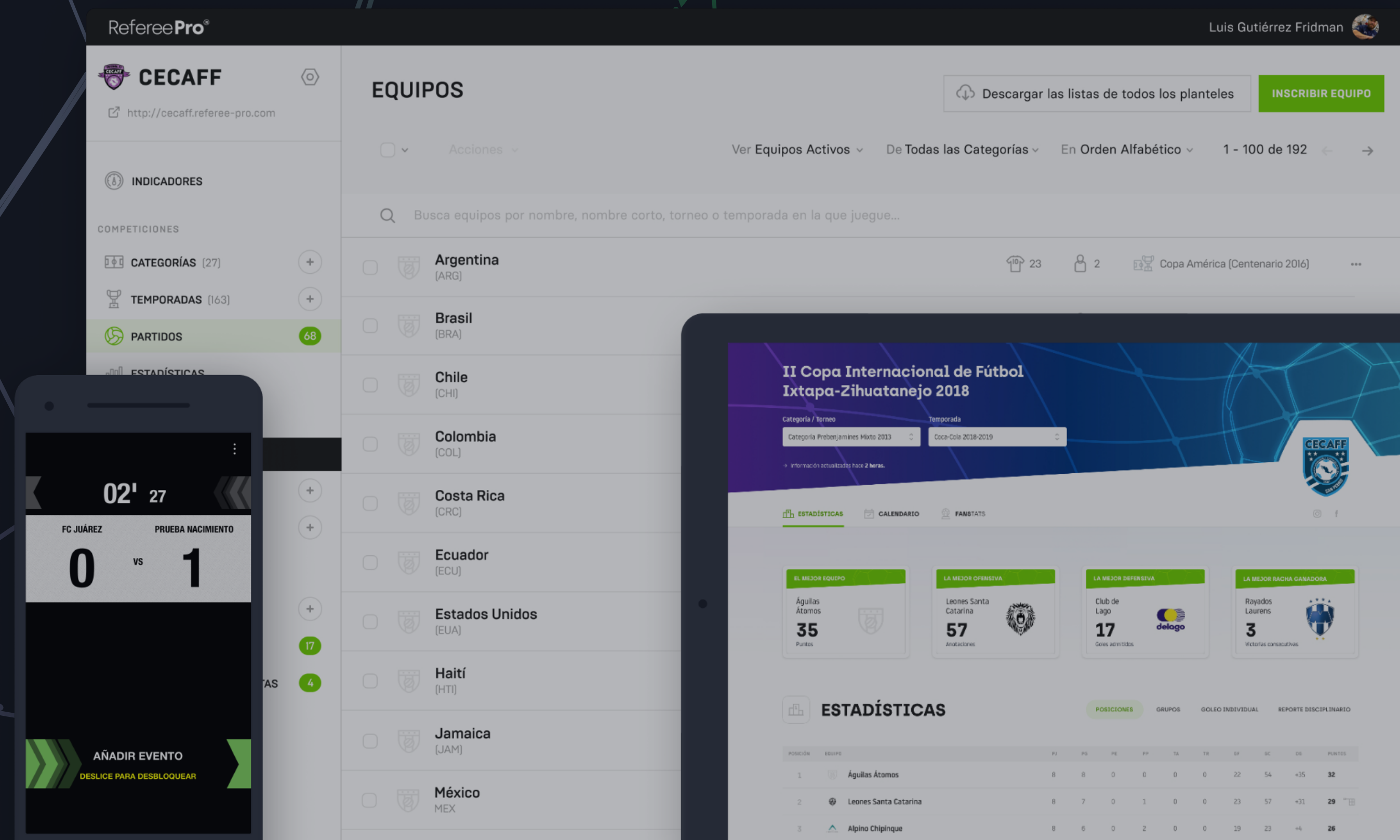


INTRODUCING

RefereePro®

Take your football competitions
to the next level.

Referee Pro® is the digital solution that saves effort,
time and money in the business of organizing and
managing football leagues and tournaments.





