



ADIDAS SALES ANALYSIS [2020-2021]

2M

Sum of Units Sold

\$90M

Total_Sale

\$33M

Sum of Operating Profit

Invoice Date

All

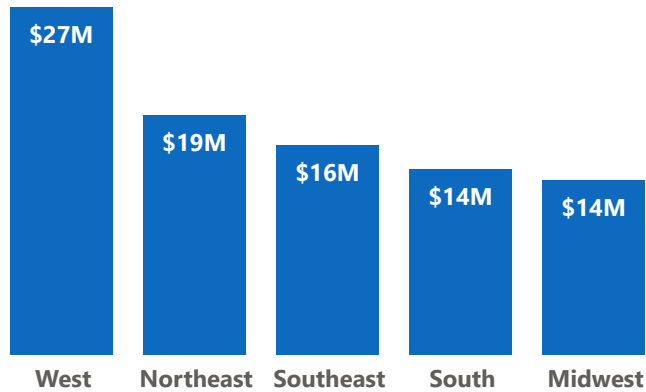
Region

- ☐ Midwest
- ☐ Northeast
- ☐ South
- ☐ Southeast
- ☐ West

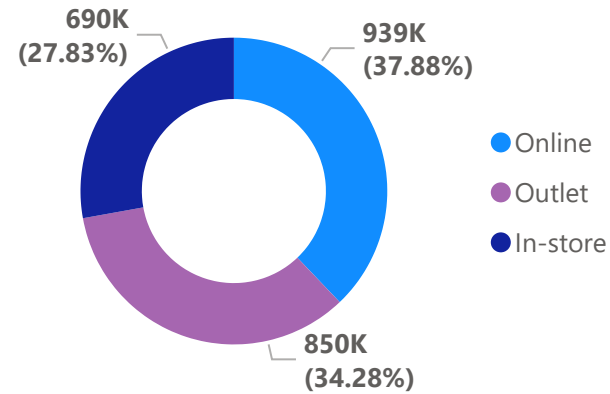
Retailer

- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

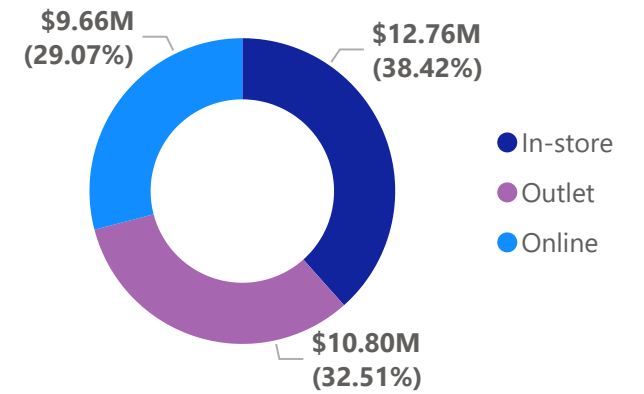
Sales by Region



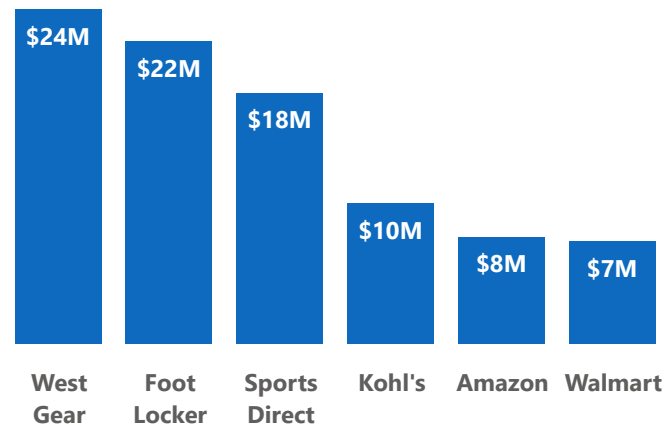
Units Sold by Sales Method



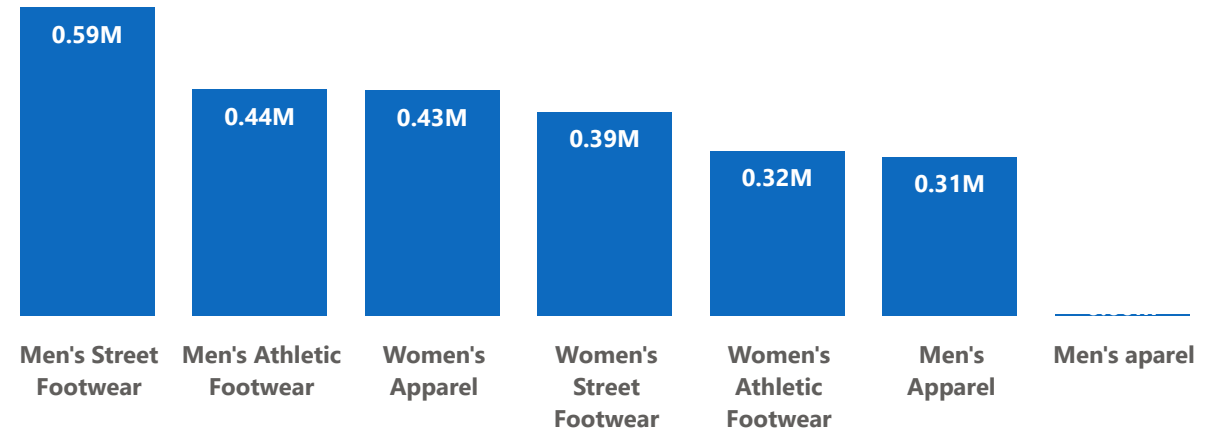
Operating Profit by Sales Method



Sales by Retailer



Units Sold by Product





ADIDAS SALES BY TIME ANALYSIS [2020-2021]

Year, Month, ...

