

# Social Media Engagement Insights Dashboard

10-Day Snapshot

TOTAL ENGAGEMENT

82,098

ENGAGEMENT PER USER

82



TOP EMOTIONS

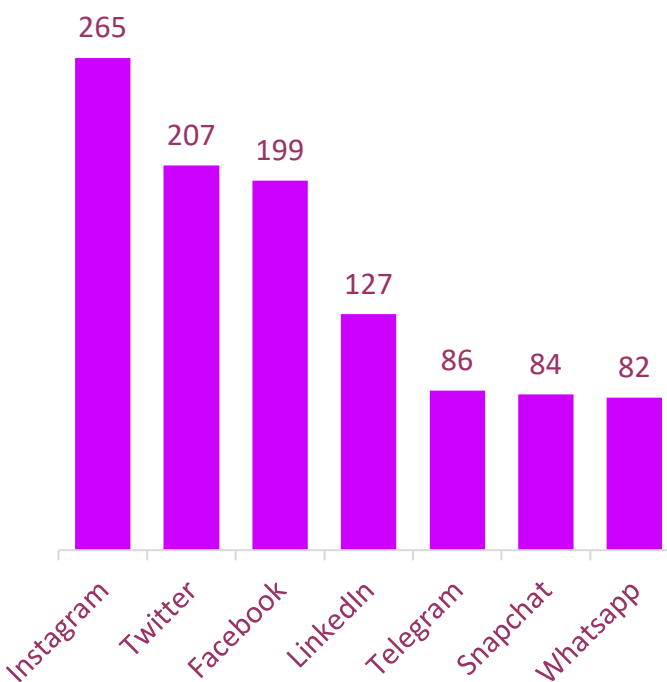
Neutral



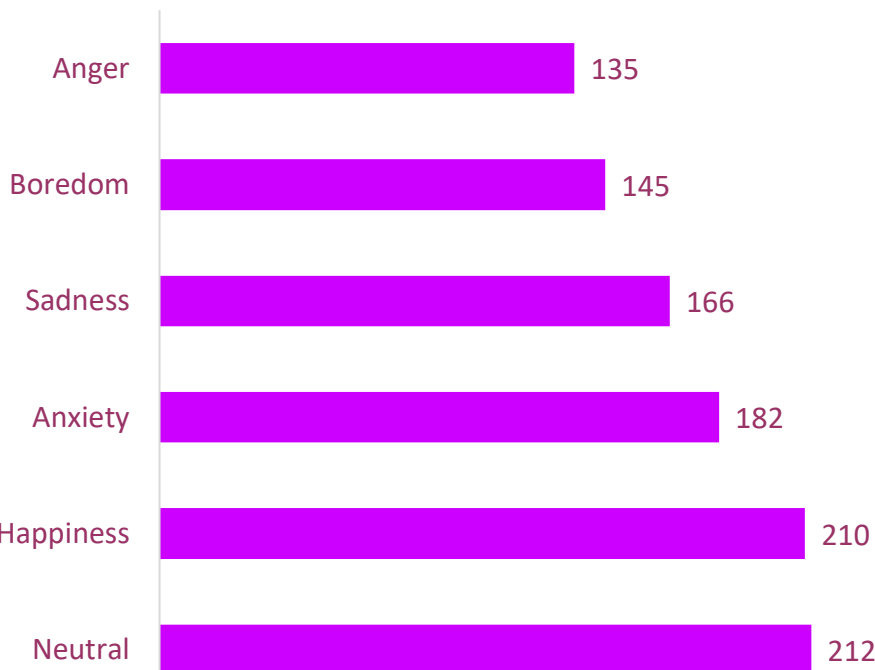
TOP PLATFORM

Instagram

Engagement by Platform



Emotion Distribution



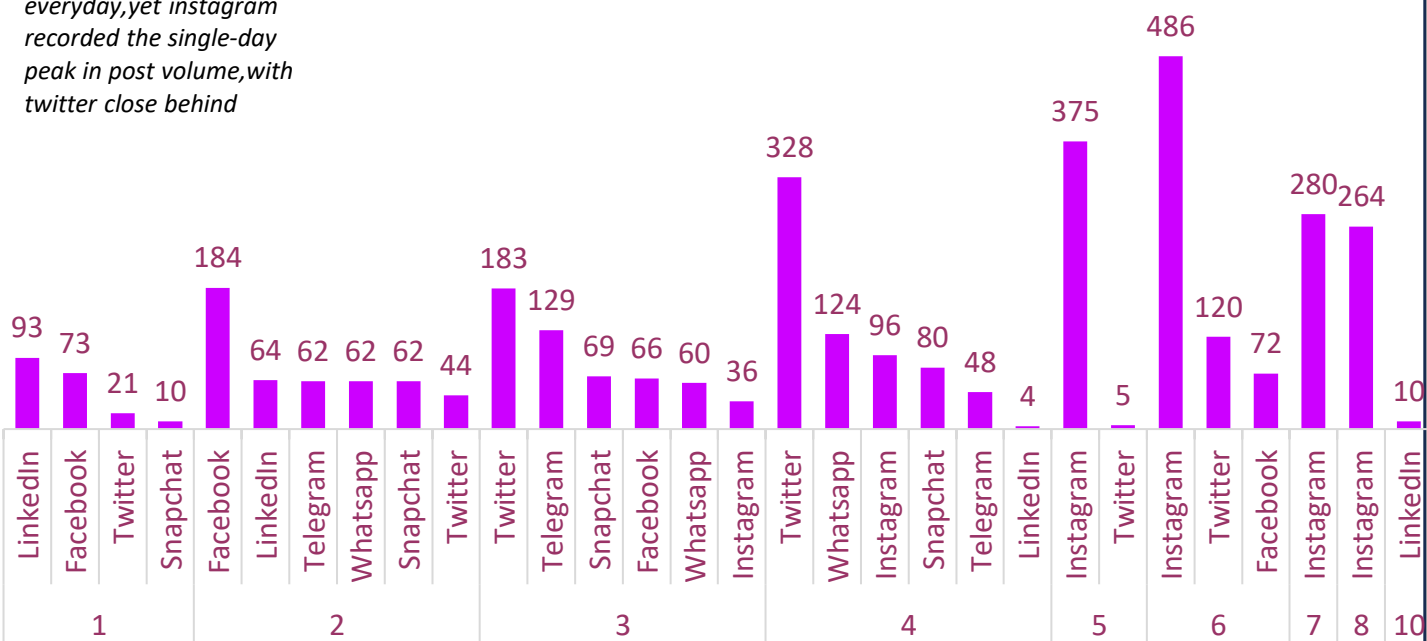
Engagement by Gender

female users drive 42% of interaction, while non-binary and unknown remain < 17%