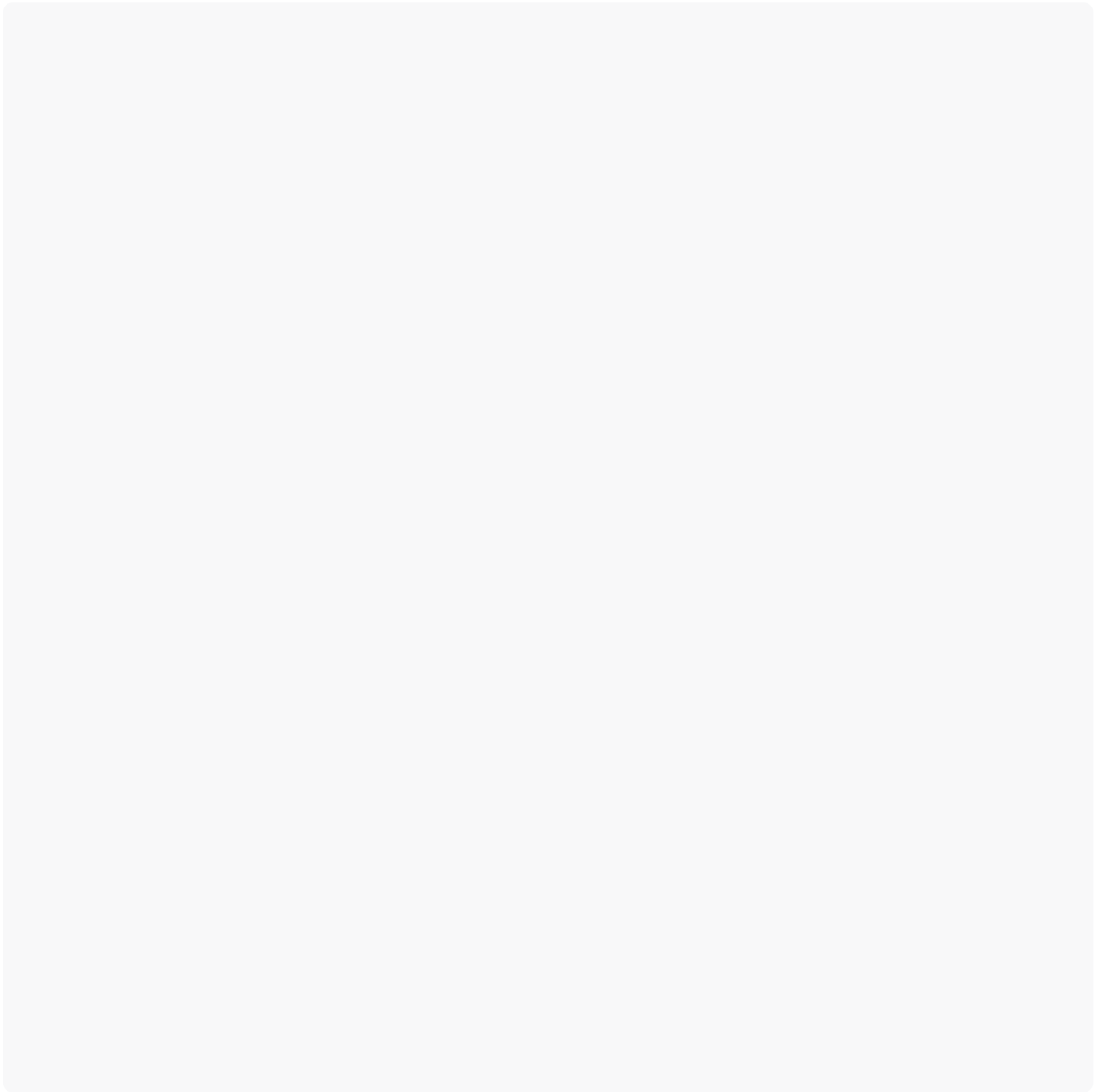
Changes should be
seen as **opportunities.**

