

# **Abimbola Oyeyemi**



**Educator/ Administrator, Webdesigner, Graphics  
designer, Video Editor/Animator, SEO specialist**

[abimbolaoyeyemi87@gmail.com](mailto:abimbolaoyeyemi87@gmail.com)





# ABOUT ME



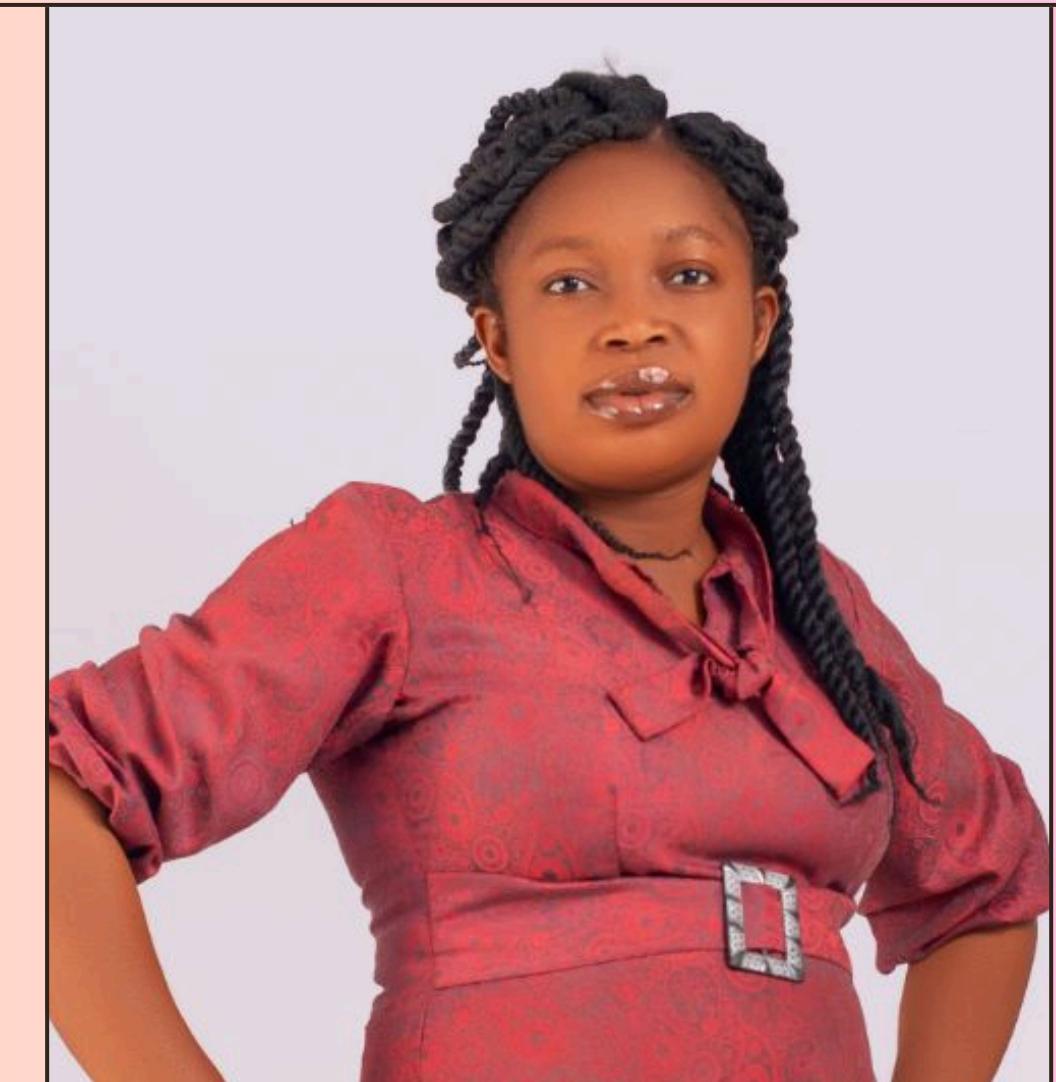
## Who I Am?

