

# DIGITAL MEDIA OUTCOME

Olivia Farrelly

# PROJECT PROPOSAL

I would like to develop a website with a purpose to provide information about what Hot Shots consists of and all the necessary information that anyone part of the netball community would need. This will include resources and information such as the latest news and notices, about the coaches, draws and results and so much more. This website is aimed at all people who are interested in netball, such as the players, spectators and coaches. This interface should be easy to navigate and it should be aesthetically pleasing to all users. This site needs to be able to perform well over multiple different devices such as laptops and mobile phones. It should not contain any unnecessary information that users do not need to know and would cramp up the page and make it less pleasing to the eye.

# USER PERSONAS



Dave Farrelly  
Netball coach



Eva Tunnicliffe  
Netball Player



Justine Bunn  
Netball Parent

01

# Dave Farrelly

Dave is a netball coach. He wants a site for players and parents to have easy access to all the information they may need about the netball coaches, game times and draws and any other useful information. He primarily uses his computer so text message isn't always beneficial.

Frustrations:

- Does Not have any way of getting information across
- Does Not have a place to post the draws
- Does not have a quick easy accessible place to store all the information he may need to give others

Goals:

- To have an accessible site on all devices with all useful information
- He wants people to know where and when to be places for games and trainings



02

# Eva Tunnicliffe

Eva is 17 year old school student in yr 13. She wants to have a place that easy to access with all the information she needs about her coaches and when her trainings and netball games are held. She uses her phone mostly on her day to day life and sometimes her computer

## Frustrations:

- Text message and emails aren't always reliable for information
- She never knows what time and place everything is held

## Goals:

- She wants a reliable source of information about her games and trainings
- She wants to be able to access it anywhere on any device



# 03

## Justine Bunn

Justine Bunn is a mum of two girls who play netball. She wants to be able to have an website which can be accessed easily and have all the information clearly laid out. She wants to be able to see all the game times and locations and any other useful information she as a netball parent may need

### Frustrations:

- Emails aren't always reliable for information
- The information is all in one place that can be easily updated

### Goals:

- Have a place which has all the information she may need
- Easy access and can be readily updated
- Can be used on any device she may have access to



# Competition Analysis



# Netball Wellington

## Pros:

- Main colour scheme not too overwhelming to the eyes
- Clear navigation bar
- There is lots of subages attached to the navigation bar makes things easier to find

## Cons:

- A lot of information - can be hard to find the information they need
- A Lot of unnecessary information from some people
- Double level navbar

U14 Player Development Programme [Home](#) About Us · Game Day App Draws & Results Competitions · Player Development · Representative · Coaches & Managers · Umpires & Officials · Member Resources · News · NWC Online Shop · Online Registrations ·

Latest News

Pre-Season early morning workouts continue through March - 6.30-7.30am Wednesdays at Akaroa Tangi Sports Centre  
Join us for pre-season early morning group workout sessions in February & now March 2023! Let us help you... [read more](#)

Netball Wellington Centre

Welcome to  
**Netball Wellington Centre**

Home About Us · Game Day App [Draws & Results](#) Competitions · Player Development · Representative · Coaches & Managers · Umpires & Officials · Member Resources · News · NWC Online Shop · Online Registrations ·