— Pierluigi Collina

WHY WE EXIST

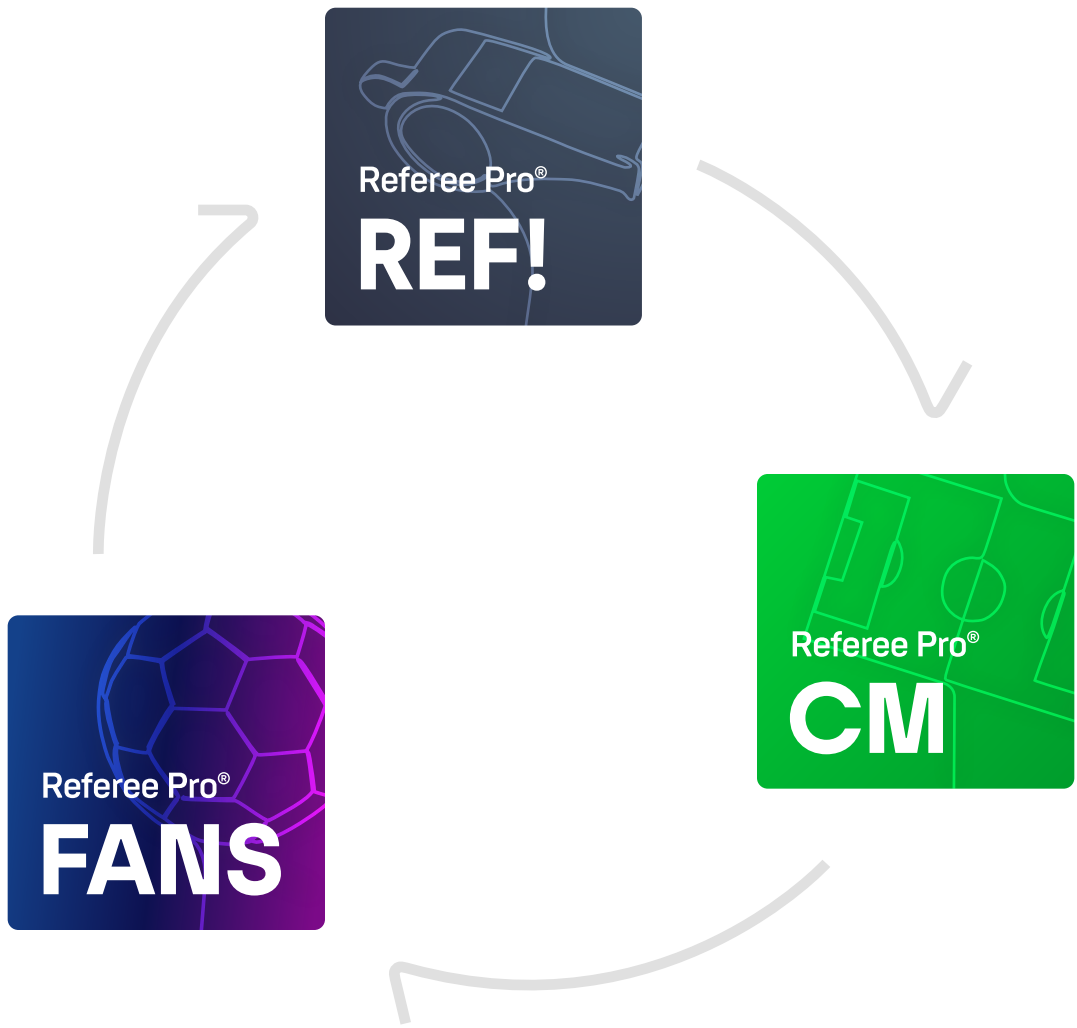
for everyone in the football family.





