
OKANLAWON OLUWAFEMI SAMUEL

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PROFESSIONAL SUMMARY

Experienced and dedicated data enthusiast with a proven track record of two years in the business industry. Leveraging technical acumen and analytical prowess to drive organization success, I am passionate about harnessing data's transformative potential to assist enterprises in realizing strategic objectives. With a dynamic blend of technical expertise and business acumen, I specialize in uncovering concealed opportunities within data's intricate tapestry, Proven to deliver actionable insights that contribute to an informed data-driven decision-making.

PROFESSIONAL EXPERIENCE

- **Business Data Analyst – Xwhy Snails Restaurants, Lasu Ojo, Lagos, Nigeria**
02/2023 – 03/2024

- Collecting and analyzing to identify patterns and insights into the data.
- Cleaning and preparation of the dataset before analyzing using Power Query.
- Prepared rough drafts and present ideas in a convenient manner.
- Review data to identify key insights into the dataset and also solve problems on it.
- Used the appropriate guidelines for each dataset.
- Gather and scrutinize data using specialist tools to generate information and solutions that help others make decisions.
- Using PowerBI to create different KPIs and show other trends, insights, and patterns to bring solutions to business problems.
- Performing other duties will be at the discretion of management.

- **Sales Data Analyst – Jara SuperMarket, Oyo, Nigeria**
08/2023– 02/2024

- Collecting and analyzing to identify patterns and insights into the data.
- Cleaning and preparation of the dataset before analyzing.
- Creating a database, schema, and tables before solving business questions.
- Prepared rough drafts and present ideas in a convenient manner.
- Review data to identify key insights into the dataset and also solve problems on it.
- Used the appropriate guidelines for each dataset.
- Gather and scrutinize data using specialist tools to generate information and solutions that help others make decisions.

- Using Tableau to create dashboards showing different KPIs and also show other trends, insights, and patterns to bring solutions to business problems.
- Creating a report using PowerPoint based on the data to help the management make the right decisions for the growth of the company.
- Performing other duties will be at the discretion of management.

• **Business Data Analyst – Abbey Mortgage Bank, Lagos, Nigeria**

05/2023 – 11/2023

- Contributed to the strategic development of comprehensive end-to-end roadmaps for diverse projects.
- Proficiently harnessed Microsoft Power BI to craft business intelligence reports, enhancing data-driven decision-making.
- Delivered insightful risk analyses to the Asset & Wealth Management Risk division.
- Crafted compelling Microsoft PowerPoint presentations for company-wide training sessions.

EDUCATION & CERTIFICATIONS

- Bachelor of Science in Microbiology – Lagos State University, 11/2016 - 10/2021.
- Digital Bananas — Data Analysis and Business Intelligence, 12/2023.
- CISA Certification

TECHNICAL SKILLS

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| ✓ Data cleaning | ✓ Statistical knowledge |
| ✓ Data mining | ✓ Team work |
| ✓ Data visualization | ✓ Problem solving |
| ✓ Business Intelligence | ✓ Communication |
| ✓ ETL Development | ✓ Research experience |

SOFTWARE

- MySQL, MSSQL, PostgreSQL
- Excel,
- Microsoft Suite,
- Power BI,
- Tableau,
- PowerPoint.