**DRAW & RESULTS**

Mama Brown Summer Twilight Monday

Mama Brown College Comp Term 1

Intermediate Inter-Satellite Competition Term 3

Premier grades

2023 Mama Brown Summer Twilight

College Comp Term 1

Intermediate Inter-Satellite Competition Term 3

Premier grades

Winter Netball 2022 SEASON

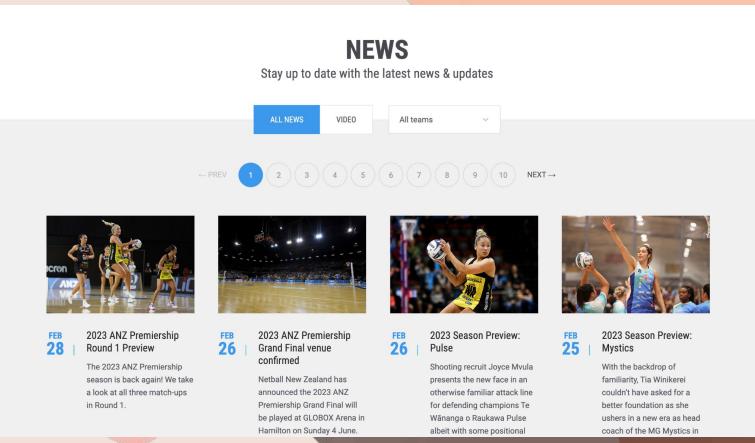
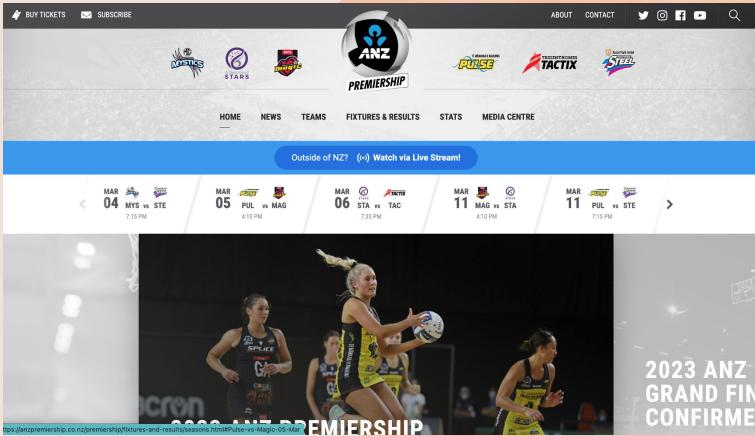
# ANZ Premiership

## Pros:

- Simple colour scheme with blues and whites - allows people to focus more on the information rather than the overwhelming nature of the website
- Clear navbar directing people over the website
- Clear clean labelling easy to navigate around the website
- Clear fonts
- Photos very clear

## Cons:

- As like the other one there is unnecessary information on there that won't be needed for the people viewing my website
- Not too many photos



# Research

Ideas of what websites I like

When researching for my internal i was looking fro teh look that i liked for my website. I wanted to see different aesthetic that would help me create a website that will be very pleasing or people to look at i wanted it to not be too overwhelming but still look good and be interesting for people to look at. I want people to enjoy looking at the website while not getting too overwhelmed with ervaring on the page. I wanted it to be minimal but also get all the information across. So not too bold colours and crazy overwhelming crowded designs.

When looking at the designs below some of the thing is really liked where the minimal look of them. I liked the columns and how the layout was. I also liked how the colour schemes wasn't a wide range of colours. There was a few main colours that were kept the same throughout the page. This gave it a really refined look and made it more aesthetically pleasing to look at.

ROWING NEW ZEALAND

ABOUT US | UPCOMING EVENTS | NEWS | DOMESTIC ROWING | RESOURCES | HIGH PERFORMANCE | COACHING

ROWING NEW ZEALAND | 776BC COLLECTION 01

FEB 28 | 2023 ANZ Premiership Round 1 Preview

The 2023 ANZ Premiership season is back again! We take a look at all three match-ups in Round 1.

FEB 26 | 2023 ANZ Premiership Grand Final venue confirmed

Netball New Zealand has announced the 2023 ANZ Premiership Grand Final will be played at GLOBOX Arena in Hamilton on Sunday 4 June.

FEB 26 | 2023 Season Preview: Pulse

Shooting recruit Joyce Mvula presents the new face in an otherwise familiar attack line for defending champions Te Winalanga o Raukawa Pulse albeit with some positional shuffling for 2023.

FEB 25 | 2023 Season Preview: Mystics

With the backdrop of familiarity, Tia Winkelrel couldn't have asked for a better foundation as she ushers in a new era as head coach of the MG Mystics in 2023.

