



# OLIVIA KNEUSTAUT

UX/UI Designer and Researcher

**PORTFOLIO:** <https://okneustaut.com>

## OBJECTIVE

Passionate UX/UI designer committed to creating meaningful and accessible digital experiences. Seeking to combine hands-on design experience, research skills, and technical expertise to deliver impactful, inclusive technology solutions.

## EDUCATION

**Drexel University**, Philadelphia, PA — *Bachelor of Science*

Sept 2022 – Present, *Expected Graduation June 2027*

- Major in User Experience & Interaction Design, Minor in Graphic Design
- 5-year, 3 co-op undergraduate program
- 3.99 Cumulative GPA, Dean's List

## WORK EXPERIENCE

**President** — *Drexel University Campus Activities Board*

June 2024 – Present, *Philadelphia, PA*

- Facilitate communication between CAB, Drexel's largest student-run event programming organization, and the University to ensure compliance with university policies, schedule on and off-campus events, and promote a sense of campus community
- Coordinate strategic planning of 20+ events across 5 committees each term that reach thousands of Drexel undergraduate students
- Implemented a structured communication plan using Slack, ensuring that all 50+ members stayed informed and engaged in club activities and decisions

**User Experience Designer and Researcher** — *RightOn! Education*

Apr 2024 – Sept 2024, *Philadelphia, PA*


- Created innovative, game-based solutions for math EdTech startup, with over 20 designs in production by the end of the 6-month internship
- Conducted on-site research and play-testing in 5+ schools and summer camps, gathering qualitative and quantitative feedback from over 10 instructors and 150 students
- Collaborated with the CEO, Dev Team, and UX Team to spearhead the Figma redesign of RightOn Central, the Teacher-facing directory comprised of 100+ math-focused games and questions

**Software Development Engineer Intern** — *Amazon*

June 2023 – Sept 2023, *Seattle, WA*

- Supported the Lifestyle Based Shopping (LBS) Team in the development of their microservice ecosystem, enabling the creation of personalized, responsive, and configurable landing pages for customers to shop products within their interests
- Developed a scalable architecture in Java and AWS for a page attribute management system that allows thousands of brands and sellers to customize their Amazon Shopping pages with latency <100 ms P90

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## SKILLS

### Design & Media

Figma, Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Audition, Wireframing, High Fidelity Mockups, Photography

### Programming

HTML, CSS, JavaScript, Python, Java, PHP, GitHub, WordPress, Arduino, AWS, Database Structures, Linux

### UX Research

User Interviews, Survey Testing, Statistical Analysis, Prototyping, Play-Testing, Usability Testing

## AFFILIATIONS

### Association for Women in Science

Sept 2024 – Present

### Rewriting the Code

June 2023 – Present

### Drexel CHI UX

Sept 2022 – Present

### National Center for Women in Information Technology

Jan 2022 – Present

### Girls Who Code

June 2020 – Present

## AWARDS

**Sierra Nevada Corporation, Women in STEM Scholarship** | 2024

**Amazon Future Engineer Scholarship Program** | 2022, 2023, & 2024

**Student Winner for the Westphal Merchandise Design Contest** | 2023

**NCWIT Aspirations in Computing Delaware Affiliate Winner** | 2022

**Scholastics Art Awards, Digital Art Silver Key, Design Silver Key** | 2022