I am an experienced educator, Business Administrator, graphic designer, web designer, animator, and content creator with a passion for teaching, digital creativity, and innovation. With over 20 years in education and administration, I specialize in graphic design, animation, web design, video editing, and online course creation. I am currently advancing my animation skills with Blender. My work includes portfolio website development, voice-over projects, and video content creation for clients.

# CREATIVE PHILOSOPHY

## My Approach to Creativity

Creativity, for me, is about pushing boundaries, blending artistic expression with technology, and transforming ideas into visually compelling and functional designs. I see design as storytelling—engaging, inspiring, and leaving a lasting impact. My process is driven by continuous learning, simplicity, and purpose, ensuring that my work is both striking and effective. Every project is an opportunity to innovate and create meaningful digital experiences.





# ★ KEY SKILLS ★

## What I Bring to the Table

Educational Leadership – With 20 years in education and administration, I have a strong foundation in teaching, coaching, and curriculum development.

Storytelling Through Design – I create compelling visuals that communicate ideas, engage audiences, and leave a lasting impact.

Technical Proficiency – Skilled in tools like Blender, Canva, CapCut, and Adobe software, I bring ideas to life with precision and creativity.

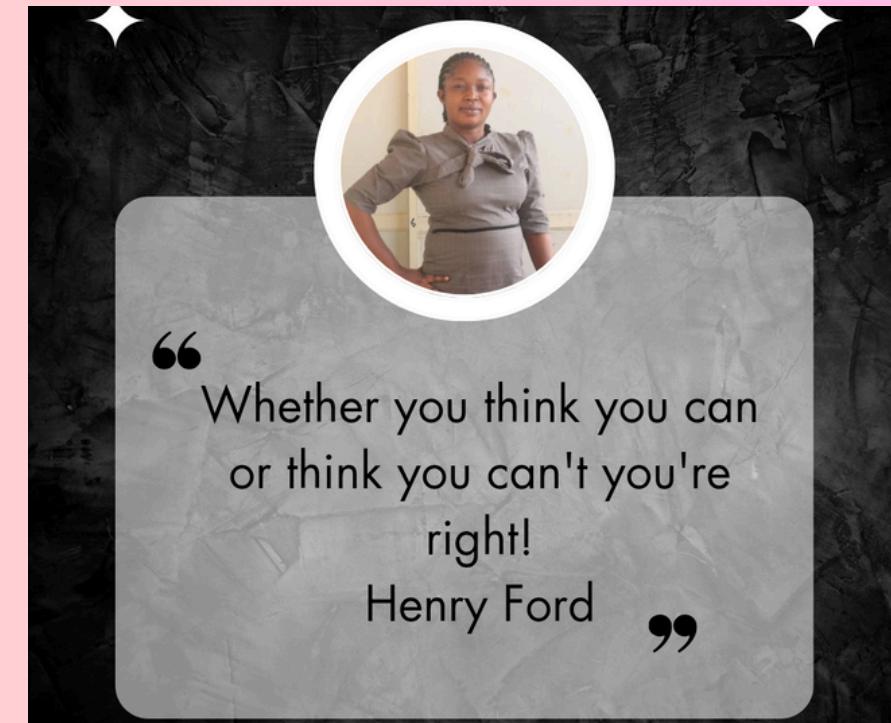
Creative Expertise – With years of experience in graphic design, web design, and animation, I craft visually stunning and functional digital experiences.

Web & Portfolio Development – I design and build sleek, user-friendly websites that showcase skills and enhance personal branding.

Voice-Over & Video Editing – From narration to video production, I deliver high-quality content for businesses, courses, and online platforms.

# CANVA PROJECTS

Some of my Canva projects



**Precious Concepts**  
LEARN, INVENT, CREATE

## CREATING A FUTURE READY SCHOOL

Do you know that some school owners go into the school business without understanding the nitty-gritty?

