

Cookie Sales Dashboard

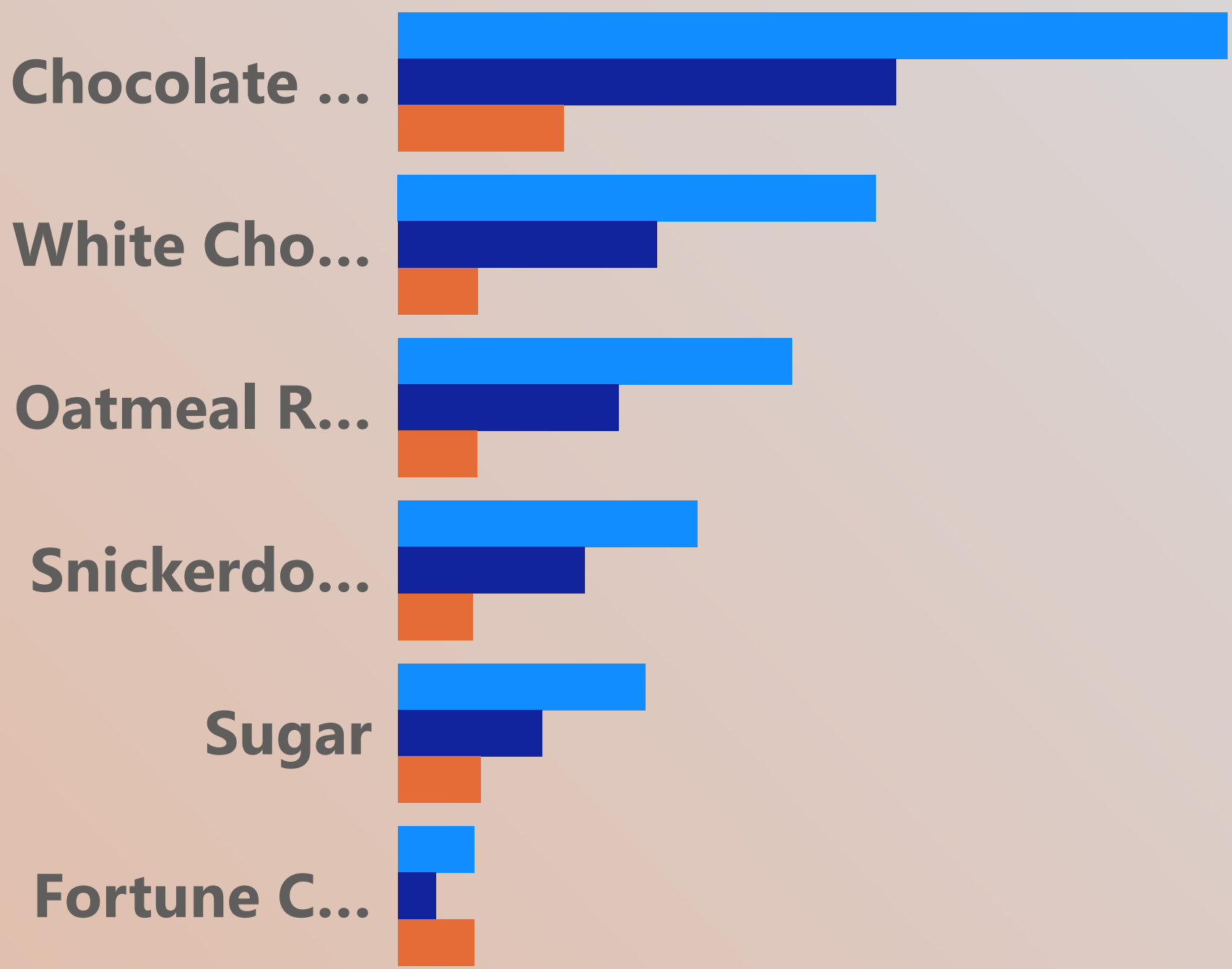
2019

2020

Total Order	Total Sales	Average Sales	Total Cost	Total Revenue	Total Profit
525	\$861.13K	\$1.64K	\$1.51M	\$3.59M	\$2.08M

What is the total revenue and profit from total product sold?

