

# Visual Design Guide

## Page Dimensions

Page body width will cap at 10 inches (or 720px) and will switch to 100% width below that size.  
It will switch any multiple-column content into a single-column below 480px.  
All text and padding+margins (besides the outer sides) will be measured in ems.

## Headers

Main navigation links: Home, Products Gallery, Contact Us  
Placement of these links will be on the background color seen below, with white :link color Tahoma font, no text-decoration.  
:hover state will have underline and the highlight color specified in the palette below.

Subnavigation will appear in the Products Gallery and link to the Products Catalogue and Custom Orders sections.

## Color Palette

	#272929 header background color (header, nav, text color outside of header/nav)
	#CED8FF main content color (article/body section, footer)
	#EEEEFF background color (left and right margins, top small space)
	#C9522B highlight color (hover navigation, hover other links)

## HTML text information

- All h# headers will use “Minion Pro, Times New Roman, serif”
- Navigation links will use “Tahoma,Verdana,sans-serif” with color and decoration detailed in the Headers section.
- Regular text will use “Verdana, Calibri,sans-serif” with the dark ‘header color’ listed in the palette.
- All text sizing will be measured in ems to allow for scaling.

## Graphic information

To be determined: Company logo in the works.

## Image treatment

Clicking on the company logo will direct to the Home page.  
All images found in any category of the products gallery will display an orange (see palette) outside of a few pixels (2-5) on :hover.  
To be determined: possibly implement in-page image viewing?

## Additional information

To be determined.