

# GUEST DATA ANALYSIS

Guest Data Unit (Assimilation Department)

Harvesters International Christian Centre, Gbagada Campus

October 27th 2019



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# GUEST ANALYSIS BY SERVICE TIME

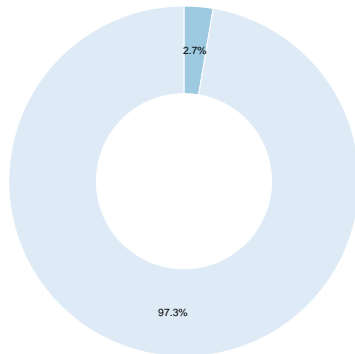
TABLE 1: Guest count by service time and guest category

Are you a?	1st Service	2nd Service	3rd Service	4th Service
First Timer	10	21	23	19
Second Timer	1	0	0	1

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# GUEST ANALYSIS BY GUEST CATEGORY

Guest by category

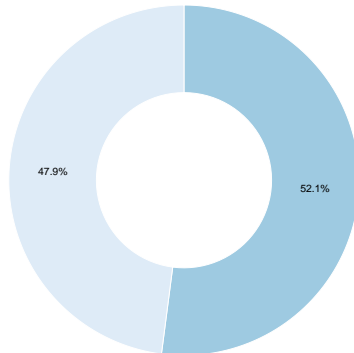


Guest Category    First Timer    Second Timer

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# GUEST ANALYSIS BY GENDER

Guest by gender category

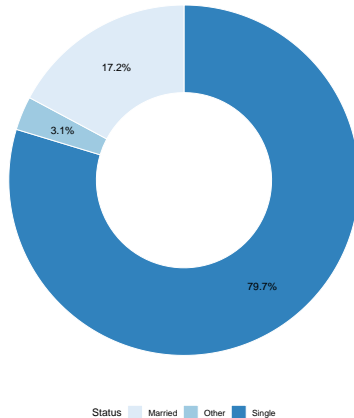


Gender ■ Female ■ Male

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# GUEST BY MARITAL STATUS

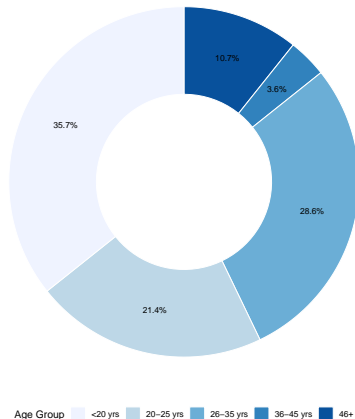
Guest Marital Status



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# GUEST ANALYSIS BY AGE GROUP

Guest by Age Group

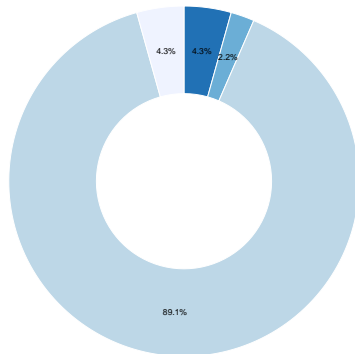


- We recorded a total guest (1<sup>st</sup> and 2<sup>nd</sup> timers only) count of 75. with an average age of 22 years.

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# HOW DID OUR GUEST HEAR ABOUT US?

Platform



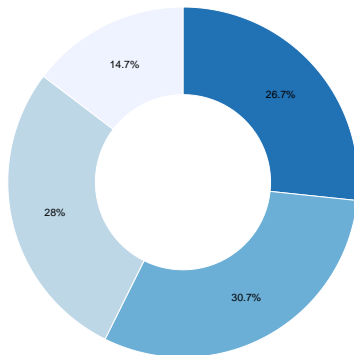
Medium    Billboard    Friend & family    Social Media    Website

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# GUEST BY SERVICE ATTENDANCE

Service Time

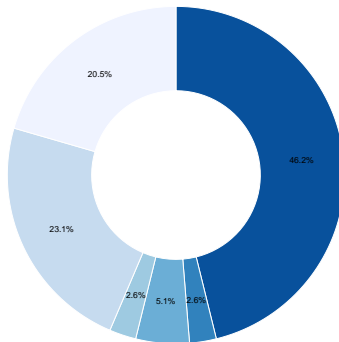


Service 1st Service 2nd Service 3rd Service 4th Service

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# DECISIONS MADE BY GUEST

Guest Decision

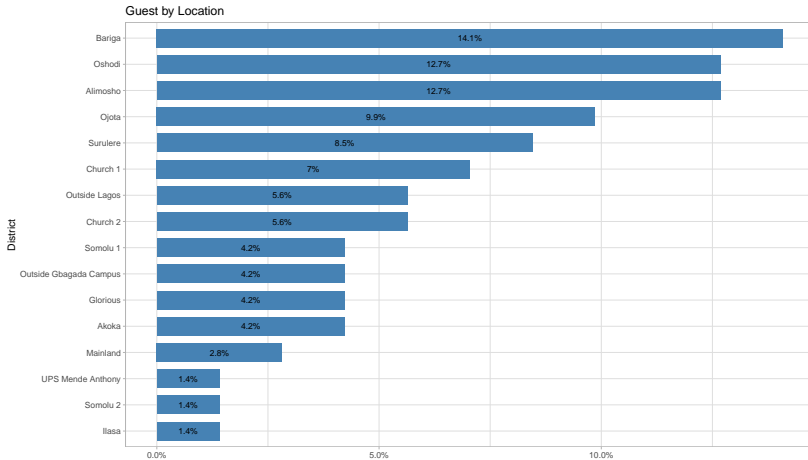


Decisions

I will be interested in the materials that can help my Career	I will be interested in the materials that can help my Marriage	Join a department
I will be interested in the materials that can help my Finance	I will be interested in the materials that can help my Relationship	Join a small group

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# GUEST BY LOCATION



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# APPRECIATION



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- For feedback, kindly reach the Head of Guest Data Unit via (**[a.dayoajimuda@gmail.com](mailto:a.dayoajimuda@gmail.com)**)

