0.849	0.198
82 age	0.703	0.894	0.191
83 sp	0.699	0.888	0.189
84 roavol	0.713	0.894	0.182
85 ill	0.448	0.266	0.182
86 pchcapx_ia	0.512	0.681	0.169
87 dnca	0.579	0.747	0.168
88 grltnoa_hxz	0.563	0.730	0.166
89 cei	0.563	0.730	0.166
90 pricelay	0.533	0.691	0.158
91 pctacc	0.539	0.694	0.154
92 rs	0.411	0.563	0.152
93 pchcapx	0.411	0.563	0.152
94 std_turn	0.719	0.870	0.151
95 maxret	0.715	0.863	0.149
96 idiovol	0.723	0.870	0.147
97 egr	0.579	0.725	0.147
98 poa	0.593	0.739	0.146
99 chempia	0.411	0.557	0.146
100 tb	0.589	0.732	0.143
101 grltnoa	0.675	0.533	0.142
102 gma	0.615	0.756	0.141

Table 9: Ten and Twenty Comparison (Cont.)

Factor	10 Year Strength	20 Year Strength	Difference
103 zerotrade	0.725	0.865	0.140
104 turn	0.728	0.864	0.137
105 realestate_hxz	0.663	0.798	0.135
106 cto	0.563	0.694	0.131
107 retvol	0.721	0.848	0.127
108 baspread	0.730	0.854	0.125
109 LTR	0.364	0.487	0.124
110 ol	0.663	0.787	0.124
111 HML_Devil	0.719	0.838	0.119
112 chpmia	0.230	0.344	0.115
113 pchcapx3	0.644	0.752	0.108
114 cfp_ia	0.479	0.584	0.105
115 etr	0.448	0.344	0.104
116 beta	0.749	0.846	0.098
117 ob_a	0.669	0.764	0.095
118 em	0.552	0.644	0.093
119 BAB	0.666	0.757	0.091
120 pchgm_pchsale	0.297	0.381	0.085
121 STR	0.607	0.526	0.080
122 HXZ_ROE	0.619	0.699	0.080
123 LIQ_PS	0.634	0.557	0.076
124 chatoia	0.364	0.437	0.073
125 QMJ	0.637	0.703	0.066
126 ala	0.699	0.762	0.064
127 saleinv	0.579	0.637	0.059
128 os	0.569	0.626	0.058
129 grcapx	0.539	0.593	0.054
130 cashdebt	0.504	0.557	0.053
131 chinvt	0.448	0.397	0.051
132 dpia	0.681	0.634	0.047
133 std_dolvol	0.539	0.496	0.043
134 invest	0.683	0.644	0.039
135 mom36m	0.459	0.496	0.037
136 dnoa	0.230	0.266	0.037
137 orgcap	0.686	0.715	0.029
138 sue	0.459	0.487	0.028
139 UMD	0.678	0.706	0.028
140 dncl	0.611	0.584	0.027
141 pps	0.563	0.589	0.026
142 ivg	0.381	0.397	0.016
143 chmom	0.469	0.479	0.009
144 ms	0.611	0.619	0.008
145 pm	0.648	0.641	0.007

**Notes:** This table presents the estimated factor strength, using data from the ten year data and twenty year data. For the data description see Section 5.1. The table also presents the difference between the two estimated strengths. The table is ordered decreasingly by the difference.

Table 10: Ten and Thirty Comparison

Factor	10 Year Strength	30 Year Strength	Difference
1 ps	0.115	0.769	0.654
2 dfin	0.182	0.791	0.609
3 ndf	0.000	0.557	0.557
4 rd	0.297	0.774	0.477
5 pchsale_pchxsga	0.000	0.448	0.448
6 pchdepr	0.266	0.696	0.430
7 pchsaleinv	0.115	0.519	0.404
8 rsup	0.182	0.579	0.397
9 dcol	0.425	0.807	0.382
10 IPO	0.437	0.818	0.381
11 nincr	0.411	0.790	0.378
12 dsti	0.297	0.660	0.364
13 gad	0.364	0.723	0.360
14 pchquick	0.182	0.539	0.358
15 pchcurrat	0.297	0.654	0.358
16 RMW	0.469	0.806	0.337
17 pchsale_pchinvt	0.115	0.448	0.334
18 etr	0.448	0.115	0.334
19 dwc	0.115	0.448	0.334
20 ta	0.230	0.563	0.334
21 sgr	0.437	0.769	0.332
22 ep	0.533	0.849	0.316
23 pchsale_pchrect	0.115	0.425	0.310
24 roaq	0.297	0.602	0.306
25 lgr	0.504	0.810	0.306
26 lfe	0.000	0.297	0.297
27 hire	0.519	0.805	0.285
28 bm_ia	0.487	0.772	0.285
29 ww	0.546	0.827	0.282
30 dolvol	0.437	0.715	0.278
31 herf	0.496	0.766	0.270
32 convind	0.448	0.710	0.262
33 cinvest_a	0.479	0.739	0.261
34 cfp	0.579	0.838	0.259
35 cdi	0.364	0.623	0.259
36 quick	0.593	0.851	0.258
37 salecash	0.602	0.857	0.255
38 cp	0.589	0.836	0.247
39 stdacc	0.593	0.837	0.244
40 roic	0.448	0.691	0.243
41 indmom	0.459	0.696	0.237
42 dcoa	0.459	0.696	0.237
43 chesho	0.607	0.840	0.234
44 depr	0.615	0.848	0.233
45 ctx	0.397	0.623	0.226
46 stdcf	0.619	0.836	0.217
47 currat	0.626	0.840	0.214
48 cash	0.637	0.847	0.210
49 SMB	0.512	0.721	0.210
50 rds	0.634	0.843	0.209
51 aeavol	0.512	0.710	0.199

Table 10: Ten and Thirty Comparison (Cont.)

Factor	10 Year Strength	30 Year Strength	Difference
52 absacc	0.615	0.812	0.197
53 ato	0.634	0.831	0.197
54 CMA	0.563	0.759	0.196
55 HXZ_IA	0.584	0.780	0.196
56 cashpr	0.615	0.808	0.194
57 nop	0.651	0.839	0.188
58 moms12m	0.512	0.694	0.182
59 chatoia	0.364	0.182	0.182
60 ear	0.000	0.182	0.182
61 lev	0.657	0.838	0.181
62 acc	0.619	0.797	0.178
63 nef	0.644	0.818	0.174
64 salerec	0.630	0.803	0.173
65 rs	0.411	0.584	0.172
66 noa	0.615	0.787	0.172
67 rdm	0.607	0.778	0.172
68 op	0.663	0.835	0.172
69 egr_hxz	0.579	0.750	0.172
70 pricedelay	0.533	0.701	0.168
71 rna	0.611	0.778	0.167
72 ndp	0.686	0.852	0.166
73 dy	0.672	0.838	0.166
74 adm	0.660	0.825	0.165
75 cinvest	0.496	0.660	0.164
76 zs	0.675	0.839	0.164
77 dnco	0.598	0.761	0.163
78 sin	0.607	0.769	0.162
79 kz	0.669	0.831	0.161
80 ill	0.448	0.297	0.152
81 ebp	0.683	0.835	0.152
82 nxf	0.651	0.801	0.150
83 tang	0.683	0.833	0.150
84 age	0.703	0.851	0.148
85 cto	0.563	0.710	0.147
86 dfnl	0.297	0.437	0.140
87 HML	0.672	0.811	0.139
88 LIQ_PS	0.634	0.496	0.138
89 roavol	0.713	0.850	0.138
90 grltnoa	0.675	0.539	0.136
91 pchcapx	0.411	0.546	0.134
92 pctacc	0.539	0.672	0.133
93 mom6m	0.364	0.496	0.132
94 cei	0.563	0.691	0.128
95 ivg	0.381	0.504	0.123
96 chinv	0.448	0.569	0.120
97 grltnoa_hxz	0.563	0.683	0.120
98 egr	0.579	0.699	0.120
99 tb	0.589	0.708	0.119
100 pchcapx_ia	0.512	0.630	0.118
101 sp	0.699	0.817	0.118
102 maxret	0.715	0.825	0.110

Table 10: Ten and Thirty Comparison (Cont.)

Factor	10 Year Strength	30 Year Strength	Difference
103 dnca	0.579	0.689	0.110
104 saleinv	0.579	0.686	0.107
105 std_turn	0.719	0.826	0.107
106 em	0.552	0.657	0.106
107 realestate_hxz	0.663	0.769	0.105
108 idiovol	0.723	0.825	0.102
109 gma	0.615	0.715	0.100
110 retvol	0.721	0.813	0.092
111 dncl	0.611	0.519	0.092
112 baspread	0.730	0.820	0.091
113 poa	0.593	0.681	0.087
114 zerotrade	0.725	0.812	0.087
115 turn	0.728	0.813	0.086
116 cfp_ia	0.479	0.563	0.085
117 chempia	0.411	0.496	0.085
118 std_dolvol	0.539	0.459	0.080
119 ol	0.663	0.741	0.078
120 ob_a	0.669	0.745	0.076
121 QMJ	0.637	0.708	0.071
122 sue	0.459	0.397	0.062
123 HML_Devil	0.719	0.781	0.062
124 STR	0.607	0.546	0.061
125 HXZ_ROE	0.619	0.678	0.059
126 dpia	0.681	0.623	0.058
127 beta	0.749	0.806	0.057
128 os	0.569	0.623	0.054
129 cashdebt	0.504	0.557	0.053
130 dnoa	0.230	0.182	0.048
131 chpmia	0.230	0.182	0.048
132 pps	0.563	0.611	0.048
133 pchcapx3	0.644	0.691	0.047
134 BAB	0.666	0.710	0.044
135 pm	0.648	0.691	0.043
136 invest	0.683	0.641	0.042
137 ms	0.611	0.648	0.037
138 chmom	0.469	0.437	0.032
139 pchgm_pchsale	0.297	0.322	0.026
140 mom36m	0.459	0.479	0.019
141 LTR	0.364	0.381	0.017
142 ala	0.699	0.715	0.016
143 orgcap	0.686	0.699	0.013
144 grcapx	0.539	0.552	0.012
145 UMD	0.678	0.672	0.006

**Notes:** This table presents the estimated factor strength, using data from the ten year data and thirty year data. For the data description see Section 5.1. The table also presents the difference between the two estimated strengths. The table is ordered decreasingly by the difference.

