

BIKE SALES

Marital St...

Married

Single

Region

Europe

North America

Pacific

Education

Bachelors

Graduate De...

High School

Partial College

Partial High ...

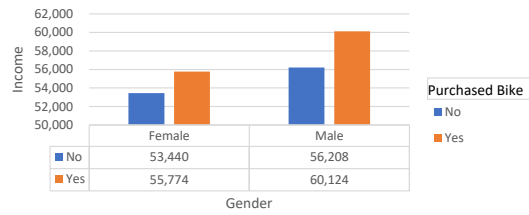
Gender

Female

Male

Average of Income

Average Income Per Purchase



Count of Purchased Bike

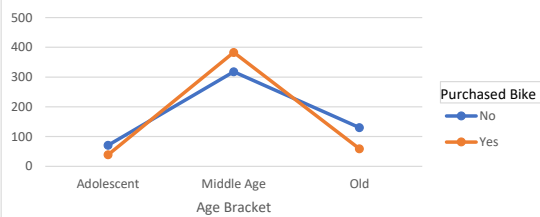
Customer Commute



Gender

Count of Purchased Bike

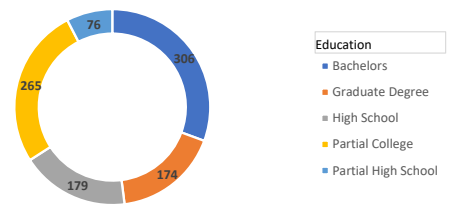
Customer Age bracket



Age Brackets

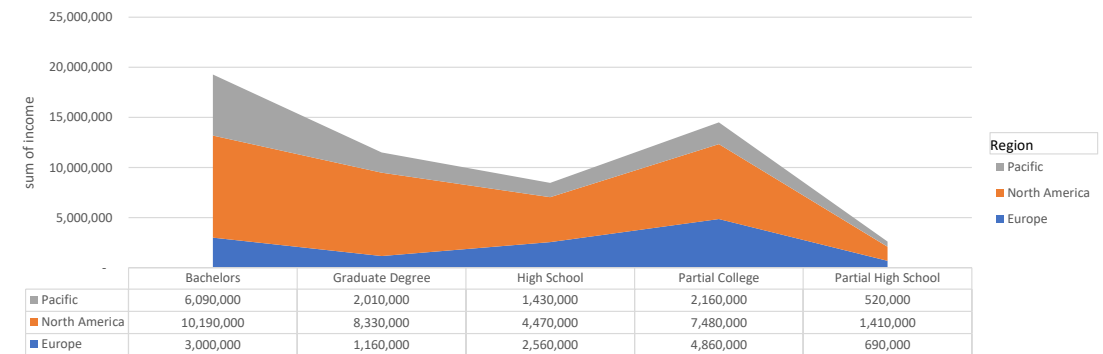
Count of Purchased Bike

Customers level of Education



Sum of Income

Income per Region



Education

Across both genders, People with higher income purchased more bike than those with lower income.

Majority of the bike buyers are within the middle-Age bracket.