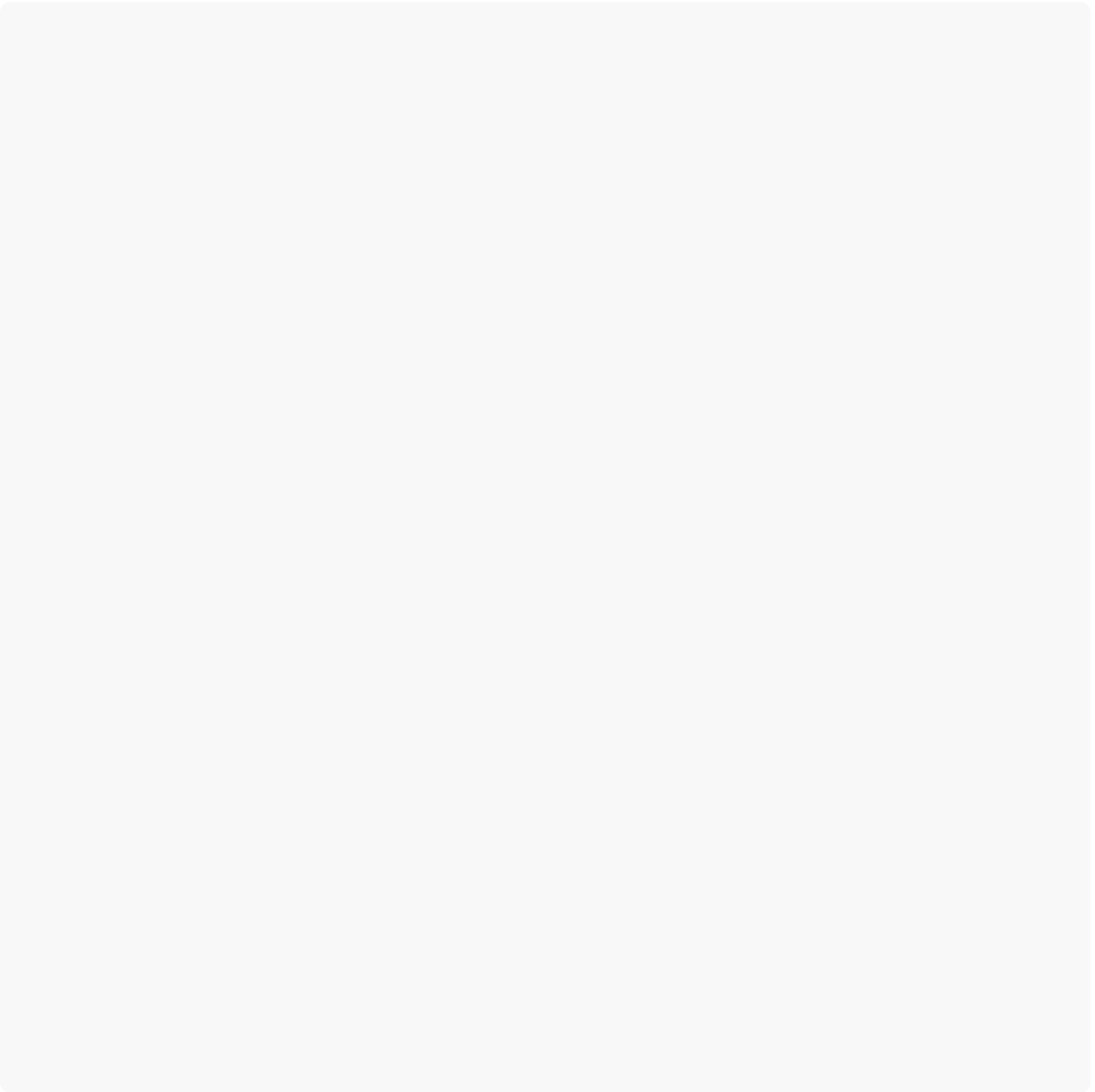
WHY

Referee Pro® exists to alleviate the management pains of any amateur football competition making it possible for new ways of experiencing it for you, for the participants and also for their fans and followers.



WHAT

We have designed and developed an entire ecosystem of products, in which each one of them caters to the specific needs and requirements of the different stakeholders that take part in the game.



HOW

We got rid of pen and paper and with it, the tortuous hours that come with transcribing and managing sports data. Once the data gets automatically digitalized, the sharing part becomes a lot easier. Which means that your official match stats will be always updated and available for everyone, at all times.

OUR STORY

We began our journey in 2012.

Right from the start, the evolution of our products has been informed by carefully gathered feedback provided by international referees, league managers, competition organizers, players and fans.