Total revenue Total profit Units Sold

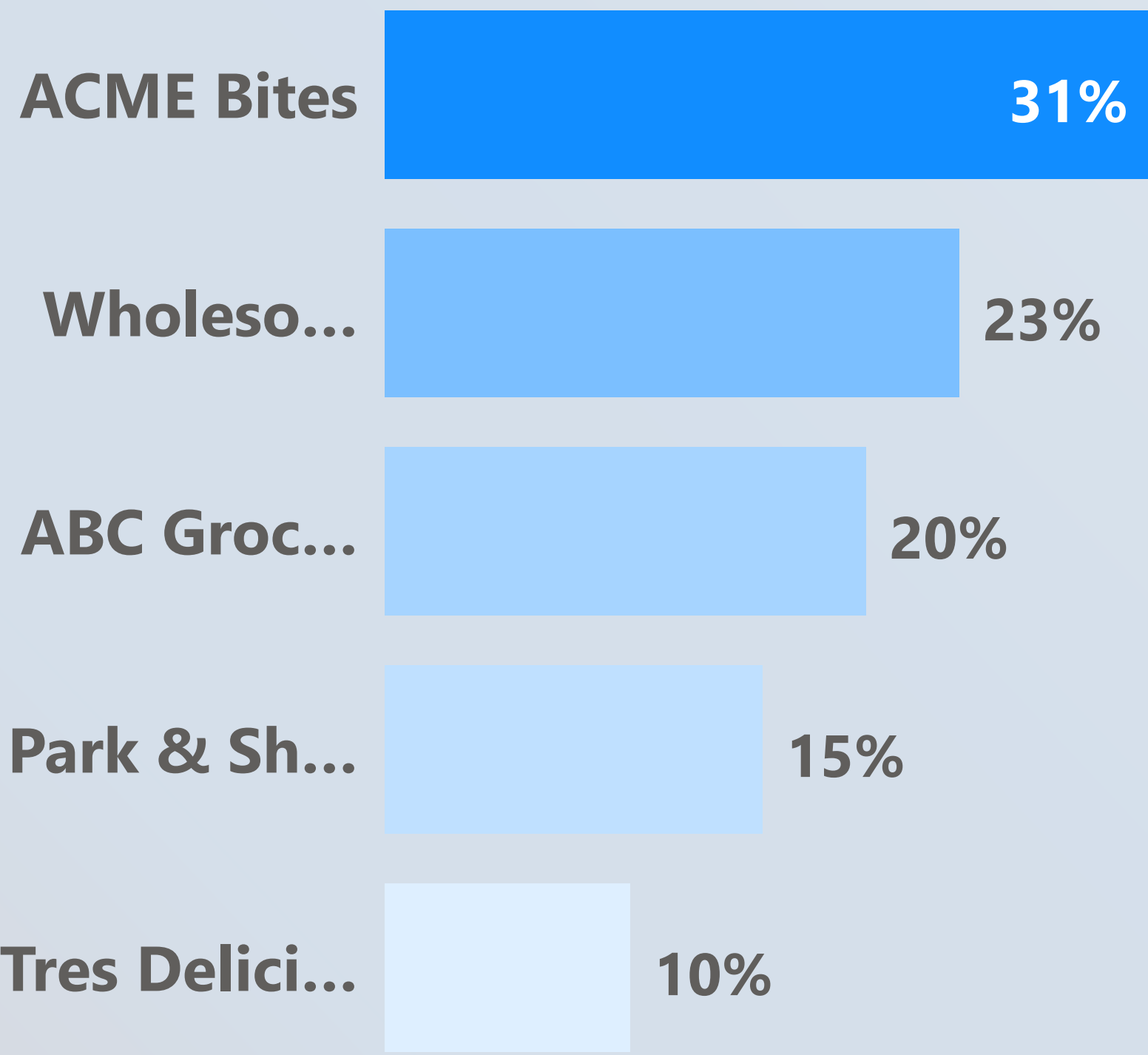


Which product contributes the highest profit and revenue?

Profit Contribution % Revenue Contribution %

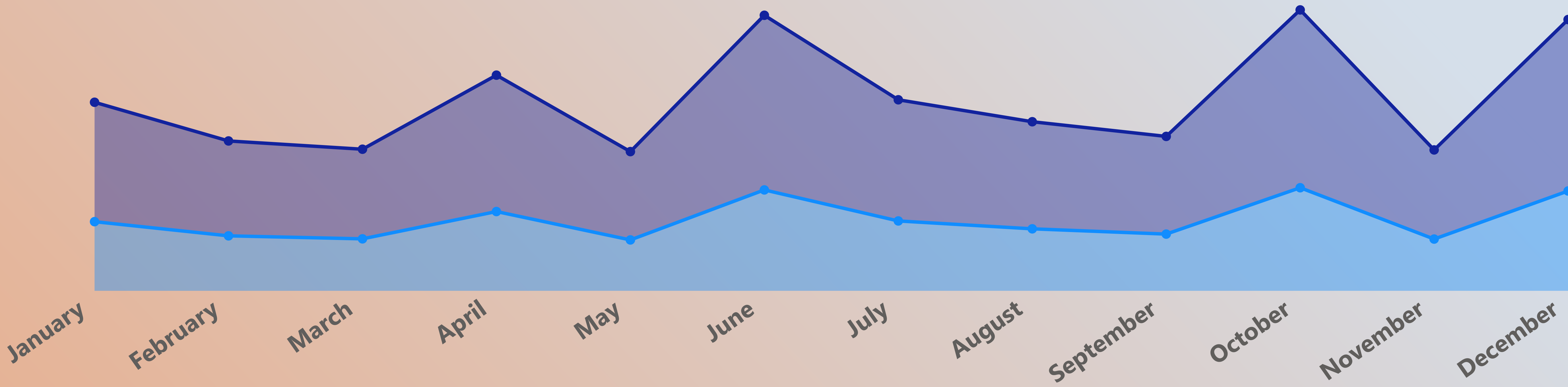


Which Customer generated the highest profit?



Which month was the highest profit and revenue made?

Total profit Total revenue



Which product is mostly ordered?

Chocolate Chip Fortune Cookie Oatmeal Raisin Snickerdoodle Sugar White Chocolate Macadamia Nut

