

NEXT 60 MILLION PEOPLE

#STARTUPS UTH5

BUILD • CONNECT • GROW

O AKWA IBOM STATE, NIGERIA

October 29 O November 2, 2019

ABOUT #STARTUPSOUTH

CONFERENCE

#StartupSouth Conference converge founders, innovators and investors from across Nigeria and beyond to a city within the South-South and South-East of Nigeria, annually.

We are inspiring a generation of young founders to build scalable and investable businesses right within the region. It is our believe that these businesses will in-turn accelerate the development of the region.





Past/Partners































































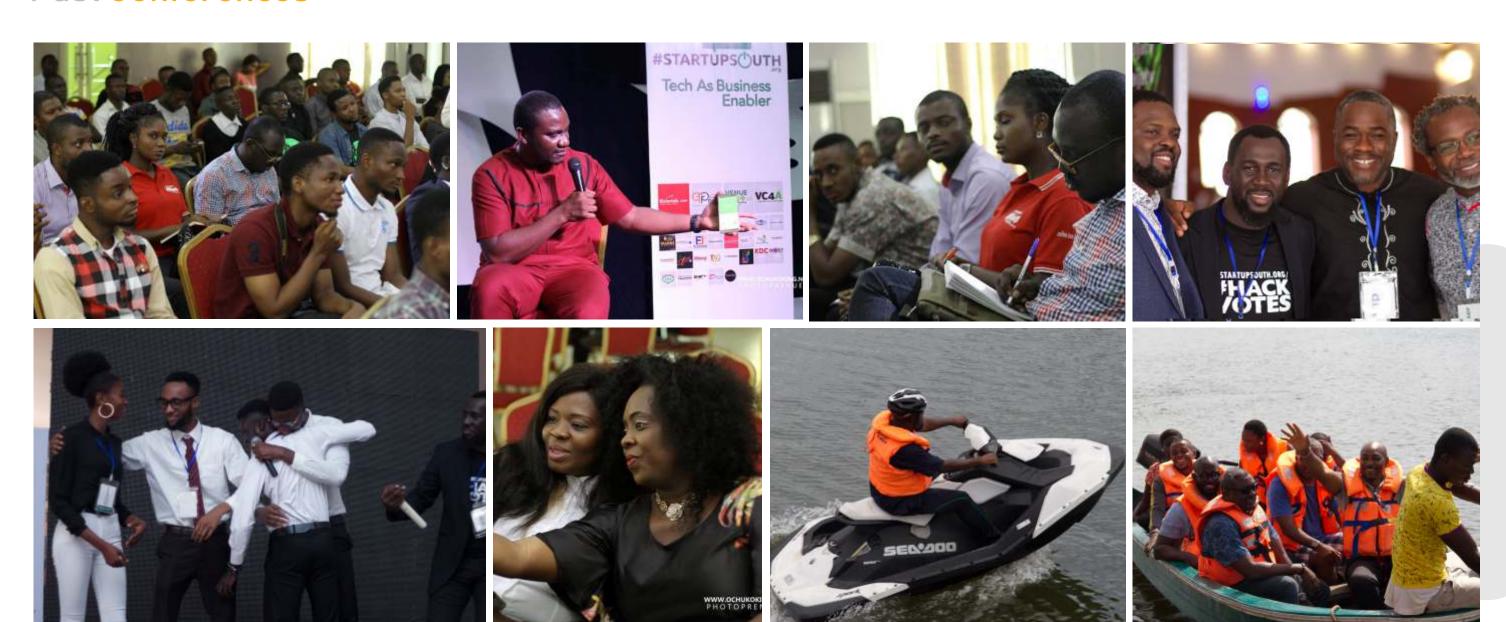
What Brands do at #StartupSouth

#StartupSouth demography comprises people between ages 18 to 52 - typically students, new graduates, academia, Government functionaries, mid-level working professionals and top level executives. They are interested in technology, Finance and early stage business founders. These represent the most active segment of the population and #StartupSouth conferences help brands interface with them.





Past Conferences



#STARTUPS OUT H5 BUILD • CONNECT • GROW

In over four years of #StartupSouth, we have seen over \$400,000 raised by Alumni.

#StartupSouth5 will bring together over 1000

of the best early stage investors, policy makers,

Startup founders and enthusiast in one spot.

#StartupSouth is also a destination event – helping guests to explore and enjoy the best of tourism in the host state.











