

GLOBAL SUPERSTORES



Total Quantity

Total Sales

Total Profit

Customer Segment Analysis

Market Review

Product Category Breakdown

Customer Count
1590

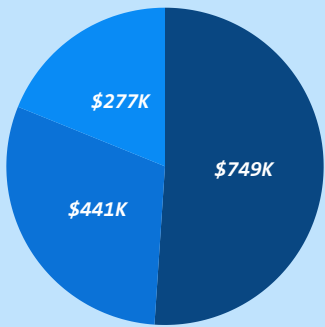
Total Orders
25K

Quantity Sold
178K

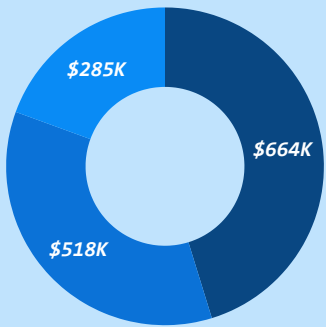
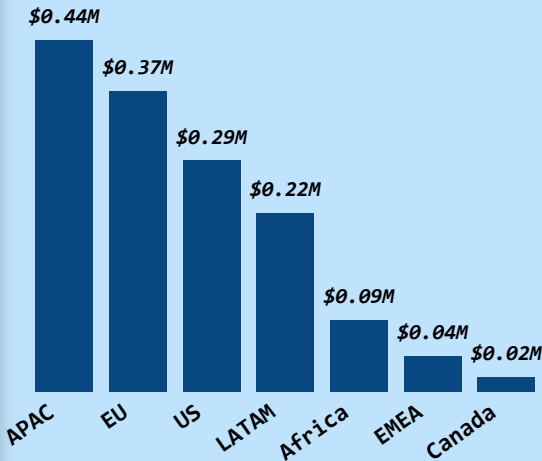
Total Sales
\$12.6M

Profit
\$1.5M

Average Discount
14%



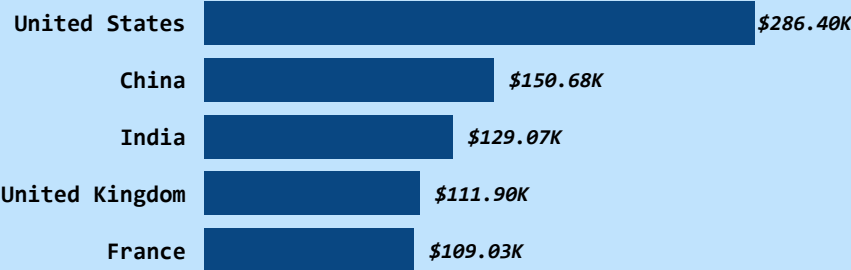
● Consumer ● Corporate ● Home Office



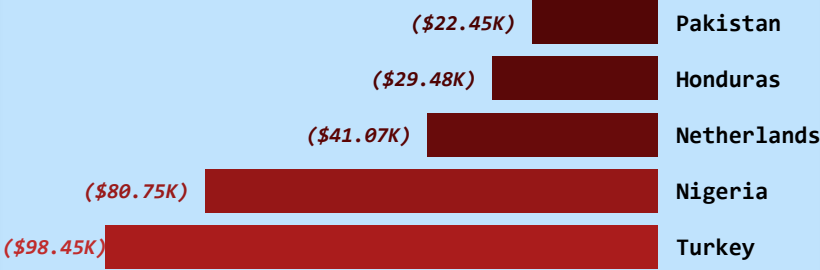
● Technology ● Office Supplies ● Furniture

