

Country

China

France

Germany

Poland

Romania

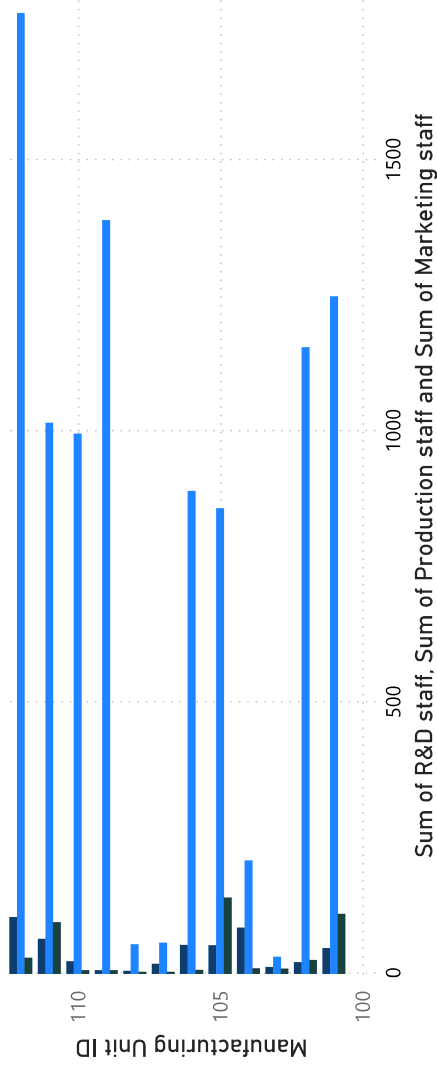
Spain

United Kingdom

# Production Plants Overview

Staff distribution

● Sum of R&D staff ● Sum of Production staff ● Sum of Marketing staff



Address



Total Production Staff

9677

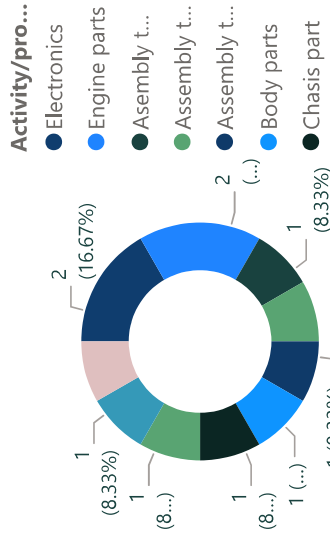
No of Countries with Manufacturing Units

7

Average R&D Staff per Unit

40.83

Distribution of production activities



Country
--
Belgium
France
Germany
Greece
Italy
Netherland

Total returns

34K

Highest Ad Spend Countries

2M

Total revenue

8.97K

Average yearly fuel price (per l)

