

# **QUALCOMM® DRAGONBOARD™ 410C SWEEPSTAKES**

## **OFFICIAL RULES**

**NO PAYMENT OR PURCHASE NECESSARY TO ENTER OR WIN IN THE QUALCOMM® DRAGONBOARD 410C SWEEPSTAKES (THE “SWEEPSTAKES”).**

**A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

Entry into this Sweepstakes constitutes your acceptance of these Official Rules. By participating in the Sweepstakes, you represent and warrant that you meet the eligibility requirements and acknowledge that failure to meet all eligibility requirements will disqualify you from participating in the Sweepstakes or winning a prize.

**WHO MAY ENTER:** Sweepstakes is open solely to registered attendees of the Embedded Linux Conference in February 2017 (“ELC”) who are 18 or older and stop by and visit the Qualcomm booth at ELC (#201) during the Sweepstakes Entry Period. Residents or nationals of Cuba, Iran, North Korea, North Sudan, Syria and the Crimea region of the Ukraine are not eligible to enter, participate in or win the Sweepstakes. Employees (and their immediate families [spouse, parent, child, sibling and their respective spouses], regardless of where they reside or those living in the same households, whether or not related) of Qualcomm Technologies, Inc. (the “Sponsor”), and its parent companies, affiliates, subsidiaries, prize supplier(s), content provider partners, mobile competitors, distributors and advertising and promotion agencies (collectively, “Sweepstakes Parties”) are not eligible to enter or win. By participating in the Sweepstakes, each Entrant represents and warrants that he or she meets the eligibility requirements and acknowledges that failure to meet all eligibility requirements will disqualify Entrant from the Sweepstakes. Sweepstakes is subject to all federal, state and local laws and regulations. Void where prohibited or restricted by law.

**SWEEPSTAKES ENTRY PERIODS:** There are three Sweepstakes Entry Periods, as follows: (i) Tuesday, February 21, from 7:30 am to 2:45 pm; (ii) Wednesday, February 22 from 8:00 am to 2:45 pm and (iii) Thursday, February 23 from 8:00 am to 11:45 pm. Entries submitted in one Sweepstakes Entry Period shall not apply or roll over to any subsequent Sweepstakes Entry Period.

**HOW TO ENTER:** To enter the Sweepstakes, you must visit the Qualcomm booth at ELC (booth #201) and then stand in front of the Home Automation / Sweepstakes Demo pod where you will see a live video picture of yourself and be prompted to press spacebar if you wish to enter. If you do wish to enter, you must then press the spacebar and by doing so the pod will take your photograph (which is deleted upon submission of your entry), and open a webform showing your photo and the information required from you to enter: Name, Mobile Phone Number and Email Address. Completing and submitting such information constitutes your “Entry” in the Sweepstakes. To qualify for the Sweepstakes random drawing for a given Sweepstakes Entry Period, your Entry must be

received before the end of the applicable Sweepstakes Entry Period. Limit: one (1) Entry per person per each Sweepstake Entry Period. The Sponsor is not responsible for and will not be liable for Entries that are late, lost, misdirected, disqualified or contain errors. All Entries submitted become property of the Sponsor and will not be returned or acknowledged.

**DRAWING/ODDS:** After the conclusion of each Sweepstakes Entry Period, prize winners will be selected in a random drawing from all eligible Entries submitted. The drawings will be conducted at the Qualcomm booth at ELC, at the following applicable times: Tuesday, February 21, 2017 @ 3 pm., Wednesday, February 22, 2017 @ 3 pm and Thursday, February 23 @ 12 pm. Odds of winning depend on the number of eligible Entries received for each Sweepstakes Entry Period and number of prizes being awarded per Sweepstakes Entry Period. By entering the Sweepstakes, Entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes. In the event an insufficient number of eligible Entries are received during the Sweepstakes Entry Period, or if there are an insufficient number of prospective winners present at the time of the drawing, all prizes may not be awarded. The Sponsor's booth representatives will be the timekeepers for the purposes of this Sweepstakes. Incomplete, damaged, altered, or illegible Entries will be disqualified. The Sponsor reserves the right to disqualify from the Sweepstakes any and all Entries tied back to you if you submit more than one Entry per Sweepstakes Period.