LATEST NEWS

ELITE TRIALIST ANNOUNCEMENT

UPCOMING EVENTS

Upcoming Domestic Rowing Events

ATHLETES

Aon North Island Secondary Schools Chaminowhinehi In ha held 10-12 March at Lake Taupo

FEB 21 | 2023 Season Preview: 2023 Cup

FEB 20 | 2023 Season Preview: Replacement shooter

FEB 19 | 2023 Season Preview:

FEB 18 | 2023 Season Preview:

New iPhone 14 Cases Are Here! SHOP NOW

Devices Prints Co-Lab Customization Accessories New & Featured

# Prototypes

Plan for website

# Plan

Netball wellington inspired website

Homepage - Introduction to the squad, introducing the coach, Latest news- cancellations and different notices.

Team page-

Trainings, what you do and when they are

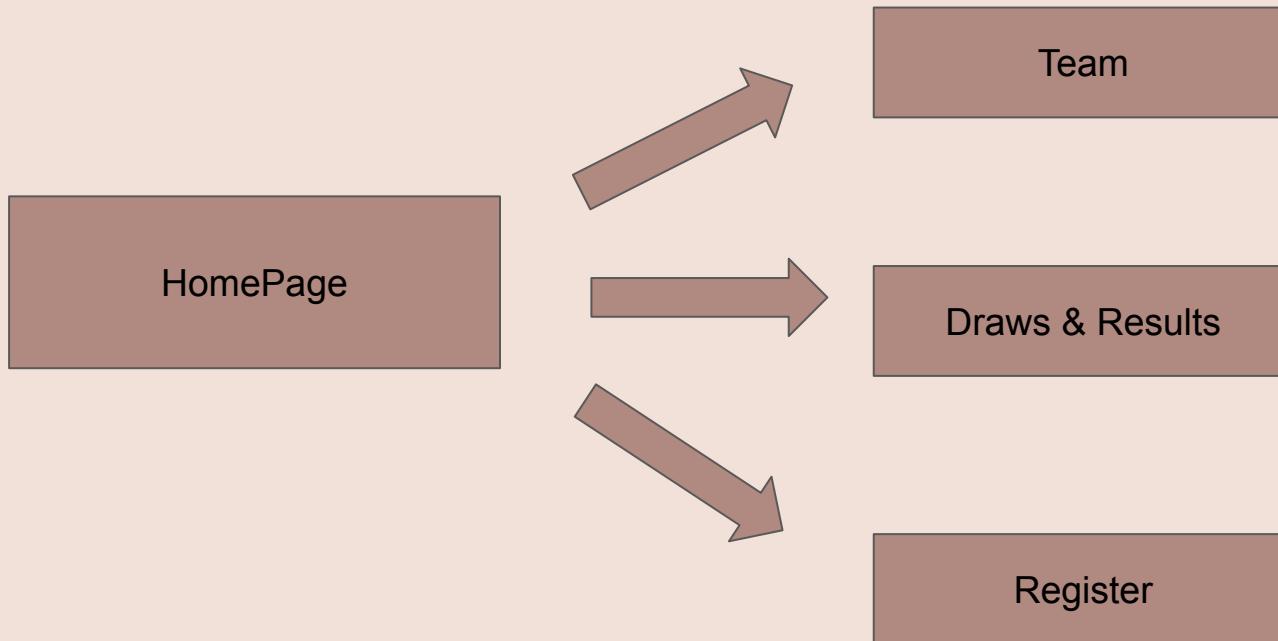
Umpires and refs

Payments - the cost of participation and venue hires.