Begin the new year with a fresh start! Join our free 4-day seminar to learn the basics of building a future-ready school. Transform your school and achieve your goals.

**LEARN HOW TO**

- Start and run a successful school
- Get your school approved with ease
- Build a solid structure school
- Grow and scale your school effortlessly

**Free Training**  
Your investment: Time  
DM or Click on the link below to get started

08060101147

# LOGO PROJECTS

## Project Name

Some of the logo projects done by me using Canva, photo room, photopea and Pixel lab.



# OTHER DESIGNS



# SEO MARKETING TRAFFIC TEMPLATE

Estimated Average Monthly Search For All Articles: 27800

CTR: 2.8

Estimated Traffic Per Articles: 77840

Articles per 90 Days: 36

Estimated Traffic Per Articles: 77840

SEO Traffic after 90 Days: 2802240

	Avg. Monthly Search	CTR (%)	Estimated Traffic	Article Topic
Focus Keyword				
News Kingdom	2802240	2.0	7000	News kingdom gives you the best
kingdom news today	2200	1.5	3300	
kingdom news ng.com	1500	2.0	3000	
kingdom news radio	1800	2.0	3600	
kingdom news network	900	1.6	1440	
kingdomcity news	500	1.4	700	
news united kingdom	800	1.6	1280	
united kingdom news agency	700	1.3	910	
kingdom news.com	1000	1.5	1500	

# Website development using elementor

The screenshot displays a website built with Elementor. At the top, there's a navigation bar with links for Home Page, About Us, Services, Contact Us, and Blog. A search bar is also present. Below the navigation is a large, semi-transparent globe icon. The main content area features a large, blurred image of a person interacting with a tablet displaying news content. Overlaid on this image is the text "WELCOME TO NEWS KINGDOM BLOG". At the bottom, a descriptive paragraph reads: "At News Kingdom, we keep you informed with our dynamic news blog, delivering timely updates on global events, politics, technology, and more. Explore breaking stories, insightful analyses, and thought-provoking comments on our News Blog." The footer contains two small image thumbnails labeled "MONEY MAKING....png" and "MONEY MAKING.png", followed by a "Show all" button.

newskingdom.ng

Home Page About Us Services Contact Us Blog

Search..

