Summarized Customer Notes - Activity 3

During the customer check-in for activity three we presented our project status report and our WordPress work in progress. Our main feedback received was in terms of the content of the pages and the placement of assets on each page. Our site at the time of the check-in was extremely bare and only provided a basic outline of the structure of each page including a header and a footer.

Feedback:

Remove "Give to a cause" button in the header that links to SSCF site

- Problem: This was said to be out of scope for the community hub because the hub is meant for charities not donors. People looking to donate would ideally go directly to the SSCF website. Additionally, it was not a good placement for a button.

- Solution: Move this button to the about page. This would be a more natural spot for the button to link back to the SSCF website. This is where people would are looking to learn more about the hub/SSCF

Add a title in the header, know exactly what site they are on

- Problem: Missing website title in the header. The search bar was placed in that position instead. People will be not know what the site is without a title

- Solution: Remove the search bar from the middle of the header and add a title such as "Community Hub" so people understand what the site is about.

Move the search bar to the top right of the header

- Problem: Search bar was placed in the middle of the header. A more intuitive location to put the search bar would be the top right corner of the page.

- Solution: Move the search bar to the top right corner of the header

Changes to the events page

- Problem: The events page did not have a way to sign up for events and more specific filtering options were wanted for the webinars section

- Solution: Add a button to each event that links people to a page with more information and a sign up for the event. This allows us to avoid requiring a login for users. For the webinars we will be adding more specific filters such as: Marketing, Fundraising, Storytelling, etc. This allows users to easily filter through and find the information they need.

Conclusion
Overall the WordPress page is a work in progress and requires a number of changes to meet the expectations of the customer. With time we will be adding more meaningful content onto the site and it will begin to resemble closer to our high-fidelity prototype with changes being implemented as necessary.