Table 11: Twenty and Thirty Comparison

Factor	20 Year Strength	30 Year Strength	Difference
1 chatoia	0.437	0.182	0.255
2 etr	0.344	0.115	0.230
3 chinu	0.397	0.569	0.172
4 chpmia	0.344	0.182	0.162
5 pchsale_pchrect	0.574	0.425	0.149
6 lfe	0.425	0.297	0.128
7 ivg	0.397	0.504	0.107
8 LTR	0.487	0.381	0.106
9 dwc	0.546	0.448	0.097
10 sue	0.487	0.397	0.090
11 pchquick	0.626	0.539	0.087
12 dnoa	0.266	0.182	0.085
13 ear	0.266	0.182	0.085
14 dfnl	0.519	0.437	0.082
15 sin	0.844	0.769	0.075
16 mom6m	0.569	0.496	0.073
17 rsup	0.651	0.579	0.072
18 bm_ia	0.843	0.772	0.071
19 ta	0.634	0.563	0.071
20 sp	0.888	0.817	0.071
21 cashpr	0.878	0.808	0.070
22 gad	0.788	0.723	0.065
23 dncl	0.584	0.519	0.065
24 pchdepr	0.761	0.696	0.065
25 dsti	0.723	0.660	0.063
26 HML	0.874	0.811	0.063
27 chempia	0.557	0.496	0.062
28 LIQ_PS	0.557	0.496	0.062
29 pchcapx3	0.752	0.691	0.061
30 dy	0.897	0.838	0.059
31 lev	0.897	0.838	0.059
32 pchgm_pchsale	0.381	0.322	0.059
33 dolvol	0.774	0.715	0.059
34 poa	0.739	0.681	0.059
35 HXZ_IA	0.838	0.780	0.058
36 cp	0.894	0.836	0.058
37 dnca	0.747	0.689	0.058
38 herf	0.824	0.766	0.058
39 op	0.893	0.835	0.058
40 ebp	0.893	0.835	0.058
41 HML_Devil	0.838	0.781	0.057
42 zs	0.896	0.839	0.057
43 adm	0.881	0.825	0.056
44 kz	0.887	0.831	0.056
45 pchcurrat	0.710	0.654	0.056
46 dnco	0.816	0.761	0.055
47 nef	0.873	0.818	0.055
48 cfp	0.893	0.838	0.055
49 nop	0.893	0.839	0.054
50 zerotrade	0.865	0.812	0.053
51 ato	0.884	0.831	0.053

Table 11: Twenty and Thirty Comparison (Cont.)

Factor	20 Year Strength	30 Year Strength	Difference
52 egr_hxz	0.803	0.750	0.053
53 ndp	0.904	0.852	0.052
54 turn	0.864	0.813	0.051
55 tang	0.884	0.833	0.051
56 sgr	0.819	0.769	0.050
57 pchcapx_ia	0.681	0.630	0.050
58 pm	0.641	0.691	0.050
59 cash	0.897	0.847	0.050
60 quick	0.901	0.851	0.050
61 nxf	0.849	0.801	0.049
62 saleinv	0.637	0.686	0.049
63 rna	0.826	0.778	0.048
64 ala	0.762	0.715	0.048
65 BAB	0.757	0.710	0.047
66 dfin	0.838	0.791	0.047
67 absacc	0.859	0.812	0.047
68 hire	0.851	0.805	0.047
69 acc	0.843	0.797	0.047
70 rds	0.890	0.843	0.047
71 currat	0.887	0.840	0.047
72 grltnoa_hxz	0.730	0.683	0.046
73 stdacc	0.883	0.837	0.046
74 ol	0.787	0.741	0.046
75 CMA	0.805	0.759	0.046
76 idiovol	0.870	0.825	0.045
77 salecash	0.902	0.857	0.045
78 cinvest_a	0.784	0.739	0.045
79 rdm	0.823	0.778	0.045
80 chcscho	0.884	0.840	0.044
81 std_turn	0.870	0.826	0.044
82 roavol	0.894	0.850	0.044
83 nincr	0.834	0.790	0.044
84 salerec	0.847	0.803	0.044
85 age	0.894	0.851	0.043
86 stdcf	0.878	0.836	0.042
87 chmom	0.479	0.437	0.042
88 grcapx	0.593	0.552	0.042
89 RMW	0.847	0.806	0.041
90 ep	0.891	0.849	0.041
91 convind	0.669	0.710	0.041
92 gma	0.756	0.715	0.041
93 depr	0.889	0.848	0.041
94 lgr	0.850	0.810	0.041
95 cinvest	0.701	0.660	0.041
96 beta	0.846	0.806	0.040
97 cei	0.730	0.691	0.038
98 pchsaleinv	0.557	0.519	0.038
99 maxret	0.863	0.825	0.038
100 ps	0.807	0.769	0.038
101 noa	0.825	0.787	0.038
102 std_dolvol	0.496	0.459	0.037



Table 11: Twenty and Thirty Comparison (Cont.)

Factor	20 Year Strength	30 Year Strength	Difference
103 ww	0.863	0.827	0.036
104 retvol	0.848	0.813	0.035
105 baspread	0.854	0.820	0.034
106 UMD	0.706	0.672	0.033
107 IPO	0.850	0.818	0.032
108 moms12m	0.725	0.694	0.032
109 cdi	0.654	0.623	0.031
110 ndf	0.589	0.557	0.031
111 dcol	0.838	0.807	0.031
112 ill	0.266	0.297	0.030
113 indmom	0.725	0.696	0.029
114 realestate_hxz	0.798	0.769	0.029
115 ms	0.619	0.648	0.029
116 aeavol	0.737	0.710	0.027
117 egr	0.725	0.699	0.027
118 SMB	0.745	0.721	0.024
119 pchsale_pchxsga	0.425	0.448	0.024
120 tb	0.732	0.708	0.024
121 pps	0.589	0.611	0.022
122 chtx	0.644	0.623	0.022
123 pctacc	0.694	0.672	0.021
124 cfp_ia	0.584	0.563	0.021
125 rs	0.563	0.584	0.021
126 HXZ_ROE	0.699	0.678	0.021
127 STR	0.526	0.546	0.019
128 ob_a	0.764	0.745	0.019
129 pchcapx	0.563	0.546	0.017
130 mom36m	0.496	0.479	0.017
131 cto	0.694	0.710	0.017
132 orgcap	0.715	0.699	0.016
133 rd	0.787	0.774	0.013
134 em	0.644	0.657	0.013
135 roic	0.703	0.691	0.012
136 dpia	0.634	0.623	0.011
137 pricelay	0.691	0.701	0.010
138 dcoa	0.706	0.696	0.010
139 grltnoa	0.533	0.539	0.006
140 QMJ	0.703	0.708	0.005
141 roaq	0.607	0.602	0.004
142 os	0.626	0.623	0.004
143 invest	0.644	0.641	0.003
144 cashdebt	0.557	0.557	0.000
145 pchsale_pchinvt	0.448	0.448	0.000

**Notes:** This table presents the estimated factor strength, using data from the twenty year data and thirty year data. For the data description see Section 5.1. The table also presents the difference between the two estimated strengths. The table is ordered decreasingly by the difference.