WELCOME TO NEWS KINGDOM BLOG

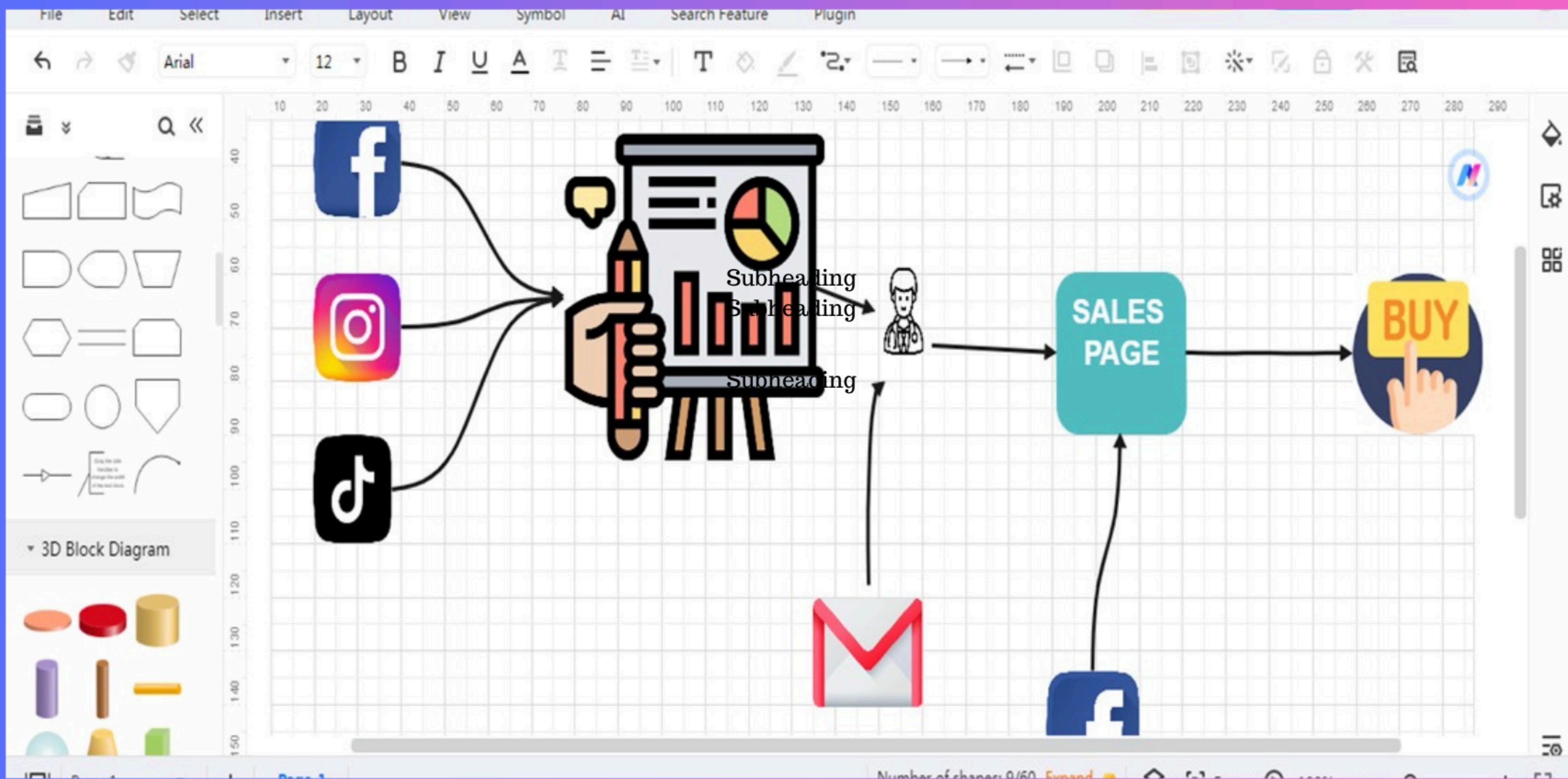
At News Kingdom, we keep you informed with our dynamic news blog, delivering timely updates on global events, politics, technology, and more. Explore breaking stories, insightful analyses, and thought-provoking comments on our News Blog.

MONEY MAKING....png

MONEY MAKING.png

Show all

# Sales Funnel Using Edraw Max



# Certificates/Certification



## PROFESSIONAL DIPLOMA IN WEBSITE DEVELOPMENT AND SEARCH ENGINE OPTIMISATION CERTIFICATION

This is awarded to

**Abimbola Oyeyemi**

who has successfully demonstrated proficient comprehension of our Digital Marketing Course through the completion of course implementation projects and is therefore awarded this diploma.

March 5, 2024

*Tobi Asehinde*

Oluwatobi Asehinde  
FOUNDER AND CEO

Digital Marketing Skill LLC | United States of America  
United Kingdom Register of Learning Provider: 10091103.