JUL 2012

Kick-Off!

Referee Pro® became the first DRSS (Digital Referee Signal System) through mobile devices.



OCT 2012

Title of important event.

Referees started playing a game-changing role by using a mobile device inside the field of play instead of pen and paper during the match to digitalize key match information. This could be shared immediately throughout the sports network.



AUG 2013

Title of event.

This has completely changed the way sports organizations work, saving you time and money and providing an improved experience to the whole sports community, all supported by technology.



MAR 2016

Another title goes here.

Referees started playing a game-changing role by using a mobile device inside the field of play instead of pen and paper during the match to digitalize key match information. This could be shared immediately throughout the sports network.



OCT 2018

Referee Pro v3 project officially begins.

We gathered a kick-ass team to take on our next massive milestone: The launch of Referee Pro®'s biggest update yet. A re-designed ecosystem from the ground up that will...

A DIGITAL ECOSYSTEM

for everyone in the football family.



FANS

MOBILIZING FOOTBALL

Referee Pro[®] FANS is the space where the your stats and your community connect. The official online portal for your customers where players, delegates and fans can check official up-to-date information on all your competitions.

- ✓ Get your own customized website for your competition
 - ✓ Stats, fixtures, Minute by Minute of each match, photos and more.
- ✓ Match Reports and MinuteXMinute of each match directly sent to your teams via email.
 - ✓ Immediate and clear official match info.
 - ✓ MinuteXMinute of every match.
- ✓ Referee Pro FANS mobile app or customized*
 - ✓ Official match data always updated and available in the hands of your participants and followers.
 - ✓ Stats, Fixtures, News, Photos and much more.
 - ✓ Coming Up in 2019

“Thanks to Referee Pro[®] we can offer precise data in the exact moment.”

— Elihu Cid, Arena Premier Soccer, League Manager Piedras Negras, Coahuila, MX





NO MORE PEN + PAPER.

REF! is the tool that turns your referee's mobile phone into a digital notebook.

Make your life easier by providing to your referees a tool that helps them before, during and after the game, minimizing mistakes and saving valuable time. Here begins the path to digitize your organization, where your statistics are accurate, automatic and always available for everyone.

- Automatically generate game reports in digital format.
- Captains and delegates sign the game report digitally.
- Disciplinary reports and teams' behavior evaluations by the referees.
- Notification alerts such as three yellow cards to the same player on the same game.
- Full control over player registration; no more printed IDs.
- Vibration system to add stoppage time.

“Using Referee Pro will improve your performance as a referee; You’ll save time and gain security and focus.