Table 12: Thirty Year Decompose

Factor	Factor Strength $\hat{\alpha}$				Standard Deviation of Three sub-samples
	Full Sample	January 1988 to December 1997	January 1998 to December 2007	January 2008 to December 2017	
1 salecash	0.857	0.539	0.823	0.519	0.139
2 ndp	0.852	0.574	0.823	0.557	0.121
3 quick	0.851	0.607	0.819	0.512	0.129
4 age	0.851	0.546	0.817	0.630	0.113
5 ep	0.850	0.504	0.826	0.425	0.174
6 roavol	0.850	0.593	0.826	0.654	0.099
7 depr	0.848	0.637	0.820	0.533	0.119
8 cash	0.847	0.584	0.819	0.552	0.119
9 rds	0.843	0.437	0.810	0.546	0.156
10 currat	0.840	0.626	0.810	0.574	0.101
11 chesho	0.840	0.504	0.808	0.526	0.139
12 dy	0.839	0.634	0.820	0.626	0.090
13 zs	0.839	0.519	0.813	0.539	0.134
14 nop	0.839	0.615	0.824	0.598	0.103
15 lev	0.838	0.504	0.817	0.539	0.140
16 cfp	0.838	0.512	0.816	0.487	0.149
17 stdacc	0.838	0.322	0.803	0.526	0.197
18 stdcf	0.837	0.381	0.805	0.546	0.174
19 cp	0.836	0.557	0.820	0.512	0.136
20 op	0.835	0.626	0.819	0.615	0.094
21 ebp	0.835	0.557	0.816	0.557	0.122
22 tang	0.833	0.615	0.793	0.626	0.081
23 kz	0.831	0.519	0.813	0.539	0.134
24 ato	0.831	0.364	0.797	0.533	0.178
25 ww	0.827	0.397	0.791	0.496	0.167
26 std_turn	0.826	0.637	0.799	0.657	0.072
27 idiovol	0.826	0.644	0.799	0.657	0.070
28 adm	0.825	0.297	0.786	0.552	0.200
29 maxret	0.825	0.615	0.803	0.654	0.081
30 baspread	0.822	0.630	0.808	0.663	0.077
31 nef	0.819	0.657	0.799	0.589	0.088
32 IPO	0.818	0.230	0.777	0.364	0.233
33 sp	0.817	0.593	0.805	0.630	0.092
34 turn	0.815	0.666	0.798	0.663	0.063
35 retvol	0.815	0.634	0.801	0.660	0.073
36 absacc	0.813	0.469	0.756	0.579	0.118
37 zerotrade	0.812	0.651	0.803	0.663	0.069
38 HML	0.811	0.539	0.815	0.589	0.120
39 lgr	0.810	0.496	0.752	0.397	0.150
40 cashpr	0.808	0.557	0.790	0.519	0.120
41 beta	0.807	0.660	0.807	0.696	0.062
42 dcol	0.807	0.526	0.752	0.266	0.198
43 RMW	0.807	0.448	0.774	0.425	0.159
44 hire	0.805	0.569	0.749	0.448	0.123
45 salerec	0.803	0.557	0.754	0.557	0.093
46 nxf	0.802	0.623	0.762	0.584	0.077
47 acc	0.797	0.519	0.764	0.574	0.105
48 dfin	0.791	0.266	0.772	0.115	0.281

Table 12: Thirty Year Decompose (Cont.)

Factor	Factor Strength $\hat{\alpha}$				Standard Deviation of Three sub-samples
	Full Sample	January 1988 to December 1997	January 1998 to December 2007	January 2008 to December 2017	
49 nincr	0.790	0.519	0.736	0.364	0.152
50 noa	0.787	0.297	0.741	0.519	0.182
51 HML_Devil	0.781	0.557	0.774	0.619	0.091
52 HXZ_IA	0.780	0.563	0.713	0.519	0.083
53 rdm	0.778	0.519	0.725	0.512	0.099
54 rna	0.778	0.266	0.686	0.519	0.172
55 rd	0.774	0.364	0.715	0.115	0.246
56 bm_ia	0.772	0.584	0.756	0.364	0.160
57 ps	0.770	0.425	0.715	0.000	0.294
58 realestate_hxz	0.770	0.479	0.696	0.611	0.090
59 sgr	0.769	0.546	0.703	0.344	0.147
60 sin	0.769	0.182	0.770	0.469	0.240
61 herf	0.766	0.689	0.728	0.411	0.141
62 dnco	0.761	0.557	0.736	0.512	0.097
63 CMA	0.759	0.496	0.678	0.448	0.099
64 egr_hxz	0.750	0.563	0.666	0.512	0.064
65 ob_a	0.745	0.437	0.637	0.598	0.087
66 ol	0.743	0.644	0.657	0.619	0.016
67 cinvest_a	0.739	0.266	0.708	0.364	0.189
68 gad	0.723	0.000	0.584	0.182	0.244
69 SMB	0.721	0.607	0.699	0.437	0.108
70 ala	0.717	0.651	0.728	0.615	0.047
71 dolvol	0.715	0.397	0.703	0.397	0.144
72 gma	0.715	0.637	0.619	0.519	0.052
73 convind	0.713	0.589	0.563	0.297	0.132
74 cto	0.710	0.657	0.539	0.519	0.061
75 tb	0.710	0.115	0.651	0.448	0.221
76 aeavol	0.710	0.589	0.615	0.425	0.084
77 BAB	0.710	0.425	0.706	0.598	0.116
78 QMJ	0.710	0.546	0.660	0.552	0.053
79 pricedelay	0.699	0.593	0.563	0.411	0.080
80 egr	0.699	0.539	0.563	0.496	0.028
81 orgcap	0.699	0.611	0.615	0.607	0.003
82 pchdepr	0.696	0.000	0.666	0.182	0.281
83 indmom	0.696	0.479	0.630	0.364	0.109
84 dcoa	0.696	0.557	0.546	0.411	0.066
85 roic	0.694	0.563	0.641	0.364	0.117
86 moms12m	0.694	0.411	0.657	0.381	0.124
87 pm	0.694	0.611	0.479	0.602	0.060
88 pchcapx3	0.691	0.539	0.598	0.574	0.024
89 cei	0.691	0.487	0.666	0.448	0.095
90 dnca	0.689	0.487	0.584	0.487	0.045
91 saleinv	0.686	0.663	0.425	0.533	0.098
92 grltnoa_hxz	0.683	0.512	0.602	0.487	0.049
93 poa	0.681	0.552	0.660	0.533	0.056
94 HXZ_ROE	0.681	0.364	0.623	0.519	0.106
95 UMD	0.672	0.496	0.607	0.579	0.047
96 pctacc	0.672	0.512	0.593	0.469	0.052
97 cinvest	0.660	0.397	0.602	0.397	0.097

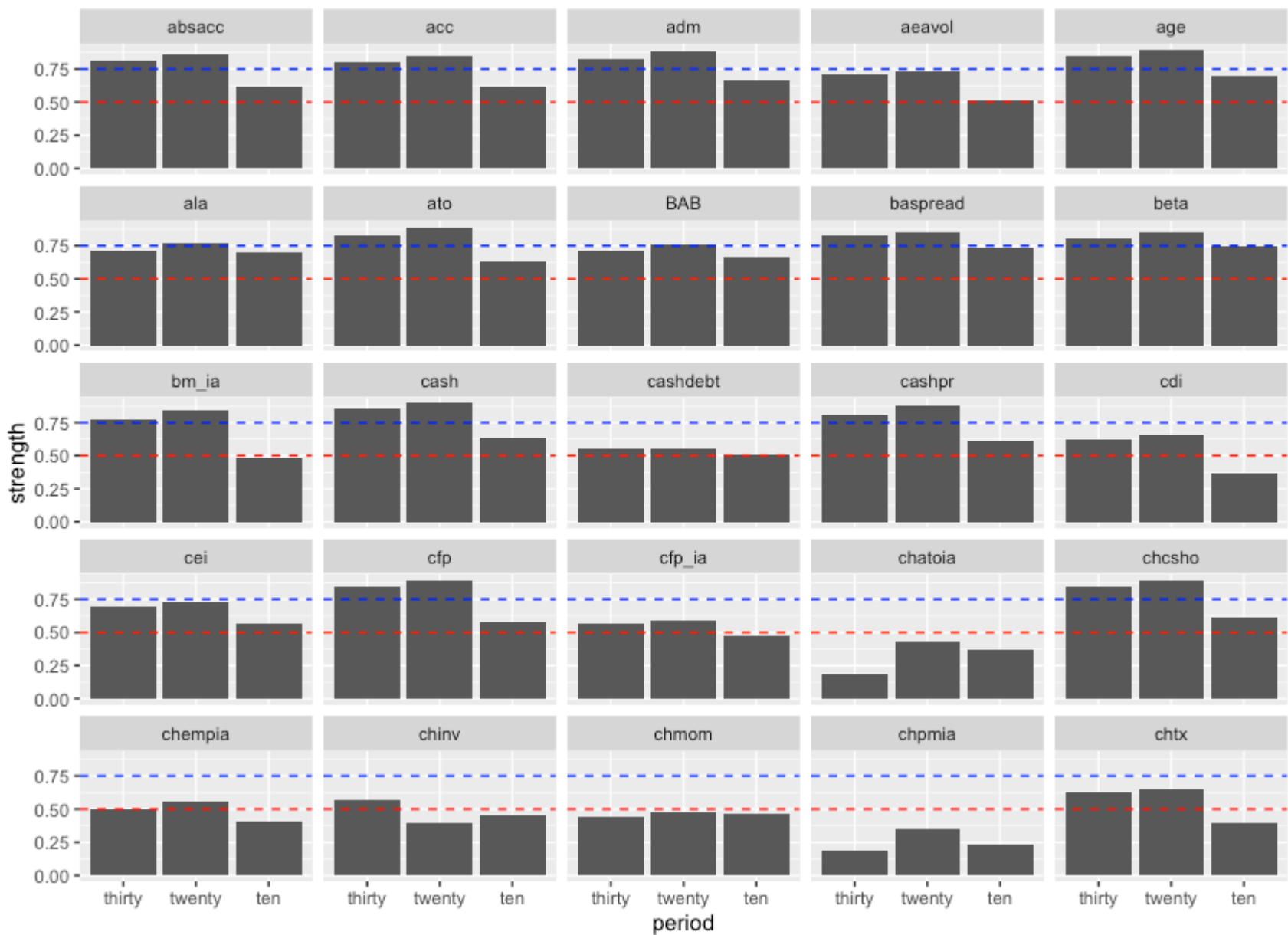
Table 12: Thirty Year Decompose (Cont.)