Digital Marketing  
Women Employability  
and Entrepreneurship  
Program

CHALLENGE  
FUND  
FOR  
YOUTH  
EMPLOYMENT



## CERTIFICATE OF COMPLETION

This is to certify that

**Abimbola Oyeyemi**

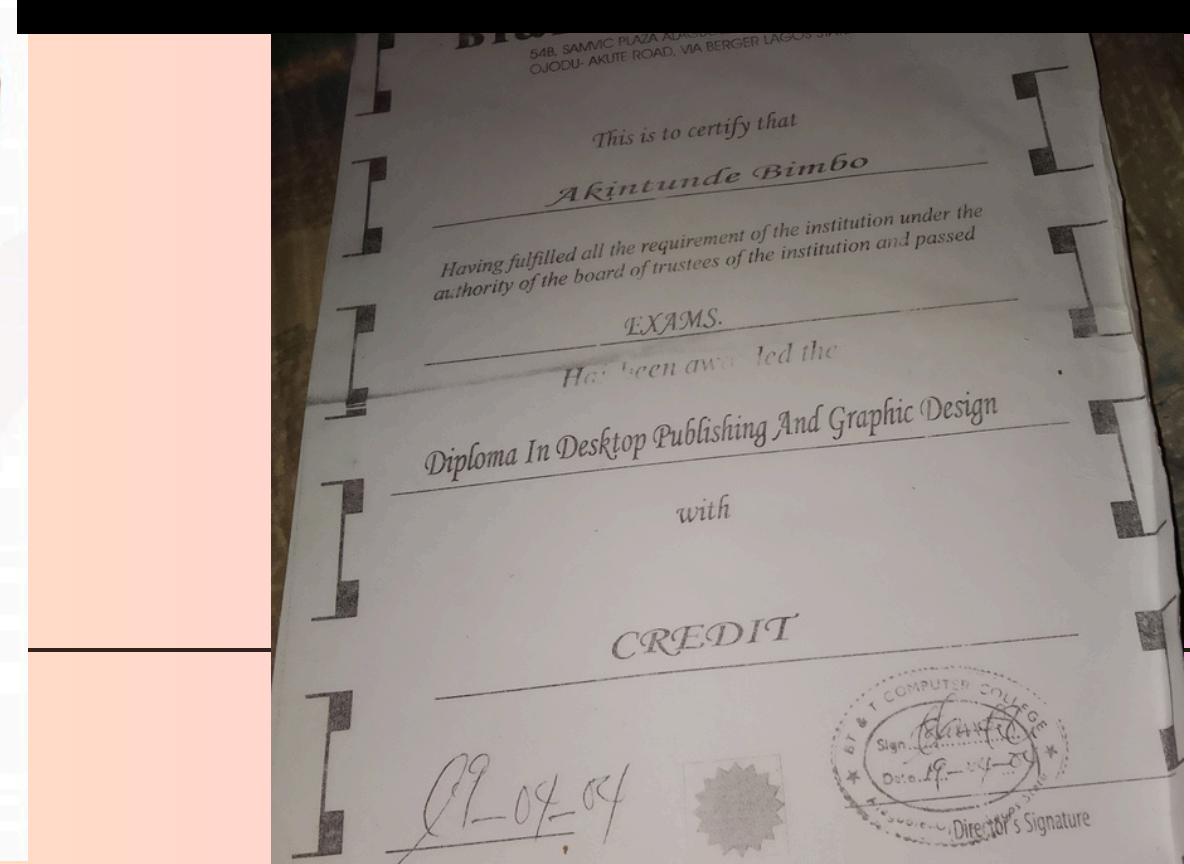
has successfully completed the **Web Development** training under the Ladies in Tech Africa program, having acquired knowledge to build, maintain and optimize websites.