— Mario Rubio
World Cup Referee at Spain '82, México

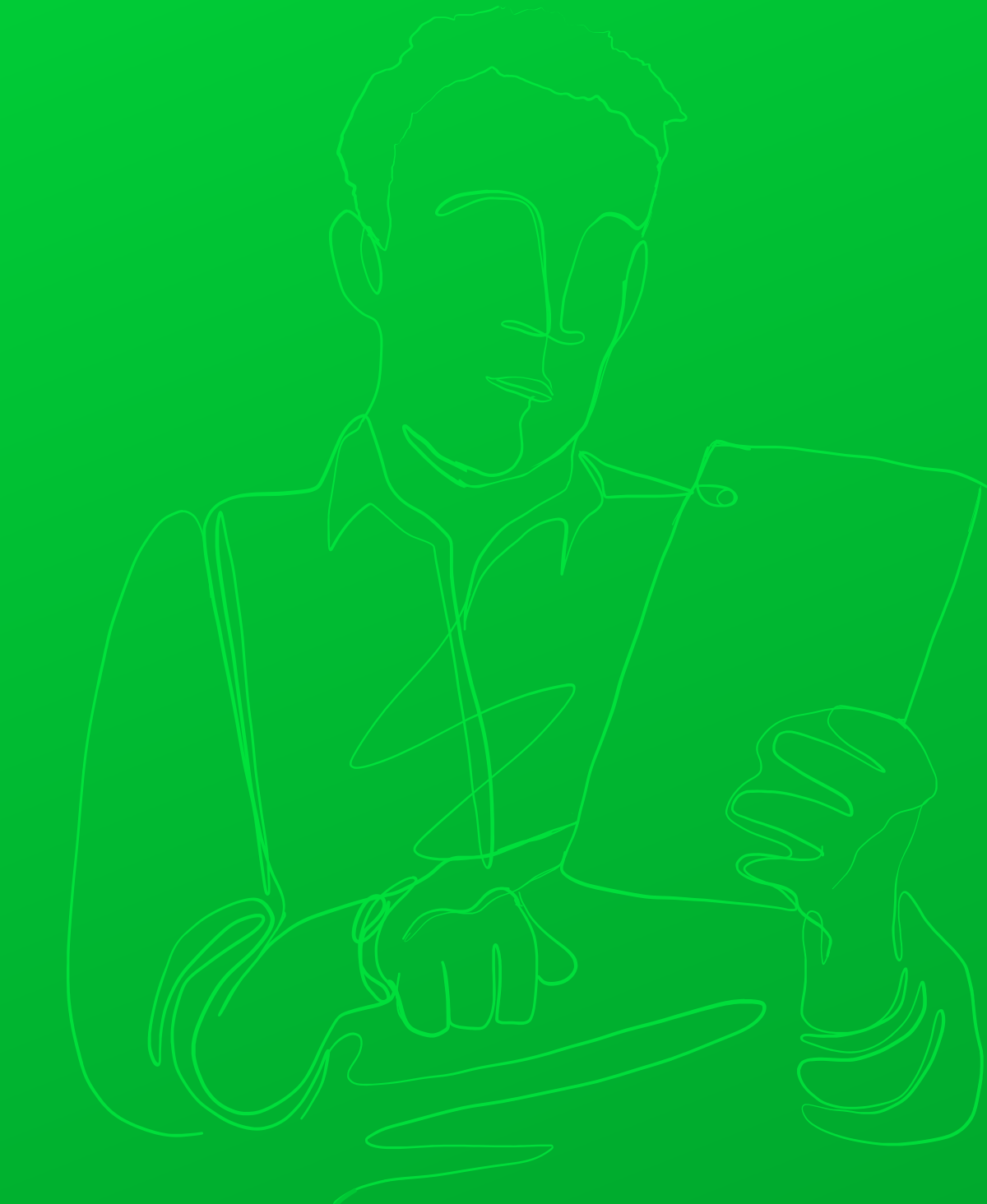


AUTOMATE YOUR LEAGUE

CM (Competition Manager) is the platform takes all management tasks off your back.

Take full control of your operations in an automated way and save days worth of work. **CM** works for you by getting the data directly from **REF!** to reduce the work of transcription and administrative management to a minimum. It's time to think what you'll do with all that free time.

- Automatically generate game reports in digital format.
- Automatic generation of fixtures and stats.
- Full disciplinary control.
- Digital players registration platform.
- Full control over player registration; no more printed IDs.
- Vibration system to add stoppage time.



“
I am starting a new business now that I have free time thanks to Referee Pro®.

— David Alejandro Gamboa
League President Supermanzana 95
Cancún, MX

HOW DOES IT WORK?

Referees replace pen and paper with Ref! their new digital notebook.

- 1. Before the match, they check players ids and enter the lineups.
- 2. During the match, referees take notes of the different incidents using their mobile device, which works in airplane mode.
- 3. After the match, assign the match report digitally.
- 4. The match report is then sent to the teams and league managers.
- 5. Everyone gets clear official match-data directly via email.
- Managers use CM to take full control of their competition.
- 6. The review the information to confirm the stats, including disciplinary reports.
- 7. They publish the stats with the push of a button.
- FANS! is the home of stats.
- Personalized website for your organization.
- 8. It allows players, delegates and fans to consume and interact with always updated, clear and transparent stats.
- Referee Pro FANS® mobile app is coming soon.

축 구

f ú t b o l

f u t e b o l

W e  f o o t b a l l

F u ß b a l l

c a l c i o

s o c c e r