We have the solution!

Earn IT! (c)

- Hours vs **1 min**
- Location + title + level = **perfect $alary**
- Annual salary negotiations

Are you leaving money on the table?

Current services are not enough

- Not individualized

- Difficult and clunky

INTRODUCING EarnIT®

+ Earn what you deserve

+ Applicable for all markets and professions

+ Equip yourself with data

Project roadmap

Brainstorming and researching of data

1

Machine learning model

3

Tableau visualization of insights

5

2

Data Wrangling activities

4

Linear regression model

6

EarnIT! App Simulation

4

Model metrics results
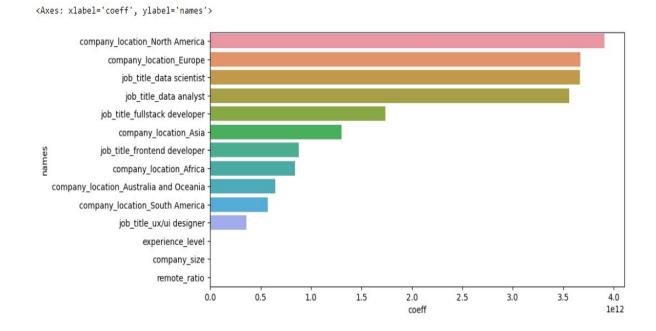
- me: 0.01
- mse: 0.48
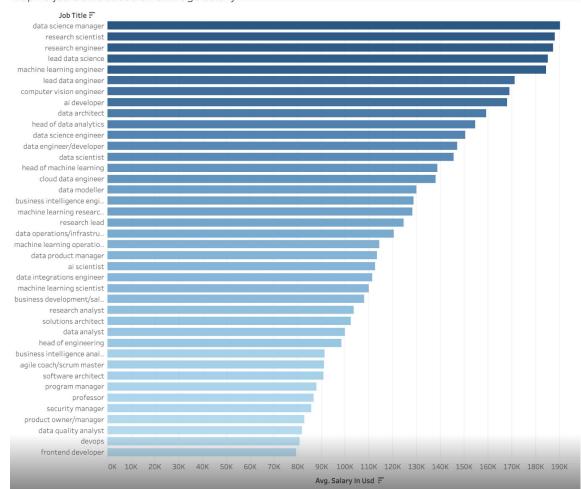- mae: 0.54
- rmse: 0.69
- r²: 0.55


```
<Axes: xlabel='coeff', ylabel='names'>
```

Top 40 job titles based on average salary

Top 5 and > 180k:

- Data science manager
- Research scientist
- Research engineer
- Lead data scientist
- Machine learning engineer

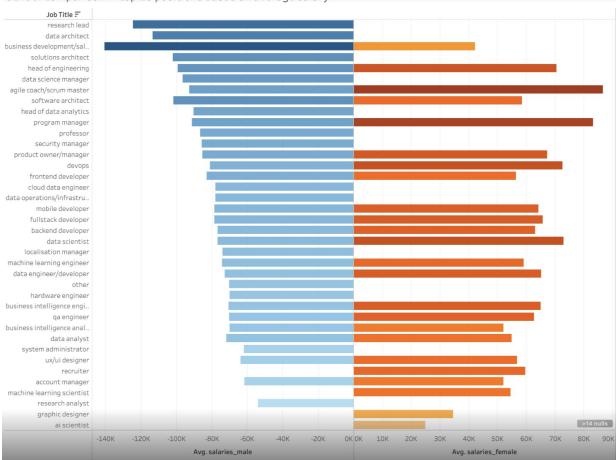Gender comparison in top 20 positions based on average salary

Female:

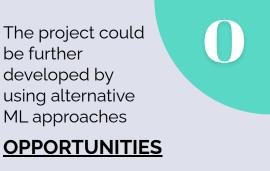24 895 – 86 592

Male:

54 120 – 140 712

Insight:

Gender gap is larger than we expected

SWOT Analysis of EarnIT! Project

STRENGTHS

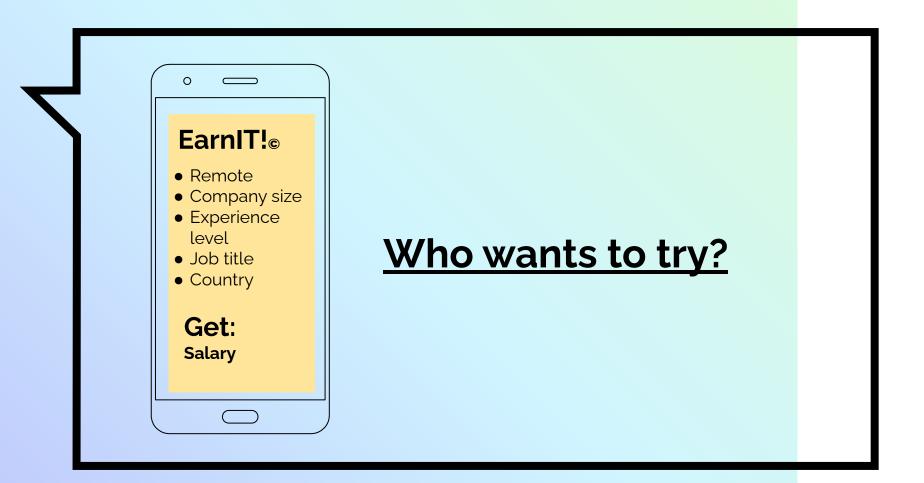Team work

The number of cleaned data rows > 14 000

WEAKNESSES

Insufficient features for result accuracy

OPPORTUNITIES

The project could be further developed by using alternative ML approaches

THREATS

Tendency for result inaccuracy

Further research necessary

S W O T

EarnIT!©

- Remote
- Company size
- Experience level
- Job title
- Country

Get:
Salary

Who wants to try?

Thanks!

Interested in partnering?

Find us on Slack!

- Olga Gnezdilova
- Olivia Ihuoma Ojinji-Kotschka
- Flora Kwong
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