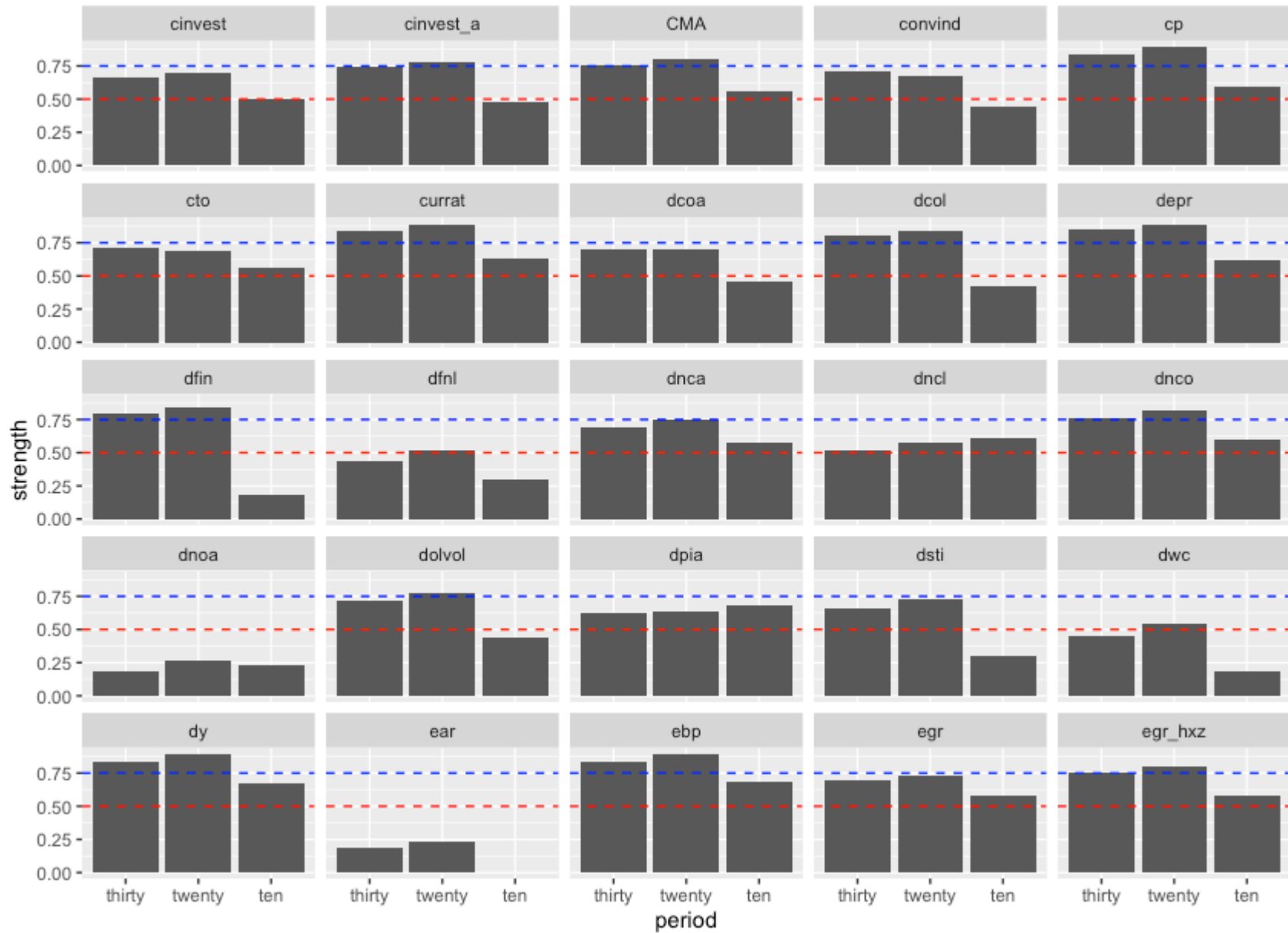
Factor	Factor Strength $\hat{\alpha}$				Standard Deviation of Three sub-samples
	Full Sample	January 1988 to December 1997	January 1998 to December 2007	January 2008 to December 2017	
98 dsti	0.660	0.115	0.563	0.115	0.211
99 em	0.660	0.546	0.504	0.411	0.056
100 pchcurrat	0.654	0.000	0.593	0.182	0.248
101 ms	0.651	0.437	0.557	0.512	0.050
102 invest	0.641	0.557	0.000	0.607	0.275
103 pchcapx_ia	0.630	0.000	0.589	0.437	0.250
104 os	0.626	0.437	0.469	0.469	0.015
105 chtx	0.623	0.364	0.504	0.266	0.098
106 dpia	0.623	0.546	0.000	0.607	0.273
107 cdi	0.623	0.546	0.552	0.266	0.133
108 pps	0.611	0.512	0.344	0.496	0.076
109 roaq	0.607	0.425	0.533	0.115	0.177
110 rs	0.584	0.411	0.344	0.381	0.027
111 rsup	0.579	0.519	0.611	0.115	0.215
112 chinvt	0.569	0.557	0.266	0.397	0.119
113 cfp_ia	0.563	0.266	0.569	0.425	0.123
114 ta	0.563	0.344	0.533	0.000	0.221
115 cashdebt	0.557	0.344	0.533	0.344	0.089
116 ndf	0.557	0.230	0.678	0.000	0.281
117 grcapx	0.552	0.411	0.266	0.448	0.078
118 STR	0.546	0.469	0.230	0.533	0.131
119 pchcapx	0.546	0.322	0.448	0.230	0.090
120 pchquick	0.539	0.000	0.569	0.000	0.268
121 grltnoa	0.539	0.425	0.182	0.593	0.169
122 pchsaleinv	0.519	0.182	0.519	0.000	0.215
123 dncl	0.519	0.115	0.546	0.563	0.207
124 ivg	0.504	0.569	0.115	0.297	0.186
125 mom6m	0.496	0.182	0.479	0.230	0.130
126 chempia	0.496	0.437	0.437	0.364	0.034
127 LIQ_PS	0.496	0.115	0.397	0.552	0.181
128 mom36m	0.479	0.397	0.574	0.381	0.087
129 std_dolvol	0.459	0.381	0.297	0.437	0.058
130 pchsale_pchinvt	0.448	0.266	0.496	0.000	0.203
131 pchsale_pchxsga	0.448	0.230	0.469	0.000	0.192
132 dwc	0.448	0.479	0.437	0.182	0.131
133 dfnl	0.437	0.344	0.589	0.230	0.150
134 chmom	0.437	0.487	0.266	0.322	0.094
135 pchsale_pchrect	0.425	0.115	0.519	0.000	0.223
136 sue	0.397	0.230	0.182	0.230	0.022
137 LTR	0.381	0.182	0.297	0.364	0.075
138 pchgm_pchsale	0.322	0.000	0.381	0.266	0.160
139 lfe	0.297	0.230	0.322	0.000	0.135
140 ill	0.297	0.182	0.230	0.322	0.058
141 dnoa	0.182	0.000	0.182	0.115	0.075
142 ear	0.182	0.115	0.182	0.000	0.075
143 chatoia	0.182	0.411	0.182	0.230	0.099
144 chpmia	0.182	0.000	0.230	0.182	0.099
145 etr	0.115	0.230	0.115	0.297	0.075

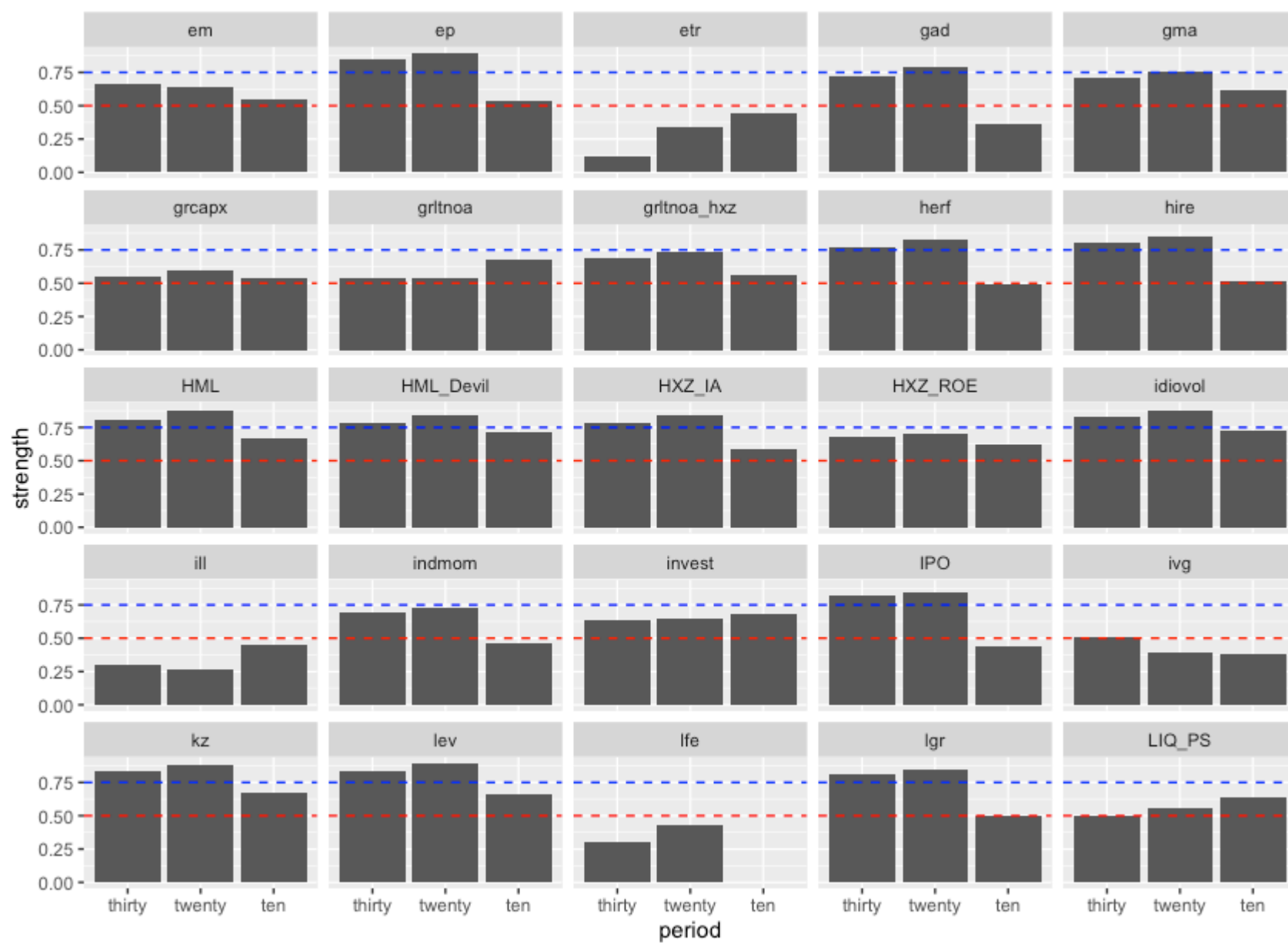
**Notes:** This table presents the estimated factor strength, using the decomposed thirty years data. The thirty year data set is decomposed into three subsets: January 1988 to December 1997, January 1998 to December 2007, and January 2008 to December 2017. For each data set, it contains 120 observations ( $t = 120$ ), and 242 units ( $n = 242$ ) The table also contains the full sample estimation results of factor strength, and the standard deviation among the three sub samples results. The table is ordered decreasingly base on the full sample factor strength.

