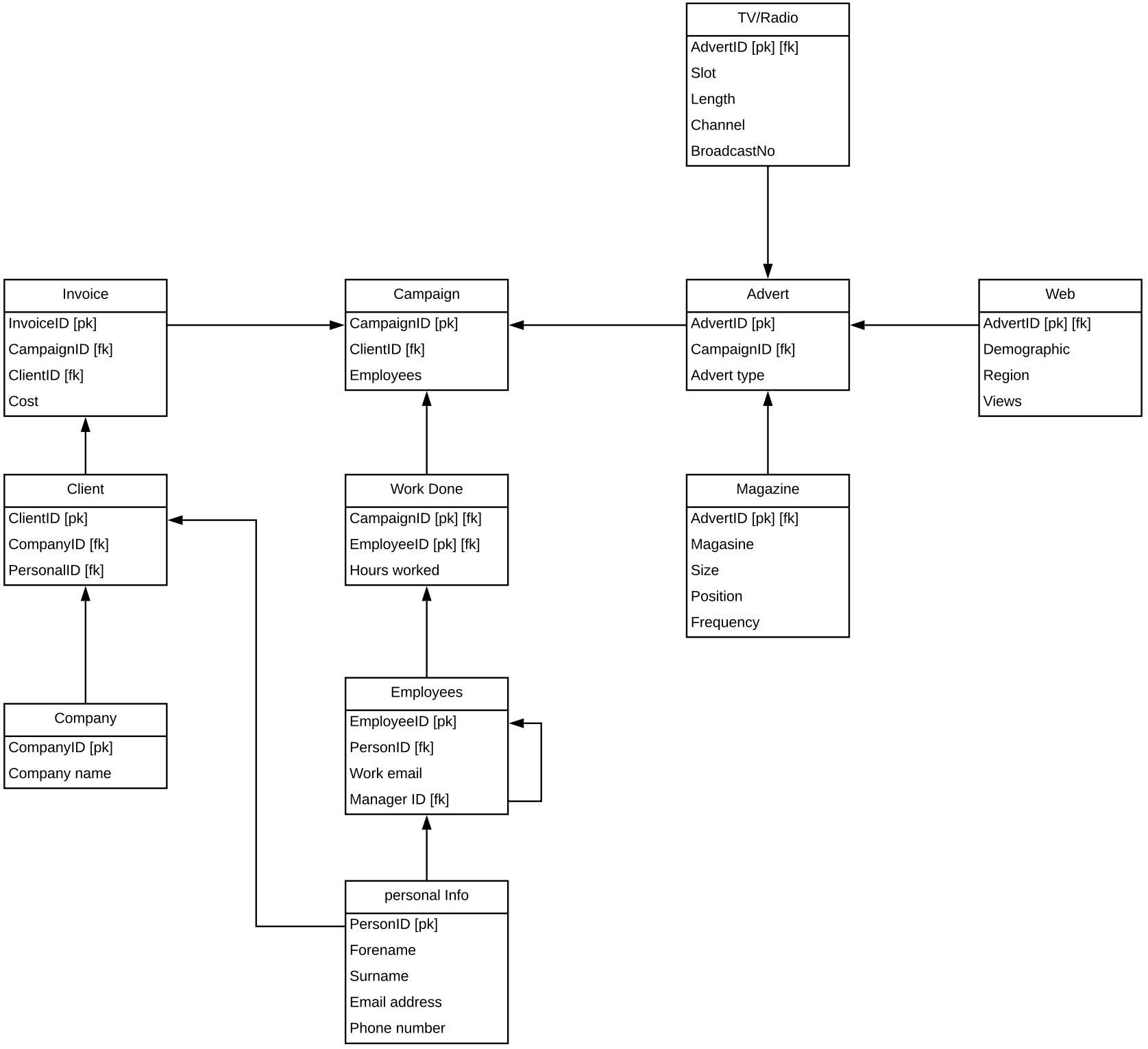
TV/Radio
AdvertID [pk] [fk]
Slot
Length
Channel
BroadcastNo
Invoice
InvoiceID [pk]
CampaignID [fk]
ClientID [fk]
Cost
Campaign
CampaignID [pk]
ClientID [fk]
Employees
Advert
AdvertID [pk]
CampaignID [fk]
Advert type
Web
AdvertID [pk] [fk]
Demographic
Region
Views
Client
ClientID [pk]
CompanyID [fk]
PersonalID [fk]
Work Done
CampaignID [pk] [fk]
EmployeeID [pk] [fk]
Hours worked
Magazine
AdvertID [pk] [fk]
Magasine
Size
Position
Frequency
Company
CompanyID [pk]
Company name
Employees
EmployeeID [pk]
PersonID [fk]
Work email
Manager ID [fk]
personal Info
PersonID [pk]
Forename
Surname
Email address
Phone number