

# GUEST DATA ANALYSIS

Guest Data Unit (Assimilation Department)

Harvesters International Christian Centre, Gbagada Campus

August 7th 2022



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# GUEST ANALYSIS BY SERVICE TIME

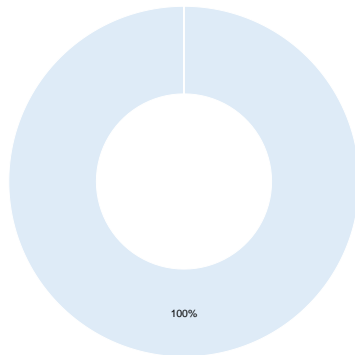
TABLE 1: Guest count by service time and guest category

Are you a?	1st Service	2nd Service	3rd Service	4th Service	Mid Week Service
First Timer	4	29	37	12	7
Second Timer	0	0	3	1	0

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# GUEST ANALYSIS BY SERVICE MODE

Service Mode

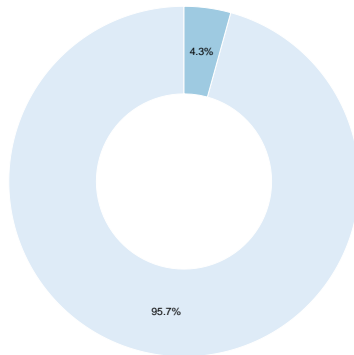


Service Mode ■ On premise (Physical presence)

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# GUEST ANALYSIS BY GUEST CATEGORY

Guest by category

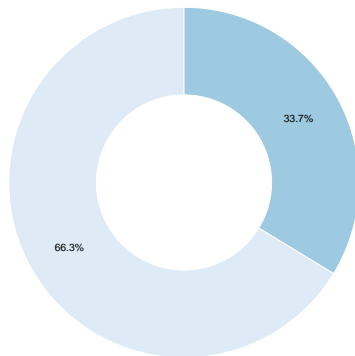


Guest Category    First Timer    Second Timer

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# GUEST ANALYSIS BY GENDER

Guest by gender category

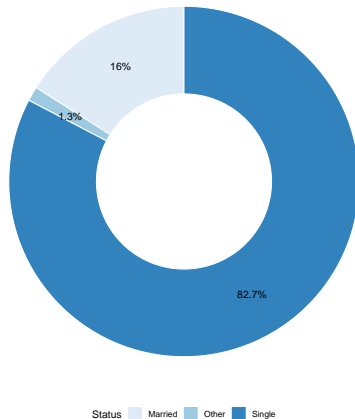


Gender ■ Female ■ Male

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# GUEST BY MARITAL STATUS

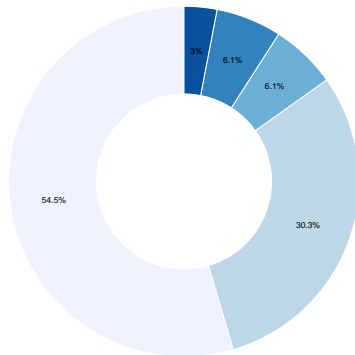
Guest Marital Status



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# GUEST ANALYSIS BY AGE GROUP

Guest by Age Group



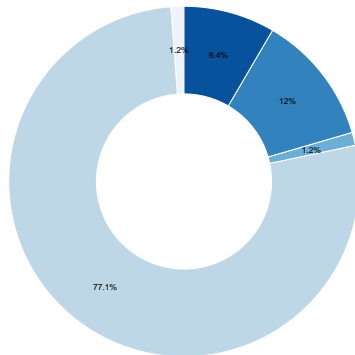
Age Group 18 - 24 25 - 30 31 - 35 36 - 45 46+

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# HOW DID OUR GUEST HEAR ABOUT US?

Platform

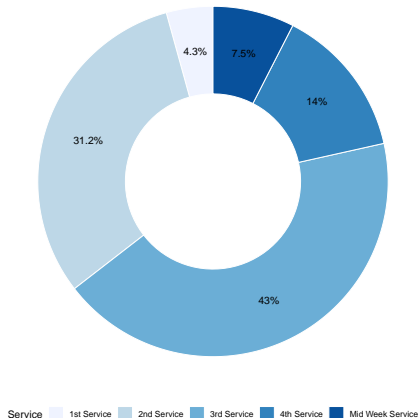


Medium   Billboard   Friend & family   Internet   Next Level Prayers   Social Media

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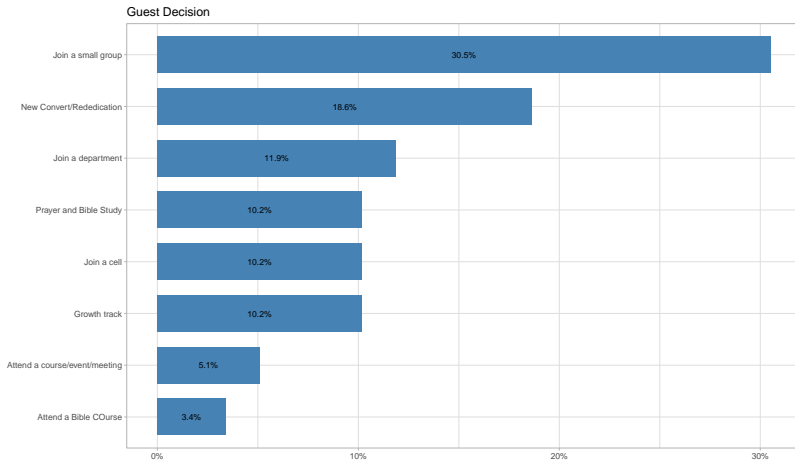
# GUEST BY SERVICE ATTENDANCE

Service Time



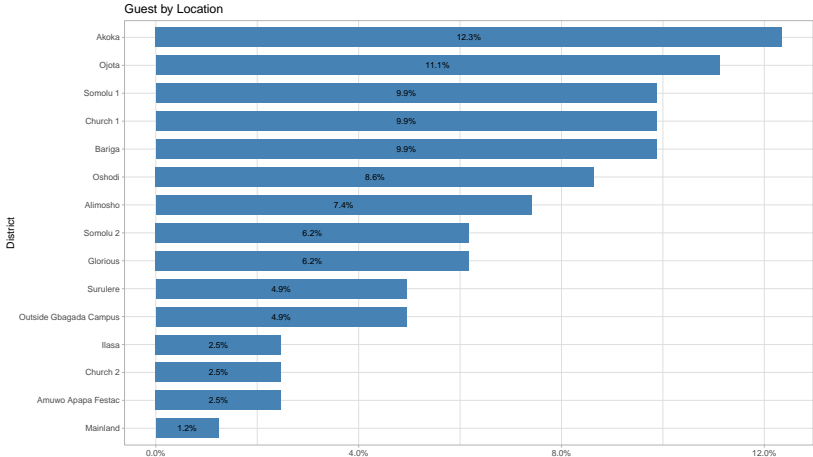
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# DECISIONS MADE BY GUEST



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# GUEST BY LOCATION



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- For feedback, kindly reach the Head of Guest Data Unit via (**[a.dayojimuda@gmail.com](mailto:a.dayojimuda@gmail.com)**)