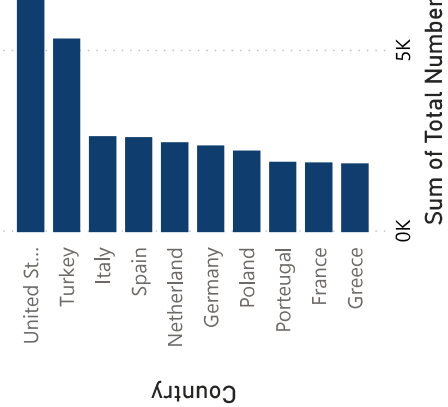
15.05

Lowest Ad Spend Countries

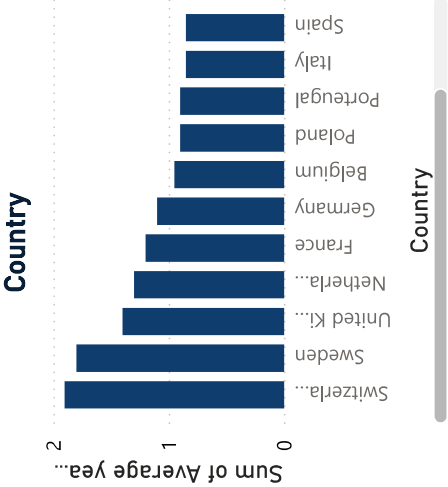
195K

# Sales & Revenue Performance

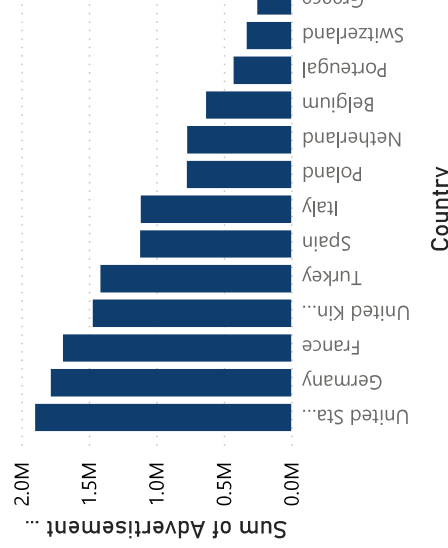
Total returns per country



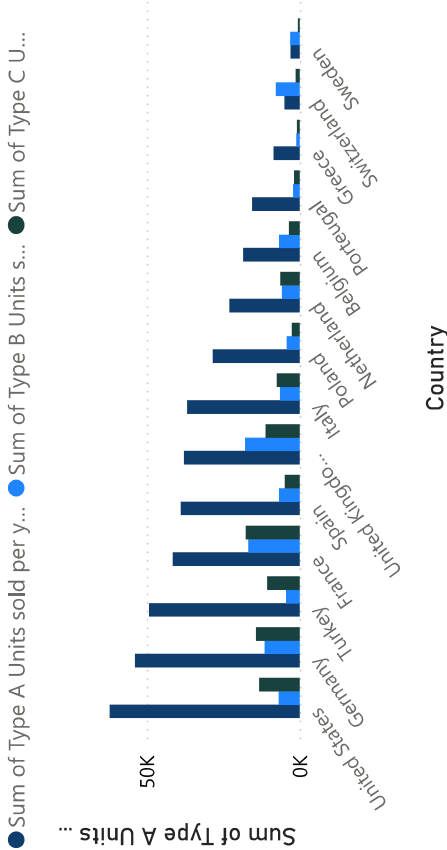
Average yearly Fuel price £ (per L) per Country



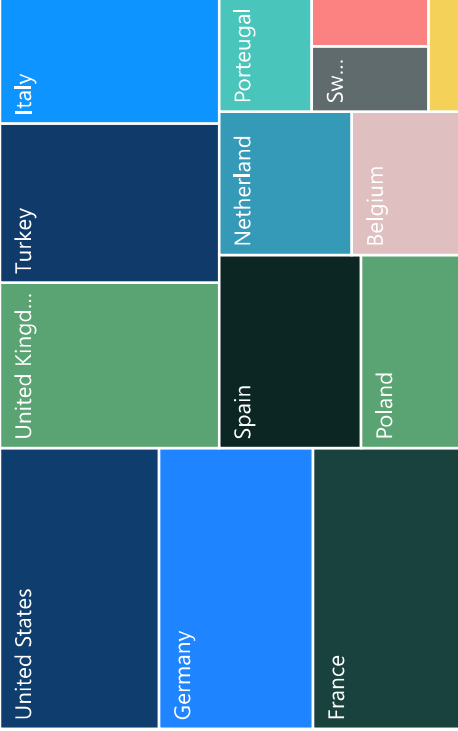
Advertisement expenditure (£) per Country