Profit Analysis by Country

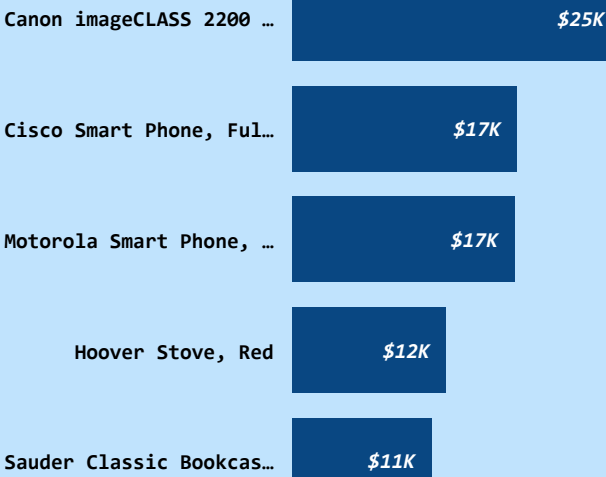
Profit



Loss



Most Profitable Products (Top 5)



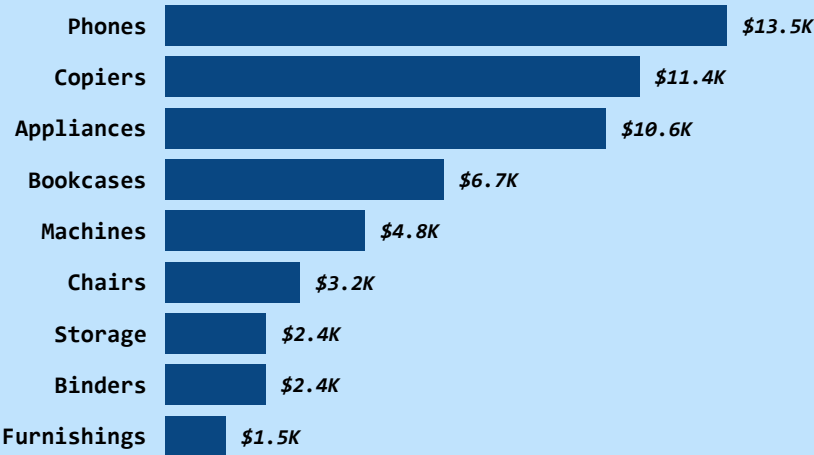
Order Date	Country	Product	Segment	Category	Sub-Catego...	Priority	Ship Mode	Region
1/1/2011	All	All	All	All	All	All	All	All