All

Region

- ☐ Midwest
- ☐ Northeast
- ☐ South
- ☐ Southeast
- ☐ West

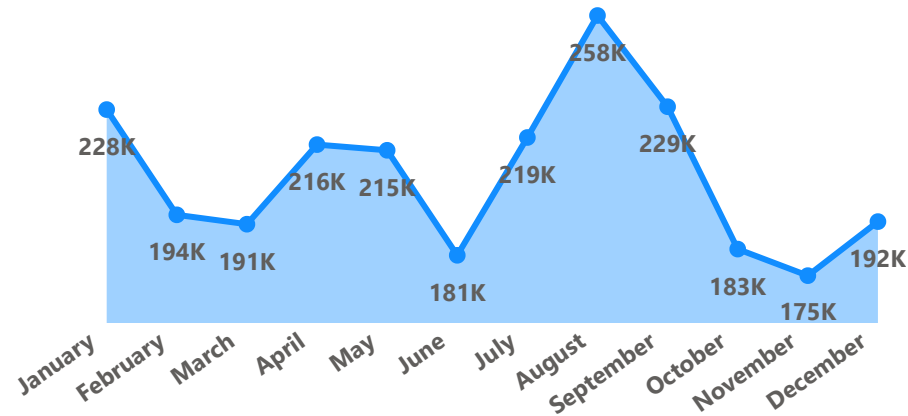
Retailer

- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

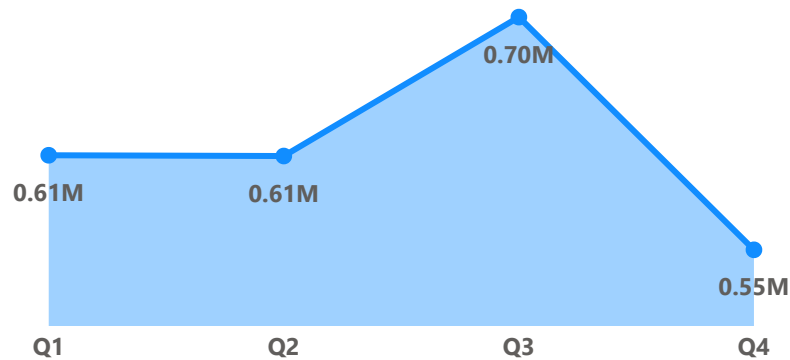
2M

Total Units Sold

Units Sold by Month



Units Sold by Quarter



\$90M

Total Sale Amount

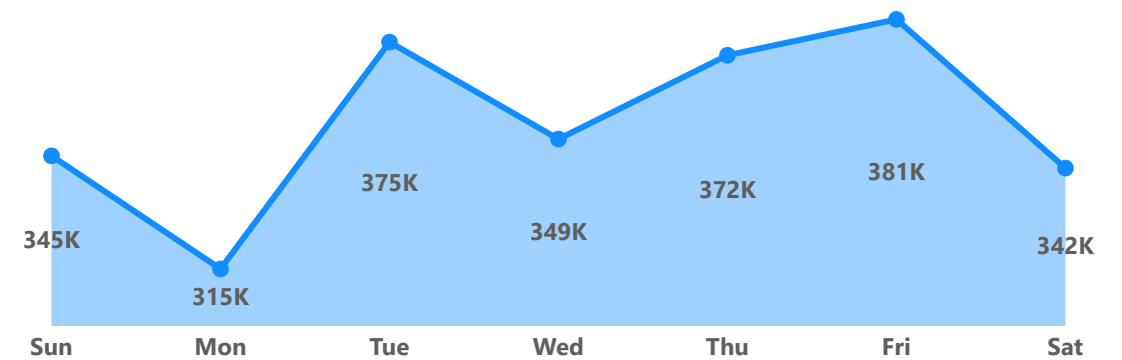
\$33M

Operating Profit

Units Sold by Day Number



Units Sold by Day





ADIDAS SALES BY LOCATION ANALYSIS [2020-2021]