**WINNER SELECTION & DELIVERY:** Each potential winner will be selected at the Qualcomm booth in a random drawing from all eligible Entries received during the applicable Sweepstakes Entry Period, as described in the Drawing/Odds section above. Entrants must be physically present at the drawing to be eligible to win. To claim a prize, each potential winner will be required to provide his or her email address and physical mailing address, age, identity, nationality and place of residence. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: [1] potential winner's failure to be present at the drawing and validly claim the prize; [2] potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; [3] potential winner residing in or being a national of Cuba, Iran, North Korea, North Sudan, Syria or the Crimea region of the Ukraine; and [4] any other non-compliance with Official Rules. In the event it is determined that a winner has not complied with these Official Rules, or has made false statements, that winner will be disqualified and required to promptly return to Sponsor his/her prize. If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian. If a winner is disqualified for any reason, at Sponsor's discretion, the prize will be forfeited and may be awarded to an alternate winner in a separate random drawing from all non-winning eligible entries for the corresponding Sweepstakes Entry Period. Upon verification of a winner, the corresponding prize will be hand delivered to the winner at the Qualcomm booth.

## **PRIZES & THEIR CORRESPONDING APPROXIMATE RETAIL VALUES**

**(“ARV”):** The Sweepstakes will have up to ten (10) winners in total, comprising up to four (4) winners per Sweepstakes Entry Period on each of February 21 and 22, and up to two (2) winners for the Sweepstakes Entry Period on February 23, 2017. Each winner will receive one (1) DragonBoard 410c from Arrow Electronics. The ARV of each DragonBoard 410c is \$75.00.

Total ARV of all prizes: \$750.00. Each winner is responsible for all federal, state, and local sales and income taxes on the prize, if applicable. Sponsor reserves the right, in its sole discretion, to substitute a prize of comparable value. Prizes are not transferable or redeemable for cash, except in the sole discretion of Sponsor. A winner is not a recipient of a prize until he/she has been verified as a winner by the Sponsor or its agent. All prize details are at Sponsor’s sole discretion. If the Sponsor is unable to verify a winner after a diligent effort at the time of the prize award, the corresponding prize will not be awarded. Winners acknowledge that the Sponsor, its agents, their respective parent companies, affiliates and all other companies concerned with this Sweepstakes and their agents do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions or fitness of any aspects of the prize except that the prize shall be subject to its manufacturer's standard warranty. Limit: One prize per person for the entire Sweepstakes.

**GENERAL CONDITIONS:** Winning constitutes permission (except where prohibited by law) to use each winner’s name, photograph, hometown, likeness, and prize won (all at Sponsor’s discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification, release, or permission. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event it is technically impaired, and to cancel or suspend the Sweepstakes in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes, and, if terminated, at Sponsor’s discretion, determine winner(s) using all non-suspect, eligible Sweepstakes Entries received up to time of cancellation.

**SUSPENSION / MODIFICATION / TERMINATION:** In the event the Sweepstakes Parties are prevented from continuing with the Sweepstakes by any event beyond their control, the Sponsor shall have the right to modify, suspend or terminate the Sweepstakes. The Sponsor reserves the right to modify, suspend or terminate the Sweepstakes without notice, if in its sole and absolute discretion, it is determined that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or any Force Majeure event(s) has destroyed or severely undermined or impaired the integrity and/or feasibility of the Sweepstakes.

**MISCELLANEOUS CONDITIONS:** By participating in the Sweepstakes, entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in

disqualification from the Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules.

**RELEASES:** By entering the Sweepstakes, entrants agree to release and hold harmless the Sweepstakes Parties from all claims, liability or damage caused or claimed to be caused, in whole or in part, directly or indirectly, in connection with participation in this Sweepstakes, or acceptance or use of any prize, the substitution of any prize in accordance with these Official Rules, the administration of the Sweepstakes, an entrant's breach of Official Rules or Sponsor's use of any of the rights granted herein.

**PRIVACY:** Information collected from entrant is subject to Sponsor's Privacy Policy located at <https://www.qualcomm.com/site/privacy>. Any requested opt-in consent is not required and will not increase your chances of winning.

**ARBITRATION AND CHOICE OF LAW:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA without regard to California choice of law rules.

**WINNERS LIST:** For a list of winners (available after Friday, February 24, 2017) send a self-addressed stamped envelope by Friday, March 3, 2017 to: Qualcomm DragonBoard 410c Sweepstakes Winners List, c/o: Christine Jorgensen, 5775 Morehouse Drive, San Diego, CA 92121.

**SPONSOR:** Qualcomm Technologies, Inc., 5775 Morehouse Drive, San Diego, CA 92121.

**Qualcomm Snapdragon is a product of Qualcomm Technologies, Inc. DragonBoard 410c is a product of Arrow Electronics.**

**This Sweepstakes is not sponsored, endorsed or administered by Arrow Electronics. By entering this Sweepstakes, you understand that you are providing information to Sponsor and not to Arrow Electronics. Any questions, comments or complaints**

**regarding this Sweepstakes must be directed to the Sponsor and not to Arrow Electronics.**