GLOBAL SUPERSTORES

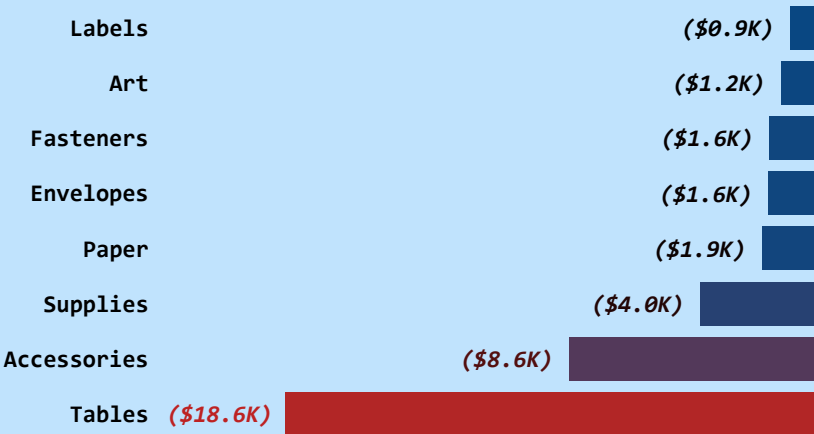


South-East Asia

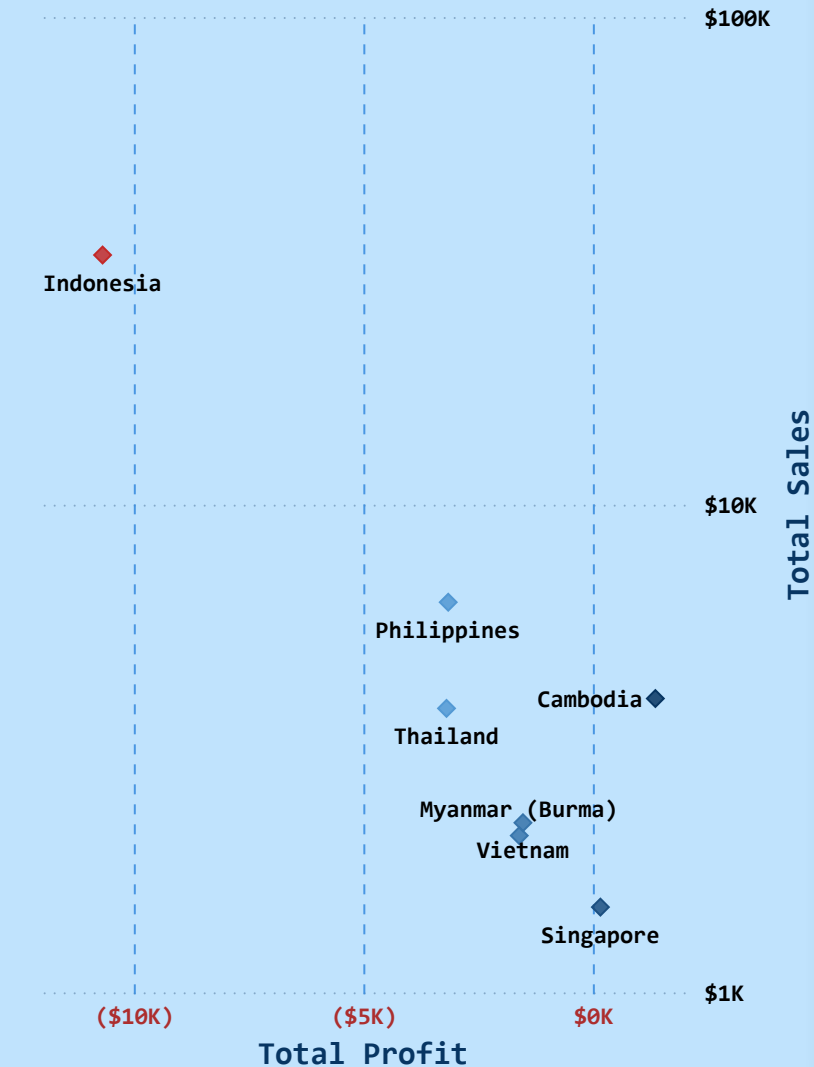
Most Profitable Sub-Category