2M

Total Units Sold

\$90M

Total Sale

\$33M

Total Operating Profit

Invoice Date

All

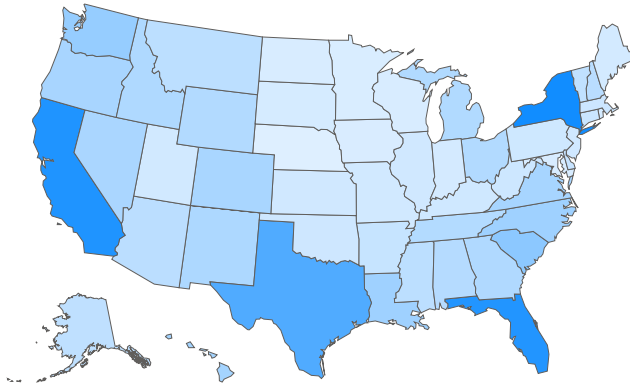
Region

- ☐ Midwest
- ☐ Northeast
- ☐ South
- ☐ Southeast
- ☐ West

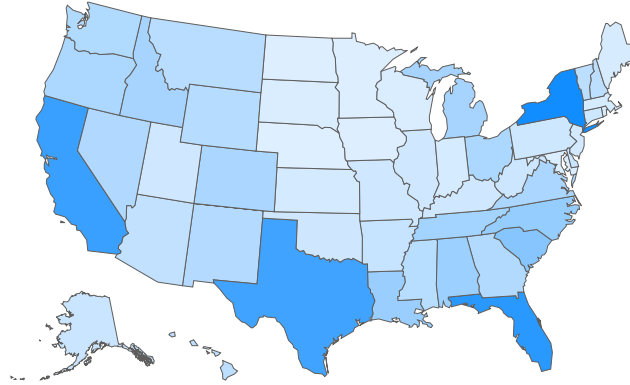
Retailer

- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

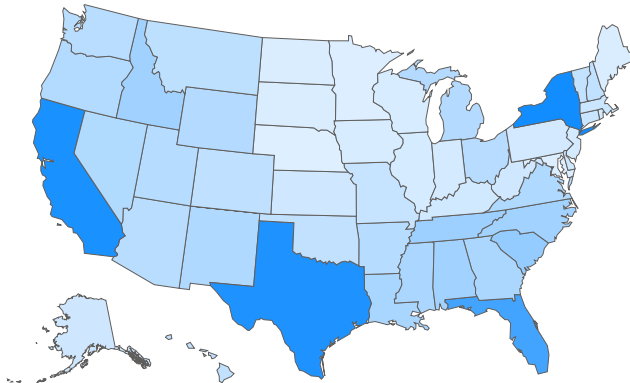
Sale by State



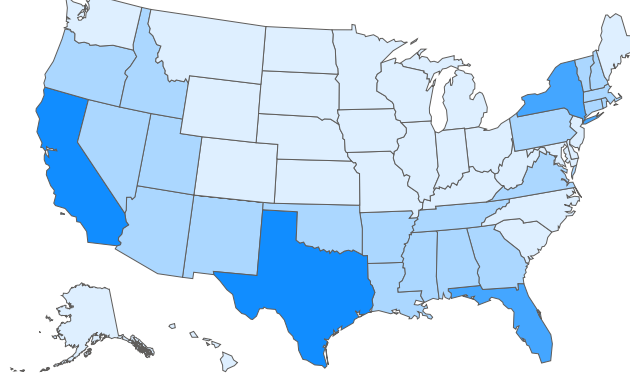
Operating Profit by State



Units Sold by State



No of Retailer by State



State	Retailer	Total_Sale	Un So
California	432	\$6,017,413.3	163
Texas	432	\$4,635,974.6	159
Florida	360	\$5,928,371.4	133
New York	360	\$6,422,903.9	169
Alabama	216	\$1,763,342.4	63
Arizona	216	\$1,578,222.1	40
Arkansas	216	\$1,263,934.7	48
Connecticut	216	\$1,157,344.8	34
Georgia	216	\$1,899,746.6	50
Idaho	216	\$1,927,687.8	63
Louisiana	216	\$2,375,078.1	51
Massachusetts	216	\$1,107,681.0	32
Mississippi	216	\$1,559,170.9	50
Nevada	216	\$2,085,850.9	51
New Hampshire	216	\$1,641,166.7	40
New Mexico	216	\$1,986,501.6	52
Oklahoma	216	\$1,062,073.4	40
Total	9648	\$89,990,212.5	2478



ADIDAS SALES DETAILS [2020-2021]

Invoice Date

All

Retailer

All

Region

All

2M

Total Units Sold

\$90M

Total Sale Amount

\$33M

Operating Profit

Region	Units Sold	Total Sales	Operating Profit
West	686985	\$26,994,318.20	\$8,960,940.65
Northeast	501279	\$18,632,406.70	\$6,802,058.77
South	492260	\$14,466,318.10	\$6,113,800.41
Southeast	407000	\$16,317,123.60	\$6,055,541.67