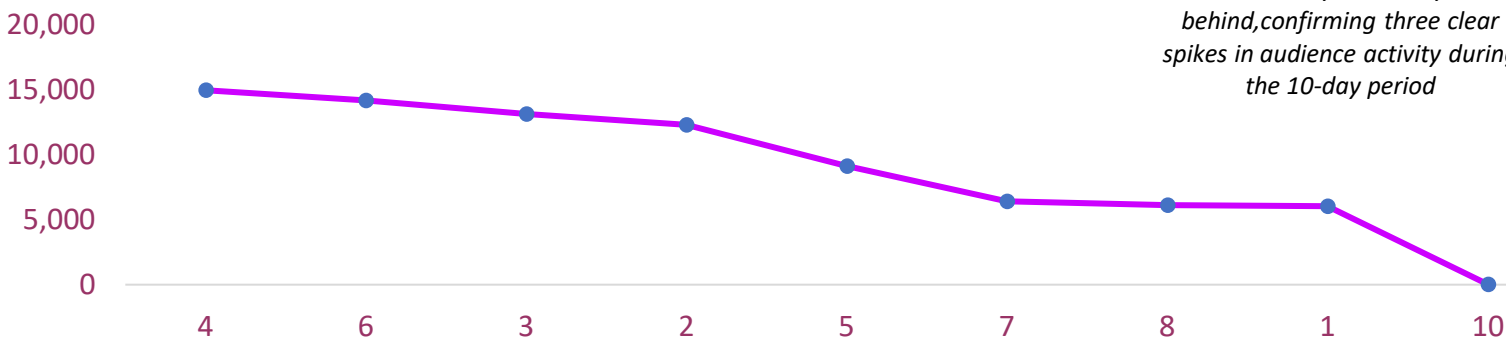


Post Per Day Per Platform

linkedin posted almost everyday, yet instagram recorded the single-day peak in post volume, with twitter close behind



Engagement Trend by Day



day 4 drove the most engagement overall, with day 6 and day 3 close behind, confirming three clear spikes in audience activity during the 10-day period