

Compose.

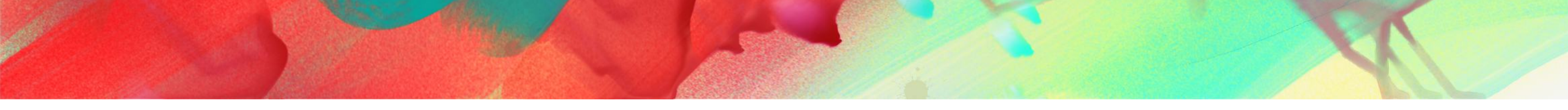
Mission & Values

Compose at its heart values the human component of creativity and expression, in an ever changing digital world, and the rise of generative AI, Compose seeks to reaffirm the human roots of the arts and inspire new generations of creatives.

Belief in human creativity

Embrace the new, embrace the old

Freedom of artistic expression



Our Name... *Compose*

Our name represents our commitment to the human action of composing art, no matter ability, style, or medium.



Our Audience & Voice

Here at *Compose* we are accepting and accommodating to all demographics. We have a relaxed tone, expressing our passion for community and creativity. No one should feel left out, art is for everyone.



Our Logo...

Wordmark

Abstract mark

Combined mark

Compose



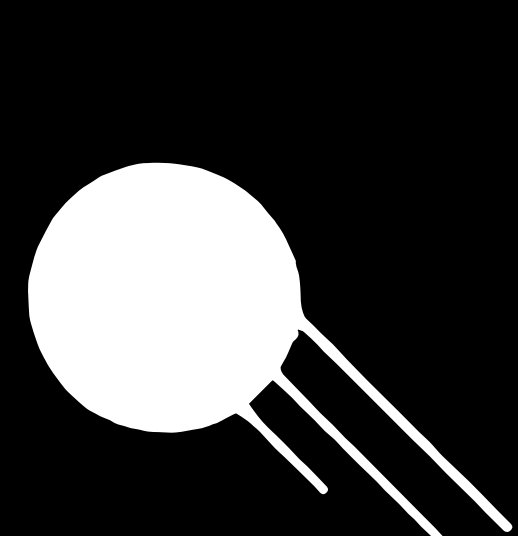
Compose.

Wordmark

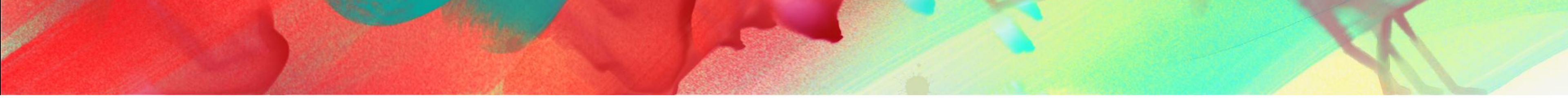
Abstract mark

Combined mark

Compose

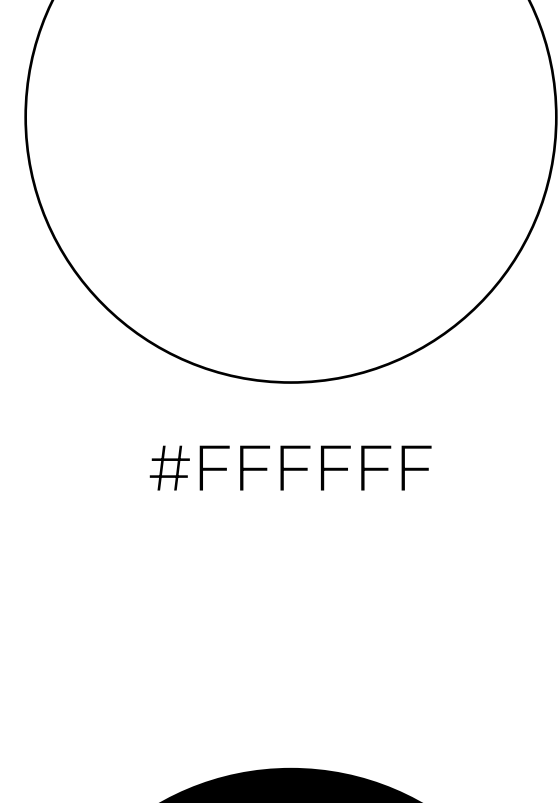


Compose.

