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[Vincent Oluwadamilare Akinyoyenu](#)

Portfolio

<https://vindamilare.netlify.app/>

Education

NEW MEDIA DESIGN (M.A.)

University of Europe for Applied Sciences

DE, Berlin | 2024

BIOMATERIALS SCIENCE

Hochschule Rhein-Waal

DE, Kleve | 2022

BIOLOGICAL SCIENCE (B.SC)

Obafemi Awolowo University

Osun State, Nigeria | 2016

Skills

- UX Designer
- UX Researcher
- Hyper Text Markup Language
- Cascading Style Sheet
- Prototyping
- Wireframing
- Usability testing
- Design thinking
- Responsive design
- Motion design
- Empathy
- Creativity
- Optimism
- Iconography

Tools

- Figma,
- Adobe Creative Cloud,
- Sketch
- Miro
- Invision
- Zeplin
- Balsamiq

VINCENT OLUWADAMILARE AKINYOYENU

UX DESIGNER AND RESEARCHER

Experienced UX Designer and Researcher with a strong track record of crafting user-centered digital experiences. Led training sessions, designed successful mobile and web applications, and conducted usability testing. Holds a Master of Arts in Media Design and multiple UX design diplomas, demonstrating a commitment to excellence. Bringing a blend of expertise and a collaborative approach to enhance user experiences.

WORK EXPERIENCES

Techlabs, DE, Berlin | Dec. 2022 - Present

VOLUNTEER UX DESIGNER AND RESEARCHER (WORKING STUDENT)

- Leading and guiding a cohort of aspiring UX designers, committing 10 hours weekly to nurture their professional growth and advancement.
- Conducting two training sessions on principles of user-centered design and wireframing for the group.
- Crafting captivating interfaces for the "Wastewise" and "Newswave" mobile applications.
- Performing user research to comprehend user needs, which involves formulating relevant research questions.
- Effectively employing Google Slides and Forms for organizing and gathering research data, and GitHub for project resource management and version control.
- Creating user personas, pinpointing pain points, developing user flows, and producing wireframes and interactive prototypes for both applications utilizing Miro and Figma.
- Executing unmoderated usability testing and user feedback sessions to refine the overall usability and user experience.
- Collaborating closely with fellow designers, developers, and data analysts to ensure a seamless implementation of designs in accordance with UX specifications.

Blek-scon Construction Colony Ltd, NG, Port Harcourt (Remote) | June 2023 - Jul. 2023

FREELANCE UX DESIGNER AND RESEARCHER

- Led the successful rollout of Taskger, a web application designed to align with the work culture in Nigeria.
- Managed the entire project lifecycle, overseeing tasks from conceptualization and wireframing to usability testing and deployment.
- Collaborated with cross-functional teams, including senior designers, developers, and stakeholders, to seamlessly integrate comprehensive task management, project tracking, and work monitoring capabilities into Taskger.
- Contributed to the continuous enhancement of Taskger based on user feedback and data analysis.
- Designed and updated Blek-scon design system, making it more user friendly.
- Conducted A/B testing on Taskger's user interface elements, refining key features and contributing to a 10% improvement in overall process efficiency as measured through user engagement metrics.

Coconet GMBH, DE, Düsseldorf | Jan. 2022 - Dec. 2022

UX DESIGNER (WORKING STUDENT)

- Developed wireframes and prototypes for SaaS products and financial applications, overseeing project management responsibilities such as creating schedules, leading team meetings, and delivering design assets punctually under the guidance of senior colleagues.
- Transitioned Coconet's and other clients' design systems and style guides from Sketch to Figma, ensuring consistency and efficiency in maintenance.
- Conducted user research and testing to enhance the user experience and elevate customer satisfaction.
- Crafted icons for diverse customer projects using industry-standard design software (Adobe Creative Cloud) to create visually appealing elements that enhance user experiences.
- Collaborated with a team of five (designers, developers, and a product manager) to design Coconet's Communication Center, resulting in a 62% increase in user effectiveness.
- Partnered with cross-functional teams to ensure that designs aligned with business goals and were technically feasible.

Certifications

UXUI Design
Techlabs, Berlin | 2023

User Interface Design
DesignPal | 2022

Enhances Design Skills and Usability Testing.
UXUI Design and Frontend Development
Ingressive for Good + Zuri | 2021

UXUI Design
Kodecamp Institute | 2021

Plogging Nigeria, NG, Osun State (Remote) | Sept. 2018 - Jan. 2022
VOLUNTEER GRAPHIC AND UX DESIGNER (LEAD TEAM)

- Teamed up with #FreeWeb4SDGs to create prototypes and wireframes for the website of Plogging Nigeria.
- Orchestrated design projects in collaboration with content creation, marketing, and social media teams.
- Generated flyers using Adobe Illustrator and Photoshop, integrating elements like color, text, font style, imagery, and layout.
- Crafted the logo for Plogging Nigeria's Green Switch Academy.
- Offered design support and mentorship to junior designers to foster their professional development.
- Leveraged data and insights to guide design decisions, leading to heightened engagement and improved conversions for clients.

Blek-scon Construction Colony Ltd, Port-Harcourt (Remote) | Jul. 2021 - Sept. 2021
FREELANCE UX DESIGNER AND RESEARCHER

- Verified the viability of startup product concepts via user research and worked alongside stakeholders to define the design vision and project scope.
- Directed the complete design cycle, encompassing comprehension, prototyping, testing, and presentation of preliminary drafts to sponsors and stakeholders.
- Teamed up with developers to generate and deliver production-ready interfaces, integrating customer feedback to enhance the overall user experience.
- Oversaw design budgets, ensuring the delivery of high-quality work within established timelines.
- Scrutinized project requirements to strategize workflows and assess time and budget constraints for clients.
- Engineered user-friendly interfaces, resulting in a 25% enhancement in customer satisfaction.

Referee

Available on request