Draws and Results

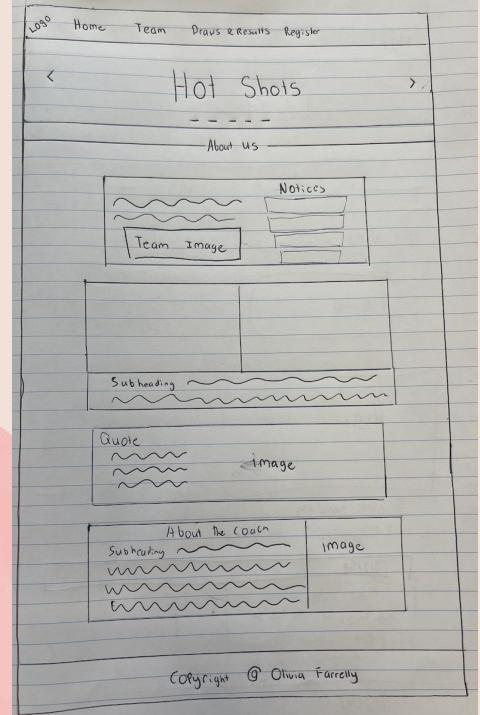
Registration

# Site map

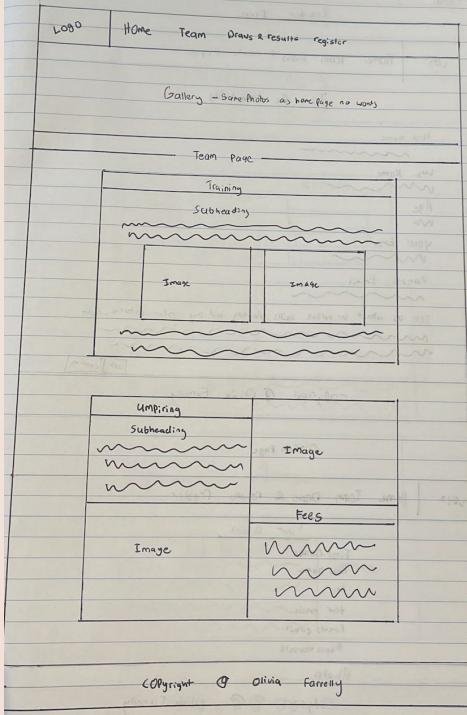


# Plans

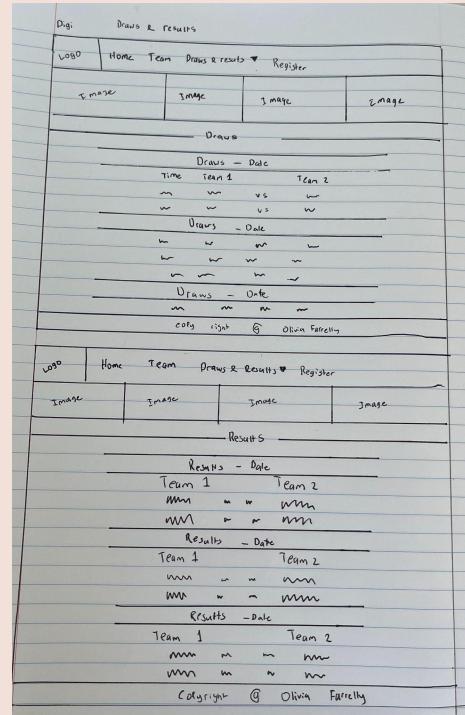
## Homepage



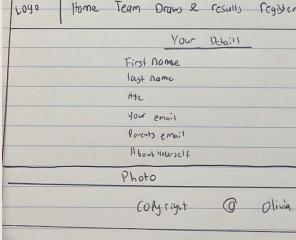
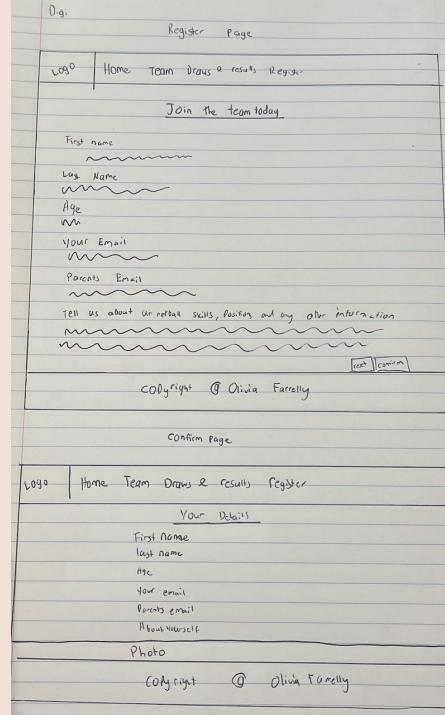
## Team



## Draws & Results



## Register



# Images

# Slideshow Photos



# Homepage photos



# Team page photos



# Draws & Results photos

## Draws



## Results



# Register/confirm page photos



The background features abstract, organic shapes in a minimalist style. A large, irregular dark brown shape occupies the upper left quadrant. Below it, a smaller, rounded orange shape overlaps. The rest of the background is a light beige color.