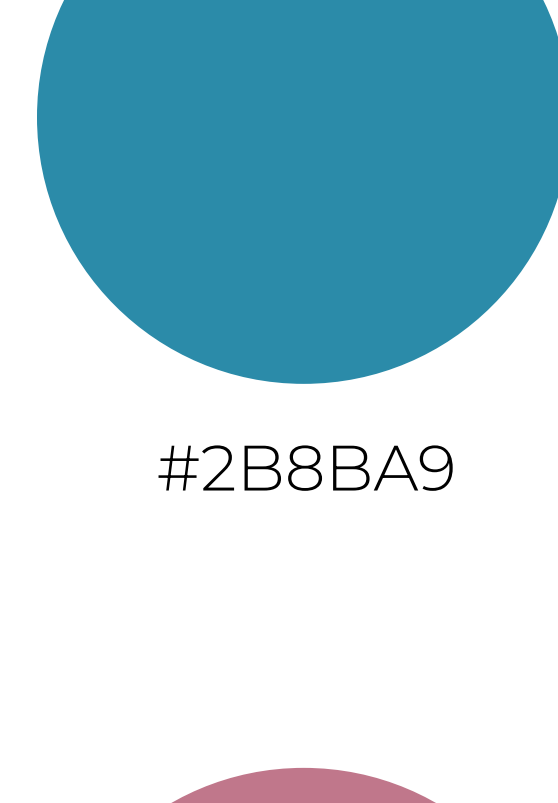


Colour Palette

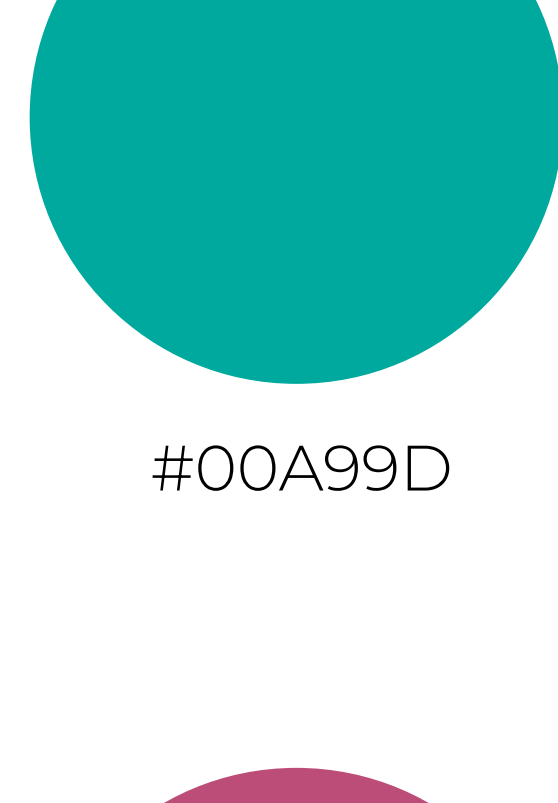
We promote the use of all colour within our values but our interface components and branding follow a set of curated teals and magentas.



