MODULE 3 - Assessment

Robbin's company are the world's largest office supplies company of Bikes, clothing and accessories with over 2,000 retail stores across different countries worldwide. Yet despite the brand's global success, the Robbins Office Supplies Retail Organisation in certain regions is faced with low revenues and reduced footfall and has had to look towards a more customer-centric approach in order to remain profitable in a competitive market.

Robbins Office Supplies contracted Egghead Data Solution to carry out a customer assessment program. Using the customer insights, they intend to create a better strategy to position their products and scale up their profit margin.

Before further customer assessment is carried out, One of the Top Managers of Egghead Data Solution is asking you to create a report from the provided data set using **POWER BI. The data set is from 2015-2017.**

The report should capture the following;
1. Total Revenue actualized during the period.
2. Total Profit actualized during the period.
3. Total Return.
4. Total quantities sold.
5. What occupation of customers patronized Robbin's company the most?
6. Revenue by Customer Gender
7. Revenue by Product category.
8. Revenue by Region
9. Sales trend

From your analysis, make a comment on the performance for this period of time.

 You will find the data set on the drive folder (MODULE 3-Assessment) NB; You can use more than one page for visualization on

power BI.
Link to the dataset: 📄 *MODULE 3 DATASET*

Submission link:

https://docs.google.com/forms/d/e/1FAIpQLSfQX8OHn4XHJvl5X1MJbVi8pml0Ja-F2svhUcwRTOq1qCHYEA/viewform?usp=sharing

SUBMISSION DEADLINE:8th Nov 2024

When you are done with this assessment share your work also on learning on Linkedin and tag EGGHEAD DATA SOLUTION