Client:

The client request to display the brand's taste and information through the website to attract consumers to visit offline shop through the website. At the meanwhile, demonstrate brand culture and beliefs to support their community.

Style of website:

The overall style is modern and stylish. Plenty laying used as the background color to make the overall tone consistent, and bright colors are used for important information to visually highlight and increase attention. The overall color tone satisfies the modernist style and at the same time has brand tone memory points to increase recognition. Through repeat use similar tone to increase memory point.

- Light goldenrod yellow tone as main background color.

- Orange and goldenrod to mention main information.

- Low-saturation green is used to reduce the visual warmth of large areas of yellow tones, while increasing the impression of environmentally friendly.

Platform:

The website will target traditional monitor resolutions of 1024X768 and greater.

<header></header>

Put the brand name as title in stand of brand logo (I don't have it) in the header to give attention for the page.

Font size: 38px

Font color: goldenrod

Font-family：'Barlow Condensed', sans-serif

Background-color: light goldenrod yellow

Layout location: at the top of content.

<nav></nav>

Give the navigation of the page.

Font size: 24pt

Font color: orange

Font-family：'Barlow Condensed', sans-serif

Background-color: #5b713b

Layout location: next to the header.

<main></main>

Give the main content for the page. There have section and table in the main element, please see details in that part.

Main image:100%

<section></section>

Landing page: id=home/text/image/image1/text1/about

Menu Page: id=menu

Contact page: id=contact/ submit

Font size: 24px

Font color: rgb(56, 54, 54)

Font-family：'Quicksand', sans-serif

Image size: 600px

Layout location: next to the header.

<table></table>

Organize the menu look clean.

Font size: 10px

Font-family：'Barlow Condensed', sans-serif

Image size: height:400px

Layout location: before the footer.
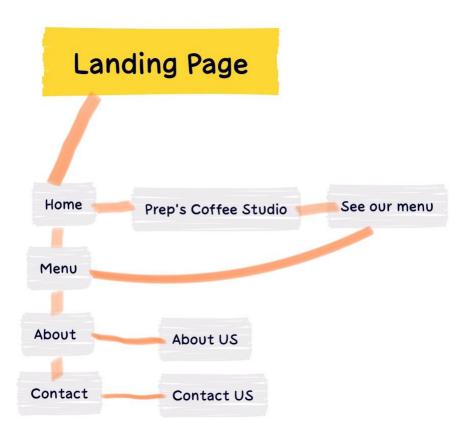

<footer></footer>

Font size: 18px

Font-family：'Barlow Condensed', sans-serif

Website Map:

Reference:

Coffee - NOC COFFEE CO.
Quills Coffee