C Strength Comparison Figures

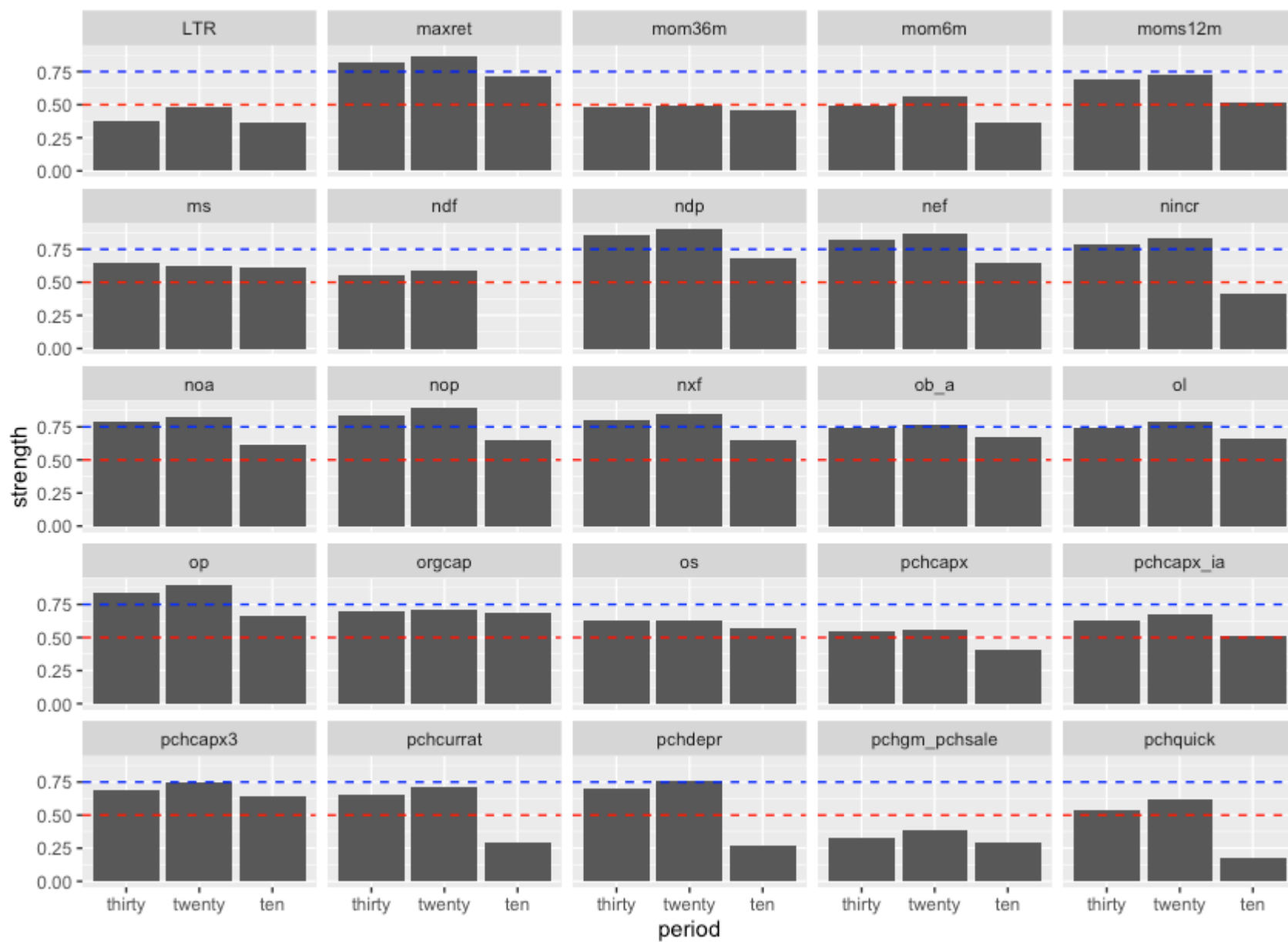
Figure 1: Strength Comparison

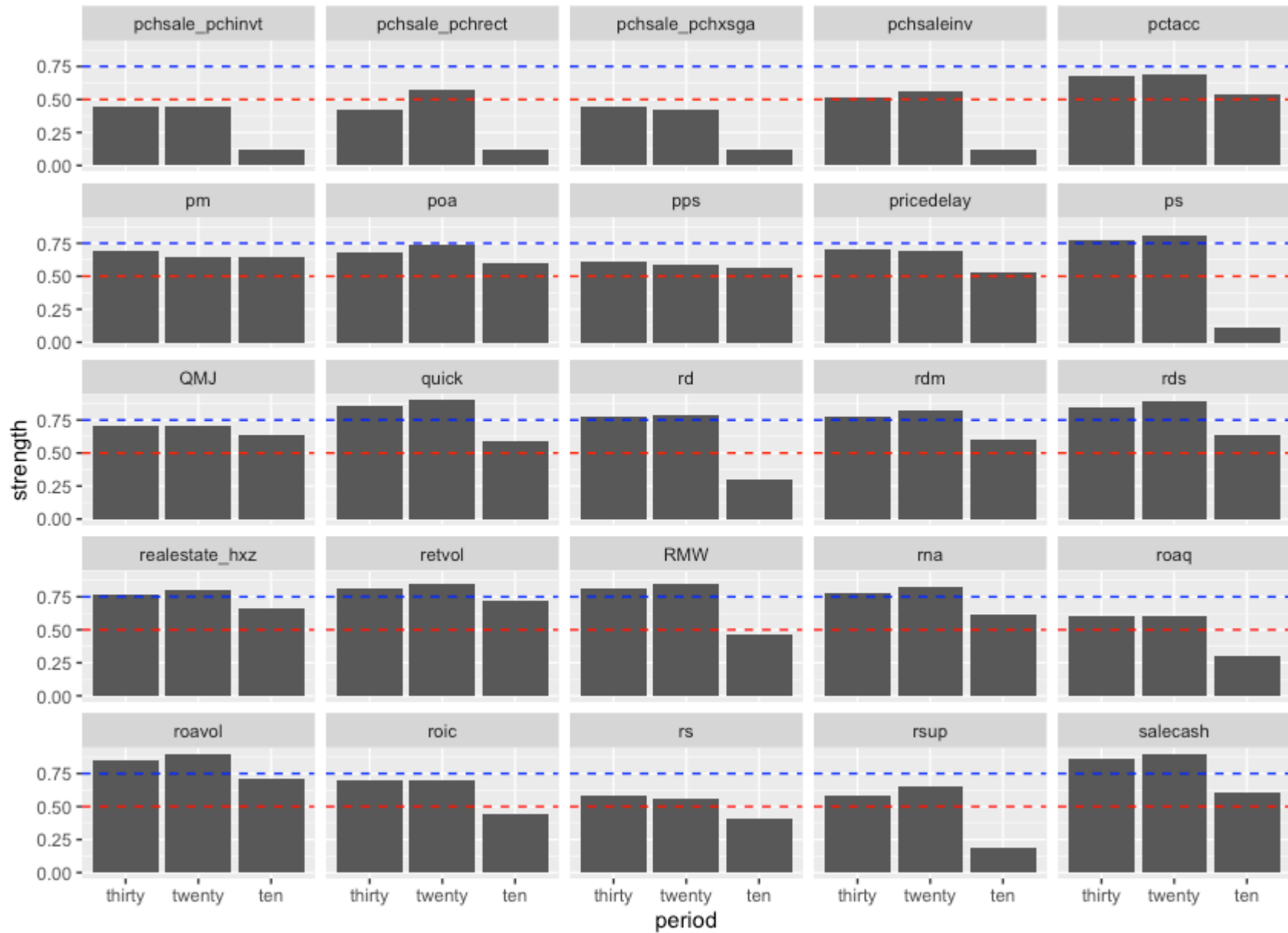


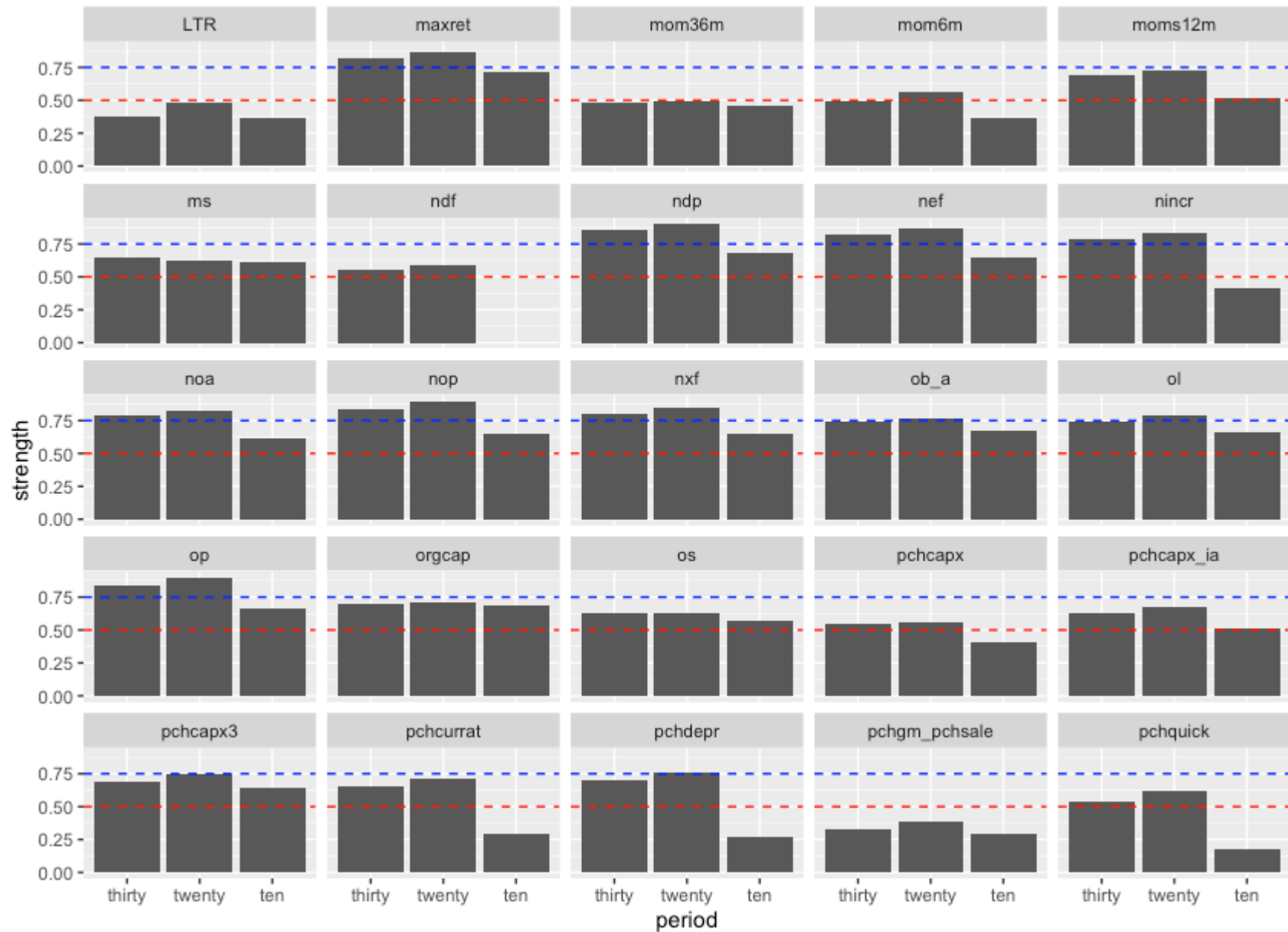






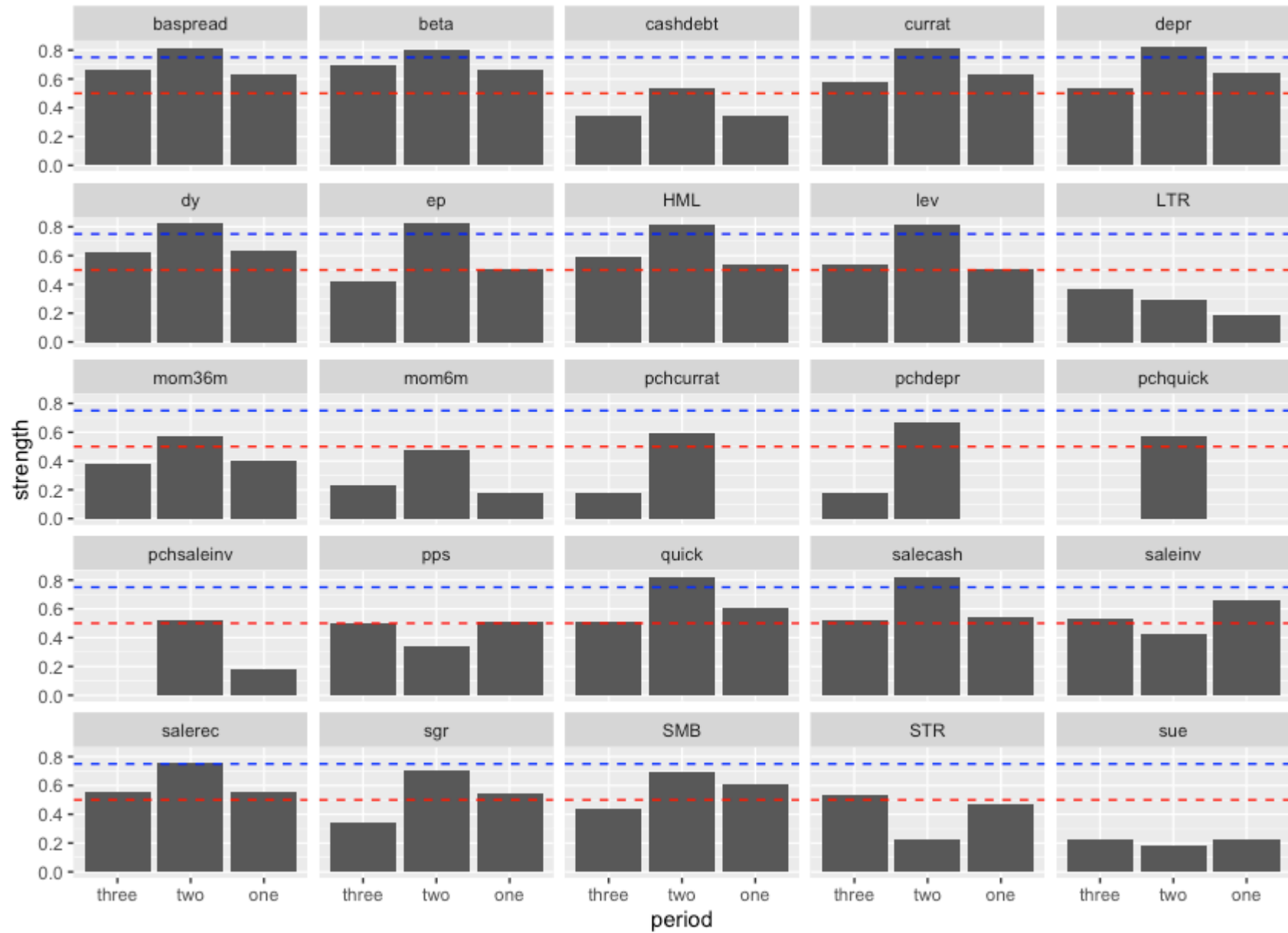


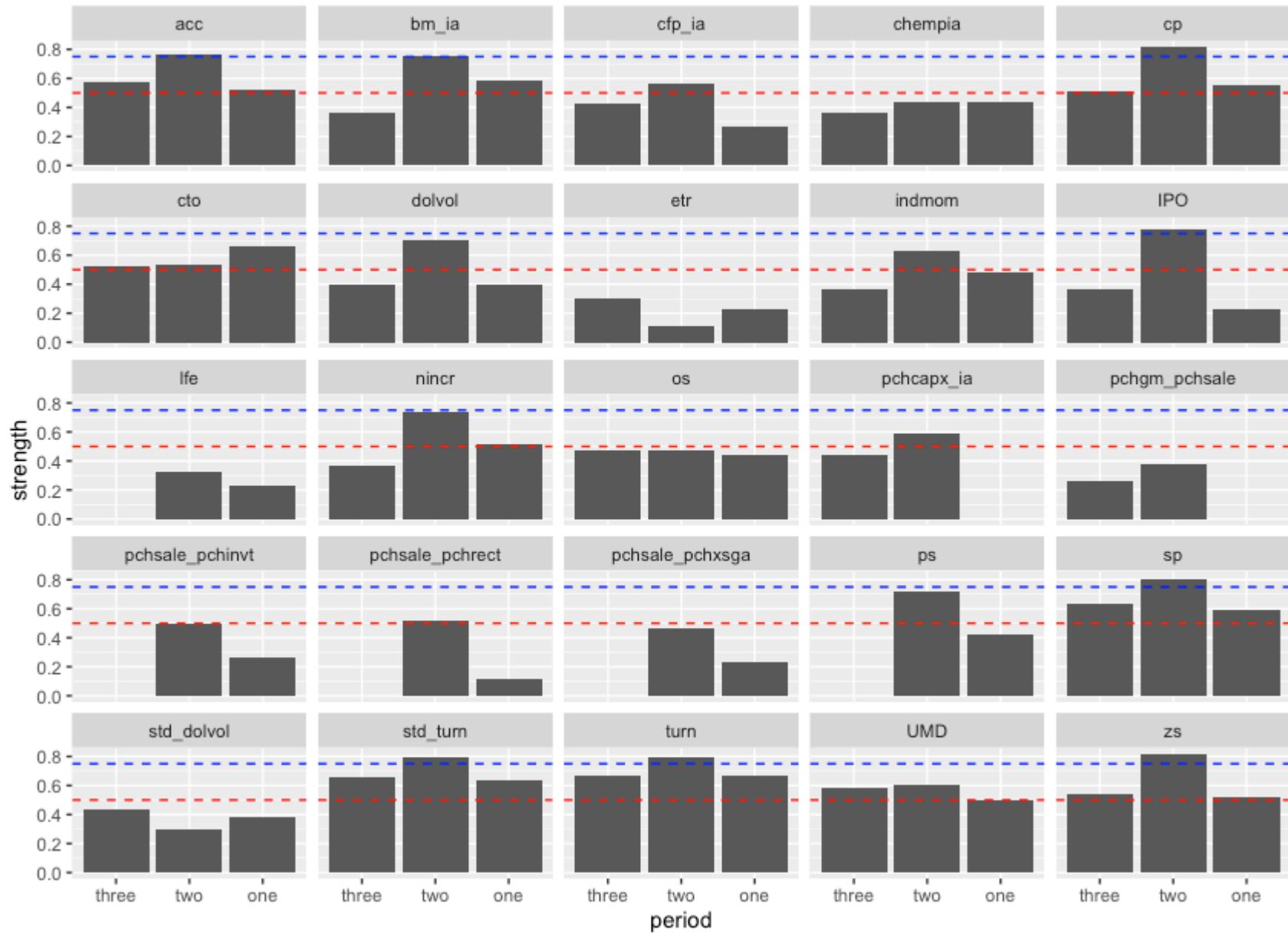


