Using the SCC Logos and Marks

VERY IMPORTANT INFORMATION, PLEASE READ ALL OF THIS SHEET. THANKS!

The SCC logos in this folder will provide you with various options for both print and screen (web) uses.

The logos are divided into three main folders:
- SCC LOGOS – PRINT
- SCC LOGOS – SCREEN
- SCC SUPPORTING MARKS – PRINT

The PRINT and SCREEN folders are subdivided into four folders of color options:
- BLACK
- COLOR
- RED
- WHITE

The PRINT logos are saved in the EPS format. You will be able to "import" or "place" these logos as a graphic into any application you are using (Word, Publisher, InDesign, PowerPoint, etc.).

But you will not be able to "open" the file unless you are using Photoshop or Illustrator. However, you should not ever attempt to edit the logos in any way, so "opening" them in a design application is not necessary.

The SCREEN logos are saved in the PNG format. This is useful for any project that will only be viewed on a screen — web pages, e-mails, digital flyers, banner ads, mobile apps, etc. Again, do not attempt to edit or alter the logos in any way.

The SCC SUPPORTING MARKS folder contains the Seal and the newly updated SCC Sketch Mark. These are only available in the EPS format for print uses, as neither mark should ever be used for screen or web purposes.

Please note that all logos – print and screen – have a transparent (non-white) background.

Also included in this folder are the four pages of the SCC Style Guide pertaining to logo and mark usage. Please review these pages and adhere to the usage specifications.

If you have any questions regarding logo use, please contact the PIO at 916.558.2442.