Date Issued: DECEMBER 2024

*Ezana Fataya Williams*

AFRICA  
MISSIONS  
GLOBAL  
CEO, Africa Missions Global

*Rajat De*  
MD/CEO, Incubator Hub



## Certificate of participation

This is to certify that

**Abimbola Oyeyemi**

participated in the online

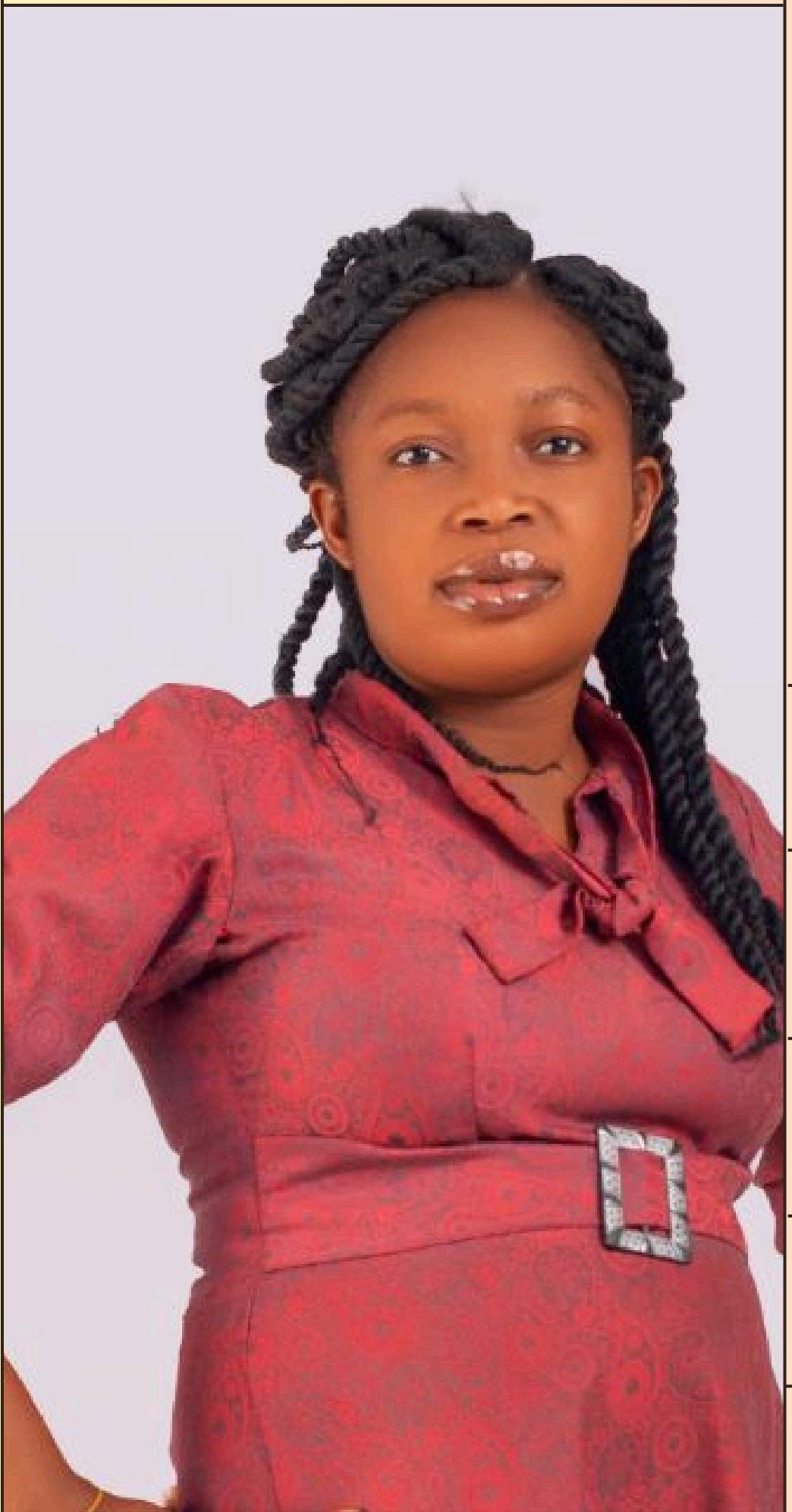
Getting to Know the Cambridge Exams Cycle 2024  
course conducted by

**Cambridge International Education**

11 February 2025

*Rod Smith*

Rod Smith  
Group Managing Director, International Education  
Cambridge University Press & Assessment



# ★ GET IN TOUCH ★

Let's Collaborate!



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[https://www.linkedin.com/in/abimbola-oyeyemi-79b9732ab?  
utm\\_source=share&utm\\_campaign=share\\_via&utm\\_content=profile&utm\\_medium=android\\_app](https://www.linkedin.com/in/abimbola-oyeyemi-79b9732ab?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)



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By Abimbola Oyeyemi

**THANK YOU**

abimbolaooyeyemi87@gmail.com