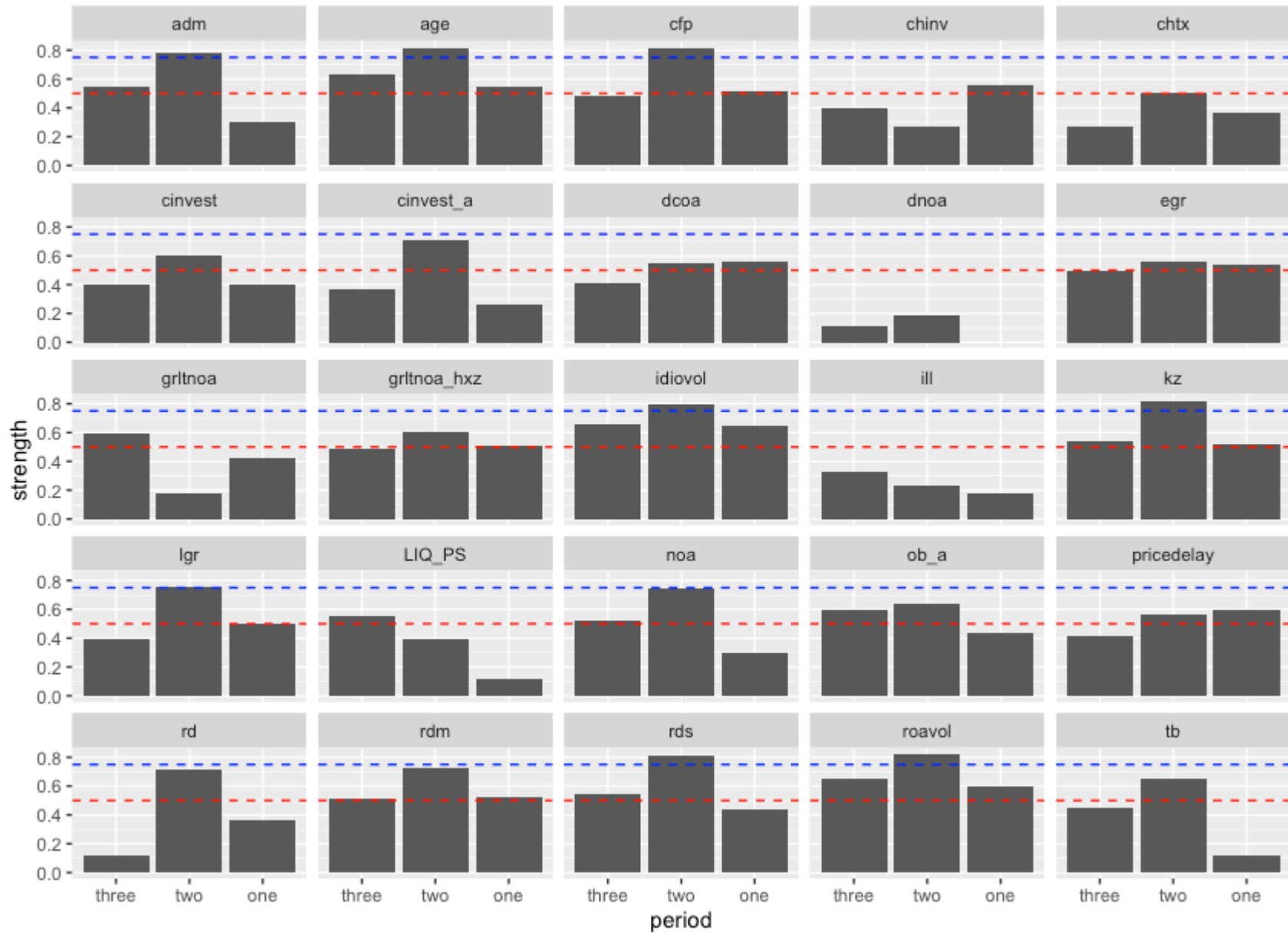


**Notes:** The figure compare the strength of every factor's strength in different data set. The x-axis indicates the data set: thirty is thirty years data set (January 1987 to December 2017), twenty is twenty year data set (January 1997 to December 2017), and ten is ten year data set (January 2007 to December 2017). The red dash line and blue dash line represent 0.5 and 0.75 threshold value respectively.

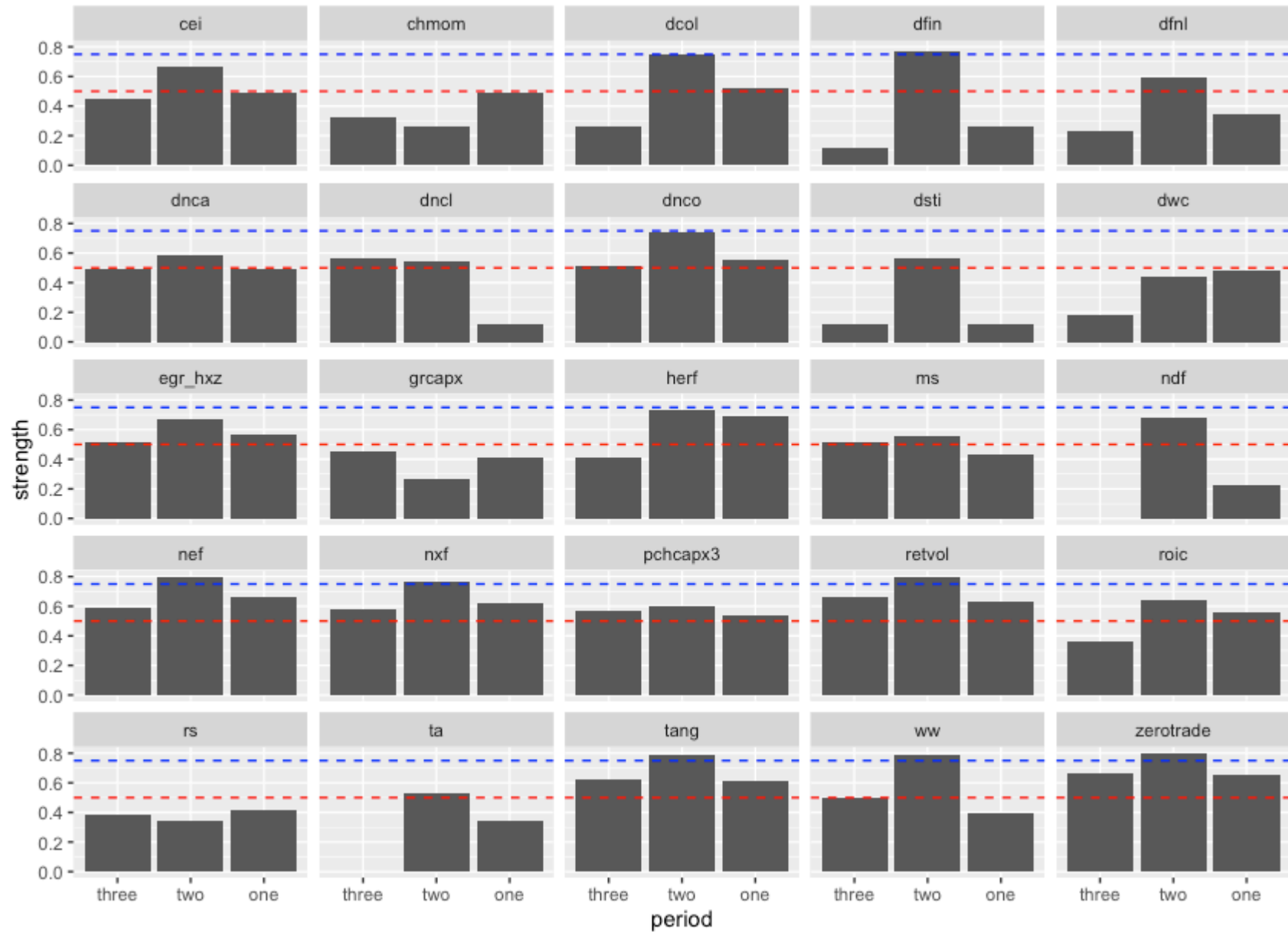
Figure 2: Thirty Year Decompose Comparison