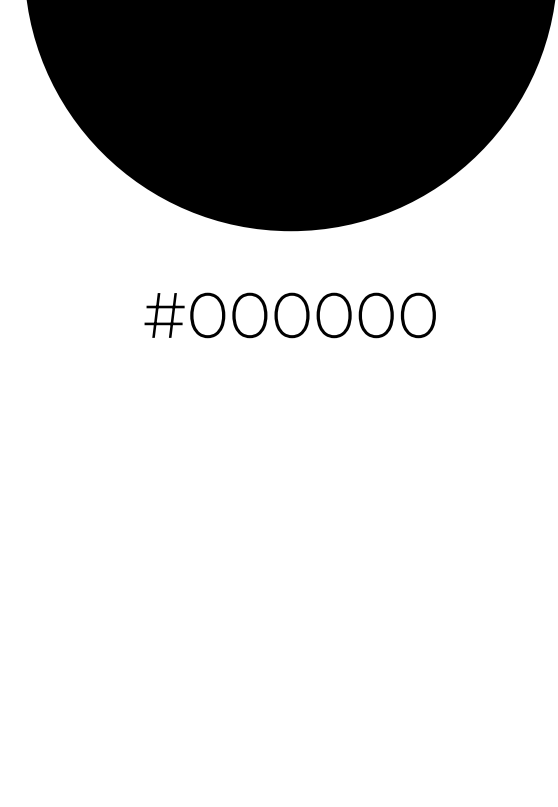
#FFFFFF



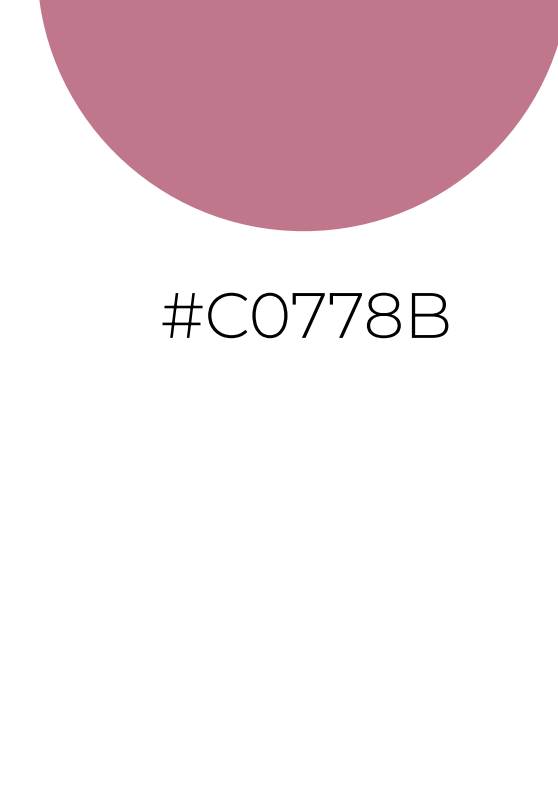
#2B8BA9



#00A99D



#000000



#C0778B



#BC4D78



Typography

H1 Lullabies Regular, 128pt *Compose*

H2 Lullabies Regular, 48pt *Compose*

H3 Montserrat Light, 64pt *Compose*

H4/Body XL Montserrat Light, 36pt *Compose*

Body Large Montserrat Regular, 24pt Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Body Montserrat Regular, 20pt Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.

