Customer Analysis

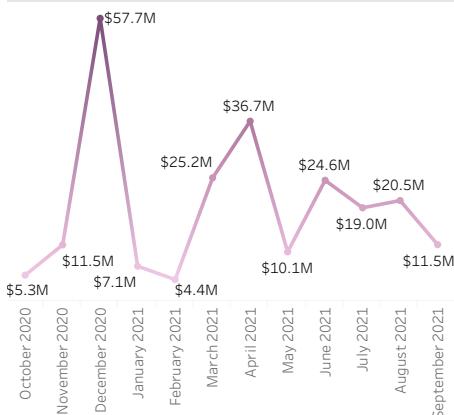**Select Category**
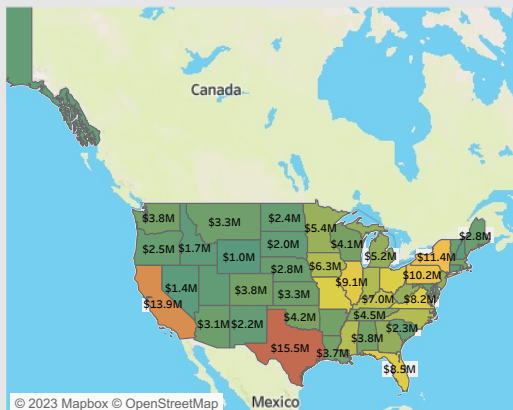All

Total Revenue
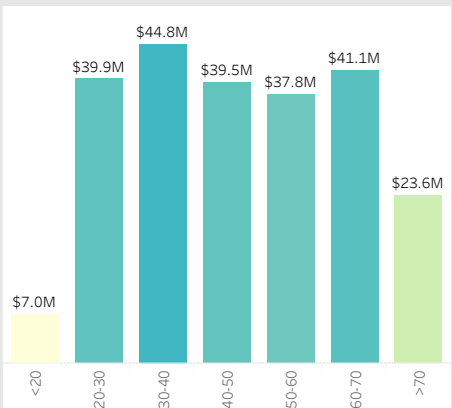$233,650,194

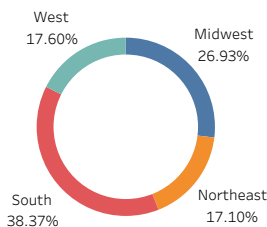## Month-Wise Revenue

- $5.3M — October 2020
- $11.5M — November 2020
- $57.7M — December 2020
- $7.1M — January 2021
- $4.4M — February 2021
- $25.2M — March 2021
- $36.7M — April 2021
- $10.1M — May 2021
- $24.6M — June 2021
- $19.0M — July 2021
- $20.5M — August 2021
- $11.5M — September 2021

Revenue per State

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Age-Wise Sales Analyst

- <20: $7.0M
- 20-30: $39.9M
- 30-40: $44.8M
- 40-50: $39.5M
- 50-60: $37.8M
- 60-70: $41.1M
- >70: $23.6M

Percentage Revenue by Region

- West 17.60%
- Midwest 26.93%
- South 38.37%
- Northeast 17.10%

Gender-Wise Sales Analysis

$66.27M	Mobiles & Tablets	$63.8M
$15.03M	Appliances	$15.0M
$13.45M	Entertainment	$13.7M
$7.37M	Others	$8.2M
$4.31M	Computing	$5.1M
$3.14M	Women's Fashion	$3.5M
$2.28M	Men's Fashion	$2.5M
$1.36M	Superstore	$1.5M
$1.27M	Beauty & Grooming	$1.4M
$0.99M	Home & Living	$0.8M
$0.42M	Kids & Baby	$0.4M
100M 50M 0M		0M 50M 100M
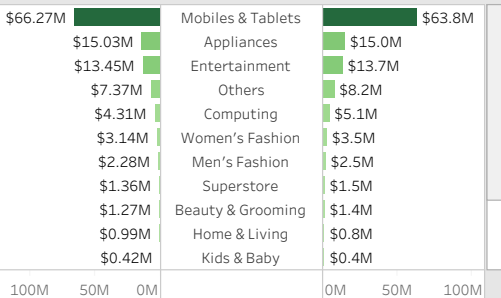
Quantity-Discount Correlation

Qty Ordered (vertical axis: 0, 100, 200, 300, 400)
Discount Percent (horizontal axis: 0, 10, 20, 30, 40, 50, 60, 70)