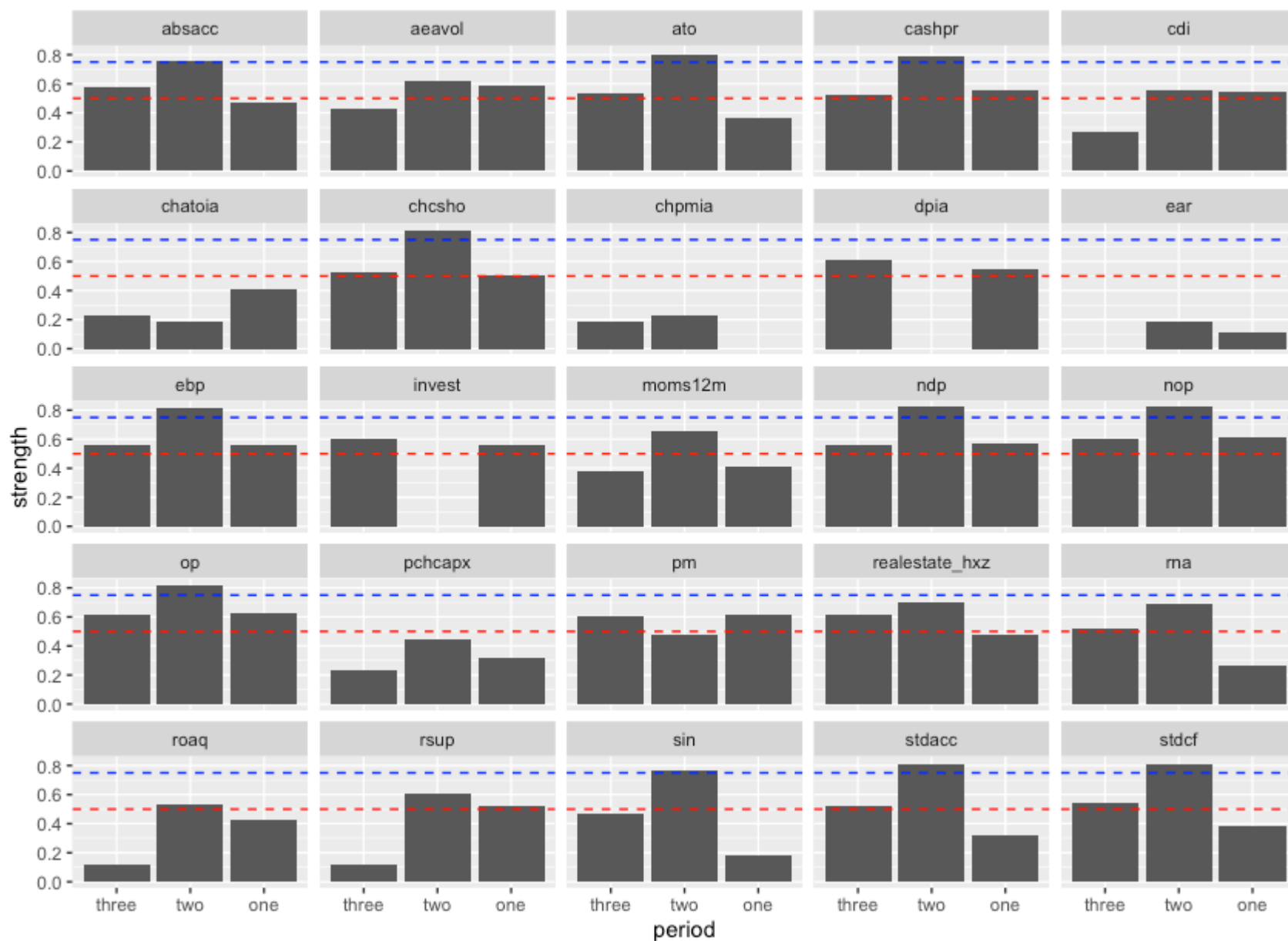




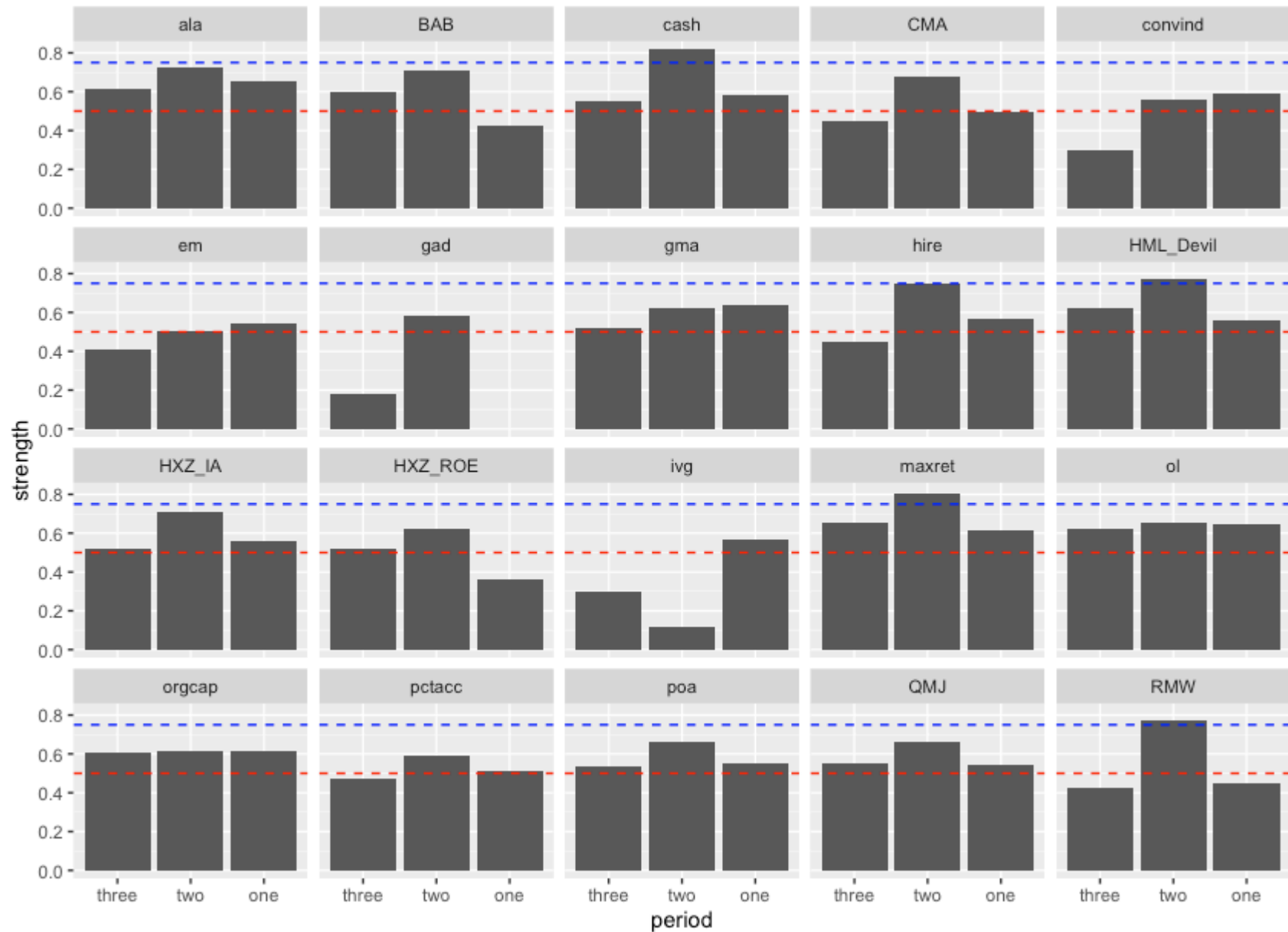


SS









**Notes:** The figure compare the strength of factor using subsample from the thirty year data.. The x-axis indicates the subsample data set: three is third decade (January 2007 to December 2017), two is second decade (January 1997 to December 2007), and one is the first decade (January 1987 to December 1997). The red dash line and blue dash line represent 0.5 and 0.75 threshold value respectively.