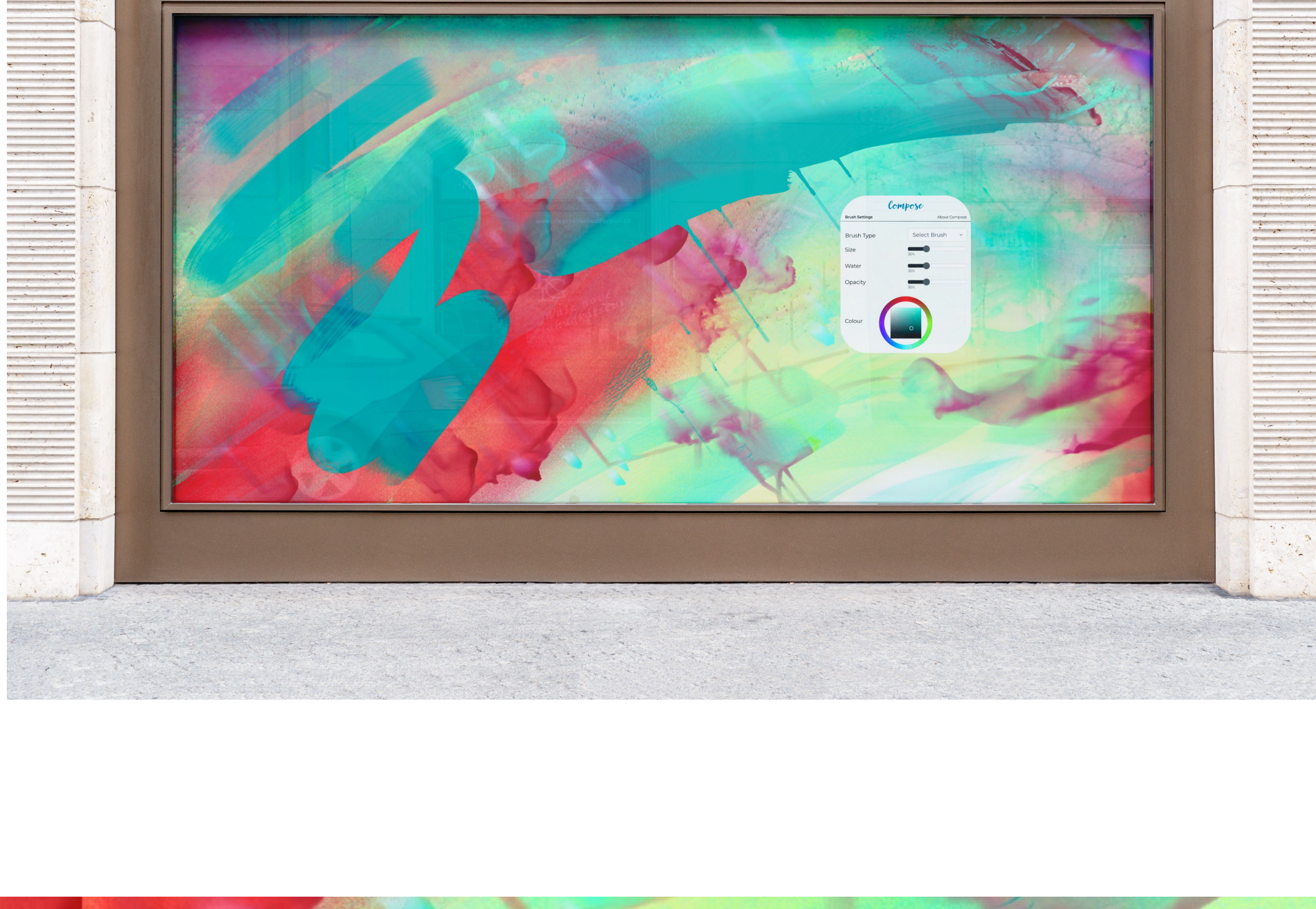
Body Small Montserrat Regular, 16pt Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.