Midwest	391337	\$13,580,045.90	\$5,281,134.65
Total	2478861	\$89,990,212.50	\$33,213,476.15

Product	Units Sold	Total Sales	Sum of Operating P
Men's aparel	900	\$54,000.00	\$16,2
Women's Athletic Footwear	317236	\$10,663,189.60	\$3,897,5
Men's Apparel	305783	\$12,318,863.20	\$4,460,1
Women's Street Footwear	392269	\$12,800,281.30	\$4,509,5
Men's Athletic Footwear	435526	\$15,367,368.00	\$5,184,6
Women's Apparel	433827	\$17,903,886.00	\$6,865,0
Men's Street Footwear	593320	\$20,882,624.40	\$8,280,2
Total	2478861	\$89,990,212.50	\$33,213,4

State	Count of Retailer ID	Units Sold	Total Sales	Operating Profit
Alabama	216	63327	\$1,763,342.40	\$914,758.14
Alaska	144	30815	\$1,475,310.30	\$449,834.59
Arizona	216	46919	\$1,578,222.10	\$534,466.46
Arkansas	216	48468	\$1,263,934.70	\$491,569.79
California	432	163284	\$6,017,413.30	\$1,930,117.04
Colorado	144	41378	\$2,099,653.60	\$771,355.58
Connecticut	216	34696	\$1,157,344.80	\$415,232.08
Delaware	144	30275	\$1,229,841.20	\$452,435.01
Florida	360	133430	\$5,928,371.40	\$2,092,620.69
Georgia	216	56391	\$1,899,746.60	\$689,328.96
Hawaii	144	40375	\$2,228,245.70	\$584,979.41
Idaho	216	63827	\$1,927,687.80	\$812,111.51
Illinois	144	25407	\$979,748.80	\$392,036.86
Indiana	144	26332	\$883,619.80	\$337,925.60
Iowa	144	23446	\$742,401.10	\$265,521.74
Kansas	144	29463	\$997,286.40	\$351,014.73
Kentucky	144	28664	\$1,007,284.80	\$393,583.02
Louisiana	216	57615	\$2,375,078.10	\$941,723.35
Total	9648	2478861	\$89,990,212.50	\$33,213,476.15