



# OLUFEMI OBAFUNMISO

## CONTENT CREATOR AND DIGITAL STRATEGIST

### PERSONAL SUMMARY

I am a content-driven strategist who is capable of developing and creating content for campaigns and also map out execution plans for projects.

I am Passionate about storytelling and Improving content delivery and promotion .

### SKILLS

- Content and Strategy
- Administration
- Storytelling
- Negotiation
- Multitasking
- Data Analytics
- Graphics
- Video Editing
- Communicator
- Marketing
- Teamwork
- Blogging
- Networking
- Social Media Strategy

### CONTACT INFORMATION:

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Olufemi Obafunmiso

2, Olaogun Drive, NEPA Quarters,  
Off Adelabu, Masha, Surulere,  
Lagos



### CAREER HISTORY

#### ACSSION, Akwa Ibom (NYSC)

##### *Computer Science Class Teacher, 2017-2018*

- Plan, prepare and deliver lessons to Students
- Track Student progress and present the Information to Parents
- Work With School administration
- Prepare Students for standardized tests



### PROFESSIONAL CERTIFICATION AND TRAINING

2018	<b>SQL Fundamental Course</b>
2018	<b>Advanced Excel</b> (Integrated Corporate Services, Lagos)
2018	<b>Android Basics Course</b> (Andela Learning Community/Udacity)
2018	<b>Google Analytics</b> (Google Analytics Academy)
2017	<b>The Online Marketing Fundamentals</b> (Google digital skills for Africa)



### NOTABLE ACHIEVEMENTS

- During Digifypro training, I led a team to create campaign ads for Access Bank, Nigeria
- As Digifypro participant, I was part of the team that created content for Ringier Africa (Pulse Nigeria)
- Campaign ads for Superior bet and Nokia mobile during digifypro training.



### EDUCATIONAL HISTORY

#### Digifypro By Digify Africa Supported By Facebook

Certificate of Participation in 8-weeks Intensive Digital Marketing Bootcamp - 2018

#### University Of Ibadan

Bachelor of Science in Food Technology - 2012-2016

#### Federal Polytechnic, Ilaro

National Diploma In Mechanical Engineering - 2010-2012



### REFERENCE

Mrs Florence Olumodimu.  
Programme Director, Digifypro Nigeria  
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