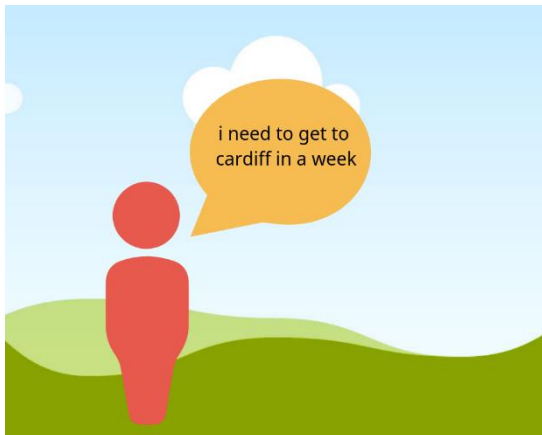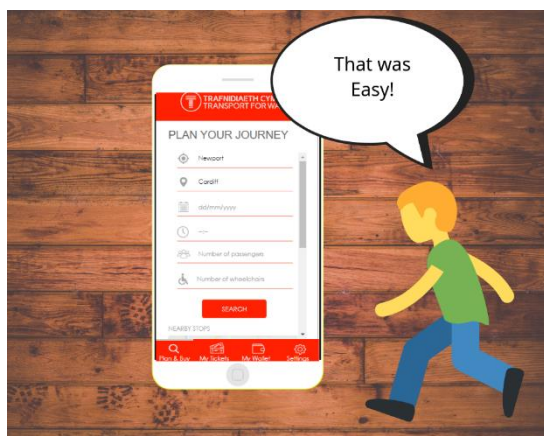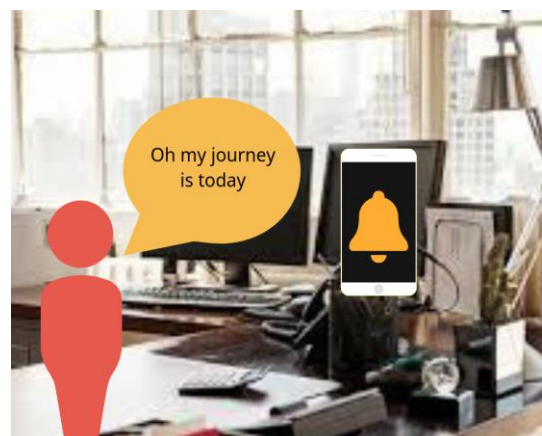Jim Needs to travel to Cardiff

Jim whips out his phone and opens the Bus App.

Jim books a ticket using the app

Jim gets notified about his journey

Jim enters the bus with his online ticket.

Jim gets notified when he reaches Cardiff