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in

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## **BUSINESS INTELLIGENCE & ANALYTICS**

Analyzing customer data with MS Power BI (<u>Link</u>)

• Visualization on interactive dashboard with **Tableau** (link)

Building a Loyalty Program for a dataset with Excel (link)

## UX/CX DESIGN & PROTOTYPING

Prototyping Holiday Application with Figma (<u>Link</u>)

## AFFILIATE MARKETING

Personal Amazon Affiliate Marketing Program (<u>Link</u>)

## PUBLICATIONS (WRITING SAMPLES)

University Publication (Blockchain & CRMs)

Publication 1

• Research Gate (Financial Politics - Over 3000reads) Publication 2

• Academia.edu (Political Economy - 99 citations) Publication 3

• Research Gate (Oil Export & Import - Over 2000 reads) Publication 4

• Research Gate (Blockchain Unblocked - over 3000reads) Publication 5