

Vrinda Store Data Analysis

Objective

Vrinda store wants to create an annual sales report for 2020. so that, Vrinda can understand their customers and grow more sales in 2023.

Data Dictionary

Vrinda store wants to create an annual sales report for 2020. so that, Vrinda can understand their customers and grow more sales in 2023.

Analysis Questions

- Compare the sales and orders using chart.
- Which month got the highest sales and orders?
- Who purchased more – men or women in 2022?
- What are different order status in 2022?
- List top 10 states contributing to the sales?
- Relationship between age and gender based on number of orders
- Which channel is contributing to maximum sales?
- Highest selling category?