



WriteUP

Product Differentiation

Home Page entries instructions



Recommendation of the daily best buy products

- Show the 3 products of the “**!!Daily Best Buy!!**” at our **Home Page** to make an recommendation to our customers
- Can easily click this product to buy it, it will automatically direct to the checkout page

Catalog List of Products

- We have different catalogs of products, and in each catalog, we have different products
- We show the catalog list in our **Home Page** , and you can also enter this page by easily clicking the icon in the above bar
- Customers can search these catalogs and products if they want to

Multi-featured Shopping Cart


- Add any product which you want to buy later into the shopping cart
- Delete the product you do not want anymore

- Checkout any order you want at one time in the shopping cart
- Customer can easily enter this page by click the icon in the above bar

Buy anything as a gift

- The customer can buy any product as a gift for someone
- When a customer wants to buy a product as a gift, he can add a blessing when he checkouts, and we will put it on a blessing card and deliver it with this package

Full-featured Order History List

- List every created order ("created" means that a customer placed an order successfully in our shopping web-app) for one customer in one page
- Show the **estimated arrived time of** a package for customer, this estimated arrived time calculated by packing time plus delivery time
- Show a "**Delivered**" icon when a package is delivered to notify our customers
- **Check status** of this package at this page, the possible status is: created, packing, packed, loading, loaded, delivering, delivered
- **Provide a Tracking Number** for customers, they can use this number to track package at UPS web-app
- Customer can see their delivery address, UPS account and order created time at this page
- Show a "**gift icon**  " if this order is placed as a gift
- **Filter function:**
 1. Customers can only see the delivered orders by easily clicking the button "**selected arrived orders**", and customers can also choose to see all orders
 2. Customers can also see the unfinished orders by easily clicking the button "**show all unfinished orders**"
- Customer can easily enter this page by click the icon in the above bar
- View the detail of each order by clicking it

Comprehensive Order Detail

- Show a detail of this order, each item in this order and its count and description

Search Bar

- Search catalog from all catalog list, it will return all products of this catalog
- Search products from all products, it will return this product

Quick Checkout

- At the checkout page, customers can use the button “[quick checkout](#)” to buy something easily and faster without filling out the information in this page, like address, payment information, etc.

Cancel Checkout

- When you are at the checkout page, if you do not want to buy is anymore, you can cancel it by easily clicking the “**cancel checkout**” button
- After you cancel it, it will be [automatically added to your shopping cart](#), it is very friendly since what if you want to buy later

Contact the seller

- If our customers have some questions to sellers, they can contact them at the product detail page by entering message in the box and easily clicking the “[email icon](#)”, and it will automatically direct them to the product detail page
- At the product detail page, customers can type their questions or problems, and their contact email, after clicking “sending”, it will automatically send this message to the seller

Comprehensive User Profile

- Customers can edit their personal information here (eg. name, email, address, UPS account, card number, .etc)
- Information in this page is regarded as our customers' default information, customers can use it to make a [quick checkout](#) when they want to buy some products quickly, this is very user-friendly since they do not need to fill out checkout information every time

Associate a UPS account to an order

- Specify a UPS account name to associate the order
- Associate customer's Amazon account to his UPS account

Show the delivery address and modified address

- Customers can see their delivery address at the order detail page
- If a customer change his delivery address at the UPS web-app, our web page will automatically [show the modified address](#)

Assign Warehouse Automatically

- We initialized 6 warehouses and managed them
- When a customer makes an order, we will assign the package to a closest warehouse to make the delivery faster and easily

Email Notification

- We will automatically send an email to our customers with the detailed list of commodities in there order when they place an order successfully

Error and Updates Notification (Pop-ups)

- When you make some updates like modifying the user profile, you will see a pop-up to tell you modify successfully
- When you contact the seller, you will see a pop-up to tell you send the message successfully when it is sent to the seller
- When you add a product to your shopping cart, you will see a pop-up to tell you add this product successfully when it is added to the cart
- When you place an order successfully, you will also see a pop-up to notify you and tell you the estimated arrived time of this order
- When you may make some **error orders**, like place a same order within a very small time interval, you will see a pop-up to tell you that "you have already placed that order", it is very user-friendly since it can remind customers to avoid place the same order, while if the customer really wants to do that, since it is just a notice, they can still place one later

Registration/Login/Logout

- You can become our customers by registering in our web-app
- You can easily login and logout via the icon in the above bar

User-friendly UI Design

- Show error message to customers if some operation is failed or in error
- When customers fill out some information, it will tell customer which part is required or not

Features related to both Amazon & UPS

Associate Accounts

- Associate Amazon account and UPS account, at the Amazon side, it can show the UPS account at the order list
- Associate UPS account to each package, so an UPS user can see each package and its UPS account at the order list

Tracking Number

- Provide tracking number to UPS
- Customers can see the tracking number at the order list, they can use this number to track their package at the UPS side

Change Address

- At the UPS side, their customers can change the delivery address, when customers change address, they will send “A2UChangeAddress” to Amazon
- When we receive this, we will automatically change this address and show it at the order list