Least Profitable Sub-Category

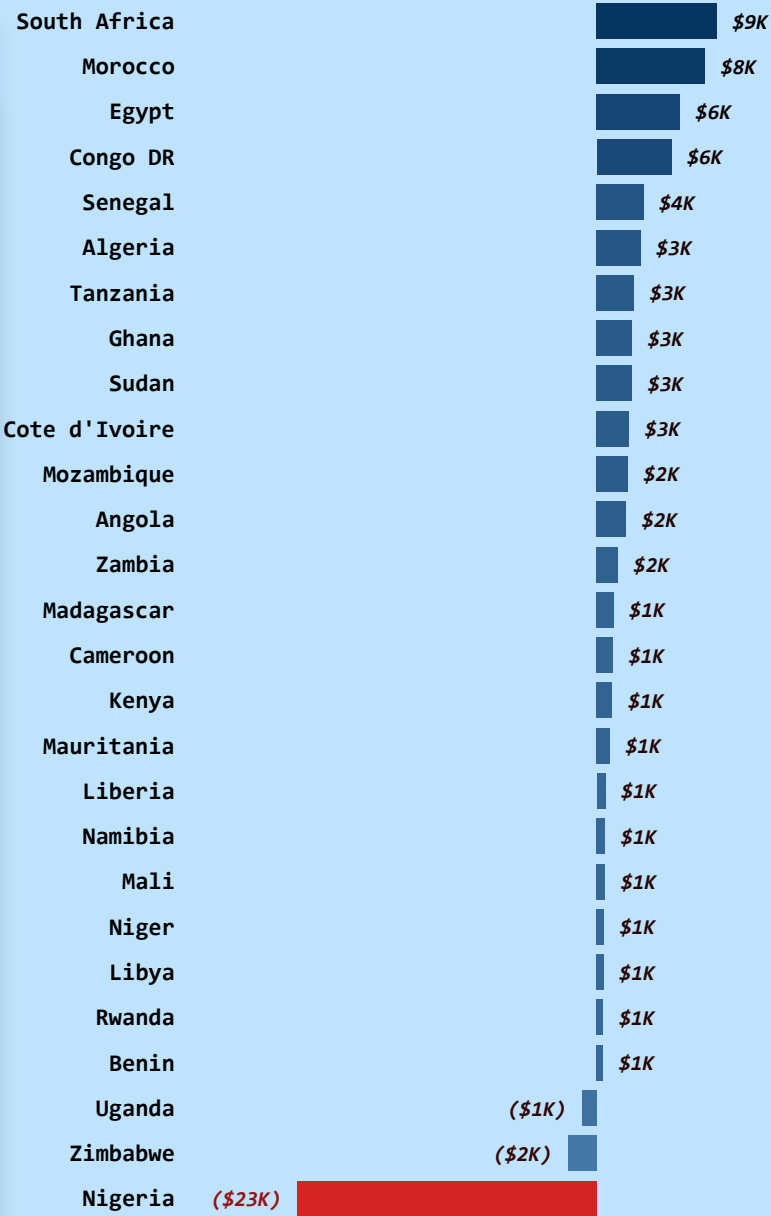


TABLES: Sales and Profit across Countries



Africa

Profit Analysis (2014)



