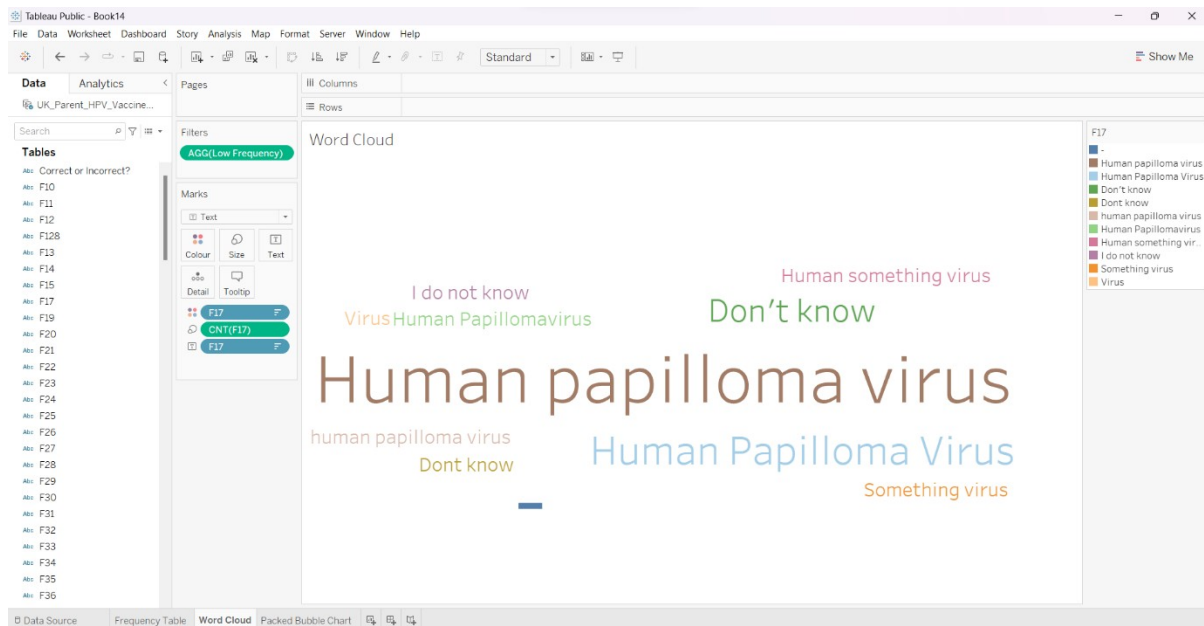
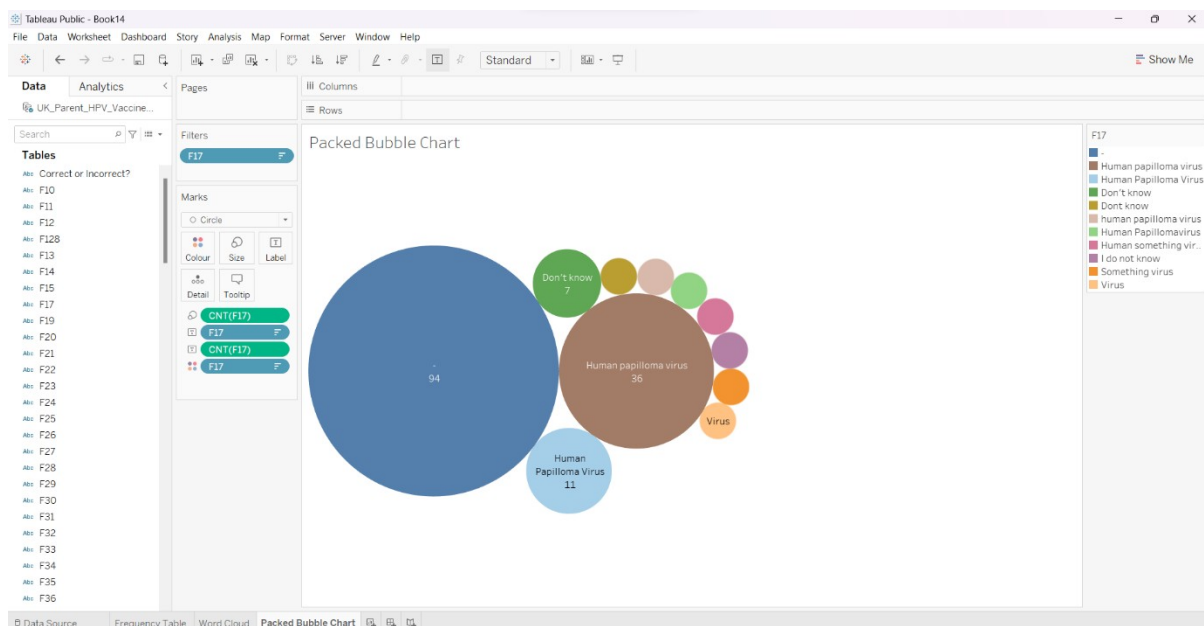


## Task 2.8: Textual Analysis



<https://public.tableau.com/app/profile/olusola.olaniyi/vizzes>



4. It is much easier to compare the size of packed bubbles than word cloud.

## Part 2

Q3. How might unstructured survey data supplement your student project?

3A. Survey from staff such as staff perspective like staff experience, challenges they face, satisfaction levels, and suggestions for improvement. Patients may share details about their interactions with the healthcare system, the quality of care they receive, and any issues they encounter.

3B. Textual analysis can help identify recurring themes, sentiments, or patterns in the responses. For example, common issues raised by both staff and patients could point to systemic challenges that need attention.

Q4. How might surveys or other forms of unstructured data be useful to analyse as a next step in this project " preparing for influenza season?

4A. Surveys can be distributed to both staff and the public to gather their feedback on the influenza season preparations. Unstructured questions can capture qualitative insights, such as their experiences, satisfaction levels, and any challenges encountered. This information can be crucial for refining strategies, optimizing resource allocation, and enhancing overall readiness for future influenza seasons.

4B. Textual analysis of the collected data can provide insights into staff and public perceptions. It can be used to identify potential areas for improvement and gauge the overall effectiveness of the project.