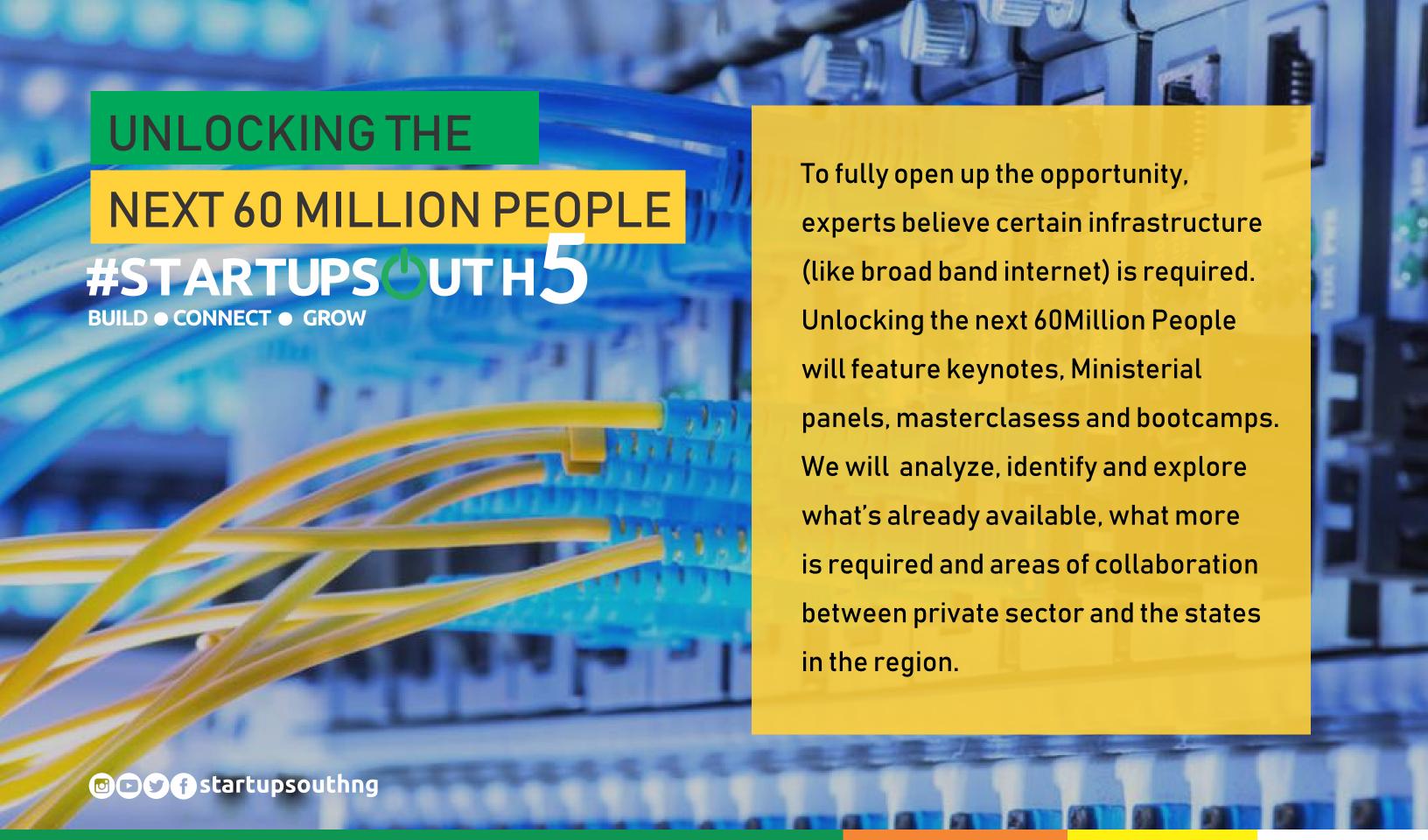


The South-South/South-East population is approximately 60 Million people and combined GDP of ~\$70billion. This in addition to a massive youth population is a huge opportunity capable of lifting Nigeria - even more than oil.









ABOUT UYO

& AKWA IBOM STATE

Uyo is the fast-growing capital of Akwa Ibom state. It has witnessed rapid infrastructural development in recent times and is home to arguably the most active young tech talents in the South-South. Akwa Ibom state, has lying deep within it's territory some of Nigeria's national history. For instance, the document that amalgamated the Northern and Southern protectorates was signed by Lord Frederick Lugard somewhere within her borders.

Besides being a major Oil producing state, it has one of the longest coastal lines and a burgeoning industrial base. It has a population of roughly 6Million people and a GDP of \$31Billion USD.



Event Timeline



Business Bootcamp

The conference starts with a bootcamp for pre-selected businesses.



Oct. 29

The teams are taken through courses on ideation, Market Validation, funding, sales and pitching

Oct. 30

2

Workshops Masterclasses

Special ized productivity and efficiency courses/training for professionals



Panel Discussions

General topical discussions addressing different areas, featuring thought leaders from different backgrounds.



Oct. 31

The Panel Sessions
will cover topics that
include: Energy,
Regional
Collaboration,
Funding, Technology

Policy Conversation

Most contents here are policy and development focused.
Brands interested in doing business with Governments in the region can leverage this. Some of the sessions will be aired Live on National TV.





After Party

After the conference is an after party - providing guests an opportunity to unwind and play.



Ibom Tour

In partnership with Goge Africa, guests (who subscribe) would be taken on a guided tour of historic and tourist sites within Akwa Ibom. This tour will later be aired on Goge Africa across different channels.







Burn Fire

After the tour, everyone will unwind later in the evening at a burn fire.





HE. Mr. Emmanuel Udom, Executive Governor, Akwa Ibom State



Funke Opeke Founder, Main One



Juliet Ehimuan Google, Country Manager, Nigeria



Iyinoluwa Aboyeji Co-Founder, Andela & Flutterwave