Testing

# Testing of different screen sizes



Before testing as you can see on the right the images where not centred when i shrunk my screen down as you can see on the right i have fixed this so the look of the page is better



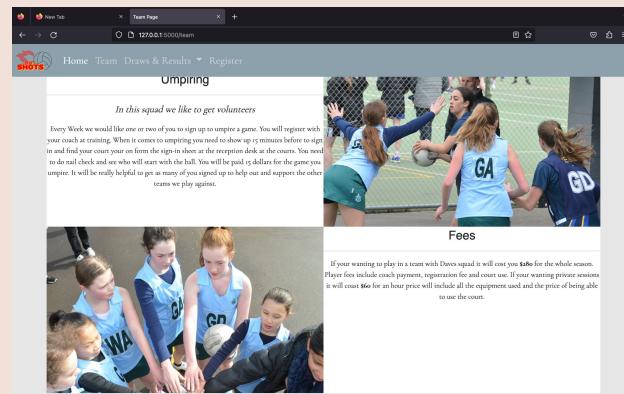
These trainings are very important, so it's important you make them if you can. If you are unable to please Email Dave directly as he needs to know who isn't coming, so he can arrange what you guys will be doing each session. These training times should always be the same if shared

The screenshot shows a netball website with a header featuring a logo for 'NET SHOTS' and a sub-header 'Netball website'. Below the header, there is a section titled 'Quote' with a blurred background image of a player. The quote reads: 'games in netball. It is a competitive game but the competition i shweta makes the game fun. Netball is a tema sport and helps to grow your social skills as wells as help your cardio. Being a team sport this allows you to interact not only with your own team members but other people throughout the wellington region. It helps to create you a wide range of friend ash helps you gain more social confidence.' Below the quote, there is a section titled 'About The Coach' with a photo of a man and the text: 'Dave Farrelly. He has been a netball coach for 12 years. Coaching different ages and levels of netball. He enjoys helping people grow their netball skills and learn new ways to approach netball games. He enjoys watching people grow and improve their skills.'

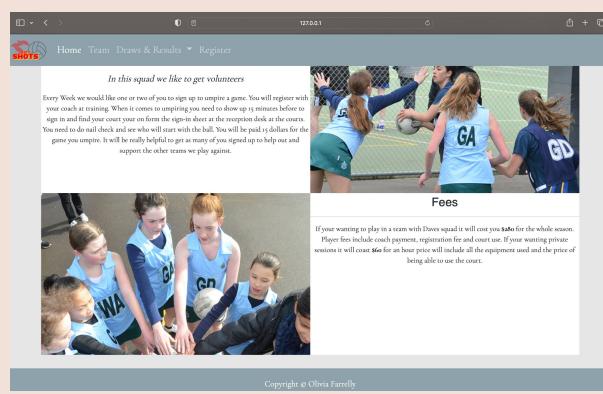
The screenshot shows the same netball website as above, but on a much smaller screen. The text for the quote is significantly shrunk and appears as a single line of illegible text. The 'About The Coach' section is also compressed, making the text difficult to read. The photo of the coach is still visible but appears smaller due to the reduced screen size.

As you can see on the right the words for the quote don't shrink the page did and they went of ftehpge as you can see in the right i added code that was able to shrink the words as the page shrunk which made the quote easier to read at a smaller page size.

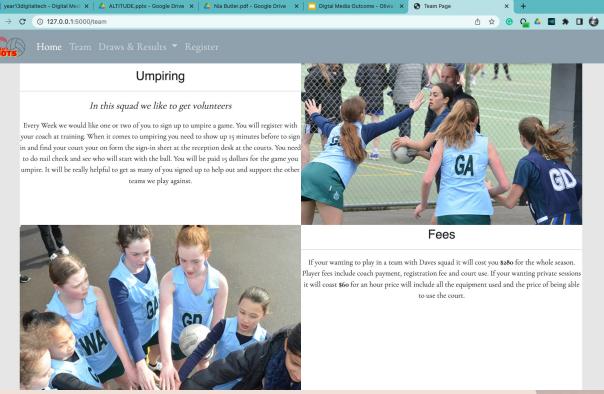
# Testing on different browsers



Firefox



Safari



Chrome

When it came to testing my website i tested it on different browsers as different people use different browser whether its safari chrome or firefox. I tested on these three to see if there would be any problems that occurred across the different pages and i didn't see any problems which means the code and the layout work across all the different browsers

# Iterative decision

This is all about testing different aspects of your design trialling different aspects until you can find one aspect that you like.