Physical Branding

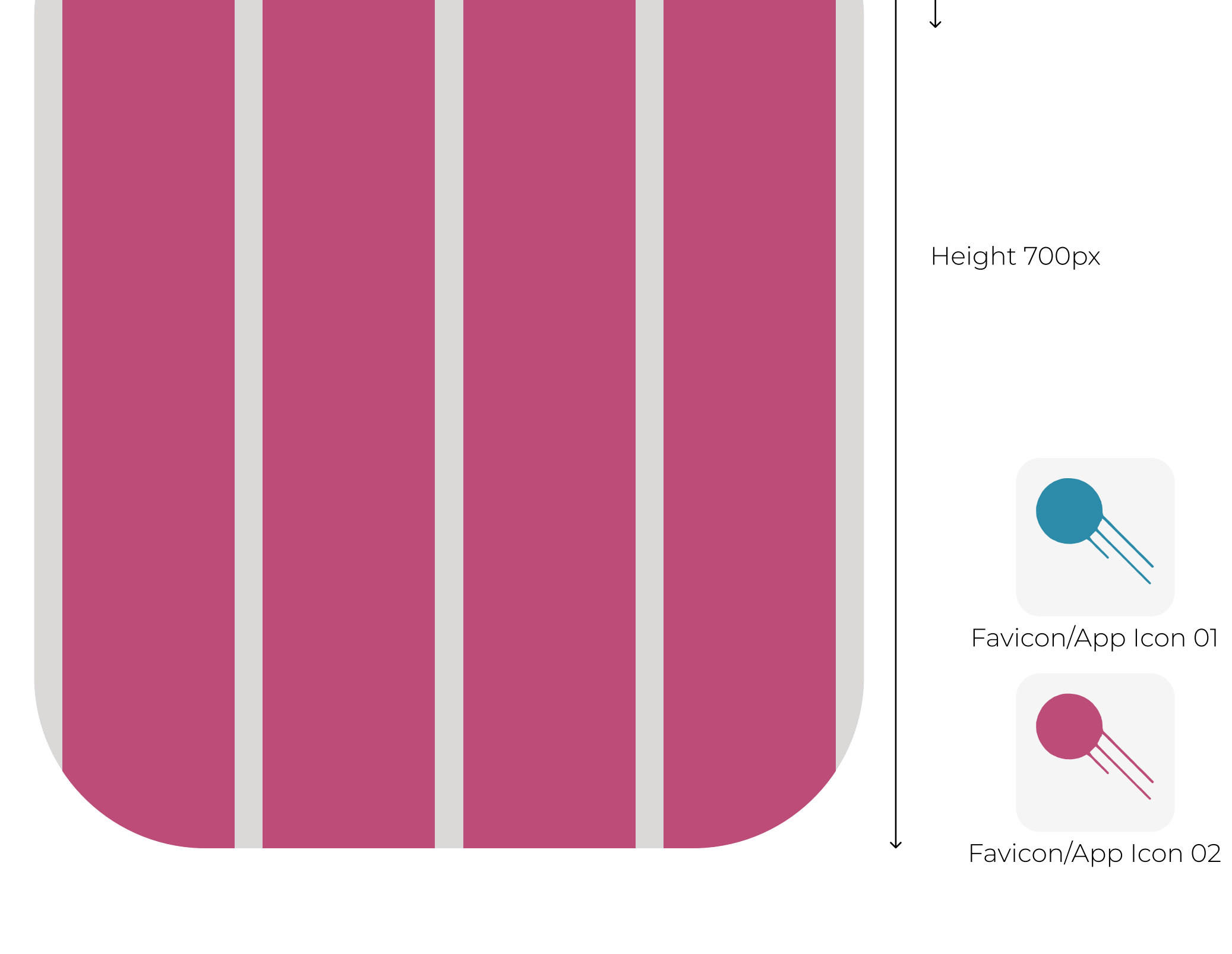
Our installations should be installed in appropriate vibrant and popular urban areas.

It should entrance passers by with its visuals and encourage them to interact with the simulation.

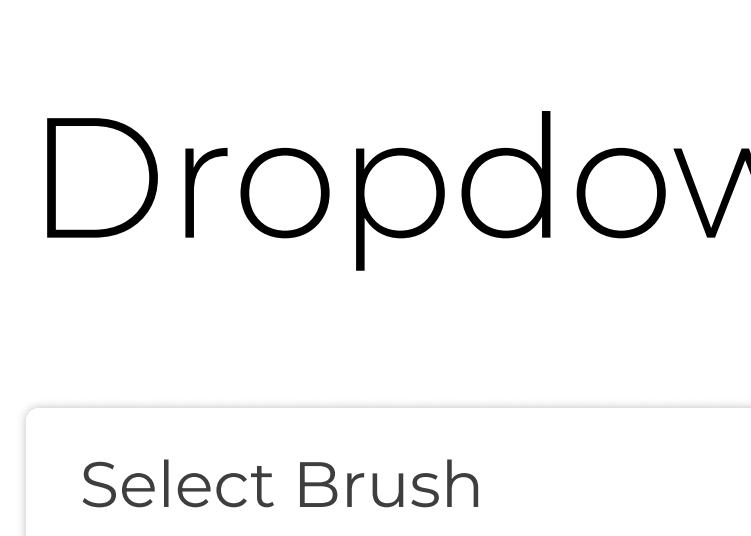


User Interface

Layout



Sliders



Dropdowns

