## Maxima and minima

Many applications of differential calculus involve *optimisation*: finding the best way to complete a task under constraints.

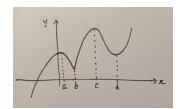
E.g.: a company makes cylindrical cans, each of volume 380 cm<sup>3</sup>. Find the dimensions of each can that minimise the amount of material (hence cost) needed.

E.g.: we have 6  $m^2$  of cardboard to construct a box with a square base. Find the dimensions of the box with maximum possible volume.

Such optimisation problems can be solved by calculus.

Key words: maximum, minimum.

**Definition.** A function  $f: \mathbb{R} \to \mathbb{R}$  has a *local minimum* at x = c if  $f(x) \ge f(c)$  for all x 'near' c, i.e., all x in an open interval containing c. The function f has a *local maximum* at c if  $f(x) \le f(c)$  for all x 'near' c.

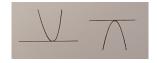


A function with this graph has local minima at b,d; local maxima at a,c.

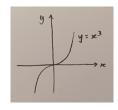
Note that there are function values f(x) less than f(b) < f(d); and there could be f(x) greater than f(c) > f(a).

**Theorem (Fermat).** If f has a local maximum or local minimum at c, and f is differentiable at c, then f'(c) = 0.

The following picture illustrates the theorem:



N.B. converse is false. E.g., if  $f(x)=x^3$  then  $f'(x)=3x^2$ , so f'(0)=0. But graph clearly shows no local max or min at x=0.



**Example.** Let f(x) = |x|. Then f has a local minimum at x = 0. However, f is not differentiable at 0.

**Definition.** A *critical point* of a function f is a number c such that either f'(c)=0 or f is not differentiable at c.

So Fermat's theorem states: if f has a local maximum or local minimum at c, then c is a critical point of f.

**Example.** Let  $f(x) = x^{\frac{3}{5}}(4-x)$ . Find all critical points of f.

Solution. By the product rule we have

$$\frac{d}{dx}(x^{\frac{3}{5}}(4-x)) = \frac{3}{5}x^{-\frac{2}{5}}(4-x) + x^{\frac{3}{5}}(-1) = \frac{3(4-x)}{5x^{2/5}} - \frac{5x}{5x^{2/5}}.$$

Thus

$$f'(x) = \frac{12 - 8x}{5x^{\frac{2}{5}}}.$$

At x = 0, f'(x) is undefined; at  $x = \frac{12}{8} = \frac{3}{2}$ , f'(x) = 0.

So the critical points of this function are 0 and 3/2.

## **Absolute extrema**

Let  $f : \mathbb{R} \to \mathbb{R}$  be a function defined on a set D (usually the domain of f).

Then f has an absolute (or global) maximum at a point c in D if  $f(x) \leq f(c)$  for all  $x \in D$ .

Similarly, f has an absolute (or global) minimum at c in D if  $f(x) \ge f(c)$  for all  $x \in D$ .

**Example.** Let  $f(x) = x^2$ . Then  $f(x) \ge 0$  for all x. Also f(0) = 0. Thus f has an absolute minimum value, 0, at x = 0.

**Example.** Let  $f(x) = x^3$ . Then f(x) has no absolute maximum nor minimum on its domain  $\mathbb{R}$  (no local max or min: look at the graph again).

Absolute extrema are local extrema, so by Fermat's theorem they occur at critical points.

**Extreme Value Theorem.** A function continuous on a closed interval [a,b] has an absolute maximum and an absolute minimum in [a,b].

Method to find the absolute extrema of a continuous function f on a closed interval  $\left[a,b\right]$ .

- lacktriangle Find all critical points of f.
- **2** For each critical point c, determine f(c).
- **3** Determine f(a) and f(b).
- The greatest function value found in steps 2 and 3 is an absolute maximum; the least function value found is an absolute minimum.