GLOBAL SUPERSTORES



Order Date

1/1/2011

12/31/2014

Customer Value

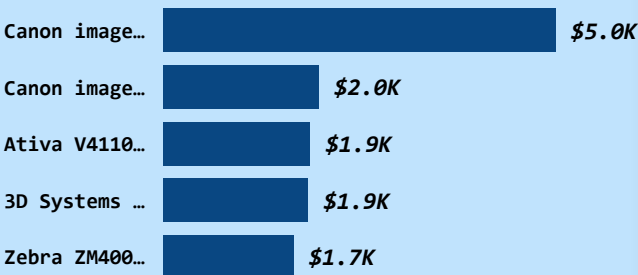
All

United States of America

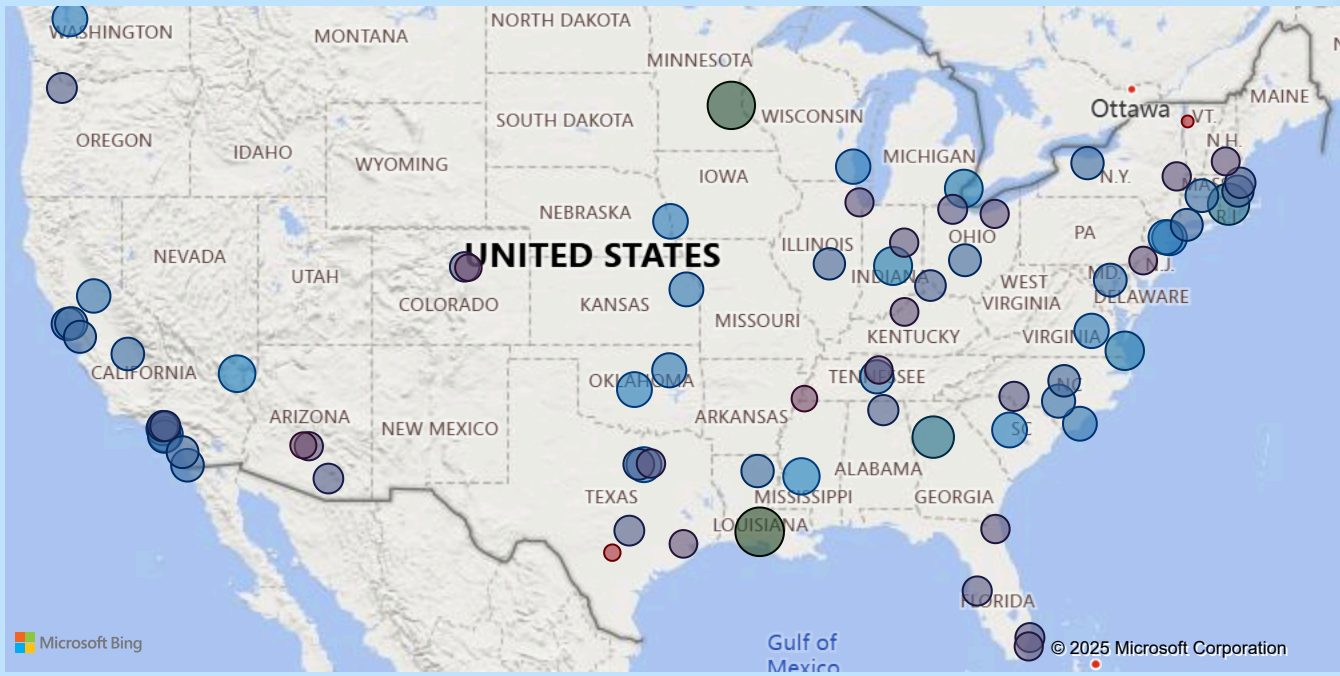
Average Shipping by Sub-Category



Average Profit by Product (Top 5)

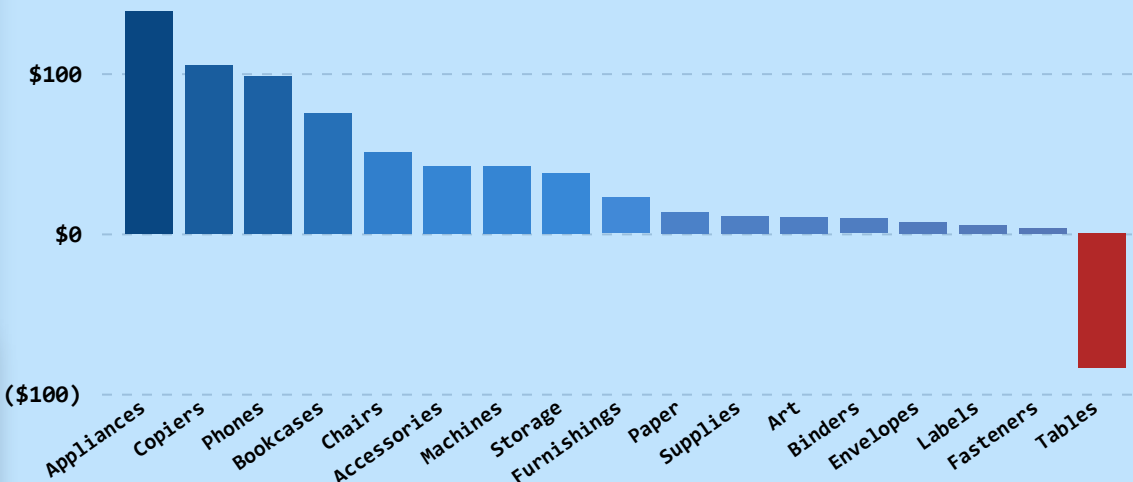


Metrics across US Cities



Australia

Average Profit by Sub-Category



High-Value Customers

Customer Name	Customer Value	Product Category	Amount	Quantity
Aaron Bergman	High Value	Furniture	\$1,169.11	16
Aaron Bergman	High Value	Office Supplies	\$789.89	40
Aaron Bergman	High Value	Technology	\$4,661.05	25
Adam Bellavance	High Value	Furniture	\$3,079.12	19
Adam Bellavance	High Value	Office Supplies	\$1,761.26	77
Adam Bellavance	High Value	Technology	\$406.23	8
Adam Hart	High Value	Furniture	\$2,013.39	33
Adam Hart	High Value	Office Supplies	\$4,870.16	55
Adam Shillingsburg	High Value	Furniture	\$828.46	14
Adam Shillingsburg	High Value	Office Supplies	\$2,492.55	29
Adam Shillingsburg	High Value	Technology	\$1,293.68	24
Total			\$1,565,472.79	19411