Sales by product type per country



Revenue contribution by country



Countries	
--	
Belgium	
France	
Germany	
Greece	
Italy	
Netherland	

Average shipping time

47.00

Total unit sold

618K

Total logistics cost

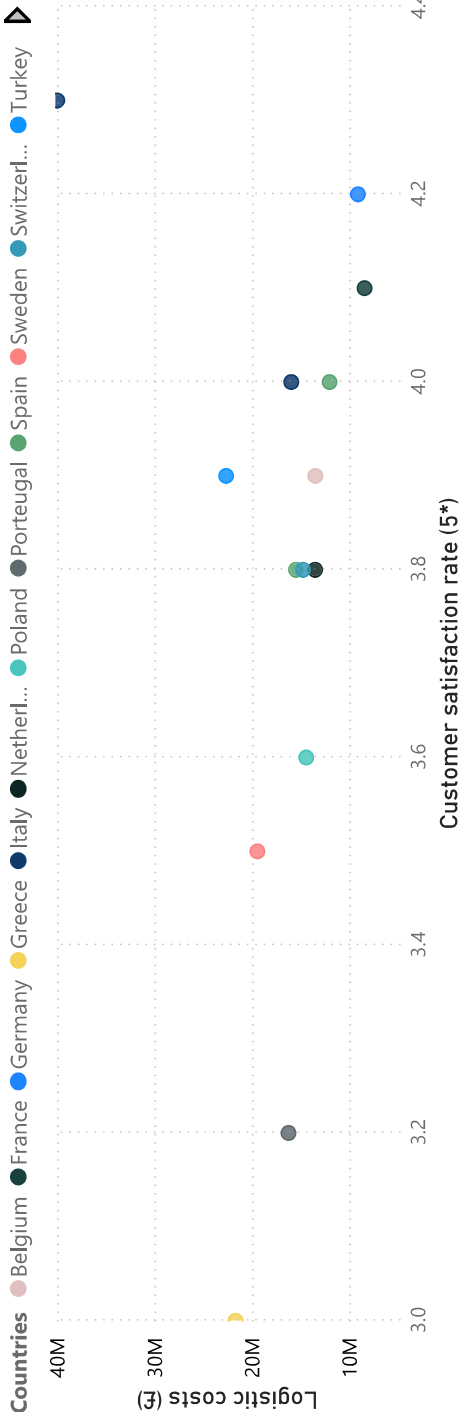
237M

Highest Satisfaction  
Country

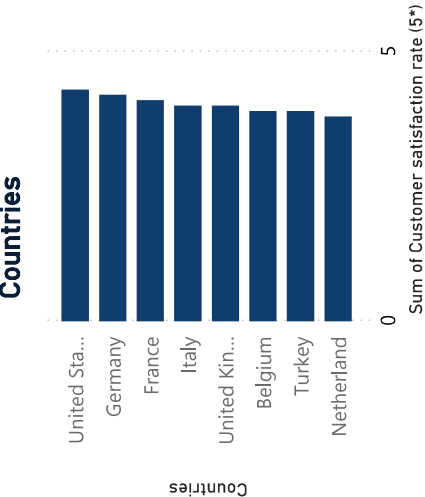
4.30

# Logistics & Customer Experience

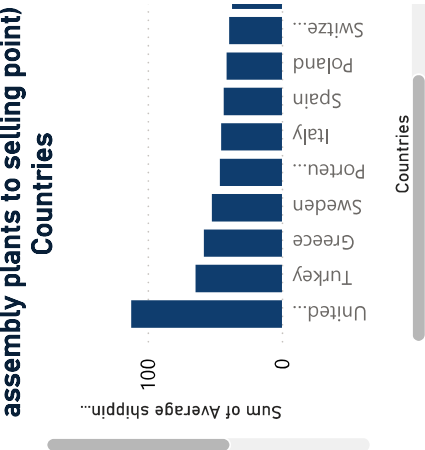
Countries, Customer satisfaction rate (5\*) and Logistic costs (£)



Customer satisfaction rate (5\*) by Countries



Average shipping time (from assembly plants to selling point)



Number of distribution centres (sale points) by Countries



Manufacturing Unit Id	
101	
102	
103	
104	
105	
107	
108	

Product with Highest Defect Rate

Electric ...

Average defect rate

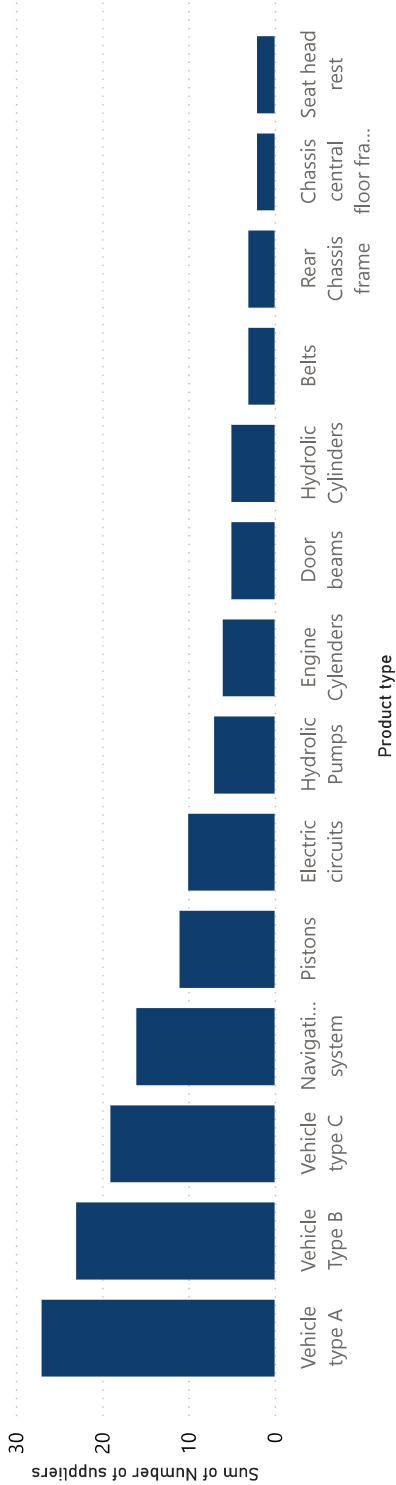
0.05

Production delay per unit

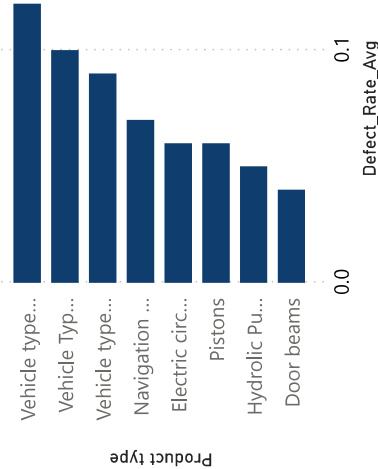
5165

Product Type Performance & Quality

Sum of Number of suppliers by Product type



Defect\_Rate\_Avg by Product type



Product type	Sum of Average yearly production delay per unit (mins)	Sum of Defect rate	Sum of Number
Vehicle type C	720	0.09	
Vehicle Type B	750	0.10	
Vehicle type A	980	0.12	
Seat head rest	95	0.01	
Rear Chassis frame	105	0.02	
Pistons	450	0.06	
Navigation system	620	0.07	
Hydrolic Pumps	200	0.05	
Hydrolic Cylinders	175	0.03	
Engine Cylinders	190	0.03	
Electric circuits	505	0.06	
Total	5165	0.70	