



alo

Flow Responsibly, Dress Consciously

Brief

We are a brand dedicated to promote movement, wellness, nature, health and community.

We are hurt by the pollution, that most (if not all) fast fashion companies contribute to.

We care about the environment, as it gives us meaning, spirit, and a reason to get together.

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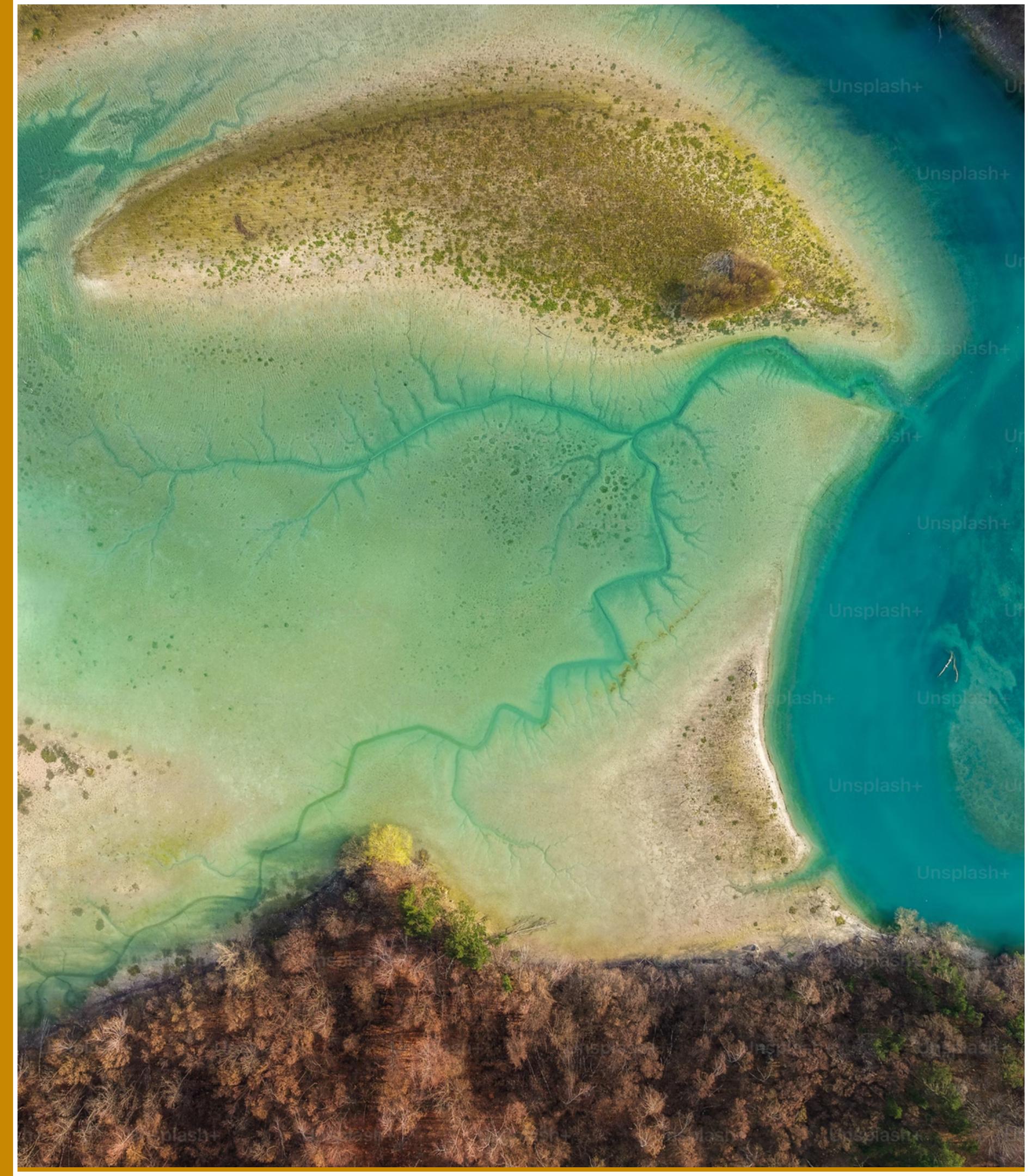


SDG 12: Responsible Consumption & Production

- Sourcing sustainable materials
- Reducing plastics & fast fashion waste
- Eco-friendly packaging and initiatives that conserve the environment
- We want to connect our ALO Yoga community with nature, ensuring that everyone knows that we are doing the best we can to preserve it.

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12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION

Our Banners

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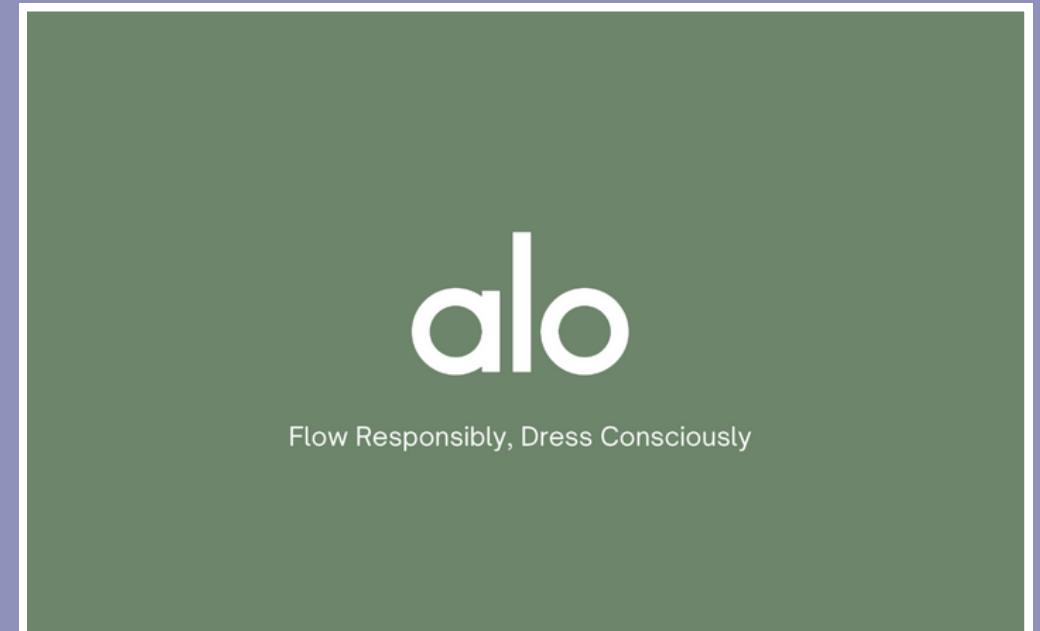
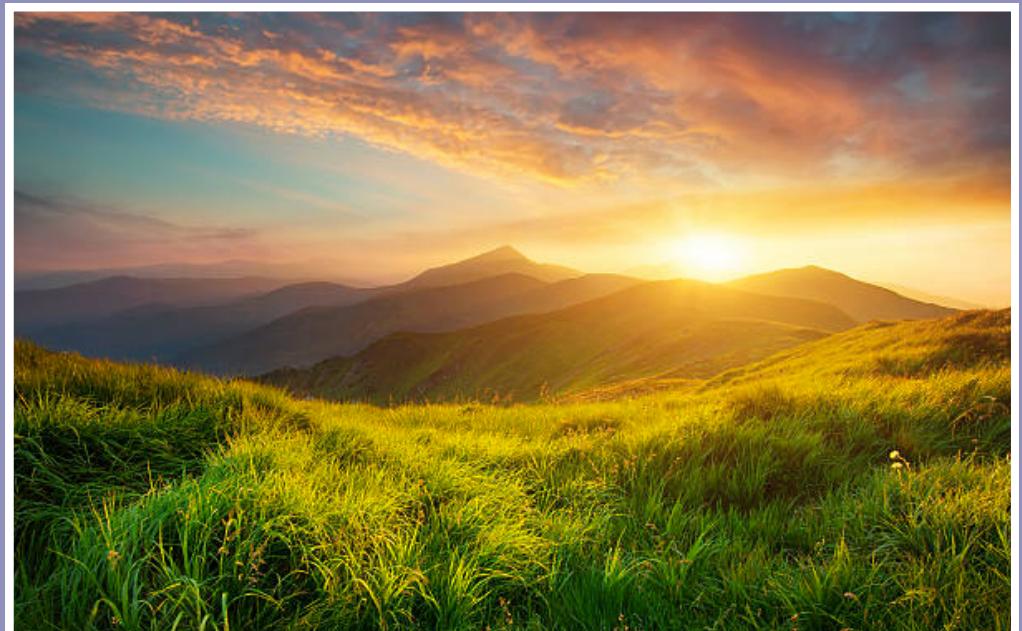
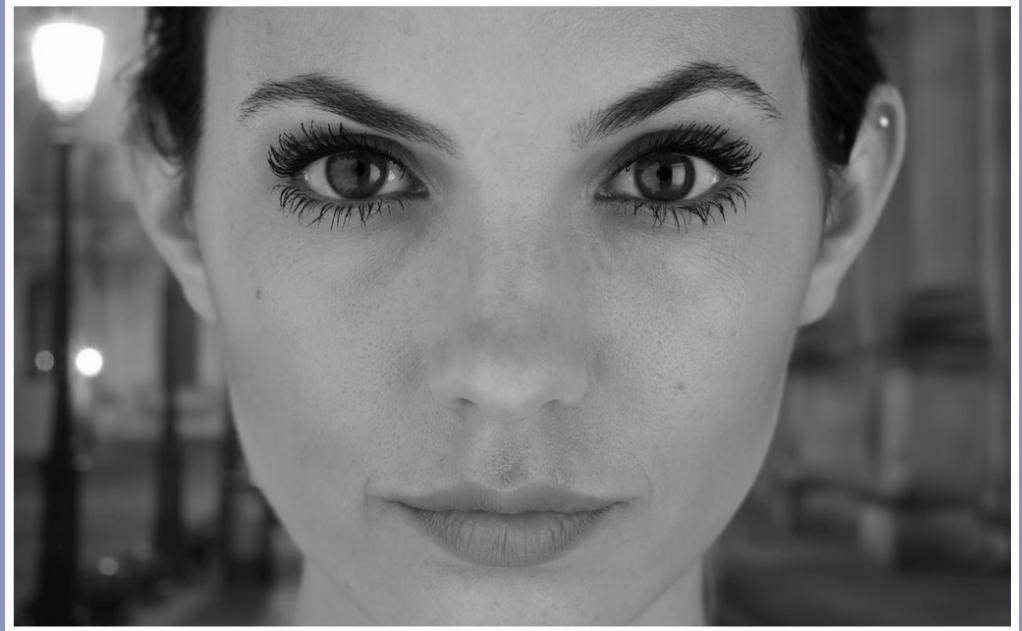
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Storyboard



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