Parts of my design that i made these decisions was when making my notices, i originally wanted them to be the width of the page but by testing that i was able to see that it was too overpowering and i realize it needed to be on one half of the page in a column.

# Bootstrap

Bootstrap is a giant collection of reusable bits of code written in HTML, CSS, and JavaScript. It helps developers and designers to quickly build fully responsive websites. Bootstrap allowed me to make different sections of my website. The code was easy to understand and show what the code does.

Bootstrap is the background of my website

# Flask

Flask is a python framework. Flask works by using a template. This template is of the thing you want to keep the same for every page you then can add the information for each page into it separately.

These pages are run off a server this is where all the styles, images and other templates are stored. Flask is helpful to help keep things consistent over all your pages with no extra work needed.

# Relevant implications

## Aesthetics - Contrast, Repetition, Alignment, Proximity

Aesthetics are very important when it comes to a website. Users look at sites and are more into it if the website is pleasing to look at. When it comes to website the CRAAP method can be useful as it helps to incorporate all aspects in a website that will improve the overall look of the website

## Accessibility

Accessibility is about the function of the website. This means that all the information is correct, and the website worked the same on different browsers as not everyone has the same browsers. When testing my website i ensure i tested on a range of browser to ensure that it all looked the same across all browsers.

## Aesthetics - CRAP

When it came to my pages i wanted to make sure the website was aesthetically pleasing if it wasn't it can be too overwhelming for the users and the website won't be used to its full potential. Using the CRAAP method helped me create a more aesthetically pleasing website. I made sure everything contrasted this started with the colours of the website i made sure they were simple and all tied together to make sure they looked good to the eye. I made sure that you were able to see information separating it in columns and cards to make it easier and the page more clean. I also repeated some aspects of my design ties allowed the pages it feel common so theres not alot of different things on a page that they start to get overwhelming. I repeated my navbar and my footer. I also repeated my gallery in some of my pages this allows something to be kept common and just made slight changes so the pages ran smoothly. I also repeated my colour schemes i made sure it keep the same colour profile throughout the whole website this helped to keep a common theme to allow people to feel less overwhelmed and more comfortable with what they are looking at. I also made sure everything aligned nicely. Using tables and columns and rows that are a part of bootstrap allowed me to clearly separate information and make everything aligned perfectly this allowed my information to be more clearly seen on the website. It also helped to see what you're looking for when you on different pages my website. Although it may seem like such a small thing aesthetics are so important and they have helped me connect my website together to make it more interesting for the users.

# Accessibility

When it came to my website i needed to make sure it worked on different browsers and different size screens. I ensured that every time i added something to my website i tested it by shrinking the browsers and trying it on different platforms. This allowed me to ensure that everything worked properly before continuing and causing bigger errors. Working with the coding program i ensured that i used code like making sure my img adn my fonts were set to 100% this allowed them to fit the screen properly with the sizeof the screen. I then used me for some of my font sizing this means the font size was the number i chose times bigger than the default setting. I also used vw for my font sizes this allowed me to contrast this to the max width of the screen and made sure no matter what size the screen was the font size was still the same ratio for the screen size. I also made the page easy to access allowing the names of the pages to be clear so users are able to find where they want to go. I wanted to make sure my webpage could be easy to use as the aim is for it globe a clear concise website that gets all the information out to players in the team or players that want to be in the etam. I ensure that everything ran smoothly as i didn't want crashes to happen while users were using it so i ensured i got it tested by others that have never seen the website like family and friends to make sure everything ran smoothly when users who don't know there way around it sue it. I also asked for feedback about the information i asked my user personas if the information provided is what they want to see and they gave me good feedback which allowed me to alter my page to make it how users will like it.